

# S. J. McKee Archives



# Brown's Clothing Store (Virden)

http://archives.brandonu.ca/en/permalink/descriptions11975

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Item Number: 11-2010.B80d

Accession Number: 11-2010
GMD: graphic

Date Range: September 1963

Physical Description: 2.5"x 2.5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the exterior of Brown's Clothing Store in Virden. Also visible are the Tobacco Shop and Victoria Billards.

Name Access: CKX

Brown's Clothing Store

Virden, Manitoba Tobacco Shop Victoria Billards

Subject Access: clothing stores

store interiors

signs and signboards

Storage Location: CKX fonds - 2010 accessions

### **Images**





# Academy Award contest Famous Players

http://archives.brandonu.ca/en/permalink/descriptions10951

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Item Number:11-2010.A1Accession Number:11-2010GMD:graphicDate Range:after 1954Physical Description:5" x 4" (b/w)Material Details:Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of two women with a record player.

Name Access: Famous Players

CKX

Subject Access: contests

store interiors entertainement

Storage Location: CKX fonds - 2010 accessions

### **Images**





### AJAX treasure hunt

# http://archives.brandonu.ca/en/permalink/descriptions10959

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Item Number: 11-2010.A4c

Accession Number: 11-2010 GMD: graphic

Date Range: after 1954

Physical Description: 5" x 4" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an AJAX treasure hunt display.

Name Access: CKX

AJAX

Subject Access: television broadcasting

store interiors

Storage Location: CKX fonds - 2010 accessions

#### **Images**





### AJAX treasure hunt

http://archives.brandonu.ca/en/permalink/descriptions10960

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Item Number: 11-2010.A4d

Accession Number: 11-2010 GMD: graphic

Date Range: after 1954

Physical Description: 4" x 5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an AJAX treasure hunt display.

Name Access: CKX

AJAX

Subject Access: television broadcasting

store interiors store displays

Storage Location: CKX fonds - 2010 accessions

### **Images**





### Red Cross - CKX blood donor clinic

http://archives.brandonu.ca/en/permalink/descriptions13928

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: R

Item Number: 11-2010.R100g

Accession Number: 11-2010
GMD: graphic
Date Range: May 1966

Physical Description: 2.5" x 2.5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of CKX employees preparing to film CKX-TV Bingo.

Name Access: CKX

Red Cross

Subject Access: persons

television broadcasting broadcasting equipment

ckx staff

television segments

games bingo

Storage Location: CKX fonds - 2010 accessions

### **Images**



# Mark 7 Hobbycrafts

http://archives.brandonu.ca/en/permalink/descriptions14326



Part Of: CKX fonds

CKX

Negative

Description Level: Item

Series Number: M

Item Number:11-2010.M1Accession Number:11-2010GMD:graphicDate Range:1968

History / Biographical:

Material Details:

Creator:

Mark 7 Hobbycrafts and Religious Supplies was located in the Security Building at 21 on 10th Street. The business appears to have opened on October 31 1966 and was owned by Lorne Baldrow. The previous owner of the store was Agusuta E. Wing and had called the store the Christian Book and Music Center. The store appears to have closed around 1969 when Lorne and his wife Edna moved to Calgary.

Custodial History:

See fonds level description for custordial history.

Scope and Content:

Image of the exterior of Mark 7 Hobbycrafts and Religious Supplies. Visible to the right is the office of Gerald Dressler, Optomistrist. To the left is a tenant sign for the Security Building. Tenants in 1968 included: the John Howard Society, Brandon Emergency Measures Organization, Viscount Optical, Kent's Accordion College, and Loch Lomond Knitwear Lts.

Notes: History/bio information taken from Henderson's Directories. Description

by Christy Henry.

Subject Access: building exteriors

craft stores downtown optomitrists

Repro Restriction: Canadian Copyright Law may apply. Consult the archivist for access

Storage Location: CKX fonds - 2010 accessions

Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

#### **Images**





### Mansfield's Western Shop - exterior

http://archives.brandonu.ca/en/permalink/descriptions14328

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: M

Item Number: 11-2010.M3a

Accession Number: 11-2010

GMD: graphic

Date Range: 1967

Material Details: Negative

History / Biographical:

Mansfield's Western Shop was located on the corner of 6th Street and Princess Avenue at 603 Princess Avenue. The business appears to have been opened in 1966 by Ed and Jessie Mansfield. The shop was originally owened by Norman D. Moore and was called Moore's Western Shop. According to the Henderson's Brandon City Directory Mansfield's was relocated several times during its ownership. In 1967 Mansfields was relocated to 737 11th Street, by 1973 had relocated again to 731 Princess Avenue and remained there until at least 1984. Mansfield's Western Shop had moved to it's final location at 1130 18th Street by 1988. Once Ed and Jessie retired the shop was taken over by their sons Les and Lyle Mansfield. Les and Lyle closed the store when they retired in 2015. Presently (2020) the H&Co Acadamy building stands where the original Mansfields Western Shop stood on 6th Street.

For images on the Central Fire Station see the McGuiness Collection (20-2009) and the Lawrence Stuckey Collection (1-2002)

Seiberling The Tire Exchange was located at 603 Princess Avenue next to Mansfield's Western Shop. The business appears to have been opened in 1963. The shop was originally owned by Norman D. Moore who bought the shop in 1945 and named the business Moores Tire Service. By 1972 Seiberling Tire Exchange had closed and Lyon's Tire City had opened and would remain there until 1976.

Custodial History:

See Fonds level description for custodial history

Scope and Content:

Image of the exterior of Mansfield's Western Shop looking on the corner of 6th Street and Princess Avenue. The image is looking west down Princess Avenue. Seiberling The Tire Exchange and the Central Fire Station are both visible west of Mansfield's Western Shop.

Notes: Hisotry/Bio information taken from Henderson's Directories. Description

by Jillian Combs. Photo likely taken before April 30th based on the sign

on the side of the building.

Subject Access: downtown

building exteriors

fire halls

Repro Restriction: Canadian Copyright Law may apply. Consult the archivist for access

Storage Location: CKX fonds - 2010 accessions

Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

#### **Images**





### Mansfield's Western Shop - interior

http://archives.brandonu.ca/en/permalink/descriptions14329

Part Of: CKX fonds

CKX Creator:

Description Level: ltem

Series Number: Μ

11-2010.M3b Item Number:

11-2010 Accession Number:

graphic Date Range: 1967

Material Details: Negative

History / Biographical:

GMD:

Mansfield's Western Shop was located on the corner of 6th Street and Princess Avenue at 603 Princess Avenue. The business appears to have been opened in 1966 by Ed and Jessie Mansfield. The shop was originally owened by Norman D. Moore and was called Moore's Western Shop. According to the Henderson's Brandon City Directory Mansfield's was relocated several times during its ownership. In 1967 Mansfields was reloacted to 737 11th Street, by 1973 had relocated again to 731 Princess Avenue and remained there until at least 1984. Mansfield's Western Shop had moved to it's final location at 1130 18th Street by 1988. Once Ed and Jessie retired the shop was taken over by their sons Les and Lyle Mansfield. Les and Lyle closed the store when they retired in 2015. Presently (2020) the H&Co Acadamy building stands where the original Mansfields Western Shop stood on 6th Street.

Custodial History:

See Fonds level description for custodial history

Scope and Content:

Image of the interior of Mansfield's Western Shop. The image is of a man standing behind the counter in dressed in a western style. The man could possibly be Ed Mansfield. There are various items displayed around the counter including: saddles, tack, figurines, clothing and hand bags. Above him is a sign that reads "Mansfield's Western Shop 603 Princess Ave. Brandon".

Notes: Hisotry/Bio information taken from Henderson's Directories. Description

by Jillian Combs.

Subject Access: downtown

building interiors

businesses

Repro Restriction: Canadian Copyright Law may apply. Consult the archivist for access

Storage Location: CKX fonds - 2010 accessions

Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

### **Images**





# Murray's Garage (Neepawa) - exterior

http://archives.brandonu.ca/en/permalink/descriptions14337

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: M

Item Number:11-2010.M7aAccession Number:11-2010GMD:graphicDate Range:1954Material Details:Negative

History / Biographical:

Murray's Garage opened in 1932 by Melvin Earl Murray. The business was later renamed Murray's of Neepawa in 1964.

Custodial History:

See Fonds level description for custodial history

Scope and Content:

Murray's Garage opened in 1932 by Melvin Earl Murray. Before it's opening in 1932 the building was used as a truck and storage facility, the business opened for automotive sales after Earl Murray had recieved a contract by General Motors in 1932. The first sale of a vehicle occurred in 1933 when a customer from Winnipeg bought a Pontiac vehicle. During the first few years of operation Earl Murray served as the Office Manager, Parts Manager, and Salesman. In 1934 an additional contract with the International Harvester Co. giving license to the additional sale of farm equipment. This new expansion resulted in the hiring of other staff to handle Parts and Service while the sales of the farm machinery remained Earl's responsibility.

The business aquired many contracts over the course of its existence as such new propoerties were aquired to allow for this expansions and new additions were added to the original building. When the new addition was near completion an explosion occured which resulted in 100% loss of the original building as well as all the contents it enclosed. Luckily, the fire department was able to save most of the new addition. A sizable loan was required for the buisness to rebuild after this disaster. Once the business was open again, car sales, need for parts, and service volume increased resulting in the complete recovery of the buisness.

In 1940 due to the war the purchase of new vehicles was limited to emergency service, it was at this time that General Motors added the Cheverolet-Oldsmobile to their contracts. Shortly after this a tornado hit the building causing substantial damage however it was soon repaired and business resumed.

Earl's son, Gerald, had worked in the business since his return from the war in 1945. He schooled in in Flint Michigan at a General Motors Business Institute to assist his father with the business. In 1960 Gerald took a course in Detroit Michigan in a Post Graduate School of Modern Merchandising and Management. After his completion of this course Gerald moved back to Neepawa and took of the position of Sales Manager at his fathers garage. The business was later renamed Murray's of Neepawa in 1964 when Earl handed the keys to the business over to his son Gerald.

Notes: Description by Jillian Combs. Information from Manitoba Hisotrical

Society,

Name Access: D.R. MacKay

Subject Access: building exteriors

downtown Neepawa

Repro Restriction: Canadian Copyright Law may apply. Consult the archivist for access

Storage Location: CKX fonds - 2010 accessions

Related Material: D.R. MacKay fonds, Brandon College fonds, Brandon University fonds

Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

#### **Images**





### Murray's Garage (Neepawa) - exterior

http://archives.brandonu.ca/en/permalink/descriptions14338

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: M

Item Number: 11-2010.M7a

Accession Number: 11-2010
GMD: graphic
Date Range: 1954
Material Details: Negative

History / Biographical:

Murray's Garage opened in 1932 by Melvin Earl Murray. Before it's opening in 1932 the building was used as a truck and storage facility, the business opened for automotive sales after Earl Murray had recieved a contract by General Motors in 1932. The first sale of a vehicle occurred in 1933 when a customer from Winnipeg bought a Pontiac vehicle. During the first few years of operation Earl Murray served as the Office Manager, Parts Manager, and Salesman but in 1934 an additional contract with the International Harvester Co. giving license to the additional sale of farm equipment. This new expansion resulted in the hiring of other staff to handle Parts and Service while the sales of the farm machinery remained Earl's responsibility.

The business aquired many contracts over the course of its existence as such new propoerties were aquired to allow for this expansions and new additions were added to the original building. When the new addition was near completion an explosion occured which resulted in 100% loss of the original building as well as all the contents it enclosed. Luckily, the fire department was able to save most of the new addition. A sizable loan was required for the buisness to rebuild after this disaster. Once the business was open again, car sales, need for parts, and service volume increased resulting in the complete recovery of the buisness.

In 1940 due to the war the purchase of new vehicles was limited to emergency service. It was at this time that General Motors added the Cheverolet-Oldsmobile to their contracts. Shortly after this a tornado hit the building causing substantial damage however it was soon repaired and business resumed.

Earl's son, Gerald, had worked in the business since his return from the war in 1945. He schooled in in Flint Michigan at a General Motors Business Institute to assist his father with the business. In 1960 Gerald took a course in Detroit Michigan in a Post Graduate School of Modern Merchandising and Management. After his completion of this course Gerald moved back to Neepawa and took of the position of Sales Manager at his fathers garage. The business was later renamed Murray's of Neepawa in 1964 when Earl handed the keys to the business over to his son Gerald.

Custodial History:

See Fonds level description for custodial history

Scope and Content:

Image is of Murray's Garage exterior view. The photo was taken from across the street. There are a series of signs on the building "Firestone" on the peak of the building, "Murray's used cars" on the roof, and "Murrays Pontiac, Buick, GMC, Trucks" down the front of the building above the main entrance. Murray's Garage appears to be next to a Texaco station.

Notes: Description by Jillian Combs. Information from Manitoba Hisotrical

Society

Name Access: Neepawa

Subject Access: building exteriors

downtown

Rural

Repro Restriction: Canadian Copyright Law may apply. Consult the archivist for access

Storage Location: CKX fonds - 2010 accessions

Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

#### **Images**





# Yeager's Furs

http://archives.brandonu.ca/en/permalink/descriptions12729

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: Y

Item Number:11-2010.Y7Accession Number:11-2010GMD:graphicDate Range:1966

Physical Description: 2.5" x 2.5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a lady wearing a fur coat standing beside a Christmas tree inside a Yeager's Furs

Name Access: CKX

Yeager's Furs

Subject Access: model

furs

Christmas

store interiors

Storage Location: CKX fonds - 2010 accessions

### **Images**





# Yeager's Furs

http://archives.brandonu.ca/en/permalink/descriptions12731

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: Y

Item Number:11-2010.Y6Accession Number:11-2010GMD:graphicDate Range:1966

Physical Description: 2.5" x 2.5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a man displaying a fur coat inside of Yeagers' Furs store.

Name Access: CKX

Yeager's Furs

Subject Access: furs

store interiors

business and professional people

apparel

Storage Location: CKX fonds - 2010 accessions

### **Images**





# Yeagers' store front

http://archives.brandonu.ca/en/permalink/descriptions12735

Part Of: CKX fonds

Creator: CKX
Description Level: Item

Item Number: 11-2010.Y3

Accession Number: 11-2010
GMD: graphic
Date Range: 1967

Physical Description: 1.75" x 1.5" (b/w)

Υ

Material Details: Negative

Custodial History:

Series Number:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Yeager's Furs store sign lit up at night.

Name Access: CKX

Yeager's Furs

Subject Access: store exteriors

signs and signboards

night

displays

Storage Location: CKX fonds - 2010 accessions

### **Images**





# Yeagers' Furs

Series Number:

# http://archives.brandonu.ca/en/permalink/descriptions12738

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Item Number: 11-2010.Y2a

Accession Number: 11-2010

GMD: graphic

Date Range: after 1954

Physical Description: 1.5" x 1.5" (b/w)

Υ

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Yeagers' Furs store front during the winter.

Name Access: CKX

Yeager's Furs

Subject Access: snow

store exteriors

signs and signboards

Storage Location: CKX fonds - 2010 accessions

### Images





### YPU convention

### http://archives.brandonu.ca/en/permalink/descriptions12739

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: Y

Item Number:11-2010.Y1Accession Number:11-2010GMD:graphicDate Range:after 1954Physical Description:5" x 4" (b/w)Material Details:Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a group of people standing in formal attire on bleacher stands for a photograph outdoors.

Name Access: CKX

YPU

Subject Access: persons

business and professional people

Storage Location: CKX fonds - 2010 accessions

#### **Images**





# Wickett's Pharmacy (exterior)

http://archives.brandonu.ca/en/permalink/descriptions12748

Part Of: CKX fonds

Creator: CKX
Description Level: Item

Series Number: W

Item Number: 11-2010.W68

Accession Number: 11-2010

GMD: graphic Date Range: 1966

Physical Description: 2.5" x 2.75" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Wickett's Pharmacy store from the street.

Name Access: CKX

Subject Access: store exteriors

building exteriors

drug stores

signs and signboards

Storage Location: CKX fonds - 2010 accessions

#### **Images**





# Wheat City Dry Cleaners

http://archives.brandonu.ca/en/permalink/descriptions12749

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: W

Item Number: 11-2010.W67
Accession Number: 11-2010

GMD: graphic Date Range: 1966

Physical Description: 2.5" x 2.5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Wheat City Dry Cleaners store from the street with their van parked out front.

Name Access: CKX

Wheat City Dry Cleaners

Ring's Plumbing

Subject Access: store exteriors

building exteriors

winter

signs and signboards

Storage Location: CKX fonds - 2010 accessions

### **Images**





# Waddell's Clothing (exterior)

http://archives.brandonu.ca/en/permalink/descriptions12750

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: W

Item Number: 11-2010.W66b

Accession Number: 11-2010

GMD: graphic

Date Range: November 22 1966
Physical Description: 1.75" x 1.25" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Waddell's Clothing store from the street.

Name Access: CKX

Waddell's Clothing

Jerrett Photo Studio

Subject Access: store exteriors

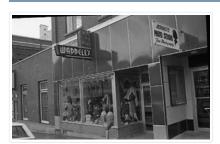
building exteriors

signs and signboards

stores

Storage Location: CKX fonds - 2010 accessions

### **Images**





# Waddell's Clothing

http://archives.brandonu.ca/en/permalink/descriptions12751

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: W

Item Number: 11-2010.W66a

Accession Number: 11-2010

GMD: graphic

Date Range: November 22 1966
Physical Description: 1.5" x 1.25" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of inside Waddell's Clothing store with two people (possibly employees?).

Name Access: CKX

Waddell's Clothing

Subject Access: store interiors

persons stores

employees

Storage Location: CKX fonds - 2010 accessions

#### **Images**





# Western Dip

http://archives.brandonu.ca/en/permalink/descriptions12759

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: W

Item Number: 11-2010.W59b

Accession Number: 11-2010
GMD: graphic
Date Range: 1965

Physical Description: 2.5" x 2.5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the Western Dip building.

Name Access: CKX

Western Dip

Subject Access: building exteriors

store exteriors

signs and signboards fast food restaurants

Storage Location: CKX fonds - 2010 accessions

### **Images**

