

S. J. McKee Archives



Palmolive's Happy Gang Family Foto

<http://archives.brandonu.ca/en/permalink/descriptions13973>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.44

Accession Number: 1-2015

GMD: graphic

Date Range: [1949]

Physical Description: 8" x 8" (b/w)

History /

Biographical:

According to the Canadian Old-time Radio Alliance website, the Happy Gang radio show was established by Bert Pearl for the CBC in 1937. The show remained on the air until 1959.

Colgate Palmolive was the radio show's first sponsor. Other sponsors included Carnation Milk, Mills' Flower, and Red Rose.

Custodial History:

Photograph sent to Fred McGuinness from Lillie S. Wilkins of Killarney, MB

Scope and Content:

Photograph shows a group portrait of the "The Happy Gang" family. The promotional photograph was produced for the 143rd anniversary of the Colgate-Palmolive company.

Notes: Members of the Happy Gang are identified on the back of the photograph along with "a message" from Bert Pearl, the M.C. for the Happy Gang.
Date of photograph determined from Colgate-Palmolive company history.

Name Access: Palmolive's Happy Gang Family

Colgate Palmolive Company

Bert Pearl

Subject Access: portraits

advertising

Radio Broadcasts

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

McG RR #1 - loose (see McG 1.2 File 33)

Images





Counsellors of the Municipality of Elton

<http://archives.brandonu.ca/en/permalink/descriptions10200>

Part Of: RG 12 Brandon and Area Photograph Collection
Description Level: Item
Series Number: 5
Item Number: BAPC 5.6
Accession Number: 5-2007
GMD: graphic
Date Range: 1912
Physical Description: 7.5" x 9.5" (b/w)
Material Details: On matting
Physical Condition: Two small tears along the edge and one scratch in upper right corner.
Matting is stained and discoloured.

Custodial History:

The records in the Norma Laird collection passed from Irene Clarke to her daughter Norma, who donated them to the McKee Archives on January 15, 2007.

Scope and Content:

Portrait of the counsellors of the Municipality of Elton.

Notes: This photograph was originally part of the Norma Laird collection.

Name Access: Alex Robertson
Charlie McDougal
W. Davidson
J.A. Allan
R.J. Black
Jim Rourke
W.J. Cundy
Rob Reid
Municipality of Elton

Subject Access: political figures
elected officials
portraits

Storage Location: BAPC oversize storage drawer

Related Material: Norma Laird collection (5-2007)

Images



