Rosser Avenue, north side 900 block

http://archives.brandonu.ca/en/permalink/descriptions13799

Part Of:	Fred McGuinness collection
Description Level:	Item
Series Number:	McG 9
Item Number:	20-2009.108
Accession Number:	20-2009
GMD:	graphic
Date Range:	1882
Physical Description:	7.25" x 4.25" (b/w)
Material Details:	On matting
Physical Condition:	Photograph has pen markings and publishing mark-up notes on front and back of matting

Scope and Content:

Photograph shows the north side of the 900-block of Rosser Avenue, facing west from 9th Street. All the shops appear to be woodframed buildings; the sidewalk has yet to be installed and wooden planks have been laid down in front of the shops. Visible storefronts include: (left to right): Leask & Rose, general merchants (at the 11th Street intersect); Fortier & Bucke - Manufacturers' Agents and CPR Express Co.; The New Era - real estate office; Imperial Bank of Canada; Durand & Macdonald Law Office, T.D. McLean - jeweller; Deacon & Hooper - grocers; and J. Barker Vosburgh - Surgeon & Dentist. The building in the foreground has Rosser Avenue and 9th Street street signs affixed above the entrance to the building. A chuckwagon is parked in front of Fortier & Bucke.

Notes:	Writing on the front of the photograph reads: Brandon.
Name Access:	Rosser Avenue
	Leask & Rose
	Fortier & Bucke Commision Agents
	The New Era
	Imperial Bank of Canada
	T.D. McLean
	W.A. McDonald soliciter
	J. Barker Vosburgh
	Deacon & Hooper
	9th Street

Subject Access:	Brandon business buildings & facilities before 1940
	store exteriors
	street scenes
	jewellers
	jewelry stores
	jewelry stores
	signs and signboards
	grocery stores
	general stores
	banks
	surgeons
	dentists
	lawyers
	grocery trade
	hardware stores
	wagons
Storage Location:	McGuinness oversize storage drawer (1-2015)
Related Material:	Lawrence Stuckey collection 1-2002.3.1C18

Images

Drifts No. 1 Highway Brandon postcard

http://archives.brandonu.ca/en/permalink/descriptions13935

Part Of:	Fred McGuinness collection
Creator:	Photograph by: Jerrett Photo
Description Level:	Item
Series Number:	McG 9
Item Number:	1-2015.7
Accession Number:	1-2015
GMD:	graphic
Date Range:	[1931-1958]
Physical Description:	3.5" x 5.5" (b/w)
Material Details:	postcard

Scope and Content:

Photograph shows a snowdrift along TransCanada Highway No.1 that has been plowed through. The highway is two-lanes.

Notes: Writing on the back of the photograph reads: AZO Postcard

Name Access: Jerrett Photo

                                Trans-Canada Highway

                                Trans Canada Highway

Subject Access: highways

                                storms

                                winter

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From loose photos, funny trunk

Images

Palmolive's Happy Gang Family Foto

http://archives.brandonu.ca/en/permalink/descriptions13973

Part Of:	Fred McGuinness collection
Description Level:	Item
Series Number:	McG 9
Item Number:	1-2015.44
Accession Number:	1-2015
GMD:	graphic
Date Range:	[1949]
Physical Description:	8" x 8" (b/w)

History /
Biographical:

According to the Canadian Old-time Radio Alliance website, the Happy Gang radio show was established by Bert Pearl for the CBC in 1937. The show remained on the air until 1959. Colgate Palmolive was the radio show's first sponsor. Other sponsors included Carnation Milk, Mills' Flower, and Red Rose.

Custodial History:

Photograph sent to Fred McGuinness from Lillie S. Wilkins of Killarney, MB

Scope and Content:

Photograph shows a group portrait of the "The Happy Gang" family. The promotional photograph was produced for the 143rd anniversary of the Colgate-Palmolive company.

Notes:	Members of the Happy Gang are identified on the back of the photograph along with "a message" from Bert Pearl, the M.C. for the Happy Gang. Date of photograph determined from Colgate-Palmolive company history.
Name Access:	Palmolive's Happy Gang Family
	Colgate Palmolive Company
	Bert Pearl
Subject Access:	portraits
	advertising
	Radio Broadcasts
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	

McG RR #1 - loose (see McG 1.2 File 33)

Images

Medicine Hat Exhibition and Stampede - Parade Day 1

http://archives.brandonu.ca/en/permalink/descriptions14142

Part Of:	Fred McGuinness collection
Creator:	Photographer: Howard Heid, Medicine Hat News
Description Level:	Item
Series Number:	McG 9
Item Number:	1-2015.211
Accession Number:	1-2015
GMD:	graphic
Date Range:	1962
Physical Description:	10" x 8" (b/w)

History / Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for $12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. A residential area showing homes with extensive backyard gardens can be seen. The South Saskatchewan River can be see on the right of the photograph.

Notes:	This photograph shows the neighbourhood before rezoning and commercial development.
Name Access:	Medicine Hat
	South Saskatchewan River
Subject Access:	parades
	floats
	aerial photography
	aerial views
	street scenes
	gardens
Repro Restriction:	Subject to Canadian Copyright Law
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

Images

Fred McGuinness and Shirley in a sound booth

http://archives.brandonu.ca/en/permalink/descriptions14177

Part Of:	Fred McGuinness collection
Description Level:	Item
Series Number:	McG 9
Item Number:	1-2015.246
Accession Number:	1-2015
GMD:	graphic
Date Range:	[1980s]
Physical Description:	7" x 5" (colour)
Custodial History:	

Photograph was sent to Fred McGuinness from Shirley

Scope and Content:

Photograph shows Fred McGuinness seated in a recording room with a female colleague. Microphones and recording equipment can be seen on a desk behind the pair.

Name Access:	Frederick George McGuinness
	Fred McGuinness
Subject Access:	Radio Broadcasts
	building interiors
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	

RR #1 loose, see McG 1.2 File 1

Images

Christmas Tree Farm negative set 1, frames 0 to 26

http://archives.brandonu.ca/en/permalink/descriptions14180

Part Of:	Fred McGuinness collection
Description Level:	Item
Series Number:	McG 9
Item Number:	1-2015.249
Accession Number:	1-2015
GMD:	graphic

Date Range:	[1980s-1990s]
Physical Description:	1.5" x 1.5" (b/w)
Material Details:	negatives

History /
Biographical:

Fred McGuinness is popularly known for his work as the prairie essayist for CBC Radio's Morningside with Peter Gzowski, a position he held for 17 years. Many of McGuinness' Morningside essays were autobiographical in nature. He often reported about life on Christmas Tree Farm, a section of land where he and his wife, Christine, built their dream home in the late 1970s. The couple planted a Christmas tree farm on the property and Christine maintained an extensive kitchen garden, while Fred tended honey bees. Life on the farm made its way into radiobroadcasts, Neighborly News columns, and the book "Letters from Section 17: A Collection of Morningside Essays" (Winnipeg: Great Plains Publishing, 1999).

Scope and Content:

Set consists of 27 negatives showing different views of the McGuinness property, Christmas Tree Farm, Section 17

Name Access:	Christmas Tree Farm
	Section 17
Subject Access:	residences
	farms
	trees
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	

RR #8 photos

Images

Image Not Available

(Copyright Restrictions)

Peter Gzowski

http://archives.brandonu.ca/en/permalink/descriptions14191
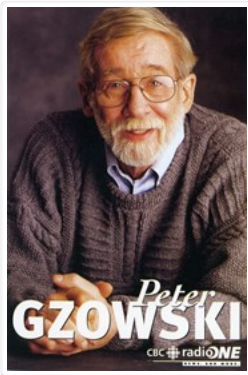
Part Of:	Fred McGuinness collection
Description Level:	Item
Series Number:	McG 9
Item Number:	1-2015.260
Accession Number:	1-2015
GMD:	graphic
Date Range:	[1980s]
Physical Description:	4 " x 6" (colour)
Material Details:	postcard

Scope and Content:

Photograph shows a promotional shot of CBC Radio host Peter Gzowki for CBC Radio One.

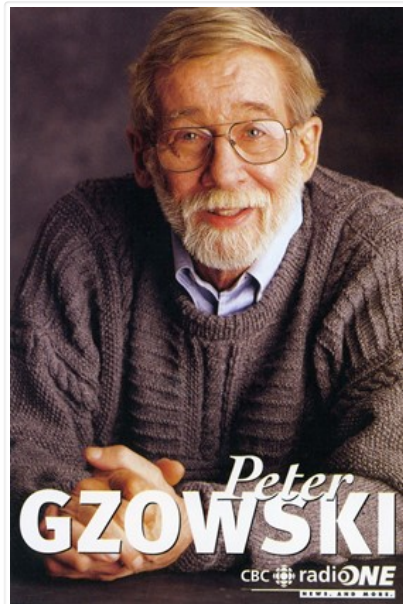|	
Notes:	Writing on the back of the postcard reads: Baron! Dear Fred - okay, okay so the photos aren't great...these are your copies anyways! How you are well - Love Shelley (the Countess)
Name Access:	Peter Gzowski
Subject Access:	Radio Broadcasts
	advertising
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	

RR#8 photos

Images

Fred McGuinness and Peter Gzowski

http://archives.brandonu.ca/en/permalink/descriptions14192

Part Of:	Fred McGuinness collection
Description Level:	Item
Series Number:	McG 9
Item Number:	1-2015.261
Accession Number:	1-2015
GMD:	graphic
Date Range:	[1980s]
Physical Description:	6" x 4" (colour)

Custodial History:

After the cancellation of McGuinness' CBC Radio broadcast "Neighborly News from the Prairies" that he hosted from 1980 to 1983, McGuinness continued working with the CBC. He was popularly known for his work as the prairie essayist for CBC Radio's Morningside with Peter Gzowski, a position he held for 17 years.

Scope and Content:

Photograph shows Fred McGuinness (left) and Peter Gzowki (right) having coffee in a restaurant.

Notes:	Writing on the back of the postcard reads: Baron! Dear Fred - okay, okay so the photos aren't great...these are your copies anyways! How you are well - Love Shelley (the Countess)
Name Access:	Peter Gzowski
	Fred McGuinness
	Frederick George McGuinness
Subject Access:	Radio Broadcasts
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	
	RR#8 photos

Images

Brandon Building Movers (1)

http://archives.brandonu.ca/en/permalink/descriptions14262

Part Of:	Fred McGuinness collection
Description Level:	Item
Series Number:	McG 9
Item Number:	1-2015.282
Accession Number:	1-2015
GMD:	graphic
Date Range:	[1980s]
Physical Description:	1.5 " x 1.5" (colour)
Material Details:	negative

Scope and Content:

Photograph shows two men with a Brandon Building Movers truck as they prepare to move a building.

Name Access:	Brandon Building Movers
Subject Access:	Transportation Manitoba
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

Cigar boxes

Images