

S. J. McKee Archives



Brown's Clothing Store (Virden)

<http://archives.brandonu.ca/en/permalink/descriptions11975>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B80d
Accession Number: 11-2010
GMD: graphic
Date Range: September 1963
Physical Description: 2.5"x 2.5" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the exterior of Brown's Clothing Store in Virden. Also visible are the Tobacco Shop and Victoria Billards.

Name Access: CKX
Brown's Clothing Store
Virden, Manitoba
Tobacco Shop
Victoria Billards

Subject Access: clothing stores
store interiors
signs and signboards

Storage Location: CKX fonds - 2010 accessions

Images





Brown's Drug Store and Clinic Pharmacy exterior

<http://archives.brandonu.ca/en/permalink/descriptions11977>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B142o
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the exterior Brown's Clinic Pharmacy.

Name Access: CKX
Brown's Drug Store
Subject Access: drug stores
businesses
Storage Location: CKX fonds - 2010 accessions

Images





Academy Award contest Famous Players

<http://archives.brandonu.ca/en/permalink/descriptions10951>

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Item Number: 11-2010.A1

Accession Number: 11-2010

GMD: graphic

Date Range: after 1954

Physical Description: 5" x 4" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of two women with a record player.

Name Access: Famous Players

CKX

Subject Access: contests

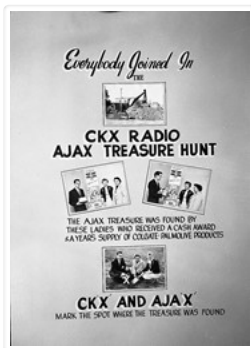
store interiors

entertainment

Storage Location: CKX fonds - 2010 accessions

Images





AJAX treasure hunt

<http://archives.brandonu.ca/en/permalink/descriptions10956>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A4a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

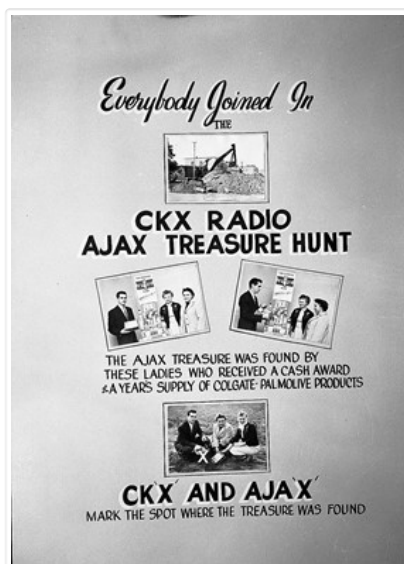
See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an advertisement for the CKX/AJAX treasure hunt.

Name Access: CKX
AJAX
Subject Access: television broadcasting
signs and signboards
Storage Location: CKX fonds - 2010 accessions

Images





AJAX treasure hunt

<http://archives.brandonu.ca/en/permalink/descriptions10959>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A4c
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an AJAX treasure hunt display.

Name Access: CKX
AJAX
Subject Access: television broadcasting
store interiors
Storage Location: CKX fonds - 2010 accessions

Images





AJAX treasure hunt

<http://archives.brandonu.ca/en/permalink/descriptions10960>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A4d
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4" x 5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an AJAX treasure hunt display.

Name Access: CKX
AJAX
Subject Access: television broadcasting
store interiors
store displays
Storage Location: CKX fonds - 2010 accessions

Images





Alexander's Pharmacy (Minnedosa)

<http://archives.brandonu.ca/en/permalink/descriptions10970>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A6
Accession Number: 11-2010
GMD: graphic
Date Range: September 1963
Physical Description: 2.25" x 2.25" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Portrait of Alexander's Pharmacy employees.

Name Access: CKX Television
Alexander's Pharmacy
Subject Access: television broadcasting
store interiors
pharmacists

Storage Location: CKX fonds - 2010 accessions

Images





Alka-seltzer display (Brown's Drug Store)

<http://archives.brandonu.ca/en/permalink/descriptions10971>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A7a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1959
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a "Value of the Week" advertisement for Alka-Seltzer inside Brown's Drug Store.

Name Access: CKX Television
Brown's Drug Store
Subject Access: television broadcasting
store interiors
Storage Location: CKX fonds - 2010 accessions

Images





Alka-Seltzer display

<http://archives.brandonu.ca/en/permalink/descriptions10980>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A7b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1959
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an advertisement for the Spectacular Sixties radio event sponsored by Alka-Seltzer.

Name Access: CKX Television

Subject Access: television broadcasting
signs and signboards
cars

Storage Location: CKX fonds - 2010 accessions

Images





Arena Service Station

<http://archives.brandonu.ca/en/permalink/descriptions10998>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A16d
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the "now open" Arena Service Station (British American dealer).

Name Access: CKX Television
Arena Service Station
Subject Access: television broadcasting
service stations
signs and signboards

Storage Location: CKX fonds - 2010 accessions

Images





Arena Service Station

<http://archives.brandonu.ca/en/permalink/descriptions10999>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A16e
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the "now open" Arena Service Station (British American dealer) at night.

Name Access: CKX Television
Arena Service Station
Subject Access: television broadcasting
service stations
signs and signboards

Storage Location: CKX fonds - 2010 accessions

Images





Arena Service Station

<http://archives.brandonu.ca/en/permalink/descriptions11000>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A16f
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the Arena Service Station, a British American dealer, at night.

Name Access: CKX Television
Arena Service Station
Subject Access: television broadcasting
service stations
signs and signboards

Storage Location: CKX fonds - 2010 accessions

Images





Arena Service Station

<http://archives.brandonu.ca/en/permalink/descriptions11001>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A16g
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the "now open" Arena Service Station (British American dealer).

Name Access: CKX Television
Arena Service Station
Subject Access: television broadcasting
service stations
signs and signboards

Storage Location: CKX fonds - 2010 accessions

Images





Army and Navy

<http://archives.brandonu.ca/en/permalink/descriptions11028>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A19b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the exterior of the Army and Navy Store.

Name Access: CKX Television

Army and Navy

Subject Access: television broadcasting

stores

Storage Location: CKX fonds - 2010 accessions

Images





Army and Navy

<http://archives.brandonu.ca/en/permalink/descriptions11029>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A19c
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the interior of the Army and Navy Store.

Name Access: CKX Television
Army and Navy
Subject Access: television broadcasting
store interiors
Storage Location: CKX fonds - 2010 accessions

Images



O.L. Harwood Ltd.

<http://archives.brandonu.ca/en/permalink/descriptions13927>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: H
Item Number: 11-2010.H8a
Accession Number: 11-2010
GMD: graphic

Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the southside of the 1000 and 1100 block of Rosser Avenue looking east in winter. Visible in the foreground are O.L. Harwood Ltd., and the Key Kafe. Buildings in the 1000 block include: the Imperial Bank of Canada, the original Post Office and Federal Building and the original Merchants Bank. A number of pedestrians are also visible, as are Christmas decorations on the streetlights and telephone poles.

Name Access: CKX
O.L. Harwood Ltd.
Key Kafe
Rosser Avenue
11th Street

Subject Access: street scenes
downtown
winter
building exteriors
real estate brokers
insurance agents
cafes
restaurants
banks

Storage Location: CKX fonds - 2010 accessions

Images



Mark 7 Hobbycrafts

<http://archives.brandonu.ca/en/permalink/descriptions14326>

Part Of: CKX fonds
Creator: CKX
Description Level: Item

Series Number: M
Item Number: 11-2010.M1
Accession Number: 11-2010
GMD: graphic
Date Range: 1968
Material Details: Negative

History /

Biographical:

Mark 7 Hobbycrafts and Religious Supplies was located in the Security Building at 21 on 10th Street. The business appears to have opened on October 31 1966 and was owned by Lorne Baldrow. The previous owner of the store was Agusuta E. Wing and had called the store the Christian Book and Music Center. The store appears to have closed around 1969 when Lorne and his wife Edna moved to Calgary.

Custodial History:

See fonds level description for custodial history.

Scope and Content:

Image of the exterior of Mark 7 Hobbycrafts and Religious Supplies. Visible to the right is the office of Gerald Dressler, Optomistrist. To the left is a tenant sign for the Security Building.

Tenants in 1968 included: the John Howard Society, Brandon Emergency Measures Organization, Viscount Optical, Kent's Accordion College, and Loch Lomond Knitwear Ltd.

Notes: History/bio information taken from Henderson's Directories. Description by Christy Henry.

Subject Access: building exteriors
craft stores
downtown
optomitrists

Repro Restriction: Canadian Copyright Law may apply. Consult the archivist for access

Storage Location: CKX fonds - 2010 accessions

Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

Images



Mansfield's Western Shop - exterior



<http://archives.brandonu.ca/en/permalink/descriptions14328>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: M
Item Number: 11-2010.M3a
Accession Number: 11-2010
GMD: graphic
Date Range: 1967
Material Details: Negative

History /

Biographical:

Mansfield's Western Shop was located on the corner of 6th Street and Princess Avenue at 603 Princess Avenue. The business appears to have been opened in 1966 by Ed and Jessie Mansfield. The shop was originally owned by Norman D. Moore and was called Moore's Western Shop. According to the Henderson's Brandon City Directory Mansfield's was relocated several times during its ownership. In 1967 Mansfield's was relocated to 737 11th Street, by 1973 had relocated again to 731 Princess Avenue and remained there until at least 1984. Mansfield's Western Shop had moved to its final location at 1130 18th Street by 1988. Once Ed and Jessie retired the shop was taken over by their sons Les and Lyle Mansfield. Les and Lyle closed the store when they retired in 2015. Presently (2020) the H&Co Academy building stands where the original Mansfield's Western Shop stood on 6th Street.

For images on the Central Fire Station see the McGuinness Collection (20-2009) and the Lawrence Stuckey Collection (1-2002)

Seiberling The Tire Exchange was located at 603 Princess Avenue next to Mansfield's Western Shop. The business appears to have been opened in 1963. The shop was originally owned by Norman D. Moore who bought the shop in 1945 and named the business Moore's Tire Service. By 1972 Seiberling Tire Exchange had closed and Lyon's Tire City had opened and would remain there until 1976.

Custodial History:

See Fonds level description for custodial history

Scope and Content:

Image of the exterior of Mansfield's Western Shop looking on the corner of 6th Street and Princess Avenue. The image is looking west down Princess Avenue. Seiberling The Tire Exchange and the Central Fire Station are both visible west of Mansfield's Western Shop.

Notes: History/Bio information taken from Henderson's Directories. Description by Jillian Combs. Photo likely taken before April 30th based on the sign on the side of the building.

Subject Access: downtown
building exteriors
fire halls

Repro Restriction: Canadian Copyright Law may apply. Consult the archivist for access

Storage Location: CKX fonds - 2010 accessions

Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

Images



Murray's Garage (Neepawa) - exterior

<http://archives.brandonu.ca/en/permalink/descriptions14337>

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: M

Item Number: 11-2010.M7a

Accession Number: 11-2010

GMD: graphic

Date Range: 1954

Material Details: Negative

History /

Biographical:

Murray's Garage opened in 1932 by Melvin Earl Murray. The business was later renamed Murray's of Neepawa in 1964.

Custodial History:

See Fonds level description for custodial history

Scope and Content:

Murray's Garage opened in 1932 by Melvin Earl Murray. Before it's opening in 1932 the building was used as a truck and storage facility, the business opened for automotive sales after Earl Murray had recieved a contract by General Motors in 1932. The first sale of a vehicle occurred in 1933 when a customer from Winnipeg bought a Pontiac vehicle. During the first few years of operation Earl Murray served as the Office Manager, Parts Manager, and Salesman. In 1934 an additional contract with the International Harvester Co. giving license to the additional sale of farm equipment. This new expansion resulted in the hiring of other staff to handle Parts and Service while the sales of the farm machinery remained Earl's responsibility.

The business aquired many contracts over the course of its existence as such new propoerties were aquired to allow for this expansions and new additions were added to the original building. When the new addition was near completion an explosion occured which resulted in 100% loss of the original building as well as all the contents it enclosed. Luckily, the fire department was able to save most of the new addition. A sizable loan was required for the buisness to rebuild after this disaster. Once the business was open again, car sales, need for parts, and service volume increased resulting in the complete recovery of the buisness.

In 1940 due to the war the purchase of new vehicles was limited to emergency service, it was at this time that General Motors added the Cheverolet-Oldsmobile to their contracts. Shortly after this a tornado hit the building causing substantial damage however it was soon repaired and business resumed.

Earl's son, Gerald, had worked in the business since his return from the war in 1945. He schooled in in Flint Michigan at a General Motors Business Institute to assist his father with the business. In 1960 Gerald took a course in Detroit Michigan in a Post Graduate School of Modern Merchandising and Management. After his completion of this course Gerald moved back to Neepawa and took of the position of Sales Manager at his fathers garage. The business was later renamed Murray's of Neepawa in 1964 when Earl handed the keys to the business over to his son Gerald.

Notes:	Description by Jillian Combs. Information from Manitoba Hisotrical Society,
Name Access:	D.R. MacKay
Subject Access:	building exteriors downtown Neepawa
Repro Restriction:	Canadian Copyright Law may apply. Consult the archivist for access
Storage Location:	CKX fonds - 2010 accessions
Related Material:	D.R. MacKay fonds, Brandon College fonds, Brandon University fonds
Arrangement:	

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

Images





Murray's Garage (Neepawa) - exterior

<http://archives.brandonu.ca/en/permalink/descriptions14338>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: M
Item Number: 11-2010.M7a
Accession Number: 11-2010
GMD: graphic
Date Range: 1954
Material Details: Negative

History /

Biographical:

Murray's Garage opened in 1932 by Melvin Earl Murray. Before it's opening in 1932 the building was used as a truck and storage facility, the business opened for automotive sales after Earl Murray had recieved a contract by General Motors in 1932. The first sale of a vehicle occurred in 1933 when a customer from Winnipeg bought a Pontiac vehicle. During the first few years of operation Earl Murray served as the Office Manager, Parts Manager, and Salesman but in 1934 an additional contract with the International Harvester Co. giving license to the additional sale of farm equipment. This new expansion resulted in the hiring of other staff to handle Parts and Service while the sales of the farm machinery remained Earl's responsibility.

The business aquired many contracts over the course of its existence as such new propoerties were aquired to allow for this expansions and new additions were added to the original building. When the new addition was near completion an explosion occured which resulted in 100% loss of the original building as well as all the contents it enclosed. Luckily, the fire department was able to save most of the new addition. A sizable loan was required for the buisness to rebuild after this disaster. Once the business was open again, car sales, need for parts, and service volume increased resulting in the complete recovery of the buisness.

In 1940 due to the war the purchase of new vehicles was limited to emergency service. It was at this time that General Motors added the Cheverolet-Oldsmobile to their contracts. Shortly after this a tornado hit the building causing substantial damage however it was soon repaired and business resumed.

Earl's son, Gerald, had worked in the business since his return from the war in 1945. He schooled in in Flint Michigan at a General Motors Business Institute to assist his father with the business. In 1960 Gerald took a course in Detroit Michigan in a Post Graduate School of Modern Merchandising and Management. After his completion of this course Gerald moved back to Neepawa and took of the position of Sales Manager at his fathers garage. The business was later renamed Murray's of Neepawa in 1964 when Earl handed the keys to the business over to his son Gerald.

Custodial History:

See Fonds level description for custodial history

Scope and Content:

Image is of Murray's Garage exterior view. The photo was taken from across the street. There are a series of signs on the building "Firestone" on the peak of the building, "Murray's used cars" on the roof, and "Murrays Pontiac, Buick, GMC, Trucks" down the front of the building above the main entrance. Murray's Garage appears to be next to a Texaco station.

Notes: Description by Jillian Combs. Information from Manitoba Historical Society

Name Access: Neepawa

Subject Access: building exteriors
downtown
Rural

Repro Restriction: Canadian Copyright Law may apply. Consult the archivist for access

Storage Location: CKX fonds - 2010 accessions

Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

Images

