

# S. J. McKee Archives

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## Corner of 10th Street and Princess Avenue, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8387>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.14

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1930

Physical Description: 8 " x 10" (b/w)

Physical Condition: good

### Scope and Content:

Photograph shows the intersection of 10th Street and Princess Avenue, Brandon, Manitoba. View is facing northwest along west side of the 100-block of 10th Street. A stationary policeman/divider is at the centre of the intersection. Visible businesses include: Doig's, Plaza Shoe Shop, and Cambridge Clothes Shop. A horse-drawn sled is parked in front of Doig's store. The Olympia Block, Cecil Hotel, and CPR Station are visible in the background.

Name Access: Doig's

Plaza Shoe Shop

Cambridge Clothes Shop

Alexandra Block

Strathcona Block

10th Street

Princess Avenue

Subject Access: downtowns

street scenes

Brandon business buildings & facilities before 1940

building exteriors

Transportation

Storage Location: RG 5 photograph storage drawer

### Images

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Intersection 10th Street and Princess Avenue, Brandon,



## Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8392>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.19

Accession Number: 3-1997

GMD: graphic

Date Range: 1929

Physical Description: 8" x 10" (b/w)

Physical Condition: good

### Scope and Content:

Photograph shows the intersection of 10th Street and Princess Avenue looking northeast. A stationary policeman/divider is situated in the centre of the intersection. The lot on the corner appears to be for sale and a solid wooden fence has several advertisements, including for: Majestic Radio and a production by the Brandon Operatic Society at City Hall for "A Runaway Girl."

The Brown Block has a third storey lined with dormer windows. Advertisements for Heintzamn & Co. Pianos Piano Tuning, J.J.H. McLean & Co. Ltd, and The Strand Optical Co. are painted on the south side of the Brown Block. Also present is an advertising board for the Capitol Theatre. Signs for the Strand Theatre, Hollywood Cafe, and Campbell's Furniture are also visible.

Notes: Photograph date obtained from the presence of the Hollywood Cafe in the 1929 Henderson's Brandon City Directory and the performance by the Brandon Operatic Society.

Name Access: Brown Block  
Heintzman & Co. Pianos  
J.J.H. McLean & Co.  
Capitol Theatre  
Strand Theatre  
Hollywood Cafe  
Campbell's Furniture Store  
10th Street

Subject Access: downtowns  
street scenes  
Brandon business buildings & facilities before 1940  
theatres  
building exteriors  
cafes

Storage Location: RG 5 photograph storage drawer

### Images

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## Intersection 10th Street and Princess Avenue, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8400>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.22

Accession Number: 3-1997

GMD: graphic

Date Range: 1929

Physical Description: 8" x 10" (b/w)

Physical Condition: good

Scope and Content:

Photograph shows the intersection of 10th Street and Princess Avenue facing northeast. A stationary policeman/divider is situated in the centre of the intersection. A street car is travelling south on 10th Street. Angled parking is on both sides of the street.

The lot on the northeast corner appears to be for sale and a solid wooden fence has several advertisements, including for: Majestic Radio, Imperial Gasoline (premier and ethyl), and a production a City Hall for "A Runaway Girl."

The Brown Block has a third storey lined with dormer windows. Advertisements for Heintzamn & Co. Pianos Piano Tuning, J.J.H. McLean & Co. Ltd, and The Strand Optical Co. are painted on the south side of the Brown Block. Also present is an advertising board for the Capitol Theatre on which is a poster for "Cohens and Kellys in Atlantic City." Signs for the Strand Theatre, Hollywood Cafe, and Campbell's Furniture are also visible.

A sign for Plaza Shoes can be seen on the west side of 10th Street. The train station can be seen at the base of the hill.

Notes: Photograph date based on the Capitol's film "Cohens and Kellys in Atlantic City" that was advertised in the Brandon Daily Sun 03 December 1929

Name Access: Brown Block  
Heintzman & Co. Pianos  
J.J.H. McLean & Co.  
Capitol Theatre  
Strand Theatre  
Hollywood Cafe  
Campbell's Furniture Store  
10th Street  
CPR Station

Subject Access: downtowns  
street scenes  
Brandon business buildings & facilities before 1940  
theatres  
building exteriors  
cafes

Storage Location: RG 5 photograph storage drawer

## Images

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**Aerial view of 10th Street facing south from Princess Avenue**  
<http://archives.brandonu.ca/en/permalink/descriptions8420>

Part Of: Joseph H. Hughes collection

Creator: Photographer: Jerrett Photo

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.42

Accession Number: 3-1997

GMD: graphic

Date Range: c.1940

Physical Description: 5.5" x 3.5" (b/w)

Material Details: postcard

Physical Condition: Red ink stain is on the front right corner of postcard

#### Scope and Content:

Photograph shows 10th Street facing south from Princess Avenue. Visible landmarks and businesses include: Manitoba Power Commission (MPC)'s power sub-station, First Baptist Church, Wheat City Arena, and the grand stand at the Exhibition Grounds.

The partial sign visible at the bottom of the photograph on the east side of 10th Street reads Yates and Neale, which refers to a plumbing and heating company that dissolved in 1943 to be replaced by Neale, Stothard and Chapman.

Businesses on the west side of 10th Street include: Dominion Tire & Radio Co., Bolts Barber Shop, Elviss T.E. Co. Stables.

**Notes:** Information concerning Yates and Neale courtesy Jack Stothard. Writing on the front of the postcard reads: Brandon, Looking S.W., Jerrett Photo. This photograph shows a rare view of the 200-block of 10th Street.

**Name Access:** Manitoba Power Company  
10th Street  
Dominion Tire & Radio Co.  
T.E. Elviss Co. Stables  
First Baptist Church

**Subject Access:** downtowns  
street scenes  
Brandon business buildings & facilities before 1940  
aerial views  
building exteriors  
residences  
churches

**Storage Location:** RG 5 photograph storage drawer

#### Images

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### Brandon Wheat Market at Pacific Avenue and 10th Street

<http://archives.brandonu.ca/en/permalink/descriptions13795>

**Part Of:** Fred McGuinness collection  
**Description Level:** Item  
**Series Number:** McG 9  
**Item Number:** 20-2009.104  
**Accession Number:** 20-2009

GMD: graphic  
Date Range: 1885  
Physical Description: 9.25" x 7.25" (b/w)  
Material Details: On matting  
Physical Condition: Photograph is creased and scratched

Scope and Content:

Photograph shows the Brandon Wheat Market along Pacific Avenue on November 30, 1885. Farmers can be seen driving wagon teams loaded with bags of grain in line on Pacific Avenue from 10 Street to at least 7th Street. On the north side of Pacific Avenue the CPR Land Office and grain elevators are pictured. On the south side of Pacific Avenue, the general merchant/hardware store Bower, Blackburn, Mundell & Porter is situated on the corner of Pacific Avenue and 10th Street. A 10th Street sign is affixed to the merchants' store. On the east side of the general store, Edie House, the Grand View Hotel, and a Farmers' boarding and lodging house can be seen. Most of the buildings appear to be woodframed except for the Grand View, which is constructed of brick. Sidewalks appear to be in place on the south side of Pacific and snow dusts the streets. A baby swathed in winter clothing sits in a pram/baby carriage in front of the general store.

Notes: Writing on the front of the photograph reads: Novemeber 30th, 1885,  
Brandon Wheat Market

Name Access: Bower, Blackburn, Mundell, & Porter  
Edie House  
Grand View Hotel  
Pacific Avenue  
10th Street  
CPR Land Office  
Brandon Wheat Market

Subject Access: horses  
wagons  
Transportation  
street scenes  
hotels  
markets  
Grain elevators  
downtown  
Brandon business buildings & facilities before 1940  
store exteriors  
winter  
general stores  
hardware stores  
children

Storage Location: McGuinness oversize storage drawer (1-2015)

Related Material: Lawrence Stuckey collection 1-2002.3.1C3

## Images

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## West End Millinery & Dry Goods

<http://archives.brandonu.ca/en/permalink/descriptions13815>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.125

Accession Number: 20-2009

GMD: graphic

Date Range: 1922

Physical Description: 5" x 7" (b/w)

Material Details: reproduction

Physical Condition: Photograph is overexposed

### History /

#### Biographical:

The West End Millinery & Dry Goods shop appears in the 1914 Henderson's Brandon City Directory. The store was located in the Avenue Block at 1124 Rosser Avenue. Mrs. A. Barker was listed as the proprietor and milliner. By 1917, Mr. A.F. [Arthur Fred] Barker became the proprietor and Mrs. Barker remained the milliner. By 1919, the shop moved to 130-10th Street, across from the Strand Theatre, where it remained until c.1933.

#### Custodial History:

Donated to Fred McGuinness by G. Baldock in 1971

#### Scope and Content:

Photograph shows the store interior of West End Millinery & Dry Goods located on 130-10th Street. Coats are hanging from a rack, clothing is displayed on dress forms as well as on wooden tables that are lined up in the centre of the shop. The store's tin ceiling, light fixtures, and hardwood floors are visible.

Notes: Writing on the back of the photograph reads: Part of West End Millinery & Dry Goods 10th St across from Strand Theatre, 1922

Name Access: West End Millinery & Dry Goods  
10th Street

Subject Access: clothing  
store interiors  
Brandon business buildings & facilities before 1940  
milliners  
dry goods

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 2009 loose photos

## Images

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### West End Millinery & Dry Goods

<http://archives.brandonu.ca/en/permalink/descriptions13816>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.126

Accession Number: 20-2009

GMD: graphic

Date Range: 1922

Physical Description: 5" x 7" (b/w)

Material Details: reproduction

Physical Condition: Photograph is overexposed

History /

Biographical:

The West End Millinery & Dry Goods shop appears in the 1914 Henderson's Brandon City Directory. The store was located in the Avenue Block at 1124 Rosser Avenue. Mrs. A. Barker was listed as the proprietor and milliner. By 1917, Mr. A.F. [Arthur Fred] Barker became the proprietor and Mrs. Barker remained the milliner. By 1919, the shop moved to 130-10th Street, across from the Strand Theatre, where it remained until c.1933.

Custodial History:

Donated to Fred McGuinness by G. Baldock in 1971

#### Scope and Content:

Photograph shows the store interior of West End Millinery & Dry Goods located on 130-10th Street. A shelving unit lines the wall and is filled with boxes, bolts of cloth, and yarns. Displays can be seen on the top of the shelves as well as on wooden tables that are lined up in the centre of the shop. The store's tin ceiling, light fixtures, panelling, radiators, and hardwood floors are visible.

Notes: Writing on the back of the photograph reads: 1/2 of West End Millinery & Dry Goods, 10th St across from Strand Theatre, 1922

Name Access: West End Millinery & Dry Goods  
10th Street

Subject Access: clothing  
store interiors  
Brandon business buildings & facilities before 1940  
milliners  
dry goods

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:  
From 2009 loose photos

#### Images

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#### 10th Street viewbook postcard

<http://archives.brandonu.ca/en/permalink/descriptions13876>

Part Of: Fred McGuinness collection  
Creator: Printed by Photogelatine Engraving Co. Ltd., Ottawa  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.186  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1927-1929  
Physical Description: 3.5" x 5.5" (colour)  
Material Details: postcard

#### Scope and Content:

Photograph shows a street view of 10th Street facing north. There are many automobiles parked along the street and several pedestrians in summer dress are on the sidewalks and street. Visible business signs include: Hentzman & Co. Pianos (possibly belonging to J.J.H. McLean Co. Ltd.), the Strand Theatre, T & D Clothes, Campbell & Campbell, the CPR Station, and Bowling Alley and Billiards.

Notes: Part of "Souvenir of Brandon, Manitoba, Canada [viewbook], Printed by Photogelatine Engraving Co. Limited, Ottawa." Dates obtained from the Burchill's Music Store Henderson's Brandon City Directory listings (1927-1929). Writing on the front of the photograph reads: 10th St., looking north (C.P.R. Station at end of Street) Brandon, Man.

Name Access: 10th Street  
Heintzman & Co. Pianos  
CPR Station  
Strand Theatre  
Campbell & Campbell  
T & D Clothes

Subject Access: downtown  
street scenes  
Transportation  
automobiles  
Brandon business buildings & facilities before 1940  
store exteriors  
theatres

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:  
From 20-2009 photos

#### Images

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## 10th Street, Brandon

<http://archives.brandonu.ca/en/permalink/descriptions13948>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.20

Accession Number: 1-2015

GMD: graphic

Date Range: 1882

Physical Description: 5" x 4" (b/w)

Material Details: reproduction

### Scope and Content:

Photograph shows seven men posing in front of a wood-framed shack on 10th Street. The men are wearing three-piece suits or vests and long-sleeved shirts. One man can be seen holding an axe another a saw. A double ox-team wagon is in front of the structure.

Notes: Writing on the back of the photograph reads: 10th St. May 1882, Brandon. Photograph is stamped Public Archives Canada.

Name Access: 10th Street

Subject Access: Pioneers  
store exteriors

Brandon business buildings & facilities before 1940

wagons

Ox wagons

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

See McG 4.1 File 51 William R. Morrison correspondence dated 14 January 1985

## Images



## Parade on 10th Street

<http://archives.brandonu.ca/en/permalink/descriptions14253>

Part Of: Joseph H. Hughes collection

Creator: Photographer: C.J. Smith

Description Level: Item  
Series Number: 3-1997.1  
Item Number: 3-1997.1.62  
Accession Number: 3-1997  
Other Numbers: Hughes #63  
GMD: graphic  
Date Range: 1924  
Physical Description: 7.5" x 9.5" (b/w)  
Material Details: on matting  
Physical Condition: Mat is scuffed

History /

Biographical:

The Brandon Daily Sun (26 May 1924, 16) reported the annual church parade of Brandon Lodge 173 Sons of England was held on Sunday, May 25, 1924. The Brandon City Band lead the parade with H.J. Barter, P.P., serving as parade marshal. Over 100 members paraded to St. Mary's Church. Representatives from a variety of lodges participated, including Alexander, Neepawa, Souris, Wawanesa, and Lodge Carpenter Juveniles.

Scope and Content:

Photograph shows a parade travelling southwards on 10th Street between Rosser and Princess Avenues. A mounted rider wearing white appears to be leading the parade. A car draped with American and British flags follows. A band follows the vehicle. Individuals wearing white hats walk up the street.

Business visible on the west side (100-block) of 10th Street include: Doig, Rankin, & Robertson, Limited; Bowling Alley, Billiards; Olympia Cafe Candies. The second storey on the Hughes Building has not been erected. The Alexandra Block, Strathcona Block, Olympia Block are visible. A large Union Jack flies from the Canadian Pacific Station. Vehicles are diagonally parked on both sides of 10th Street.

Notes: Back of photograph is stamped: Hughes & Co. Ltd., 1009 Princess Ave., Brandon, Man. Date for photograph obtained from licence plates.

Name Access: Doig, Rankin & Robertson  
Olympia Cafe  
Hughes Building  
Alexandra Block  
Strathcona Block  
10th Street

Subject Access: parades  
Brandon business buildings & facilities before 1940  
cafes  
street scenes

Storage Location: Hughes oversize drawer

## Images

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