

# S. J. McKee Archives



## Cowan's Cocoa wagon

<http://archives.brandonu.ca/en/permalink/descriptions13711>

Part Of:	Fred McGuinness collection
Creator:	Photographer: Pringle and Booth of Toronto
Description Level:	Item
Series Number:	McG 9
Item Number:	20-2009.21
Accession Number:	20-2009
GMD:	graphic
Date Range:	[1909-1922]
Physical Description:	6.5" x 4.5" (b/w)
Material Details:	on matting
Physical Condition:	matting is torn

### Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

### Scope and Content:

Photograph shows a horse drawn wagon advertising Cowan's Cocoa. The Gilmore Advertising Company of Toronto appears to be responsible for the ad and the wagon is numbered "No.4". Three men appear in the photograph: one behind the reins, one in the rear seat of the wagon, and other standing at the rear axle.

Notes: Writing on the front of the photograph matting reads: Pringle & Booth, 181 George Street, Toronto. Writing on the back of the photograph matting reads: Mrs. R. Miles, R.J. Brdgdon?, Right Side 2.50 a day. Date obtained from <http://photographersofontario.ca>

Name Access: Cowan's Cocoa  
Gilmore Advertising Company  
Pringle and Booth

Subject Access: Transportation  
wagons  
advertising

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Ruby Miles collection 14-2003, File 2

## Images





## Royal George Hotel

<http://archives.brandonu.ca/en/permalink/descriptions13712>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.22

Accession Number: 20-2009

GMD: graphic

Date Range: 1912

Physical Description: 9.75" x 7.5" (b/w)

Physical Condition: photograph is torn and has scotch tape residue

### Scope and Content:

Photograph shows the exterior of the Royal George Hotel located at 142-6th Street, Brandon. Striped awnings cover the second and third storey windows of the hotel. Dogs roam the sidewalk in front of the hotel. Advertisements cover the fence adjacent to the hotel and include: Fort McMurray town site settlement; Mortgage sale for city property; Starland Theatre featuring Miss Amy Lawrence, Soprano; Sherman Theatre; 15th Annual Horticultural Exhibition

Notes: Date ascertained from 15th Annual Horticultural Exhibition advertisement posted on fence adjacent to hotel. Address obtained from Henderson's Brandon City Directory for 1913.

Name Access: Royal George Hotel

Starland Theatre

Sherman Theatre

Horticultural Exhibition

6th Street

Subject Access: hotels

building exteriors

advertising

dogs

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

## Images

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## Grand View Hotel interior

<http://archives.brandonu.ca/en/permalink/descriptions13713>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.23

Accession Number: 20-2009

GMD: graphic

Date Range: 1913

Physical Description: 7" x 5" (b/w)

Material Details: on matting

### Scope and Content:

Photograph shows the possible interior of the Grandview Hotel. A young man is working behind the counter that holds a cash register and tobacco display case. A calendar for March 1913 advertises O.L. Harwood's Insurance, Real Estate, and Loans. Below the hotel's 35-room call box is an advertisement for the Public Stenographers Company. A postcard stand holds cards of Brandon's courthouse and other prominent buildings.

Notes: Date ascertained from calendar above counter.

Name Access: Grand View Hotel

Public Stenographers Company

Subject Access: hotels

building interiors

advertising

tobacco

cigar dealer

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

## Images

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## Grand View Hotel interior

<http://archives.brandonu.ca/en/permalink/descriptions13714>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.23a

Accession Number: 20-2009

GMD: graphic

Date Range: 1913

Physical Description: 7" x 5" (b/w)

Physical Condition: photograph is torn

### Scope and Content:

Photograph shows the possible interior of the Grandview Hotel. A young man is working behind the counter that holds a cash register and tobacco display case. A calendar for March 1913 advertises O.L. Harwood's Insurance, Real Estate, and Loans. Below the hotel's 35-room call box is an advertisement for the Public Stenographers Company. A postcard stand holds cards of Brandon's courthouse and other prominent buildings.

Notes: Date ascertained from calendar above counter. This photograph is a duplicate of 20-2009.23 but is in sharper focus. Grand View is written in pencil on the back of the photograph.

Name Access: Grand View Hotel

Public Stenographers Company

Subject Access: hotels

building interiors

advertising

tobacco

cigar dealer

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

## Images

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## O-Pee-Chee Chewing Gum truck

<http://archives.brandonu.ca/en/permalink/descriptions13785>

Part Of: Fred McGuinness collection



Creator: Photographer: Davidson and Gowen, Brandon  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.96  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1913  
Physical Description: 9.5" x 7.5" (b/w)

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a truck advertising O-Pee-Chee Chewing Gum parked in front of Brandon College's Clark Hall. The truck has been identified in the Stuckey collection as a Ford "Model T" delivery wagon. Its windshield is covered with a large advertisement that says, "Equipped with Dunlop Traction Tread Tires." Its license plate reads 1913 #2945. The truck is facing south on 18th Street. A middle-aged man is standing in front of the wagon; a box of gum rests on the truck's right fender. The driver, sporting a gadsby cap and tie, is propping up a box of gum on the driver's side door. Three young men, wearing suits, ties, and gadsby caps, are standing behind the wagon while holding open boxes of chewing gum.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man.

Name Access: Brandon College  
O-Pee-Chee Chewing Gum  
Davidson & Gowen Photographers  
18th Street

Subject Access: universities  
colleges  
advertising  
Trucks  
Transportation  
delivery services

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L7  
Ruby Miles collection 14-2003, File 2

## Images

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## Gilmore Advertising Company wagon

<http://archives.brandonu.ca/en/permalink/descriptions13787>

Part Of: Fred McGuinness collection  
Creator: Photographer: Davidson and Gowen, Brandon  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.98  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1913  
Physical Description: 9.5" x 7.25" (b/w)

### Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

### Scope and Content:

Photograph shows a wagon displaying advertisements for Taylor's Infants-Delight Toilet Soap and Dyson's Red Cross Baking Powder. The Gilmore Advertising Company appears to be responsible for the advertising and the wagon is numbered "No.3". The horsedrawn wagon is facing north on 18th Street and is parked in front of Brandon College's Original Building. An elderly man is seated at the reigns of the wagon and another man is seated at the rear. Standing to the left of the wagon is a man holding a can of Dyson's baking powder. Standing to the right of the wagon is a young man holding a cardboard ad of an infant holding a bar of soap in a wash basin.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. Cover shot. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man. Note: The two men standing in the photograph appear to be in another photograph where they are advertising O-Pee-Chee gum (see 20-2009.96).

Name Access: Brandon College  
Davidson & Gowen Photographers  
18th Street  
Gilmore Advertising Company  
Taylor's Infants-Delight Toilet Soap  
Dyson's Red Cross Baking Powder

Subject Access: universities  
colleges  
advertising  
Trucks  
Transportation  
delivery services  
wagons

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

## Images

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### Winter Fair postcard

<http://archives.brandonu.ca/en/permalink/descriptions13866>

Part Of: Fred McGuinness collection  
Creator: Photographer: Rolph-Clark-Stone, Ltd.  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.176  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1933  
Physical Description: 3.5" x 6" (colour)  
Material Details: postcard  
Scope and Content:

Postcard is an advertisement for the Brandon Winter Fair. Image is of two dogs, with a caption below them.

Notes: Writing on the front of the postcard reads: "If you expect to be among those present, Florine, you'll have to have yours bobbed"/ Fools may rush in where Angles fear to tread./ The Winter Fair, Brandon, March 13 - March 17, 1933 / is good for either, yet is really better for the people who are / neither, but, like ourselves, are somewhere between the two.

Name Access: Provincial Exhibition of Manitoba

Subject Access: fairs  
winter fairs  
advertising

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 #1 File 13 Sunbeams

## Images

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## Fred McGuinness at Calgary Stampede

<http://archives.brandonu.ca/en/permalink/descriptions13892>

Part Of: Fred McGuinness collection  
 Description Level: Item  
 Series Number: McG 9  
 Item Number: 20-2009.203  
 Accession Number: 20-2009  
 GMD: graphic  
 Date Range: 1947  
 Physical Description: 8" x 10" (b/w)  
 Physical Condition: Photograph is stamped stamped on front

### History /

### Biographical:

Following the Second World War, Canada assisted with the resettlement of Europe's homeless. Orders in Council were passed between July 1947 and October 1948 that permitted the entry of 45,000 "displaced persons," who were referred to as "New Canadians" upon their arrival. (Source: Government of Canada (01 July 2006), "Forging Our Legacy: Canadian Citizenship and Immigration, 1900-1977," accessed on-line at: <http://www.cic.gc.ca/english/resources/publications/legacy/chap-5a.asp>)

### Scope and Content:

Photograph shows a young Fred McGuinness holding a microphone in front of a woman. A crowd of people surrounds the pair.

Notes: Writing on back of photograph reads: On duty Calgary Stampede, introducing story of displaced persons being brought to Canada, 1947

Name Access: Fred McGuinness  
 Calgary Stampede

Subject Access:       Radio  
                              interviews  
                              Immigration  
                              displaced persons

Storage Location:     RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

                              From 20-2009 #4 plastic envelope #1

## Images

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## Fred McGuinness radio headshot

<http://archives.brandonu.ca/en/permalink/descriptions13902>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.201

Accession Number: 20-2009

GMD: graphic

Date Range: 1978

Physical Description: 5" x 7" (b/w)

### Scope and Content:

Photograph shows a portrait of Fred McGuinness in a radio booth. Before him is a microphone on which there is a CBC logo.

Name Access: Fred McGuinness

Subject Access: portraits

Radio

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

From 20-2009 #4 plastic envelope #1

## Images

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## Palmolive's Happy Gang Family Foto

<http://archives.brandonu.ca/en/permalink/descriptions13973>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.44

Accession Number: 1-2015

GMD: graphic

Date Range: [1949]

Physical Description: 8" x 8" (b/w)

History /

Biographical:

According to the Canadian Old-time Radio Alliance website, the Happy Gang radio show was established by Bert Pearl for the CBC in 1937. The show remained on the air until 1959. Colgate Palmolive was the radio show's first sponsor. Other sponsors included Carnation Milk, Mills' Flower, and Red Rose.

Custodial History:

Photograph sent to Fred McGuinness from Lillie S. Wilkins of Killarney, MB

Scope and Content:

Photograph shows a group portrait of the "The Happy Gang" family. The promotional photograph was produced for the 143rd anniversary of the Colgate-Palmolive company.

Notes: Members of the Happy Gang are identified on the back of the photograph along with "a message" from Bert Pearl, the M.C. for the Happy Gang. Date of photograph determined from Colgate-Palmolive company history.

Name Access: Palmolive's Happy Gang Family

Colgate Palmolive Company

Bert Pearl

Subject Access: portraits

advertising

Radio Broadcasts

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

McG RR #1 - loose (see McG 1.2 File 33)

### Images

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## Purity Flour, Western Canada Flour Mills Company

<http://archives.brandonu.ca/en/permalink/descriptions14000>

Part Of: Fred McGuinness collection  
Creator: Printed: Crawford's Drug Store, Brandon  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.70  
Accession Number: 1-2015  
GMD: graphic  
Date Range: [1920-1930]  
Physical Description: 4.25" x 2.5" (b/w)  
Physical Condition: Photograph is stamped on the back

### Custodial History:

Photograph was given to Fred McGuinness by Linda Bilkoski (nee Lepard) of Lac du Bonnet, MB.

### Scope and Content:

Photograph shows a group of individuals posing with a Purity Flour, Western Canada Flour Mills Company truck. Two men pose by the drive-side door and another two pose by the tail gate. Standing in the truck's payload are 13 individuals. It is possible that Edith Lepard (nee Harden) third from left and her mother, Catherine "Kate" Harden (nee Chalmers), third from right are standing in the payload.

Notes: The back of the photograph is stamped: Crawford's Drug Store, Brandon  
Name Access: Purity Flour  
Western Canada Flour Mills Co.  
Edith Harden  
Kate Harden  
Subject Access: advertising  
women  
children  
Storage Location: RG 5 photograph storage drawer 2 (hanging photos)  
Arrangement:  
McG 4.1 File 27

## Images

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## Nation & Shewan store window

<http://archives.brandonu.ca/en/permalink/descriptions14003>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.73

Accession Number: 1-2015

GMD: graphic

Date Range: 1914

Physical Description: 6.5" x 4.5" (b/w)

Physical Condition: Top left corner is bent

### History /

#### Biographical:

Erected in 1889, on the southeast corner of Rosser Avenue and 7th Street at 806 Rosser Avenue, this block was designed by Brandon architect W.H. Shillinglaw. At the time of its construction the structure housed the Nation & Shewan Department Store, one of Brandon's largest and most successful drygoods businesses, owned and operated by Fred Nation and Alexander Shewan.

Major improvements were made to the store and an annex was added in 1910. Some of the renovation additions included, but were not limited to, an updated frontage with new copper sash windows and prismatic glass tops, plate glass windows, new fixtures and carpet. With the renovations the floor space of the business was to be almost doubled. The stock of the business also increased, with the Brandon Weekly Sun reporting that when finished, Nation & Shewan would be a "store of which the citizens of Brandon will be justly proud." The drygoods firm operated until Nation's death 1926, when it became known as A. Shewan Limited. From 1933 to 1944, the business was known as Shewan and Son. Shortly thereafter, the Metropolitan Stores Ltd began operating out of the Nation & Shewan Block.

In 2000, the Town Centre prepared to knock down the Red Apple Building, formerly the Nation & Shewan Block. The demolition was to make way for the new atrium and entrance for the mall, and begin a new period of redevelopment at the downtown shopping centre.

[History/Bio written by Christy Henry (SJ McKee Archives) and Eileen Trott (Daly House Museum), researched by Morganna Maylon, for 2015 photographic exhibition "Gowen's Brandon: Then and Now".]

#### Custodial History:

Photograph was given to Fred McGuinness by Linda Bilkoski (nee Lepard) of Lac du Bonnet, MB.

#### Scope and Content:

Photograph shows a display of women's clothing and accessories in the window at Nation & Shewan. A sign reads: 1914 Spring Opening commences on Wednesday March 25th.

Notes: Writing on the back of the photograph reads: Mrs. E. Harden, 33-10th St., City. According to the Henderson's Brandon City Directories, Catharine "Kate" Harden (nee Chalmers) worked as a cashier at Nation & Shewan from 1913 to 1914.

Name Access: Nation & Shewan

Kate Harden

Subject Access:       building exteriors  
                              advertising  
                              Brandon business buildings & facilities before 1940

Storage Location:     RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

                              McG 4.1 File 27

## Images

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## Purity Flour, Western Canada Flour Mills Company

<http://archives.brandonu.ca/en/permalink/descriptions14005>

Part Of: Fred McGuinness collection  
Creator: Printed: Crawford's Drug Store, Brandon  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.75  
Accession Number: 1-2015  
GMD: graphic  
Date Range: [1920-1930]  
Physical Description: 10.75" x 7" (b/w)  
Physical Condition: Photograph is stamped on the back

### Custodial History:

Photograph was given to Fred McGuinness by Linda Bilkoski (nee Lepard) of Lac du Bonnet, MB.

### Scope and Content:

Photograph shows a group of individuals posing with a Purity Flour, Western Canada Flour Mills Company truck. Two men pose by the drive-side door and another two pose by the tail gate. Standing in the truck's payload are 13 individuals. It is possible that Edith Lepard (nee Harden) third from left and her mother, Catherine "Kate" Harden (nee Chalmers), third from right are standing in the payload.

Notes: The back of the photograph is stamped: Crawford's Drug Store, Brandon

Name Access: Purity Flour  
Western Canada Flour Mills Co.  
Edith Harden  
Kate Harden

Subject Access: advertising  
women  
children

Storage Location: McGuinness oversize storage drawer (1-2015)

Related Material: McG 9 1-2015.70

Arrangement:  
McG 4.1 File 27

## Images

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## Fred McGuinness Saskatchewan Jubilee promo

<http://archives.brandonu.ca/en/permalink/descriptions14107>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.176

Accession Number: 1-2015

GMD: graphic

Date Range: [1952-1955]

Physical Description: 2.25" x 2.5" (b/w)

Material Details: negative

### Scope and Content:

Photograph shows Fred McGuinness in an office writing at a desk. On the wall behind him is a framed frieze reading: Plan to visit the Wheat Province in the year of the Saskatchewan Golden Jubilee.

Name Access: Saskatchewan Golden Jubilee  
Fred McGuinness  
Frederick George McGuinness

Subject Access: portraits  
advertising

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

Cigar box photographs



## McGuinness family partridge hunting

<http://archives.brandonu.ca/en/permalink/descriptions14126>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.195

Accession Number: 1-2015

GMD: graphic

Date Range: [1960-1965]

Physical Description: 3" x 3" (b/w)

Scope and Content:

Photograph shows Fred McGuinness and his three sons on a hunting trip. Pheasants are draped along the side of a station wagon that has an advertisement on its roof that reads: Barney's Hideaway Restaurant Dining Lounge, Strathcona Hotel, Victoria, BC, Canada, Featuring Smorgasbord 'Pot Luck Buffet.'

Notes: A negative exists for this photo and is stored with the picture.

Name Access: Fred McGuinness

Frederick George McGuinness

Subject Access: families

children

hunting

advertising

automobiles

vehicles

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

### Images

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## Blacksmith John Peter Friesen

<http://archives.brandonu.ca/en/permalink/descriptions14175>

Part Of: Fred McGuinness collection  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.244  
Accession Number: 1-2015  
GMD: graphic  
Date Range: 1986  
Physical Description: 10" x 8" (b/w)  
Physical Condition: A typed label has been taped to the back of the photograph. No other degradation observed. ST/2016

### Custodial History:

Photograph sent to Fred McGuinness from the Winnipeg Free Press Photo Department

### Scope and Content:

Photograph shows an elderly man hammering on an anvil in a Blacksmith's shop. A wooden sign on the chimney above the fire reads: The Blacksmith JP Friesen.

Notes: Photograph was collected during the research phase of the monograph "Manitoba: The Province & The People" (1987) written by Fred McGuinness and Ken Coates.  
Writing on the back of the photograph reads: Blacksmith John Peter Friesen of Grunthal flattens a piece of iron fresh out of the forge at the Thresherman's [sic.] Reunion in Austin Thursday, July 24/86 dirk.

Name Access: John Peter Friesen  
Manitoba Threshermen's Reunion & Stampede

Subject Access: blacksmiths

Repro Restriction: Photograph may be subject to Canadian Copy Right Laws.

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

McG 5.4 File 2

## Images

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## Fred McGuinness and Shirley in a sound booth

<http://archives.brandonu.ca/en/permalink/descriptions14177>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.246

Accession Number: 1-2015

GMD: graphic

Date Range: [1980s]

Physical Description: 7" x 5" (colour)

Custodial History:

Photograph was sent to Fred McGuinness from Shirley

Scope and Content:

Photograph shows Fred McGuinness seated in a recording room with a female colleague.

Microphones and recording equipment can be seen on a desk behind the pair.

Name Access: Frederick George McGuinness

Fred McGuinness

Subject Access: Radio Broadcasts

building interiors

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

RR #1 loose, see McG 1.2 File 1

### Images

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## Fred McGuinness and Peter Gzowski

<http://archives.brandonu.ca/en/permalink/descriptions14192>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.261

Accession Number: 1-2015

GMD: graphic

Date Range: [1980s]

Physical Description: 6" x 4" (colour)

Custodial History:

After the cancellation of McGuinness' CBC Radio broadcast "Neighorly News from the Prairies" that he hosted from 1980 to 1983, McGuinness continued working with the CBC. He was popularly known for his work as the prairie essayist for CBC Radio's Morningside with Peter Gzowski, a position he held for 17 years.

Scope and Content:

Photograph shows Fred McGuinness (left) and Peter Gzowski (right) having coffee in a restaurant.

Notes: Writing on the back of the postcard reads: Baron! Dear Fred - okay, okay so the photos aren't great...these are your copies anyways! How you are well - Love Shelley (the Countess)

Name Access: Peter Gzowski

Fred McGuinness

Frederick George McGuinness

Subject Access: Radio Broadcasts

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

RR#8 photos

### Images

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