

# S. J. McKee Archives



# O-Pee-Chee Chewing Gum truck

http://archives.brandonu.ca/en/permalink/descriptions13785

Part Of: Fred McGuinness collection

Creator: Photographer: Davidson and Gowen, Brandon

Series Number: McG 9

Item Number: 20-2009.96

Accession Number: 20-2009

GMD: graphic

Date Range: 1913

Physical Description: 9.5" x 7.5" (b/w)

**Custodial History:** 

Description Level:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a truck advertising O-Pee-Chee Chewing Gum parked in front of Brandon College's Clark Hall. The truck has been identified in the Stuckey collection as a Ford "Model T" delivery wagon. Its windshield is covered with a large advertisement that says, "Equipped with Dunlop Traction Tread Tires." Its license plate reads 1913 #2945. The truck is facing south on 18th Street. A middle-aged man is standing in front of the wagon; a box of gum rests on the truck's right fender. The driver, sporting a gadsby cap and tie, is proping up a box of gum on the driver's side door. Three young men, wearing suits, ties, and gadsby caps, are standing behind the wagon while holding open boxes of chewing gum.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. The

photograph is stamped Davidson & Gowen, Photographers, Brandon,

Man.

Name Access: Brandon College

O-Pee-Chee Chewing Gum

Davidson & Gowen Photographers

18th Street

Subject Access: universities

colleges advertising Trucks

Transportation delivery services

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L7

Ruby Miles collection 14-2003, File 2

#### **Images**





# Gilmore Advertising Company wagon

http://archives.brandonu.ca/en/permalink/descriptions13787

Part Of: Fred McGuinness collection

Creator: Photographer: Davidson and Gowen, Brandon

Description Level: Item
Series Number: McG 9

Item Number: 20-2009.98

Accession Number: 20-2009

GMD: graphic

Date Range: 1913

Physical Description: 9.5" x 7.25" (b/w)

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a wagon displaying advertisements for Taylor's Infants-Delight Toilet Soap and Dyson's Red Cross Baking Powder. The Gilmore Advertising Company appears to be responsible for the advertising and the wagon is numbered "No.3". The horsedrawn wagon is facing north on 18th Street and is parked in front of Brandon College's Original Building. An elderly man is seated at the reigns of the wagon and another man is seated at the rear. Standing to the left of the wagon is a man holding a can of Dyon's baking powder. Standing to the right of the wagon is a young man holding a cardboard ad of an infant holding a bar of soap in a wash basin.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. Cover shot.

The photograph is stamped Davidson & Gowen, Photographers,

Brandon, Man. Note: The two men standing in the photograph appear to be in another photograph where they are advertising O-Pee-Chee gum

(see 20-2009.96).

Name Access: Brandon College

Davidson & Gowen Photographers

18th Street

Gilmore Advertising Company

Taylor's Infants-Delight Toilet Soap

Dyson's Red Cross Baking Powder

Subject Access: universities

colleges

advertising

Trucks

Transportation delivery services

wagons

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L5

Ruby Miles collection 14-2003, File 2

### **Images**





http://archives.brandonu.ca/en/permalink/descriptions9519

Part Of: RG 11 Lawrence Stuckey fonds

Creator: L.A. Stuckey

Description Level: Item
Series Number: 3.1

Item Number: 1-2002.3.1EA4(1)

Accession Number: 1-2002 GMD: graphic

Date Range: July 27,1959

Physical Description: 2 1/2" x 2 1/2"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

This image shows commercial buildings located on the west side of the 100 block of 10th Street.

Businesses shown include Doig's Home Furnishings

Notes: [Mr. Stuckey put three negatives and three prints in same envelope. We

have separated them and numbered the negatives EA4(1) through

EA4(3), and the prints EA4(1a) through EA4(3a).]

Name Access: 10th Street Businesses - West Side of 100 Block

Doig's Stores Ltd.

Subject Access: businesses

furniture stores

Brandon business buildings & facilities after 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

#### **Images**





http://archives.brandonu.ca/en/permalink/descriptions9520

Part Of: RG 11 Lawrence Stuckey fonds

Creator: L.A. Stuckey

Description Level: Item
Series Number: 3.1

Item Number: 1-2002.3.1EA4(1a)

Accession Number: 1-2002

GMD: graphic

Date Range: July 27,1959

Physical Description: 3 1/2" x 5"

Material Details: Photograph

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

This image shows commercial buildings located on the west side of the 100 block of 10th  $\,$ 

Street.

Businesses shown include Doig's Home Furnishings

Notes: [Mr. Stuckey put three negatives and three prints in same envelope. We

have separated them and numbered the negatives EA4(1) through

EA4(3), and the prints EA4(1a) through EA4(3a).]

Name Access: 10th Street Businesses - West Side of 100 Block

Doig's Stores Ltd.

Subject Access: businesses

furniture stores

Brandon business buildings & facilities after 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

#### **Images**



# 10th Street Businesses - West Side of 100 Block

http://archives.brandonu.ca/en/permalink/descriptions9521

Part Of: RG 11 Lawrence Stuckey fonds



Creator: L.A. Stuckey

Description Level: Item
Series Number: 3.1

Item Number: 1-2002.3.1EA4(2)

Accession Number: 1-2002

GMD: graphic

Date Range: July 27,1959

Physical Description: 2 1/2" x 2 1/2"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

This image shows commercial buildings located on the west side of the 100 block of 10th Street.

Businesses shown include Bottomley's, Recreation Bowling and Billiards, and Brandon News & Record Shop.

Notes: [Mr. Stuckey put three negatives and three prints in same envelope. We

have separated them and numbered the negatives EA4(1) through

EA4(3), and the prints EA4(1a) through EA4(3a).]

Name Access: 10th Street Businesses - West Side of 100 Block

Bottomley's

Recreation Bowling and Billiards Brandon News & Record Shop

Subject Access: businesses

bowling billiards

newspaper shops record shops

Brandon business buildings & facilities after 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

### **Images**



10th Street Businesses - West Side of 100 Block



### http://archives.brandonu.ca/en/permalink/descriptions9522

Part Of: RG 11 Lawrence Stuckey fonds

Creator: L.A. Stuckey

Description Level: Item
Series Number: 3.1

Item Number: 1-2002.3.1EA4(3)

Accession Number: 1-2002

GMD: graphic

Date Range: July 27,1959

Physical Description: 2 1/2" x 2 1/2"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

This image shows commercial buildings located on the west side of the 100 block of 10th

Businesses shown include Bottomley's, Recreation Bowling and Billiards, and Brandon News & Record Shop.

Notes: [Mr. Stuckey put three negatives and three prints in same envelope. We

have separated them and numbered the negatives EA4(1) through

EA4(3), and the prints EA4(1a) through EA4(3a).]

Name Access: 10th Street Businesses - West Side of 100 Block

Bottomley's

Recreation Bowling and Billiards Brandon News & Record Shop

Subject Access: businesses

bowling billiards

newspaper shops record shops

Brandon business buildings & facilities after 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

#### **Images**





http://archives.brandonu.ca/en/permalink/descriptions9526

Part Of: RG 11 Lawrence Stuckey fonds

Creator: L.A. Stuckey

Description Level: Item
Series Number: 3.1

Item Number: 1-2002.3.1EA4(2a)

Accession Number: 1-2002

GMD: graphic

Date Range: July 27,1959
Physical Description: 3 1/2" x 5"
Material Details: Photograph

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

This image shows commercial buildings located on the west side of the 100 block of 10th Street.

Businesses shown include Bottomley's, Recreation Bowling and Billiards, and Brandon News & Record Shop.

Notes: [Mr. Stuckey put three negatives and three prints in same envelope. We

have separated them and numbered the negatives EA4(1) through

EA4(3), and the prints EA4(1a) through EA4(3a).]

Name Access: 10th Street Businesses - West Side of 100 Block

Bottomley's

Recreation Bowling and Billiards Brandon News & Record Shop

Subject Access: businesses

bowling billiards

newspaper shops record shops

Brandon business buildings & facilities after 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

#### **Images**





http://archives.brandonu.ca/en/permalink/descriptions9527

Part Of: RG 11 Lawrence Stuckey fonds

Creator: L.A. Stuckey

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1EA4(3a)

Accession Number: 1-2002 GMD: graphic

Date Range: July 27,1959

Physical Description: 3 1/2" x 5"

Material Details: Photograph

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

This image shows commercial buildings located on the west side of the 100 block of 10th

Businesses shown include Bottomley's, Recreation Bowling and Billiards, and Brandon News & Record Shop.

Notes: [Mr. Stuckey put three negatives and three prints in same envelope. We

have separated them and numbered the negatives EA4(1) through

EA4(3), and the prints EA4(1a) through EA4(3a).]

Name Access: 10th Street Businesses - West Side of 100 Block

Bottomley's

Recreation Bowling and Billiards
Brandon News & Record Shop

Subject Access: businesses

bowling billiards

newspaper shops

record shops

Brandon business buildings & facilities after 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

#### **Images**

