

# S. J. McKee Archives



## O-Pee-Chee Chewing Gum truck

<http://archives.brandonu.ca/en/permalink/descriptions13785>

Part Of: Fred McGuinness collection  
Creator: Photographer: Davidson and Gowen, Brandon  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.96  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1913  
Physical Description: 9.5" x 7.5" (b/w)

### Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

### Scope and Content:

Photograph shows a truck advertising O-Pee-Chee Chewing Gum parked in front of Brandon College's Clark Hall. The truck has been identified in the Stuckey collection as a Ford "Model T" delivery wagon. Its windshield is covered with a large advertisement that says, "Equipped with Dunlop Traction Tread Tires." Its license plate reads 1913 #2945. The truck is facing south on 18th Street. A middle-aged man is standing in front of the wagon; a box of gum rests on the truck's right fender. The driver, sporting a gadsby cap and tie, is propping up a box of gum on the driver's side door. Three young men, wearing suits, ties, and gadsby caps, are standing behind the wagon while holding open boxes of chewing gum.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man.

Name Access: Brandon College  
O-Pee-Chee Chewing Gum  
Davidson & Gowen Photographers  
18th Street

Subject Access: universities  
colleges  
advertising  
Trucks  
Transportation  
delivery services

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L7  
Ruby Miles collection 14-2003, File 2



### Gilmore Advertising Company wagon

<http://archives.brandonu.ca/en/permalink/descriptions13787>

Part Of: Fred McGuinness collection  
Creator: Photographer: Davidson and Gowen, Brandon  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.98  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1913  
Physical Description: 9.5" x 7.25" (b/w)

#### Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

#### Scope and Content:

Photograph shows a wagon displaying advertisements for Taylor's Infants-Delight Toilet Soap and Dyson's Red Cross Baking Powder. The Gilmore Advertising Company appears to be responsible for the advertising and the wagon is numbered "No.3". The horsedrawn wagon is facing north on 18th Street and is parked in front of Brandon College's Original Building. An elderly man is seated at the reins of the wagon and another man is seated at the rear. Standing to the left of the wagon is a man holding a can of Dyson's baking powder. Standing to the right of the wagon is a young man holding a cardboard ad of an infant holding a bar of soap in a wash basin.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. Cover shot. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man. Note: The two men standing in the photograph appear to be in another photograph where they are advertising O-Pee-Chee gum (see 20-2009.96).

Name Access: Brandon College  
Davidson & Gowen Photographers  
18th Street  
Gilmore Advertising Company  
Taylor's Infants-Delight Toilet Soap  
Dyson's Red Cross Baking Powder

Subject Access: universities  
colleges  
advertising  
Trucks  
Transportation  
delivery services  
wagons

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L5  
Ruby Miles collection 14-2003, File 2

## Images

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## 10th Street Businesses - East Side of 100 Block

<http://archives.brandonu.ca/en/permalink/descriptions9515>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: L.A. Stuckey

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1EA3(2)

Accession Number: 1-2002

GMD: graphic

Date Range: [196-?]

Physical Description: 2 1/2" x 2 1/2"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

#### Scope and Content:

This image shows various commercial buildings located on the east side of the 100 block of 10th Street.

Businesses shown include the Brandon Chamber of Commerce, Richardson Securities of Canada, Carlton Cafe, and Heming McCallum Jewellers

Notes: [Mr. Stuckey put three negatives and three prints in same envelope. We have separated them and numbered the negatives EA3(1), EA3(2) and EA3(3), and the prints EA3(1a), EA3(2a), EA3(3a).]

Name Access: 10th Street Businesses - East Side of 100 Block  
Brandon Chamber of Commerce  
Richardson Securities  
Carlton Cafe  
Heming McCallum Jewellers

Subject Access: businesses  
financial services  
cafes  
jewellers  
Brandon business buildings & facilities after 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

#### Images

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## 10th Street Businesses - East Side of 100 Block

<http://archives.brandonu.ca/en/permalink/descriptions9517>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: L.A. Stuckey

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1EA3(3)

Accession Number: 1-2002

GMD: graphic

Date Range: July 27, 1959

Physical Description: 2 1/2" x 2 1/2"

Material Details: Negative

### History /

#### Biographical:

The Specialty Shop [to the right of the "OK Used Cars" sign] was opened by Ms. Helen Lamont in 1953.

#### Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

#### Scope and Content:

This image shows commercial buildings located on the east side of the 100 block of 10th Street.

Businesses shown include Western Motors automobile dealership and a Specialty Shop

Notes: [Mr. Stuckey put three negatives and three prints in same envelope. We have separated them and numbered the negatives EA3(1), EA3(2) and EA3(3), and the prints EA3(1a), EA3(2a), EA3(3a).]

Name Access: 10th Street Businesses - East Side of 100 Block

Western Motors

Subject Access: businesses

automobile dealerships

specialty shops

Brandon business buildings & facilities after 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

## Images

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## 10th Street Businesses - East Side of 100 Block

<http://archives.brandonu.ca/en/permalink/descriptions9518>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: L.A. Stuckey

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1EA3(3a)

Accession Number: 1-2002

GMD: graphic

Date Range: July 27, 1959

Physical Description: 3 1/2" x 5"

Material Details: Photograph

### History /

#### Biographical:

The Specialty Shop [to the right of the "OK Used Cars" sign] was opened by Ms. Helen Lamont in 1953.

#### Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

#### Scope and Content:

This image shows commercial buildings located on the east side of the 100 block of 10th Street.

Businesses shown include Western Motors automobile dealership and a Specialty Shop

Notes: [Mr. Stuckey put three negatives and three prints in same envelope. We have separated them and numbered the negatives EA3(1), EA3(2) and EA3(3), and the prints EA3(1a), EA3(2a), EA3(3a).]

Name Access: 10th Street Businesses - East Side of 100 Block

Western Motors

Subject Access: businesses

automobile dealerships

specialty shops

Brandon business buildings & facilities after 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

## Images

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## 10th Street Businesses - East Side of 100 Block

<http://archives.brandonu.ca/en/permalink/descriptions9513>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: L.A. Stuckey

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1EA3(1)

Accession Number: 1-2002

GMD: graphic

Date Range: July 27, 1959

Physical Description: 2 1/2" x 2 1/2"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

This image shows various commercial buildings located on the east side of the 100 block of 10th Street.

Businesses shown include the Bank of Montreal, Barclay's Shoe Store, Carlton Cafe, and Ted Heming Jewellers

Notes: [Mr. Stuckey put three negatives and three prints in same envelope. We have separated them and numbered the negatives EA3(1), EA3(2) and EA3(3), and the prints EA3(1a), EA3(2a), EA3(3a).]

Name Access: 10th Street Businesses - East Side of 100 Block

Bank of Montreal

Barclay's Shoe Store

Carlton Cafe

Ted Heming Jewellers

Subject Access: businesses

banks

shoe stores

cafes

jewellers

Brandon business buildings & facilities after 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

### Images

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## 10th Street Businesses - East Side of 100 Block

<http://archives.brandonu.ca/en/permalink/descriptions9514>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: L.A. Stuckey

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1EA3(1a)

Accession Number: 1-2002

GMD: graphic

Date Range: July 27, 1959

Physical Description: 3 1/4" x 4 1/2"

Material Details: Photograph

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

This image shows various commercial buildings located on the east side of the 100 block of 10th Street.

Businesses shown include the Bank of Montreal, Barclay's Shoe Store, Carlton Cafe, and Ted Heming Jewellers

Notes: [Mr. Stuckey put three negatives and three prints in same envelope. We have separated them and numbered the negatives EA3(1), EA3(2) and EA3(3), and the prints EA3(1a), EA3(2a), EA3(3a).]

Name Access: 10th Street Businesses - East Side of 100 Block

Bank of Montreal

Barclay's Shoe Store

Carlton Cafe

Ted Heming Jewellers

Subject Access: businesses

banks

shoe stores

cafes

jewellers

Brandon business buildings & facilities after 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

### Images

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## 10th Street Businesses - East Side of 100 Block

<http://archives.brandonu.ca/en/permalink/descriptions9516>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: L.A. Stuckey

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1EA3(2a)

Accession Number: 1-2002

GMD: graphic

Date Range: July 27, 1959

Physical Description: 3 1/4" x 4 1/2"

Material Details: Photograph

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

This image shows various commercial buildings located on the east side of the 100 block of 10th Street.

Businesses shown include the Bank of Montreal, Barclay's Shoe Store, Carlton Cafe, and Ted Heming Jewellers

Notes: [Mr. Stuckey put three negatives and three prints in same envelope. We have separated them and numbered the negatives EA3(1), EA3(2) and EA3(3), and the prints EA3(1a), EA3(2a), EA3(3a).]

Name Access: 10th Street Businesses - East Side of 100 Block

Bank of Montreal

Barclay's Shoe Store

Carlton Cafe

Ted Heming Jewellers

Subject Access: businesses

banks

shoe stores

cafes

jewellers

Brandon business buildings & facilities after 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

## Images

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