

S. J. McKee Archives



B.C. tree fruit - apples on air

<http://archives.brandonu.ca/en/permalink/descriptions11283>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21s
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a box of B.C. apples and a metal lunch box, with a broadcaster leaning on the table. In front of the broadcaster is a CKX-TV television camera, and behind him is a weather map.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11284>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21t
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4.75" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a box of B.C. apricots and some jars of canned apricots, with a broadcaster standing beside the table. Behind the broadcaster is a weather map. A CKX-TV television camera man appears to be filming a commercial.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11333>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21u
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a bowl of B.C. apricots, a canning kettle and some jars of canned apricots, with broadcaster Harold Robbins standing beside the table holding a jar of canned apricots. Behind the Robbins is a weather map.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Sun-Rype pie filling on air

<http://archives.brandonu.ca/en/permalink/descriptions11341>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21w
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of broadcaster Harold Robbins standing beside a display of various Sun-Rype pie fillings.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. apples display

<http://archives.brandonu.ca/en/permalink/descriptions11322>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B19a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4" x 5" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a B.C. Macs handipak display in stores.

Name Access: CKX Radio
Subject Access: displays
Storage Location: CKX fonds - 2010 accessions

Images





B.C. apples display

<http://archives.brandonu.ca/en/permalink/descriptions11323>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B19b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4" x 5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a B.C. Macs handipak display in stores.

Name Access: CKX Radio
Subject Access: displays
Storage Location: CKX fonds - 2010 accessions

Images





Brisk toothpaste display

<http://archives.brandonu.ca/en/permalink/descriptions11463>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B70
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a Brisk toothpaste display.

Name Access: CKX Television
Brisk toothpaste

Subject Access: displays

Storage Location: CKX fonds - 2010 accessions

Images





Personalities of Topic 65

<http://archives.brandonu.ca/en/permalink/descriptions12959>

Part Of: CKX fonds
 Creator: CKX
 Description Level: Item
 Series Number: T
 Item Number: 11-2010.T34a
 Accession Number: 11-2010
 GMD: graphic
 Date Range: February 15, 1965
 Physical Description: 2.5" x 2.5" (b/w)
 Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a man and woman holding piece of jewelry.

Name Access: CKX
 Subject Access: persons
 on set
 displays
 Storage Location: CKX fonds - 2010 accessions

Images



Yaeger's Furs Dionne quintuplets window display

<http://archives.brandonu.ca/en/permalink/descriptions14317>

Part Of: Brandon and Area Photograph Collection
 Creator: Brandon Sun Publishing Co.
 Description Level: Item

Series Number: 2
Item Number: BAPC 2.43
GMD: graphic
Date Range: 1934
Physical Description: 10.25" x 8" (b/w)

History /

Biographical:

Gustave Bellegrò "Gus" Yaeger was born on July 10, 1878 at Genoa, Italy. The son of Swiss parents, he immigrated to the United States, working in West Virginia then North Dakota before arriving in Brandon, MB in 1910. He worked at various jobs before opening Yaeger's Furs, a fur-coat factory and retail store at 602 Rosser Avenue, in 1919.

Yaeger married Sarah Ellen Williams (1883-1966) of Big Rock, Idaho in 1907. They had two children: Karl Williams Yaeger (1908-1975) and Barbara Yaeger (m. H.H. Ricketts).

Gus Yaeger died on March 25, 1942 in Brandon, MB. His son carried on the business after his death before selling it to one of the managers in 1969.

The Dionne quintuplets, born May 28, 1934, were the first quintuplets known to have survived their infancy. They were born just outside Callandar, ON.

Scope and Content:

Item is a photograph of the Yaeger's Furs Dionne quintuplets Christmas window display. The display features five dolls dressed in fur coats and bonnets, a framed photo of Gus Yaeger, a Christmas tree and a cardboard Santa.

Notes: History/Bio information taken from the Manitoba Historical Society website (http://www.mhs.mb.ca/docs/people/yaeger_gb.shtml)

Name Access: Yaeger's Furs
Gus Yaeger
Dionne quintuplets

Subject Access: downtown
window displays
commercial buildings
businesses
quintuplets
quints

Storage Location: BAPC photograph drawer

Images





B.C. apples display in stores

<http://archives.brandonu.ca/en/permalink/descriptions11320>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B18a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a B.C. apples handipak display in stores.

Name Access: CKX Radio
Subject Access: displays
Storage Location: CKX fonds - 2010 accessions

Images





B.C. apples display in stores

<http://archives.brandonu.ca/en/permalink/descriptions11321>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B18b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a B.C. apples handipak display in stores.

Name Access: CKX Radio
Subject Access: displays
Storage Location: CKX fonds - 2010 accessions

Images





Solo "bonanza" winner

<http://archives.brandonu.ca/en/permalink/descriptions13034>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S146
Accession Number: 11-2010
GMD: graphic
Date Range: 196?
Physical Description: 3" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the winner and presenters of the "bonanza" contest.

Name Access: CKX
Subject Access: persons
on set
contests
television broadcasting
household appliances
ckx staff

Storage Location: CKX fonds - 2010 accessions

Images





Bata Shoes - interior display

<http://archives.brandonu.ca/en/permalink/descriptions11624>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B128g
Accession Number: 11-2010
GMD: graphic
Date Range: 1969
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an in-store display at Bata Shoes.

Name Access: CKX Television
Bata Shoes
Subject Access: shoe stores
displays
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apple display

<http://archives.brandonu.ca/en/permalink/descriptions11246>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21d
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table with a display of B.C. McIntosh, Rome Beauty, Delicious, Golden Delicious and Spartan apples.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Thanksgiving display

<http://archives.brandonu.ca/en/permalink/descriptions11248>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21e
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a box of B.C. apples, a variety of other food items, a tea pot and a coffee pot, as well as a place setting of dishes and silverware and a sign which reads "Include B.C. fruit this Thanksgiving".

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - peaches display

<http://archives.brandonu.ca/en/permalink/descriptions11257>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21h
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of B.C. freestone peaches.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - peaches display

<http://archives.brandonu.ca/en/permalink/descriptions11261>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21j
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of B.C. peaches.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apricots display

<http://archives.brandonu.ca/en/permalink/descriptions11262>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21k
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of B.C. apricots.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - peaches display

<http://archives.brandonu.ca/en/permalink/descriptions11277>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21i
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of B.C. peaches.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apricots display

<http://archives.brandonu.ca/en/permalink/descriptions11337>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21v
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of B.C. apricots in what appears to be a store (possibly Safeway).

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images

