

S. J. McKee Archives



B.C. tree fruits displays - Sun-Rype pie filling

<http://archives.brandonu.ca/en/permalink/descriptions11349>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B22d
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of various Sun-Rype pie fillings.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits - Sun-Rype display

<http://archives.brandonu.ca/en/permalink/descriptions11342>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B22a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4" x 5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of various Sun-Rype products.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits - Sun-Rype display

<http://archives.brandonu.ca/en/permalink/descriptions11345>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B22b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of various Sun-Rype products.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits displays - apples

<http://archives.brandonu.ca/en/permalink/descriptions11350>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B22e
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of B.C. McIntosh, Spartan, Delicious, Rome, and Golden Delicious apples.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits - Christmas apple display

<http://archives.brandonu.ca/en/permalink/descriptions11351>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B22f
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a Christmas tree and various apple products.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits - Halloween apple display

<http://archives.brandonu.ca/en/permalink/descriptions11352>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B22g
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of various Halloween decorations, a box of apples, a plate of caramel apples, two packages of Kraft caramels, and a sign which reads: "B.C. apples: best treat of all for Hallowe'en".

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Sun-Rype display

<http://archives.brandonu.ca/en/permalink/descriptions11339>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21y
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of Sun-Rype applecot and orange-cot nectar products.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apple display

<http://archives.brandonu.ca/en/permalink/descriptions11246>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21d
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table with a display of B.C. McIntosh, Rome Beauty, Delicious, Golden Delicious and Spartan apples.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits displays

<http://archives.brandonu.ca/en/permalink/descriptions11356>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B22i
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4" x 5" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of B.C. tree fruits.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits displays - winesaps

<http://archives.brandonu.ca/en/permalink/descriptions11252>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21g
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of B.C. Winesap apples.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Halloween apple display

<http://archives.brandonu.ca/en/permalink/descriptions11250>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21f
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4" x 5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

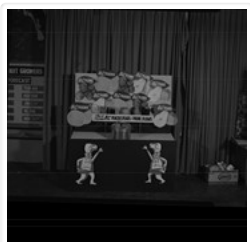
Scope and Content:

Image consists of a display of various Halloween decorations, a bowl of apples, a plate of caramel apples and two packages of Kraft caramels. Two signs read respectively: "Hey kids, it's time for caramel apples" and "B.C. apples: best treat of all for Halloween".

Name Access: CKX
Subject Access: displays
advertising
halloween
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits displays - peaches, pears, plums

<http://archives.brandonu.ca/en/permalink/descriptions11357>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B22j
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display illustrating B.C. peaches, pears, and plums.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Sun-Rype pie filling on air

<http://archives.brandonu.ca/en/permalink/descriptions11341>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21w
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of broadcaster Harold Robbins standing beside a display of various Sun-Rype pie fillings.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - McIntosh apples display

<http://archives.brandonu.ca/en/permalink/descriptions11241>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying B.C. McIntosh apples.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - McIntosh apples display

<http://archives.brandonu.ca/en/permalink/descriptions11245>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21c
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying B.C. McIntosh apples, several other food items and a metal lunch box.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits - winesaps display

<http://archives.brandonu.ca/en/permalink/descriptions11354>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B22h
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4" x 5" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of B.C. Winesap apples.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits

<http://archives.brandonu.ca/en/permalink/descriptions11326>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B20c
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image shows Harold Robbins and another man (possibly a B.C. Fruits representative) with what appear to be contest entries for a B.C. handipak and CKX promotion.

Name Access: CKX Radio
Subject Access: advertising
displays
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apples on air

<http://archives.brandonu.ca/en/permalink/descriptions11283>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21s
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a box of B.C. apples and a metal lunch box, with a broadcaster leaning on the table. In front of the broadcaster is a CKX-TV television camera, and behind him is a weather map.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Thanksgiving display

<http://archives.brandonu.ca/en/permalink/descriptions11248>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21e
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a box of B.C. apples, a variety of other food items, a tea pot and a coffee pot, as well as a place setting of dishes and silverware and a sign which reads "Include B.C. fruit this Thanksgiving".

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - peaches display

<http://archives.brandonu.ca/en/permalink/descriptions11257>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21h
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of B.C. freestone peaches.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images

