

S. J. McKee Archives



O-Pee-Chee Chewing Gum truck

<http://archives.brandonu.ca/en/permalink/descriptions13785>

Part Of: Fred McGuinness collection
Creator: Photographer: Davidson and Gowen, Brandon
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.96
Accession Number: 20-2009
GMD: graphic
Date Range: 1913
Physical Description: 9.5" x 7.5" (b/w)

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a truck advertising O-Pee-Chee Chewing Gum parked in front of Brandon College's Clark Hall. The truck has been identified in the Stuckey collection as a Ford "Model T" delivery wagon. Its windshield is covered with a large advertisement that says, "Equipped with Dunlop Traction Tread Tires." Its license plate reads 1913 #2945. The truck is facing south on 18th Street. A middle-aged man is standing in front of the wagon; a box of gum rests on the truck's right fender. The driver, sporting a gadsby cap and tie, is propping up a box of gum on the driver's side door. Three young men, wearing suits, ties, and gadsby caps, are standing behind the wagon while holding open boxes of chewing gum.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man.

Name Access: Brandon College
O-Pee-Chee Chewing Gum
Davidson & Gowen Photographers
18th Street

Subject Access: universities
colleges
advertising
Trucks
Transportation
delivery services

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L7
Ruby Miles collection 14-2003, File 2



Gilmore Advertising Company wagon

<http://archives.brandonu.ca/en/permalink/descriptions13787>

Part Of: Fred McGuinness collection
Creator: Photographer: Davidson and Gowen, Brandon
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.98
Accession Number: 20-2009
GMD: graphic
Date Range: 1913
Physical Description: 9.5" x 7.25" (b/w)

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a wagon displaying advertisements for Taylor's Infants-Delight Toilet Soap and Dyson's Red Cross Baking Powder. The Gilmore Advertising Company appears to be responsible for the advertising and the wagon is numbered "No.3". The horsedrawn wagon is facing north on 18th Street and is parked in front of Brandon College's Original Building. An elderly man is seated at the reins of the wagon and another man is seated at the rear. Standing to the left of the wagon is a man holding a can of Dyson's baking powder. Standing to the right of the wagon is a young man holding a cardboard ad of an infant holding a bar of soap in a wash basin.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. Cover shot. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man. Note: The two men standing in the photograph appear to be in another photograph where they are advertising O-Pee-Chee gum (see 20-2009.96).

Name Access: Brandon College
Davidson & Gowen Photographers
18th Street
Gilmore Advertising Company
Taylor's Infants-Delight Toilet Soap
Dyson's Red Cross Baking Powder

Subject Access: universities
colleges
advertising
Trucks
Transportation
delivery services
wagons

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L5
Ruby Miles collection 14-2003, File 2

Images



A.E. McKenzie Seeds

<http://archives.brandonu.ca/en/permalink/descriptions12405>

Part Of: RG 12 Brandon and Area Photograph Collection

Description Level: Item

Series Number: 2

Item Number: BAPC 2.35

Accession Number: 3-2012

GMD: graphic

Date Range: [between 1911 and 1913]

Physical Description: 3.5" x 5.5" (b/w)

Material Details: Postcard

Physical Condition: Some water damage and staining.

Custodial History:

Postcard was donated to the McKee Archives by Allen Drysdale, archivist at Beautiful Plains Archives in October 2011. Drysdale received the postcard as part of a larger donation to his archives.

Scope and Content:

Item is a colour postcard of the A.E. McKenzie Seed Company in Brandon, MB. The postcard was sent to John Dorset, Elphinstone, MB from his brother Sid (?).

Name Access: A.E. McKenzie Co., Limited
A.E. McKenzie Seed Company
9th Street

Subject Access: commercial buildings
businesses
downtown

Storage Location: BAPC photograph drawer

Images



A.E. McKenzie Co., Limited, Seedmen

<http://archives.brandonu.ca/en/permalink/descriptions10146>

Part Of: RG 12 Brandon and Area Photograph Collection

Description Level: Item

Series Number: 2

Item Number: BAPC 2.34

Accession Number: 17-2009

GMD: graphic

Date Range: c. April 8, 1912

Physical Description: 3.5" x 5.5" (b/w)

Material Details: Postcard

Custodial History:

Postcard was sent to Chuck Wilson's aunt, Mrs. W.M. Wilson in Creelman, SK by the McKenzie Seed Company in 1912. Chuck Wilson found the postcard in some of his aunt's papers in 2009 and mailed it to the McKee Archives.

Scope and Content:

Item consists of a colour postcard of the McKenzie Seed Company building located on the west side of the 100 block of 9th Street. The card was sent to Mrs. W.M. Wilson of Creelman, SK to acknowledge her order.

Writing on the front of the card reads: A.E. McKenzie Co., Limited, Seedsmen, Brandon, Man

Name Access: A.E. McKenzie Co., Limited
A.E. McKenzie Seed Company
9th Street

Subject Access: commercial buildings
businesses
Agriculture
downtown

Storage Location: BAPC photograph drawer

Related Material: RG 3 A.E. McKenzie Seed Co., Ltd. fonds

Images

