

# S. J. McKee Archives



## Neelin High School parade float

<http://archives.brandonu.ca/en/permalink/descriptions10119>

Part Of: RG 12 Brandon and Area Photograph Collection

Description Level: Item

Series Number: 2

Item Number: BAPC 2.6

GMD: graphic

Date Range: October 1980

Physical Description: 3.5" x 4.5" (color)

Scope and Content:

Photograph of the Neelin High School float during a parade.

Name Access: Neelin High School

Subject Access: parades

floats

public ceremonies

Storage Location: BAPC photograph drawer

## Images





## City of Brandon parade float

<http://archives.brandonu.ca/en/permalink/descriptions10118>

Part Of: RG 12 Brandon and Area Photograph Collection

Description Level: Item

Series Number: 2

Item Number: BAPC 2.5

GMD: graphic

Date Range: October 1980

Physical Description: 3.5" x 4.5" (color)

Scope and Content:

Photograph of the City of Brandon float advertising Brandon's Centennial in 1982.

Name Access: City of Brandon

Subject Access: centennials

parades

floats

public ceremonies

Storage Location: BAPC photograph drawer

### Images

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## Neelin High School homecoming parade float

<http://archives.brandonu.ca/en/permalink/descriptions10122>

Part Of: RG 12 Brandon and Area Photograph Collection

Description Level: Item

Series Number: 2

Item Number: BAPC 2.9

GMD: graphic

Date Range: 1980

Physical Description: 5" x 7" (b/w)

### Scope and Content:

Photograph of the Neelin High School float travelling east on Rosser Avenue during Brandon University's Homecoming parade. The float won "best entry from the Westman community."

Individuals on the float include: Rick Piche, Lynn Nicol, Susan Anderson, Karen Ashby, Jill Stewart, Jill Habing, Susan Medd, Felicity Adams and Wendy Muirhead.

Notes: Names and float information provided by Susan Medd.

Name Access: Neelin High School

Subject Access: parades

floats

public ceremonies

homecoming

Storage Location: BAPC photograph drawer

### Images

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## BUSU homecoming parade float

<http://archives.brandonu.ca/en/permalink/descriptions10124>

Part Of: RG 12 Brandon and Area Photograph Collection

Description Level: Item

Series Number: 2

Item Number: BAPC 2.11

GMD: graphic

Date Range: 1979

Physical Description: 5" x 7" (b/w)

Scope and Content:

Photograph of the Brandon University Students' Union (BUSU) float in Brandon University's homecoming parade.

Name Access: Shinerama

BUSU

Bank of Montreal

Rosser Avenue

Crocus Credit Union

Yukon Block

Subject Access: parades

floats

public ceremonies

homecoming

university activities

Storage Location: BAPC photograph drawer

### Images

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## Brandon University Alumni Association parade march

<http://archives.brandonu.ca/en/permalink/descriptions10123>

Part Of: RG 12 Brandon and Area Photograph Collection

Description Level: Item

Series Number: 2

Item Number: BAPC 2.10

GMD: graphic

Date Range: 1980

Physical Description: 5" x 7" (b/w)

### Scope and Content:

Photograph shows Robert (Bob) Ford dressed as the Pied Piper playing a soprano saxophone surrounded by children in costume, some carrying Brandon University Alumni pennants. Photo was taken during the Brandon University Homecoming Parade held in downtown Brandon.

Name Access: Brandon University Alumni Association

Bob Ford

Narvey's

The Ski Shop

Dirty Don's Denim

Don Gardener's

Robert Ford

Subject Access: parades

floats

public ceremonies

homecoming

university activities

Storage Location: BAPC photograph drawer

## Images

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## Lowes Bros. Parade Float

<http://archives.brandonu.ca/en/permalink/descriptions9084>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1AD5

Accession Number: 1-2002

GMD: graphic

Date Range: [19-?]

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Lowes Bros. Clothing parade float

Notes: [Courtesy of] H.F. Lowes RR1 Brandon.

Name Access: Lowes Bros. Parade Float

Subject Access: public ceremonies

parades

Brandon business & professional people & activities

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

### Images

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## McDiarmid & Clarke Parade Float

<http://archives.brandonu.ca/en/permalink/descriptions9085>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1AD6(1)

Accession Number: 1-2002

GMD: graphic

Date Range: [19-?]

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

McDiarmid & Clarke parade float

Notes: [Mr. Stuckey put a negative and a print in the same envelope. We have separated them and numbered the negative AD6(1) and the print AD6(1a).]

Name Access: McDiarmid & Clarke Parade Float

Subject Access: public ceremonies

parades

Brandon business & professional people & activities

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

### Images

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## McDiarmid & Clarke Parade Float

<http://archives.brandonu.ca/en/permalink/descriptions9086>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1AD6(1a)

Accession Number: 1-2002

GMD: graphic

Date Range: [19-?]

Physical Description: 3 1/4" x 4 1/2"

Material Details: Photograph

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

McDiarmid & Clarke parade float

Notes: [Mr. Stuckey put a negative and a print in the same envelope. We have separated them and numbered the negative AD6(1) and the print AD6(1a).]

Name Access: McDiarmid & Clarke Parade Float

Subject Access: public ceremonies

parades

Brandon business & professional people & activities

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

### Images

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## City of Brandon's parade float, 1927, Canada's Diamond anniversary

<http://archives.brandonu.ca/en/permalink/descriptions13741>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.52

Accession Number: 20-2009

GMD: graphic

Date Range: 1927

Physical Description: 5.5" x 3.25" (b/w)

### Scope and Content:

Photograph shows the City of Brandon parade float pulled by two clydesdale horses. The parade is in honour of the diamond anniversary of Canada's Confederation. The float is decorated with wheat sheaves, the city's coat of arms, and the words "education" and "health" adorn a pergola or arbour in the centre of the float. Seven people are on the float and appear to be in costume. An Aboriginal man is dressed in full regalia, one man appears to be in academic robes, another dressed as a farmer. One woman appears to be dressed like a nurse while another may be wearing a pioneer costume.

Notes: Writing on the back of the photograph reads: Brandon City's foat in 1927, Celebrating 60 years of Confederation, The lady in white is Miss Ann Carnahan who was on the city staff for a number of years and now resides in Victoria. She is my husbands [sic.] sister.

Subject Access: parades  
Transportation  
parade floats  
horses  
Confederation  
anniversaries  
Diamond anniversary

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Images

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## Mental Hospital's parade float, 1927, Canada's Diamond anniversary

<http://archives.brandonu.ca/en/permalink/descriptions13742>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.53

Accession Number: 20-2009

GMD: graphic

Date Range: 1927

Physical Description: 5.5" x 3.25" (b/w)

### Scope and Content:

Photograph shows the Mental Hospital parade float pulled by two clydesdale horses. The parade is in honour of the diamond anniversary of Canada's Confederation. The side of the float is decorated with Canada's coat of arms and the words "Sixty Years." In the centre of the float is a three-tiered birthday cake with a Union Jack affixed to its top. Four women are draped in toga-like gowns and each are holding provincial (small) coat of arms for New Brunswick, British Columbia, Nova Scotia, and Ontario. Two men can be seen wearing top hats and coats.

Notes: Writing on the back of the photograph reads: Mental Hospital foat in 1927.

Subject Access: parades  
Transportation  
parade floats  
horses  
Confederation  
anniversaries  
Diamond anniversary

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Images





## T. Eaton Company parade float, 1927, Canada's Diamond anniversary

<http://archives.brandonu.ca/en/permalink/descriptions13743>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.54

Accession Number: 20-2009

GMD: graphic

Date Range: 1927

Physical Description: 5.5" x 3.25" (b/w)

### Scope and Content:

Photograph shows the Timothy Eaton Company's parade float pulled by two clydesdale horses. The parade is in honour of the diamond anniversary of Canada's Confederation. The side of the float reads: Canada's Power in the Affairs of the World. A large globe is strapped to the back of the float and the provincial coat of arms for Prince Edward Island, British Columbia, Nova Scotia, New Brunswick, Quebec, and the Dominion of Canada line the side. The Canadian Red Ensign is mounted at the front of the float.

Notes: Writing on the back of the photograph reads: T. Eaton Co. float, 1927, 60th Anniversary of, Confederation.

Name Access: Timothy Eaton

Eaton's

Subject Access: parades

Transportation

parade floats

horses

Confederation

anniversaries

Diamond anniversary

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Images

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## Parade on 8th Street

<http://archives.brandonu.ca/en/permalink/descriptions13696>

Part Of: Fred McGuinness collection



Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.6  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1906  
Physical Description: 8" x 6" (b/w)  
Material Details: on matting  
Physical Condition: Photographs have been glued to a backing board that has warped over time

Scope and Content:

Photograph shows parade floats travelling on 100 block of 8th Street (Brandon). Horse-drawn floats appear to belong to the Amalgamated Society of Carpenters and Joiners, Murdock/Murdoch Brothers (furniture dealers), and F.W. Durst (cement contractor). Businesses visible in the background include the Sylvester Brothers Manufacturing Company and McDiarmid and Clarke lumber and fuel yard. Spectators in the foreground are leaning on a wooden fence likely belonging to the Old City Hall.

Notes: Writing on the front of the photograph matting reads: 315 July 1906. Two photographs (20-2009.7, 20-2009.6) are glued on the reverse side. Page appears to be from a photo album.

Name Access: Sylvester Brothers Manufacturing Co.

8th Street

McDiarmid & Clarke

Murdoch Brothers

Murdock Brothers

F.W. Durst

Subject Access: parades

Transportation

parade floats

horses

downtown

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

## Images

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## City of Brandon "See you in '82" float

<http://archives.brandonu.ca/en/permalink/descriptions14318>

Part Of: Brandon and Area Photograph Collection

Description Level: Item

Series Number: 2

Item Number: BAPC 2.44

GMD: graphic

Date Range: c. 1980

Physical Description: 5" x 8" (b/w)

Scope and Content:

Item is a photograph of the City of Brandon's "See you in '82" float advertising Brandon's upcoming Centennial in 1982. The float is a steamboat and features a number of posters.

Name Access: City of Brandon

Subject Access: parades

floats

centennials

celebrations

Storage Location: BAPC photograph drawer

### Images



## Medicine Hat Exhibition and Stampede - Parade Day 2

<http://archives.brandonu.ca/en/permalink/descriptions14143>

Part Of: Fred McGuinness collection

Creator: Photographer: Howard Heid, Medicine Hat News

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.212

Accession Number: 1-2015

GMD: graphic

Date Range: 1962

Physical Description: 10" x 8" (b/w)

## History /

### Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

### Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. Visible store signs include: China Wonderland, Grey Cup Cafe, Lane Bros. & Gibson Ltd., Joy's, Marshall's, Monarch, Gardener's Used Cars, Provincial Treasury Branch, Furvey's Furniture and Appliances, J.J. Moore & Son, Club Cafe, Black Hardware Ltd., Regency Billards, and Sair's Shoe Hospital.

Name Access:	Medicine Hat South Saskatchewan River
Subject Access:	parades floats aerial photography aerial views street scenes
Repro Restriction:	Subject to Canadian Copyright Law
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	BR #3 Family photos

## Images

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## Medicine Hat Exhibition and Stampede - Parade Day 3

<http://archives.brandonu.ca/en/permalink/descriptions14144>

Part Of: Fred McGuinness collection  
 Creator: Photographer: Howard Heid, Medicine Hat News  
 Description Level: Item  
 Series Number: McG 9  
 Item Number: 1-2015.213  
 Accession Number: 1-2015  
 GMD: graphic  
 Date Range: 1962  
 Physical Description: 10" x 8" (b/w)

### History /

### Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

#### Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on the First Street SE and North Railway Street merge.

Notes: This photograph appeared on the front page of The Medicine Hat News (19 July 1962).

Name Access: Medicine Hat  
South Saskatchewan River

Subject Access: parades  
floats  
aerial photography  
aerial views  
street scenes

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:  
BR #3 Family photos

#### Images

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### Medicine Hat Exhibition and Stampede - Parade Day 1

<http://archives.brandonu.ca/en/permalink/descriptions14142>

Part Of: Fred McGuinness collection  
Creator: Photographer: Howard Heid, Medicine Hat News  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.211  
Accession Number: 1-2015  
GMD: graphic  
Date Range: 1962  
Physical Description: 10" x 8" (b/w)

## History /

### Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

### Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. A residential area showing homes with extensive backyard gardens can be seen. The South Saskatchewan River can be seen on the right of the photograph.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat  
South Saskatchewan River

Subject Access: parades  
floats  
aerial photography  
aerial views  
street scenes  
gardens

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

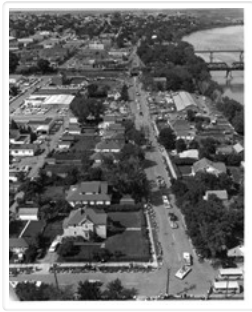
### Arrangement:

BR #3 Family photos

## Images

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## Medicine Hat Exhibition and Stampede - Parade Day 5

<http://archives.brandonu.ca/en/permalink/descriptions14146>

Part Of: Fred McGuinness collection  
Creator: Photographer: Howard Heid, Medicine Hat News  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.215  
Accession Number: 1-2015  
GMD: graphic  
Date Range: 1962  
Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and Ash Street. A residential area showing homes with extensive backyard gardens can be seen.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

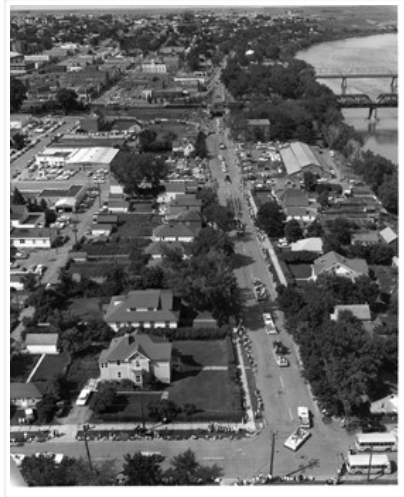
Name Access: Medicine Hat  
South Saskatchewan River

Subject Access: parades  
floats  
aerial photography  
aerial views  
street scenes  
gardens

Repro Restriction: Subject to Canadian Copyright Law  
Storage Location: RG 5 photograph storage drawer 2 (hanging photos)  
Arrangement:  
BR #3 Family photos

## Images

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## Medicine Hat Exhibition and Stampede - Parade Day 7

<http://archives.brandonu.ca/en/permalink/descriptions14148>

Part Of: Fred McGuinness collection  
Creator: Photographer: Howard Heid, Medicine Hat News  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.217  
Accession Number: 1-2015  
GMD: graphic  
Date Range: 1962  
Physical Description: 10" x 8" (b/w)

## History /

### Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

### Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and Sixth Avenue intersection. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. A number of observers can be seen sitting on rooftops.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat  
South Saskatchewan River

Subject Access: parades  
floats  
aerial photography  
aerial views  
street scenes  
garages

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

BR #3 Family photos

## Images

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## Medicine Hat Exhibition and Stampede - Parade Day 8

<http://archives.brandonu.ca/en/permalink/descriptions14149>

Part Of: Fred McGuinness collection  
 Creator: Photographer: Howard Heid, Medicine Hat News  
 Description Level: Item  
 Series Number: McG 9  
 Item Number: 1-2015.218  
 Accession Number: 1-2015  
 GMD: graphic  
 Date Range: 1962  
 Physical Description: 10" x 8" (b/w)

### History /

### Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

#### Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. Visible store signs include: Gardener's Used Cars, Provincial Treasury Branch, Furvey's Furniture and Appliances, J.J. Moore & Son Furniture, Alberta Credit Jewellers, James Richardson & Sons, Medicine Hat Gas Power Water City Owned Utilities.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat  
South Saskatchewan River

Subject Access: parades  
floats  
aerial photography  
aerial views  
street scenes  
garages

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:  
BR #3 Family photos

#### Images

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### Medicine Hat Exhibition and Stampede - Parade Day 9

<http://archives.brandonu.ca/en/permalink/descriptions14150>

Part Of: Fred McGuinness collection  
Creator: Photographer: Howard Heid, Medicine Hat News  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.219

Accession Number: 1-2015  
GMD: graphic  
Date Range: 1962  
Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and Ash Street. A residential area showing homes with extensive backyard gardens can be seen.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat  
South Saskatchewan River

Subject Access: parades  
floats  
aerial photography  
aerial views  
street scenes  
gardens

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

## Images

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