

# S. J. McKee Archives

---



## Western Motors Ltd., Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8411>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.33

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1950

Physical Description: 10" x 8" (b/w)

Physical Condition: good

### Scope and Content:

Photograph shows Western Motors Ltd. on the southwest corner of 10th Street and Princess Avenue. Anglo gas station is part of the car shop, which sells GM, Chevrolet, and Oldsmobiles.

Hutchings' Drugs is on the ground floor of the Hughes Building on the northwest corner of 10th Street and Princess. Manufacturers Life occupies the second storey.

Name Access: Western Motors Ltd.

Hutchings Drugs

Hughes Building

10th Street

Princess Avenue

Subject Access: downtowns

street scenes

Brandon business buildings & facilities after 1940

building exteriors

car lots

drug stores

garages

Storage Location: RG 5 photograph storage drawer

### Images

---





## Prince Edward Hotel, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8412>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.34

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1965

Physical Description: 10" x 8" (b/w)

Physical Condition: good

### Scope and Content:

Photograph shows the north face of the Prince Edward Hotel on Princess Avenue. To the east of the hotel is Old City Hall with the military monument (which has since been relocated to the Brandon Armoury). On the west side of the hotel is Wheelers Esso Service Station.

Notes: The photograph appears to be taken from the Hughes Building on 10th Street.

Name Access: Princess Avenue  
City Hall  
Prince Edward Hotel  
Wheelers Esso Service

Subject Access: downtowns  
street scenes  
Brandon business buildings & facilities after 1940  
building exteriors  
hotels  
garages  
service stations  
memorials

Storage Location: RG 5 photograph storage drawer

## Images

---





## Princess Avenue facing east from 10th Street, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8413>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.35

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1965

Physical Description: 10" x 8" (b/w)

Physical Condition: good

### Scope and Content:

Photograph shows Princess Avenue facing east from 10th Street. On the north side of Princess Avenue, a B/A Service Station, Princess Cafe, Lindenberg Seeds, and the Central Fire Station are visible. Old City Hall with the war memorial and the Prince Edward Hotel are visible on the south side of Princess Avenue. Traffic is travelling one-way on Princess Avenue.

Name Access: Princess Avenue

City Hall

Prince Edward Hotel

B/A Service Station

Princess Cafe

Lindenberg Seeds

Central Fire Station

Subject Access: downtowns

street scenes

Brandon business buildings & facilities after 1940

building exteriors

hotels

garages

service stations

cafes

memorials

Storage Location: RG 5 photograph storage drawer

## Images

---







## Greyhound Bus Depot, 11th Street and Princess Avenue, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8414>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.36

Accession Number: 3-1997

GMD: graphic

Date Range: c.1955

Physical Description: 10" x 8" (b/w)

Physical Condition: good

Scope and Content:

Photograph shows the Greyhound Bus Depot at 11th Street and Princess Avenue. Western Motors, Wheelers Esso Station, and the Prince Edward Hotel are visible along the south side of Princess Avenue. Traffic is travelling one-way on Princess Avenue.

Name Access: Greyhound

Western Motors Ltd.

Esso

Prince Edward Hotel

Princess Avenue

11th Street

Subject Access: downtowns

street scenes

Brandon business buildings & facilities after 1940

building exteriors

hotels

garages

bus depots

Storage Location: RG 5 photograph storage drawer

### Images

---





## Western Motors at southwest corner 10th and Princess Avenue, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8415>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.37

Accession Number: 3-1997

GMD: graphic

Date Range: c.1955

Physical Description: 10" x 8" (b/w)

Physical Condition: good

Scope and Content:

Photograph shows Western Motors Ltd. on the southwest corner of 10th Street and Princess Avenue. To the west of the car dealership/garage is the Greyhound Bus Station and its Maxwell House Cafe as well as the court house.

Name Access: Greyhound  
Western Motors Ltd.  
Princess Avenue  
Maxwell House Grill  
Court House

Subject Access: downtowns  
street scenes  
Brandon business buildings & facilities after 1940  
building exteriors  
winter  
bus depots  
garages

Storage Location: RG 5 photograph storage drawer

### Images

---



West side 200-block 10th Street, south of Princess Avenue,



## Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8416>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.38

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1955

Physical Description: 10" x 8" (b/w)

Physical Condition: good

Scope and Content:

Photograph shows the west side of the 200-block on 10th Street. Visible businesses include: Chamber of Commerce Tourist Information, Dominion Tire & Radio Co., Bonnie's Bonnet Shop, Steve's Grill, Wally's Taxi, and Western Motors Ltd. The painted advertisement for Doig, Rankin and Robertson is visible on the Alexandra Block. Christmas ornaments are displayed from light standards and include Santa Claus and a Christmas elf.

Name Access: Chamber of Commerce  
Dominion Tire & Radio Co.  
Bonnie's Bonnet Shop  
Steve's Grill  
Wally's Taxi  
Western Motors  
10th Street

Subject Access: downtowns  
street scenes  
Brandon business buildings & facilities after 1940  
building exteriors  
winter  
garages  
taxi  
restaurants  
Christmas

Storage Location: RG 5 photograph storage drawer

### Images

---





## West side 200-block 10th Street facing south from Princess Avenue, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8417>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.39

Accession Number: 3-1997

GMD: graphic

Date Range: c.1955

Physical Description: 10" x 8" (b/w)

Physical Condition: good

Scope and Content:

Photograph shows the west side of the 200-block on 10th Street. Visible businesses include: Chamber of Commerce Tourist Information, Dominion Tire & Radio Co., Steve's Grill, Wally's Taxi, and the garage entrances to Western Motors Ltd. A Santa Claus Christmas ornament is displayed from a light standard.

Name Access: Chamber of Commerce  
Dominion Tire & Radio Co.  
Steve's Grill  
Wally's Taxi  
Western Motors  
10th Street

Subject Access: downtowns  
street scenes  
Brandon business buildings & facilities after 1940  
building exteriors  
winter  
garages  
taxi  
restaurants  
Christmas

Storage Location: RG 5 photograph storage drawer

### Images

---





## Red Indian Station (Gasoline) north side Princess Avenue between 9th Street and 10th Street, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8418>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.40

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1940

Physical Description: 10" x 8" (b/w)

Physical Condition: good

Scope and Content:

Photograph shows the Red Indian (Gasoline) Station on the north side Princess Avenue between 9th and 10th Streets, Brandon. Attached to the west side of the gas station is another shop which contains Hutchings' Drug Store. The Alexandra Block on 10th Street is visible in the background.

Name Access: Hutchings Drugs  
Red Indian Service Station  
Princess Avenue

Subject Access: downtowns  
street scenes  
Brandon business buildings & facilities after 1940  
building exteriors  
garages  
drug stores

Storage Location: RG 5 photograph storage drawer

### Images

---



E.E. Lehigh Ltd.



<http://archives.brandonu.ca/en/permalink/descriptions13796>

Part Of: Fred McGuinness collection

Creator: Photograph: C.J. Smith

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.105

Accession Number: 20-2009

GMD: graphic

Date Range: [1929-1931]

Physical Description: 9.5" x 7.5" (b/w)

Material Details: On matting

History /

Biographical:

The 1901 Canadian Census places the Lehigh family near Brockville, Ontario, where Everett E. Lehigh (b. 19 May 1881) was farming with his widowed father Solon (b. 20 Aug 1849) and younger sister, Edna (b. 08 Feb 1884). The findagrave.com genealogical website identifies a Mary Wickware as marrying Everett E. Lehigh in Altonquin, Ontario, on 04 April 1905.

E.E. Lehigh appears in the Henderson's Brandon City Directories in 1919. By 1923, he was Vice-President of Motors Ltd., which had its shop on 151-7th Street. By 1925, Lehigh had taken over the garage, renaming it Lehigh Motors, which became the sole agent for McLaughlin Motor Cars. By 1927, Lehigh Motors had opened a second branch on 12th Street and Princess Avenue, which was formerly the Brandon Auto Garage. Lehigh had become the exclusive dealer for McLaughlin-Buick, Pontiac, and Oldsmobile motor cars.

It appears Lehigh moved his business, E.E. Lehigh Ltd., to 799 Pacific Avenue by 1929. By then, Lehigh had a head office in Winnipeg at 640 Portage Avenue where he served as president and was the provincial distributor for Rugby trucks and Durant cars. Although E.E. Lehigh had a residence in Brandon (325 - 14th Street), Mr. S.G. Cunningham was listed as the Brandon representative for Lehigh Motors Ltd. in the Henderson Directories. By 1931, E.E. Lehigh Ltd. had moved once again, this time to 151-153 - 9th Street.

E.E. Lehigh disappears from the Henderson's Brandon City Directory by 1933 and a Mrs. E.E. Lehigh (possibly Mary (Wickware) Lehigh, d.21 July 1943) is listed under the 14th Street residence. The 9th Street garage address is divided between Munns Taxi (151-9th Street) and Wheat City Auto Wreckers (153-9th Street.)

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Source: F.A. Rosser, "Another interesting chat with a daughter of the plains," Brandon Sun 18 Aug 1981).

Scope and Content:

Photograph shows a group portrait of 33 individuals standing and seated in front of the business E.E. Lehigh Ltd., Brandon. The storefront window has a sign that reads: Durant Motor Cars, E.E. Lehigh Ltd., Brandon. The door to the business has Lehigh Motors stencilled on the window. The men are wearing jackets and ties, and there are three women, possibly clerical staff, wearing 1920s era dresses. The elderly man seated in the centre of the photograph, wearing a long-sleeved white dress shirt might be Everett E. Lehigh.

Notes: Writing on the front of the photograph is embossed: C.J. Smith

Name Access: E.E. Lehigh

Subject Access:       garages  
                              Transportation  
                              Brandon business buildings & facilities before 1940  
                              store exteriors  
Storage Location:     McGuinness oversize storage drawer (1-2015)  
Related Material:     Ruby Miles collection 14-2003

## Images

---



## Medicine Hat Exhibition and Stampede - Parade Day 4

<http://archives.brandonu.ca/en/permalink/descriptions14145>

Part Of:               Fred McGuinness collection  
Creator:              Photographer: Howard Heid, Medicine Hat News  
Description Level:   Item  
Series Number:       McG 9  
Item Number:         1-2015.214  
Accession Number:    1-2015  
GMD:                  graphic  
Date Range:           1962  
Physical Description: 10" x 8" (b/w)

## History /

### Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

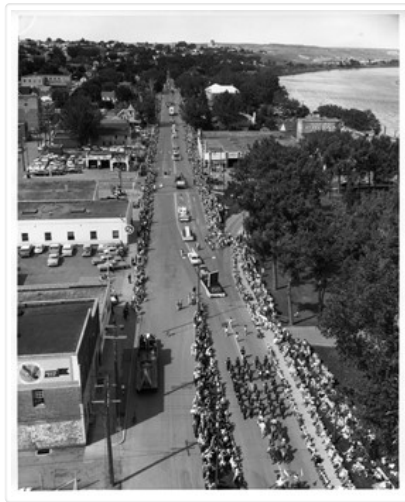
### Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. The Fraternal Order of Eagles lodge is also visible.

Notes:	This photograph appeared on the front page of The Medicine Hat News (19 July 1962).
Name Access:	Medicine Hat South Saskatchewan River
Subject Access:	parades floats aerial photography aerial views street scenes fraternal organizations garages
Repro Restriction:	Subject to Canadian Copyright Law
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	BR #3 Family photos

## Images

---



## Medicine Hat Exhibition and Stampede - Parade Day 6

<http://archives.brandonu.ca/en/permalink/descriptions14147>

Part Of: Fred McGuinness collection  
 Creator: Photographer: Howard Heid, Medicine Hat News  
 Description Level: Item  
 Series Number: McG 9  
 Item Number: 1-2015.216  
 Accession Number: 1-2015  
 GMD: graphic  
 Date Range: 1962  
 Physical Description: 10" x 8" (b/w)  
 History /  
 Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

#### Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and and the South Railway Street merge. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. The Fraternal Order of Eagles lodge is also visible.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat  
South Saskatchewan River

Subject Access: parades  
floats  
aerial photography  
aerial views  
street scenes  
gardens  
fraternal organizations  
garages

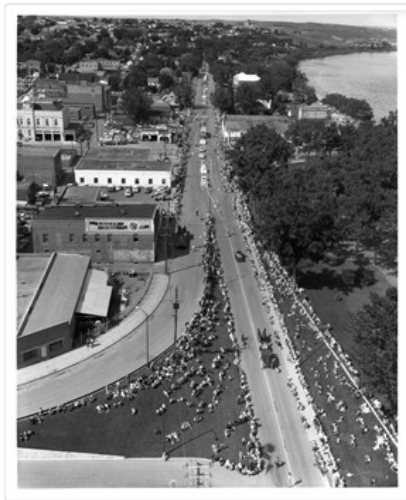
Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:  
BR #3 Family photos

#### Images

---



### Medicine Hat Exhibition and Stampede - Parade Day 7

<http://archives.brandonu.ca/en/permalink/descriptions14148>

Part Of: Fred McGuinness collection  
Creator: Photographer: Howard Heid, Medicine Hat News  
Description Level: Item  
Series Number: McG 9



Item Number: 1-2015.217  
Accession Number: 1-2015  
GMD: graphic  
Date Range: 1962  
Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and Sixth Avenue intersection. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. A number of observers can be seen sitting on rooftops.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat  
South Saskatchewan River

Subject Access: parades  
floats  
aerial photography  
aerial views  
street scenes  
garages

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

Images



## Medicine Hat Exhibition and Stampede - Parade Day 8

<http://archives.brandonu.ca/en/permalink/descriptions14149>

Part Of: Fred McGuinness collection

Creator: Photographer: Howard Heid, Medicine Hat News

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.218

Accession Number: 1-2015

GMD: graphic

Date Range: 1962

Physical Description: 10" x 8" (b/w)

### History /

### Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

#### Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. Visible store signs include: Gardener's Used Cars, Provincial Treasury Branch, Furvey's Furniture and Appliances, J.J. Moore & Son Furniture, Alberta Credit Jewellers, James Richardson & Sons, Medicine Hat Gas Power Water City Owned Utilities.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat  
South Saskatchewan River

Subject Access: parades  
floats  
aerial photography  
aerial views  
street scenes  
garages

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:  
BR #3 Family photos

#### Images

---



#### RG 2 Provincial Exhibition of Manitoba Association fonds

<http://archives.brandonu.ca/en/permalink/descriptions4351>

Part Of: RG 2 Provincial Exhibition of Manitoba Association fonds

Description Level: Fonds

GMD: multiple media

Date Range: 1884-1992

Physical Description: 9.46 m textual records; 1919 photographs & graphics

History /

#### Biographical:

Brandon, Manitoba was incorporated as a city in 1881. In 1882, led by Charles Whitehead and a small Board of Directors that included J.W. Vantassel, Charles Pilling, George Halse, J.E. Smith, William Johnson, R.T. Evans, and Thomas Lockhart, it was decided to hold an agricultural exhibition. These men were all involved in the farm business in one way or another, and they wanted an opportunity to help residents realize the agricultural potential of the region. In October of that year, the fledgling community held its first agricultural exhibition. The fair was held in downtown Brandon at what was known as "Market Square." Market Square was two acres of land located on Princess Avenue between Eighth and Ninth Streets. Due to poor weather, and the fact that not many people were ready to show animals and grain, there was a relatively small turnout. The following year was much improved. There were 730 entries into the exhibition. By 1884, the Board of Directors of the Brandon Agricultural Society, which was in charge of the exhibition, realized that they were in poor financial shape, to the point of being personally out of pocket. It was realized that October was not the best time for farmers to be leaving their farms to go to an exhibition. In 1888, it was decided to move the exhibition to the summer time, when it was much easier for people to attend.

The first Brandon Summer Fair was held in July 1889, and it was a resounding success. The Board of Directors had added many items of interest to appeal to the entire public, not just agricultural people. In 1892, the Western Agricultural and Arts Association (WAAA) was formally established to take over duties from the Brandon Agricultural Society. However, it was not until 1897 that the WAAA held its first meeting. There is no explanation as to why there is a five year gap between the formation and the first meeting of this organization. 1897 was the turning point of the Brandon Exhibition. The fair was now firmly established in Brandon, and the Board of Directors was instrumental in ensuring that it remained so. This was done by petitioning to both the municipal and provincial governments for grant money. As well, the Board booked midway and grandstand acts that would bring the city dwellers to the agricultural exhibition.

There were also early attempts at holding an agricultural exhibition in the winter. The first such attempt was in 1884. There was also a Spring Stallion show held in 1891. By 1904, however, a petition by J.D. McGregor had gone out to formally establish a winter exhibition. This effort also failed, but by 1906, it was decided by businessmen, politicians, and farm representatives in Brandon, including McGregor, to organize a winter fair. Rather than seeing this new fair as competition, the Board of Directors of the summer fair felt that it would complement their exhibition. The new fair would remain primarily agricultural. The first winter fair was held in 1906. While the two fairs were not amalgamated, they did share the same secretary-manager. The secretary-manager was responsible for the day to day management of the fair, as well as keeping track of meetings and decisions reached by the various fair boards and committees. In 1907, the Brandon Winter Fair and Livestock Association (BWFLA) was formed to act primarily as a land-holding joint stock company. The following year the Provincial Winter Fair and Fat Stock Association (PWFFSA), an entirely separate organization from the BWFLA, was formed to manage the activities of the winter fair. The PWFFSA name was soon changed to the Manitoba Winter Fair and Fat Stock Association (MWFFSA).

By 1906, Brandon could boast two full size exhibitions, one in the summer and one in the late winter, both of which were considered to be premiere events. In 1908, the Brandon summer fair was renamed the Inter-Provincial Exhibition, and in 1912 it held its first Traveller's Day, an event which would soon become an important addition to the fair and is still in existence today. It is thought that the name "Traveller's Day" came from the fact that it was held on a Saturday, a day when many people could travel to Brandon for the exhibition.

In 1913, Brandon was bestowed with the honour of hosting the Dominion Exhibition. This was a national exhibition sponsored by the federal government. It was held in a different city every year. There were several cities vying for the 1913 Dominion Exhibition, but it was Brandon that impressed the sponsors the most. With the government funds received for this honour, the

Board of Directors supervised the building of a new grandstand, display buildings, and racetrack, as well as the general expansion and improvements to the fairgrounds.

In the spring of 1912, it was decided by the Board of Directors of the winter fair that the facilities they were currently housed in were inadequate for their needs. The mayor and city clerk of Brandon went to the provincial legislature in order to request that there be an amendment added to the Brandon city charter. This amendment would allow the city to guarantee bonds issued by the winter fair board to help pay for the construction of a new facility. This request was granted, and a \$70 000 addition was built next to the original winter fair building. The new building was opened in 1913.

Throughout the First World War, both the winter fair and Provincial Exhibition buildings were used for the war effort. There was one distinct difference however. The summer fair Board was able to negotiate a deal with the army that enabled it to reclaim the fair buildings during fair week. The winter fair, however, had to give up the idea of holding fairs in 1915 and 1916. It was not until 1917, that the winter fair was able to resume.

During this time, due to the financial problems that had beset the winter fair, the two exhibitions considered amalgamation. The Board of Directors of the winter fair felt that because they were the smaller of the two fairs, their interests would be swallowed up by the summer fair. The winter fair withdrew from the negotiations to amalgamate. With this rather sudden turn of events, the Board of Directors of the summer fair petitioned the government to be allowed to incorporate. This was granted, and in 1920, the WAAA was incorporated as the Provincial Exhibition of Manitoba. From 1920, the summer fair was officially known as the Provincial Exhibition of Manitoba. This was the first time that the summer fair was incorporated, and received the "status and financial assistance" that came with incorporation.

More problems beset the winter fair in the 1920s. In 1920, a fire burned down the winter fair pavilion, located at the south end of the winter fair buildings, and caused the Board to cancel the 1921 winter fair. It was not until 1922, that a new building was completed. By 1929, both fairs were well regarded throughout Canada. In 1929, a decade long Depression hit the west. While many fairs closed during this time, Brandon struggled to keep its open. The Directors of both fairs felt that the agricultural shows "encouraged excellence at a time when faith and enthusiasm were at a low ebb." The summer fair proved to be quite successful during the Depression, likely as a result of the few moments one was able to forget one's troubles while there. The winter fair was not quite as successful, although both fairs received government grants and work relief projects. There was little new entertainment in these exhibitions.

There were changes about to manifest themselves at the summer fair, however. While the winter fair had representatives from various associations on its Board of Directors, the summer fair Board of Directors was a small close-knit group of men. Citizens saw entry into this elite group as elusive and difficult. To ward off the possibility of the Board becoming a "self-sustaining clique," that only chose Directors from within, it was decided by several citizens to try and elect some new blood into the fair Board. In 1933, there was a general election for the Board. Instead of the usual men shuffling positions, there were forty-four nominations for the twenty positions. When the voting was all over, seven new men sat on the Board. Despite some inner rumblings, especially on the summer fair Board over the next few years, both exhibitions survived the Depression.

During the Second World War the fairs once again were forced to operate under adversity. Once again, the buildings were requisitioned for the army, although they were released during fair week. The summer fair was forced to make several concessions, and the winter fair was relocated to the summer fair grounds for the duration.

The winter fair did not survive the Second World War intact. Due to financial reasons, in December of 1945, the Board of Directors turned the winter fair buildings over to the City of Brandon. By 1946, the BWFLA, which was the joint-stock land holding company, had ceased

operations because the city now controlled the winter fair land and buildings.

The next fifteen years would be a time of rebuilding for both of Brandon's exhibitions. Children especially were more active participants in the agricultural exhibitions. The summer fair continued to diversify and look for new ways of entertaining the public at large. The winter fair remained primarily agricultural. By the end of the 1950s the winter fair, which was used to struggling, was now both successful and stable; and the summer fair, a perennial success, was starting to fade.

By 1969, both the winter and summer fair Boards had realized that amalgamation was the best possible decision, both practically and financially, for the future of the two fairs. On 29 October, 1969, the two exhibitions amalgamated to become the Manitoba Exhibition Association. The reconstituted Provincial Exhibition of Manitoba was now responsible for both the winter and summer fairs. A new building was erected on the summer fair grounds to house both of the exhibitions. On 2 April 1973, the Keystone Centre was officially opened at the winter fair, although it had been in use since October of the preceding year.

In 1970, Manitoba's Centennial, it was decided that an organization in Manitoba would receive the title of "Royal," as a way to celebrate the centennial. Although many organizations applied for the honour, it was the Brandon winter fair that received the accolades. The winter fair was bestowed with the title "Royal", and became known as the Royal Manitoba Winter Fair.

In 1975, a third exhibition was added, this time a purely agricultural fall show known as the Agricultural Exhibition, or AgEx. This fair was partly organized on behalf of the cattle growers, who found that the summer and winter fairs did not give them adequate time and space to properly show their cattle. The return to a fall show, which had not existed since 1888, would be the return to a purely agricultural exhibition. This show was to be primarily a show and sale event. On 3 November 1975, the first AgEx was opened to resounding success.

The Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair and AgEx are all still in existence in Brandon. They are regarded as three of the most important events to take place annually in the city.

#### Custodial History:

These files were housed with the Manitoba Exhibition Association until c1986 when they were transferred to the S.J. McKee Archives at Brandon University.

#### Scope and Content:

The fonds consists of textual records and photographs comprised of the records from the three annual exhibitions that are held in Brandon, Manitoba: the Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair, and the Agricultural Exhibition (Ag-Ex). The textual records include prize lists, programs, minutes, financial, administrative files, original results, scrapbooks, tickets, news releases, contracts, by laws, documents as well as a miscellaneous section. There are approximately 1846 photographs that include scenes from these three exhibitions. These records provide a unique perspective on the development of agriculture and rural life in southwestern Manitoba. Fairs such as these have been and remain prime media of farm improvement, technological and scientific advancement in rural Canada, and the promoters of country living. These fairs also reflected the long tradition inherited from Britain and Europe of country fairs as centers of entertainment, social interchange and diversion. These records are a principal source of information about the most broadly based vocational, entertainment and social events held on an annual basis in southwestern Manitoba over the last century. The records are vital to academic research on agriculture or fairs, individual biography, or community history.

#### Notes:

The RG 2 Provincial Exhibition of Manitoba Association finding aid was created by Karyn (Riedel) Taylor with the exception of Series 9 and the accompanying database, which were created by Donica Belisle. This finding aid was created in August 1999.

Name Access:	Charles Whitehead J.W. Vantassel Charles Pilling George Halse
Subject Access:	Brandon Agricultural Society Provincial Exhibition of Manitoba Royal Manitoba Winter Fair Agricultural Exhibition Brandon Manitoba AgEx
Repro Restriction:	Researchers are responsible for observing Canadian copyright restrictions.
Finding Aid:	Available
Storage Location:	RG 2 Provincial Exhibition of Manitoba Association fonds
Storage Range:	RG 2 Provincial Exhibition of Manitoba Association fonds
Related Material:	Additional records regarding the Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair, and AgEx are housed at the Provincial Exhibition of Manitoba Association offices. To gain access to these records, it is necessary to contact the general manager of the Provincial Exhibition of Manitoba Association.

Arrangement:

The fonds is divided into sous-fonds by exhibition. There is a Provincial Exhibition sous-fonds, a Royal Manitoba Winter Fair sous-fonds, an Ag-Ex sous-fonds, and a Miscellaneous sous-fonds that holds information that could not be easily broken down into one exhibition. The arrangement is as follows:

RG 2 Provincial Exhibition Association of Manitoba fonds

RG2SF1 Provincial Exhibition of Manitoba

- 1.1 Documents
- 1.2 Minutes
- 1.3 Financial Records
- 1.4 Administrative Files
- 1.5 Prize Lists and Programs
- 1.6 News Releases
- 1.7 Original Results
- 1.8 Tickets
- 1.9 Photographs
- 1.10 Scrapbooks
- 1.11 Miscellaneous

RG2SF2 Royal Manitoba Winter Fair

- 2.1 Documents
- 2.2 Minutes
- 2.3 Financial Records
- 2.4 Administrative Files
- 2.5 Prize Lists and Programs
- 2.6 News Releases
- 2.7 Original Results
- 2.8 Tickets
- 2.9 Photographs
- 2.10 Scrapbooks
- 2.11 Miscellaneous

RG2SF3 AgEx

- 3.4 Administrative Files
- 3.5 Prize Lists and Programs
- 3.6 News Releases
- 3.7 Original Results
- 3.9 Photographs

RG2SF4 Miscellaneous

- 4.1 Documents
- 4.2 Minutes
- 4.3 Financial Records
- 4.4 Administrative Files
- 4.9 Photographs
- 4.10 Scrapbooks
- 4.11 Miscellaneous



## Wheat City Motors

<http://archives.brandonu.ca/en/permalink/descriptions12868>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W7b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the Wheat City Motors building.

Name Access: CKX  
Wheat City Motors  
Subject Access: automobile dealerships  
cars  
building exteriors  
garages

Storage Location: CKX fonds - 2010 accessions

## Images

---





## Viriden Motors

<http://archives.brandonu.ca/en/permalink/descriptions12892>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: V  
Item Number: 11-2010.V14c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Portrait of a Viriden Motors mechanic.

Name Access: CKX  
Viriden Motors  
Subject Access: garages  
cars  
service station employees  
Portrait  
employees  
Storage Location: CKX fonds - 2010 accessions

## Images

---





## Victoria Motors

<http://archives.brandonu.ca/en/permalink/descriptions12915>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: V  
Item Number: 11-2010.V2c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the Wilton Motors building.

Name Access: CKX  
Wilton Motors  
Victoria Esso Service  
Subject Access: businesses  
building exteriors  
cars  
signs and signboards  
automobile dealerships  
garages

Storage Location: CKX fonds - 2010 accessions

## Images

---





## Shoal Lake merchants - H. McLean & Co.

<http://archives.brandonu.ca/en/permalink/descriptions13040>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S142c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a mechanic working on a truck.

Name Access: CKX  
H. McLean & Co.  
Subject Access: mechanics  
Trucks  
garages  
building interiors  
Storage Location: CKX fonds - 2010 accessions

## Images

---





## Shoal Lake merchants - H. McLean & Co.

<http://archives.brandonu.ca/en/permalink/descriptions13041>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S142b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of H. McLean & Co. employees.

Name Access: CKX  
H. McLean & Co.  
Subject Access: employees  
building interiors  
garages  
businesses

Storage Location: CKX fonds - 2010 accessions

## Images

---





## Shoal Lake merchants - H. McLean & Co.

<http://archives.brandonu.ca/en/permalink/descriptions13042>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S142a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the H. McLean & Co. building.

Name Access: CKX  
H. McLean & Co.  
Subject Access: building exteriors  
garages  
businesses  
cars  
persons

Storage Location: CKX fonds - 2010 accessions

## Images

---

