S. J. McKee Archives

Fred McGuinness radio headshot

http://archives.brandonu.ca/en/permalink/descriptions13902

Part Of:	Fred McGuinness collection
Description Level:	Item
Series Number:	McG 9
Item Number:	20-2009.201
Accession Number:	20-2009
GMD:	graphic
Date Range:	1978
Physical Description:	5" x 7" (b/w)

Scope and Content:

Photograph shows a portrait of Fred McGuinness in a radio booth. Before him is a microphone on which there is a CBC logo.

Name Access:	Fred McGuinness
Subject Access:	portraits
	Radio
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 #4 plastic envelope #1

Images

Palmolive's Happy Gang Family Foto

http://archives.brandonu.ca/en/permalink/descriptions13973

Part Of:	Fred McGuinness collection
Description Level:	Item
Series Number:	McG 9
Item Number:	1-2015.44
Accession Number:	1-2015
GMD:	graphic
Date Range:	[1949]
Physical Description:	8" x 8" (b/w)

History /
Biographical:

According to the Canadian Old-time Radio Alliance website, the Happy Gang radio show was established by Bert Pearl for the CBC in 1937. The show remained on the air until 1959. Colgate Palmolive was the radio show's first sponsor. Other sponsors included Carnation Milk, Mills' Flower, and Red Rose.

Custodial History:

Photograph sent to Fred McGuinness from Lillie S. Wilkins of Killarney, MB

Scope and Content:

Photograph shows a group portrait of the "The Happy Gang" family. The promotional photograph was produced for the 143rd anniversary of the Colgate-Palmolive company.

Notes:	Members of the Happy Gang are identified on the back of the photograph along with "a message" from Bert Pearl, the M.C. for the Happy Gang. Date of photograph determined from Colgate-Palmolive company history.
Name Access:	Palmolive's Happy Gang Family
	Colgate Palmolive Company
	Bert Pearl
Subject Access:	portraits
	advertising
	Radio Broadcasts
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	

McG RR #1 - loose (see McG 1.2 File 33)

Images