

S. J. McKee Archives



Westman Recycling Council fonds

<http://archives.brandonu.ca/en/permalink/descriptions12346>

Part Of: RG 5 Western Manitoba Manuscript Collection

Description Level: Fonds

Accession Number: 14-2011

GMD: textual records

Date Range: November 15, 1989 - March 26, 2009

Physical Description: 90 cm

History /

Biographical:

The Westman Recycling Council was started by a small group of avid recyclers with financial and volunteer help from the Kiwanis Club of Brandon, among others. Volunteers organized the first outdoor recycling depots in June and October 1989. The first event with recorded minutes was the first annual meeting, November 15, 1989.

The organization was incorporated in February 1990, and became a registered charity in 1995. The Mission Statement was: "to support and promote the reduction, re-use, and recycling of material resources for the benefit of Westman's environment and future generations."

The major partner in the work of the organization was the City of Brandon. In 2003, Westman Recycling, in partnership with the City, built a Material Recovery Facility (MRF) at the Brandon Landfill; Westman Recycling owned the building on the City-owned land. It was a \$4 million structure - financed by federal and provincial grants (about one-quarter of the total) and a mortgage (about three-quarters). Details are in the Board and other Committee minutes and agreements.

In late 2005, Westman Recycling faced a severe cash crunch - as a result of poor markets for recyclables, changes in support funding from the Manitoba Product Stewardship Corporation (MPSC), and a drop in public recycling levels. In February 2006, the City decided to sign a contract with another organization to operate the MRF; after that there appeared to be no role for Westman Recycling.

A general meeting on September 22, 2008 voted to dissolve the organization. At that meeting, the suggestion was made (agreed to by consensus) that the files of the organization be donated to Brandon University to be made available for researchers. A Board of Directors meeting on the same date voted to donate all remaining funds to a perpetual "Westman Recycling" fund with the Brandon Area Community Foundation.

A final wind-up meeting was held on March 26, 2009

Custodial History:

The organization was overseen by volunteers / volunteer Board of Directors. The files were first held by volunteers / Board members in their homes. In May 1991, the organization hired David McConkey as Coordinator / General Manager, who was directed by the Board to manage the files on a daily basis from that date forward.

The files were kept in the organization's rented office space in the 1300 block of Pacific Avenue from May 1991 to September 1992, and then in the rented space in the Massey building at 6th Street and Pacific Avenue. The files were kept at the new facility at the landfill from April 2003 to February 2006. They were then stored in the basement of the Marquis Project, 912 Rosser Avenue, until August 2011 when they were donated to the S.J. McKee Archives, Brandon University.

Some files (e.g. minutes from 1995-96) were found to be missing entirely. Other files were disposed of by recycling and/or shredding as they were judged to be confidential (e.g. personnel), of an ordinary business nature only (e.g. invoices), or not useful for future research (e.g. extra copies, routine correspondence, building and equipment plans and other arrangements).

Scope and Content:

Fonds consists of records that document the origin, activities, demise, and legacy of the Westman Recycling Council. Records include minutes, financial summaries, scrapbooks, newsletters, brochures, media clippings, photographs and miscellaneous documents related to the construction in collaboration with the City of Brandon of Brandon's principal recycling facility.

Notes: Administrative history courtesy David McConkey. See additional notes on the organization in the curatorial file. Description by Tom Mitchell.

Storage Location: 2011 accessions



Greenway fair fonds

<http://archives.brandonu.ca/en/permalink/descriptions4711>

Part Of: RG 5 Western Manitoba Manuscript Collection

Description Level: Collection

Accession Number: 35-2006

GMD: textual records

Date Range: 1923, 1945-1990

Physical Description: 12.5 cm

History /

Biographical:

Greenway was located seven miles east of Baldur in southwestern Manitoba. The hamlet started out as a branch point in a railway spur and took its name from Thomas Greenway, one of the early premiers of Manitoba. The Greenway Fair was held annually in Greenway until 1973, when it was moved to Baldur where better facilities were available.

Custodial History:

The records were donated to the Archives by Glen Olmstead prior to 1997 (approximately 1990). The fonds was originally in the possession of Doris Stone.

Scope and Content:

Fonds consists of newspaper clippings, a membership to the Greenway Agricultural Society, a paper napkin from the 60th Anniversary (1914-1974) of the Greenway United Church, "The History of Greenway 1889-1975", the program for the Manitoba Centennial Service 1970 held at Glenora Anglican Church, Greenway Agricultural Society prize lists from 1923, 1945-1951, 1953-1954, 1957-1990, two publications on the standards for judging foods, clothing and handicrafts at fairs and exhibitions and a copy of the program for the Greenway cairn dedication.

Notes: Description by Christy Henry.

Storage Location: 2006 accessions

Storage Range: 2006 accessions



Leonard Evans collection

<http://archives.brandonu.ca/en/permalink/descriptions12705>

Part Of: RG 5 Western Manitoba Manuscript Collection

Description Level: Collection

Accession Number: 7-2011

GMD: textual records

Date Range: 1988-1998

Physical Description: 1.05 m

Physical Condition: Good

History /

Biographical:

Leonard Salisbury Evans was born on August 19, 1929 in Winnipeg, MB and was educated at the University of Winnipeg, the University of Manitoba, Simon Fraser University and the University of Ottawa. He was employed as an economist and a professor of economics before entering political life. Evans first ran for public office in the Canadian federal election of 1953 as a candidate for the Cooperative Commonwealth Federation in the constituency of St Boniface. Evans was elected to the Manitoba legislature as a New Democrat in the provincial election of 1969 in the constituency of Brandon East. He was appointed Minister of Mines and Natural Resources in the Edward Schreyer government. Later he assumed the position of Minister of Industry and Commerce. He occupied this position until the defeat of the Schreyer government in 1977. Evans was re-elected in the provincial elections of 1973 and 1977. Following the return to government of the New Democratic Party in 1981-1988, Evans held various senior cabinet posts. Evans served as opposition finance critic from 1988 to 1999. Evans retired from active politics with the 1999 provincial election.

Custodial History:

These records were created during the 1990s and held in the Brandon East constituency office until they were brought to the S.J. McKee Archives by Drew Caldwell in November 2003. Drew Caldwell succeeded Len Evans as the MLA for Brandon East in the 1999 provincial election.

Scope and Content:

Collection consists of correspondence between Evans and various constituents on a wide range of topics - personal and otherwise - and subject files on social, economic and political matters relevant to Brandon East.

Notes: Description by Tom Mitchell.

Access Restriction: Constituency correspondence closed for thirty years from the date of its creation.

Storage Location: 2011 accessions



Delta Chapter (Brandon) - Delta Kappa Gamma Society International fonds

<http://archives.brandonu.ca/en/permalink/descriptions12707>

Part Of: RG 5 Western Manitoba Manuscript Collection

Description Level: Fonds

Accession Number: 11-2011

GMD: textual records

Date Range: April 7, 1979

Physical Description: one document 10"x14"

Physical Condition: Good

History /

Biographical:

The Delta Kappa Gamma Society International, which was established in 1929, is a professional honorary Society of women educators. The Society promotes professional and personal growth of its members and excellence in education. Membership is by invitation only and considered a prestigious honor with a variety of benefits and privileges.

Custodial History:

The document was in the possession of Merle Orth, Chair of the Archives Committee for the chapter prior to its donation to the McKee Archives.

Scope and Content:

Fonds consists of the organizational charter of the Brandon chapter of the Delta Kappa Gamma Society International.

Notes: History/Bio information taken from the Delta Kappa Gamma Society International webpage:
http://www.dkg.org/site/c.meJMIOOwErH/b.5815955/k.E082/About_DKG.htm
[October 5, 2012]. Description by Tom Mitchell.

Storage Location: 2011 accessions



Earle Forshaw collection

<http://archives.brandonu.ca/en/permalink/descriptions13684>

Part Of: RG 5 Western Manitoba Manuscript Collection

Description Level: Collection

Accession Number: 13-2013

GMD: textual records

Date Range: 1900-1918

Physical Description: 2 folios/books
3 photographs

Material Details: photographs are colour reproductions produced circa 2010

History /

Biographical:

EARLE PHILIP FORSHAW

Earle Forshaw was born in Brandon, Manitoba, on 26 September 1927. His mother, Maud Ethel Forshaw née Hicklings/Hickling (b. 07 April 1901 – d. 26 October 1927) died one month after Earle's birth at the age of 26 years. His father, Arthur Huah Forshaw, married Gertrude

Ethel Fallis two years later and the family would move to Winnipeg in 1932/33.

In 1944, Earle Forshaw graduated from Gordon Bell High School in Winnipeg, Manitoba. He worked as a meatpacker with Swift Canada, a subsidiary of Swift Meatpacking Company, Chicago. Earle remained with the company until his retirement in 1984, by which time he was a branch manager of the Swift branch in Ottawa, Ontario. Earle moved back to Manitoba in 1985, first living in Winnipeg before settling in the resort community of Matlock, situated in the southernmost part of the Village of Dunnottar on the southwestern shore of Lake Winnipeg.

Earle Forshaw was married three times. He married Elizabeth "Betty" Anne Hamilton on 05 May 1951 in Winnipeg, Manitoba. They had one son, Tom. The Winnipeg Free Press published the couple's divorce decree on 21 December 1970. Earle married Margaret Clara Veale née Cousins (b. 19 August 1928, Winnipeg – d. 10 September 1998) that same year. They would remain married until Margaret's cancer-related death in 1998. The following year, Earle married Joyce Wilson née Mutton in Ontario on 28 December 1999. They currently reside in Matlock, Manitoba.

Like his father and grandfather, Earle Philip Forshaw is a Free Mason. He received a 33rd degree membership in the Ancient and Accepted Scottish Right (honorary degree), a position he has held for more than 50 years. Earle has received two medals from the Free Mason's for his half century of service to the society. Earle is also a Shriner and a member of the Royal Order of Scotland.

ARTHUR HUGH FORSHAW

Arthur Hugh "Hughie" Forshaw (b. 09 July 1899, Lancashire, England – d. 02 June 1976, Winnipeg) enlisted with the Canadian Expeditionary Force Overseas 181st Battalion on 21 March 1916 in Brandon, Manitoba. Although he claimed to be 18 years old at the time of enlistment,* his attestation papers stated he was not to head overseas until he was 19 years of age.

*It appears Pte. Forshaw may have lied about his age when he enlisted. According to the Lancashire Anglican Parish Registers (Preston, England), Arthur Hugh Forshaw was born 09 July 1899 in the Skelmersdale Parish in Lancashire, England, not on 02 June 1898 as stated on his attestation papers.

At the time of enlistment, Hugh lived with his family in Brandon, Manitoba, residing at 126 – 22nd Street. The 1916 Canadian Census lists his father, John, as a carpenter who had immigrated to Canada in 1905. Arthur and his mother, Sarah Forshaw née Edden, immigrated the following year and the Forshaw's would have at least three more children, Rohda/Rhoda Elizabeth (b. 27 June 1908), Phylip/Philip Roy (b. 24 January 1911), and Irene Margaret (b. 1916).

After the war, Henderson's Brandon City Directories list Arthur Hugh as a clerk at the Union Bank of Canada in Brandon. By 1925, Hugh was working as a clerk with Imperial Oil. According to his obituary, he would remain with the company for 37 years; he was a supervisor before retiring in 1960.

Hugh married Maud Ethel Hickling (b. 07 April 1901 – d. 26 October 1927) in Brandon, Manitoba on 22 November 1922. The couple had two sons, John "Jack" Hugh (b. 05 May 1923, Brandon – d. 17 May 1962, Winnipeg) and Earle Phillip, (b. 26 September 1927, Brandon). A month after Earle's birth, Maud passed away at the age of 26 and was interred in the Brandon Municipal Cemetery.

Hugh remarried on 10 August 1929 to Gertrude Ethel Fallis (b. 14 July 1908, R.M. Glenwood – d. 04 July 1994, Winnipeg) in Glenwood, Manitoba. The family moved to Winnipeg in 1933, where Hugh and his wife settled.

where Hugh and his wife settled.

Hugh, like his father John, was a member of the Free Mason's society and became a 32nd degree mason. He was a member of the Capitol Lodge AF and AM GRM No.136 and the Ancient and Accepted Scottish Right of Free Masonry Khartum Shrine Temple. He was also one of the five original members of the Khartum Shrine Orchestra.

Arthur "Hughie" Hugh Forshaw passed away on 02 June 1976 in Winnipeg, Manitoba, at the age of 76 years. He is interred alongside his second wife Gertrude in the Thomson in the Park Cemetery, Winnipeg.

Custodial History:

Records in this collection were in the possession of Earle and Joyce Forshaw before they were submitted to local historian Jack Stothard. Stothard, in turn, donated the materials to the SJ McKee Archives in 2012. The Archives accessioned the records in 2013.

Scope and Content:

The collection consists of two books/folios and three photographs (copies). The two folios/books are pictorial works about early Brandon, Manitoba. One book, *The Illustrated Souvenir of Brandon*, is published by W.W. Warner (Brandon, Manitoba).

The second folio/book, *Brandon Manitoba: The Wheat City*, is published by Christies Bookstore, [circa 1907]. Photographs in this folio/book include: Rosser Avenue [facing east]; Brandon College and Lorne Avenue; Manitoba Winter Fair Building; the Armoury; Scene on 13th Street Residence Section; Young Men's Christian Association; Canadian Northern Hotel and Station; Banks of Brandon (The Merchant's Bank of Canada, Bank of Montreal, The Bank of British North America, Bank of Hamilton with Frank Gowen's photography studio and Fleming's Drugs); Assiniboine River; West End Park and Park School; Alexandra School, Collegiate Institute, The Convent [St. Michael's Academy], Central School, Park School; Brandon Hospital and Nurses' Home; Residential Brandon Looking West; Residence of W.G.A. Watson, Residence of Robert Kerr, Brandon Club, Residence of William Ferguson, Residence of E.L. Christie; Baptist Church, Methodist Church, St. Paul's Presbyterian Church, St. Mary's Church, St. Augustine's Church; John E. Smith Block, Canadian Bank of Commerce, Cecil Hotel, The Sun, Corner of 10th Street and Rosser Avenue; Rosser Avenue from the Post Office [facing east], Union Bank of Canada; City Hall; Experimental Farm, Brandon [facing north]; Experimental Farm Brandon [facing south]; Fourth Proceeding Threshing Wheat by Electric Power on Farm of G.A. Patterson, Near Brandon; Farm Scenes Near Brandon: First Proceeding in Farming in the Canadian North West – Plowing, Second Proceeding – Sowing Wheat, Third Proceeding – Reaping, Field of Wheat Near Brandon, Ready for Threshing, \$5 Bushels to the Acre; and Court House

The three colour photocopies are reproductions of photographs of the City of Brandon's 181st Battalion Band circa 1916 – 1917. Earle Forshaw's father, Arthur Forshaw (#865277), was a bandsman who played both the violin and trumpet with the 181st Battalion and is pictured in each of the photographs.

The photograph (13-2013.1) is of an 11-member chamber group featuring a female cellist and female vocalist. A.H. Forshaw is on the left-hand side of the back row wearing a military uniform with Canadian general service collar badges and holding a violin under his arm.

The photograph (13-2013.2) is of the 23-member 181st Battalion band. All the members are in uniform and sporting the 181st Battalion Cap badge. A.H. Forshaw is standing second from the right in the second row and holding a trumpet.

The photograph (13-2013.3) is of the 181st Battalion band at the Brandon Exposition in 1916 at the Summer Fair Grounds and grandstand.

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| Notes: | <p>Information in the history/biography was taken from the finding aid course assignment completed by Chris van Meijl for the Brandon University History Department's 54:437 Historical Methods and Historiography course (2013); Manitoba Vital Statistics Database; Canadian Expeditionary Force Attestation Papers for Arthur Forshaw (#865277); Canada 1916 Census; Henderson's Brandon City Directories from 1911 to 1933; City of Brandon GIS: Cemetery Map; FindaGrave.com; Lancashire Anglican Parish Registers. Preston, England: Lancashire Archives (ancestry.ca); Winnipeg Free Press (09 May 1951 [Earle]; 18 May 1962, 19 May 1962 [John Hugh Forshaw]; 03 June 1976 [Arthur Hugh Forshaw]; 12 September 1998 [Earle widower]; 15 January 2000 [Earle marriage])</p> <p>Phylip Forshaw's birth is registered under "Philip Roy Fershaw" in the Manitoba Vital Statistics Database. Maud Ethel Hicklings [sic.] death is registered in Manitoba Vital Statistics Database but her tombstone in the Brandon Municipal Cemetery reads "Hickling." Rohda [sic.] Elizabeth Forshaw's birth is registered in the Manitoba Vital Statistics Database and her name is spelled as such in the 1916 Canadian Census, however, the Winnipeg Free Press obituary (03 June 1976) for Arthur Hugh Forshaw spells her name "Rhoda."</p> <p>The Brandon Manitoba: The Wheat City, published by Christies Bookstore is assigned a publication date of 1907 based on the construction of the Brandon Collegiate Institute</p> |
| | Description by Suyoko Tsukamoto |
| Accruals: | closed |
| Finding Aid: | none |
| Location Original: | Original photographs were retained by Earle Forshaw |
| Storage Location: | New oversize drawer 2 (photos) Brandon, Manitoba: The Wheat City (Rare Books) Illustrated Souvenir of Brandon (Reading Room Library shelves) |
| Related Material: | Gerry Beaubier collection Alf Fowler collection Fred McGuinness collection Rare Books FC3399.B73I5 |



Toal Commission

<http://archives.brandonu.ca/en/permalink/descriptions14289>

| | |
|-----------------------|---|
| Part Of: | RG 5 Western Manitoba Manuscript Collection |
| Description Level: | Fonds |
| Accession Number: | 3-2013 |
| GMD: | textual records |
| Date Range: | 1971-1972 |
| Physical Description: | 24 cm textual records |
| Material Details: | Photocopies of originals |

History /

Biographical:

The Toal Commission was a Commission of Inquiry conducted by James Toal at the Prince Edward Hotel in Brandon, MB from 1971-1972. The purpose of this inquiry was to investigate a report published by the Brandon Police Department entitled, "Problem Metis Families, City of Brandon," as well as allegations of police harassment in the City of Brandon from January 1, 1970, onward. The report was prepared by the Brandon Police Department following a petition submitted to Mayor Wilton. The petition, signed by approximately thirty residents of Brandon's East End, requested that the city prohibit the sale of homes in their neighborhood to Native families. A copy of the report was obtained by the Brandon Sun, which generated a considerable public response that resulted in the investigation in question.

Custodial History:

Records were ordered from the Archives of Manitoba by Brandon University Archivist Tom Mitchell and Brandon University history professor Jim Naylor in 2013.

Scope and Content:

Fonds consists of records created over the course of the Toal Commission. It includes copies of verbatim transcripts of the Toal Commission hearings, as well as a commission of inquiry, a report on the commission, and indexes, which list the witnesses and evidence presented for each day of the hearings.

Notes: Description by Jason Dooley (October 2016).

Name Access: James Toal
City of Brandon
Brandon Police Department
Brandon Sun
City of Winnipeg
Prince Edward Hotel
J.S. Walker
K.P. Regier
Chief Constable D.A. McNamee
Inspector L. White
Constable Keith Yorke
John Richard Bell
Alan Ross
John Langston Tyman
Mayor W.H.K. Wilton
R.G. Lagimodiere
Edith May Bryan
C.W. Gordon
Mr. Houle
Archie Joseph Nabess
The Canadian Native Justice League
Manitoba Indian Brotherhood
Andy Moir
Brandon Friendship Center
Indian Affairs Department
Keystone Center
Mr. Meighen
Ronald Stoney

Thomas Stoney
Henry Hunter
Marie Hunter
Sharon Pompana
Edgar Lee Pompana
Howard Clyde Sandy
Sanderson family
Lorna Esther Wright
Dorothy Sarah Watt
Wayne James Clifford Desjarlais
Elizabeth Edith Oudie
Mary Wilma Wasicuna
Beulah Faye Langford
P. Schacter
Donald James McKay
Leo John Wayne Porter
Isobel Grasby
Gladys Pasche
Harold Weitman
George Munroe
Dorothy Betz
Roger Obansawin
Peter Whitecloud
Dr. Adam Cuthand
Kenneth Neil McCaskill
Rene Joseph Houle
Carole Diane Lavalley
Brian Norman Otis
IMPACTE
Indian Metis Project for Careers Through Teacher Education
Walter David Dennehardt
George Melvin Fleury
Frank Elding Price
Dr. Samuel W. Corrigan
Ruth McRae
Eddie Gosnold
William Wolski
Beth Cale
Clarence C. Mitchell
Ragnar B. Nygaard
Mrs. R. Nygaard
Marlene Brichon
Joseph A. Farion
Calvin Gerry
Helen Bell

| | |
|-------------------|---|
| | Kenneth Bell |
| | Angus Spence |
| | J.W. Potter |
| | Donald Pratt |
| | Henry Carroll |
| Subject Access: | Aboriginals |
| | First Nations |
| | Metis |
| | race relations |
| | government commissions |
| | indigenous peoples |
| Storage Location: | 2013 accessions |
| Related Material: | Toal Commission Review - F.C. Muldoon Commissioner - Review the Toal Commission's conclusions - review report (handwritten and typed copy), notes on testimonies and correspondence, Library and Archives Canada Inventory no. 6822 Finding aid no. MSS2374 |
| | Toal Commission - Archives of Manitoba |
| | John Langston Tyman fonds (70-1997 & 9-2001) |
| | Audrey Silvius collection (21-2000) |



Western Manitoba Home Econocmic Association fonds

<http://archives.brandonu.ca/en/permalink/descriptions14324>

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|--------------------|---|
| Part Of: | RG 5 Western Manitoba Manuscript Collection |
| Description Level: | Fonds |
| Accession Number: | 13-2010 |
| GMD: | textual records |
| Date Range: | 1971-2010 |

History /

Biographical:

The inaugural meeting of the Western Manitoba Home Economics Association (WMHEA) was held in September 1971, with 48 members. In 1973, the WMHEA members voted to affiliate with the Canadian Home Economics Association (CHEA).

Custodial History:

Records were in the possession of Margarite Hughes and other officers of the Western Manitoba Home Economic Association prior to their donation to the SJ McKee Archives on July 17, 2010.

Scope and Content:

Fonds includes: minutes (September 1971 - May 2010); lists of executive members; membership lists; financial records; newsletters; scrapbooks; correspondence; records of special events; miscellaneous publications; and organizational banners.

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| Notes: | Description by Tom Mitchell |
| Storage Location: | 2010 accessions |



McS 1 Board of directors

<http://archives.brandonu.ca/en/permalink/descriptions4310>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Series

Series Number: McS 1

GMD: textual records

Date Range: 1900-1986

Physical Description: 1.87 m

History /

Biographical:

The A. E. McKenzie Seed Co. Ltd. has had a Board of Directors since its incorporation in 1906. The first Board consisted of A. E. McKenzie, S. A. Bedford, the director of the Experimental Farm, H. L. Patmore and W. A. McCracken. Following A.E. McKenzie's death, the government of Manitoba appointed the members of the Board under the arrangements made with the establishment of the A.E. McKenzie Foundation.

According to the general by-laws (c. 1960) of A. E. McKenzie Seed Co. Ltd., the Board of Directors annually, or more often if required, elected from among themselves a President, a Vice-President and a General Manager. They were also responsible for appointing an Assistant General Manager, and a Secretary and a Treasurer. If needed, they would also appoint an Assistant Secretary and an Assistant Treasurer. A majority vote of the Board was required for the election or appointment of the above officers. Those individuals elected or appointed to their offices by the Board could be removed at the pleasure of the Board. The Board also had the power to fix the salaries of all of the officers of the Company. By resolution, it could pass this responsibility to the General Manager.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This series consists of Board minutes/meetings, management consultant reports, financial records, documents and miscellaneous records.

It has been divided into five sub-series, including: (1) Documents; (2) Minutes/Meetings; (3) Management Consultant Reports; (4) Miscellaneous; and (5) Financial Records.

Storage Location: RG 3 A.E. McKenzie Company fonds

McS 1 Board of Directors



Board of directors - documents

<http://archives.brandonu.ca/en/permalink/descriptions4311>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 1 1.1

GMD: textual records

Date Range: 1904-1971

Physical Description: 24.5 cm

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series is comprised of various documents, agreements and contracts generated by A. E. McKenzie Seed Co. Ltd. Among the documents are by-laws, letters of patents, land deeds, leases, transfers of property, grants of probate, trademark documents, certificates of title, incorporation documents, bills of sale, assets and liabilities, licenses to do business, loan documents, tax statements/certificates, insurance documents, memorandums, declarations, estate documents, releases, settlements, mortgages, and bill 87.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 1 Board of Directors



Board of directors - minutes/meetings

<http://archives.brandonu.ca/en/permalink/descriptions4312>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 1 1.2

GMD: textual records

Date Range: 1958-1981

Physical Description: 1.8 cm

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes minutes of the Board of Directors of McKenzie Seeds, extracts from minutes of the Board of Directors, information on shareholders of the company, notices of Board meetings, suggested meeting agendas, the President's annual report for 1967, and memos regarding Board meetings/business.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 1 Board of Directors

Related Material: Additional minutes for the meetings of the Board of Directors of McKenzie Seeds, dating from the mid 1930's, are held in the Provincial Archives of Manitoba.

Minute excerpts for the Board of Directors are located in the Document sub-series in the file titled By-Laws for 1940-1985.



Board of directors - management consultant reports

<http://archives.brandonu.ca/en/permalink/descriptions4313>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 1 1.3

GMD: textual records

Date Range: 1965-1970

Physical Description: 4.5 cm

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes reports from three management consultants: Harbridge House, Urwick, Currie & Partners Ltd., and Thorne Stevenson & Kellogg. As well, the sub-series contains correspondence between the President and Comptroller of A.E. McKenzie Seed Co. Ltd. and Harbridge House regarding the implementation of a management training program and plans to combat the weak field seed market. The Urwick, Currie reports deal with improvement in company operations and improvements in packet seed processing. The Thorne Stevenson & Kellogg report is entitled 'Implementing a Strategic Planning Process.' Each of the reports completed for the company deal with improving the business operations of McKenzie Seeds.

Harbridge House – this record is a management-training program designed to address a weak field seed market.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 1 Board of Directors



Board of directors - miscellaneous

<http://archives.brandonu.ca/en/permalink/descriptions4314>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 1 1.4

GMD: textual records

Date Range: 1974

Physical Description: 0.1 cm

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series consists of one folder containing thank you letters to Prof. George F. MacDowell, Professor of Economics at Brandon University, and a long-time member of the McKenzie Seeds Board for his service to the company.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 1 Board of Directors

Related Material: RG 6 (Brandon University fonds), MG 3 (Brandon University Teaching and Administration), MG 3 1.12 (George MacDowell fonds).



Board of directors - financial records

<http://archives.brandonu.ca/en/permalink/descriptions4315>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 1 1.5

GMD: textual records

Date Range: 1900-1986

Physical Description: 1.56 m

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes financial statements of various kinds for McKenzie Seeds and combined financial statements for McKenzie Seeds and its subsidiaries, particularly McFayden Seeds. Chartered Accountants used for this purpose include: Marwick, Mitchell & Co., Webb, Read, Hegan, Callingham & Co./Webb, Read & Co., George A. Touche & Co., Oscar Hudson & Co., Morden, Sprague & Co./Laird, Sprague & Co., Edwards, Morgan, Halliday & Co., Welch, Hinton and Welch, McDonald, Currie & Co./Cooper Brothers & Co., Meyers Dickens Norris Penny & Co./Meyers, Norris, Penny & Co. and the Comptroller-General for the Province of Manitoba.

This sub-series also includes a number of purchase offers made to A.E. McKenzie Seed Co. Ltd as well as proposed plans to sell the company. Offers were received from United Grain Growers, Maple Leaf Mills, McKenzie Seeds Staff, Manitoba, Saskatchewan and Alberta Wheat Pools, and the Ferry Morse Seed Co.

Twelve ledgers, including branch order, mail order and cash registers, general ledgers, current ledgers, payroll sheets and branch daily cash reports, are also part of the sub-series. Other miscellaneous financial records and statements include information on McKenzie Seeds' proposal to the Manitoba Government for re-financing in the early to mid 1980's.

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|-------------------|--|
| Notes: | <p>Additional dates for the records in the financial sub-series are as follows:</p> <ol style="list-style-type: none">1. Prepared Financial Statements: 1907-1918, 1920-1923, 1926-1938, and 1942-1979.2. Purchase Offers: U.G.G. (1959, 1966), Wheat Pools (1961), McKenzie Staff (1963), Maple Leaf Mills (c. 1965), Ferry Morse Seed Co. (c. 1969-1970). <p>The extent of the ledgers in sub-series McS 1 1.5 (Financial Records) separate from the other financial records in the sub-series is 95.9 cm. The financial records without the ledgers measure 60 cm.</p> |
| Storage Location: | <p>RG 3 A.E. McKenzie Company fonds McS 1 Board of Directors</p> |
| Related Material: | <p>Financial statements and records for the individual companies acquired by McKenzie Seeds are located in Series III.</p> <p>Information regarding the sale of McKenzie Seeds is located in Series II (Office of the President/GM), sub-series I (A.E. McKenzie), in the file entitled A.E. correspondence with W.A. Johnson. Some of these records are connected to the purchase offers received by McKenzie Seeds.</p> |



McS 2 Office of the president/general manager

<http://archives.brandonu.ca/en/permalink/descriptions4316>

| | |
|--------------------|----------------------------------|
| Part Of: | RG 3 A.E. McKenzie Company fonds |
| Description Level: | Series |
| Series Number: | McS 2 |
| GMD: | textual records |
| Date Range: | 1910-1975 |

Physical Description: 2.47 m

History /

Biographical:

The offices of the President and General Manager were established in 1896 with the creation of A. E. McKenzie Seed Co. Ltd. These positions were held jointly by the one officer of company until 1975, when the Board of Directors of the Company divided the two positions, thereby relieving the President from management of plant operations.

Under the General By-Laws of the Company, the President, when present, presided over all Board of Directors meetings. He also signed all documents that may have required his signature and performed any other duties assigned to him by the board. The President exercised general supervision and control over the business of the Company and performed such duties as are usually associated with the office of President or Chief Executive officer of a company.

The General Manager had full power and authority to manage and direct the business and affairs of the Company. He was also responsible for employing and discharging agents and employees of the Company. After A.E. McKenzie gifted the majority of his company shares to the Government of Manitoba in 1945, the General Manager remained responsible for all operations of the Company. However, the General Manager found himself accountable to a Board of Directors comprised mainly of government appointees.

A. E. McKenzie held the offices of President/General Manager from 1896 until his death in 1964, at which time J. Lasby Lowes succeeded him. Following Lowes' retirement in 1968, A.R. Swanson was appointed by the government to fill the positions. Anthony J. Maruca became President of A.E. McKenzie Co. Ltd. in 1972. In 1975, the Board of Directors appointed William Moore the first individual to hold the position of General Manager without also occupying the President's office. At the same time, Mr. Pat Kelleher was named the new interim President. Following Kelleher's resignation, Moore was appointed President of the company. Keith Guelpa became President around 1984 following Moore's departure from the company to face criminal charges arising from his activities as an officer of the company. Raymond West assumed the position after Guelpa's departure.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

Series consists almost entirely of records and documents generated by the first two President/General Managers of A.E. McKenzie Seed Co. Ltd. In addition to the records created by A.E. McKenzie and J. Lasby Lowes in their capacity as President/General Manager, records pertaining to the various properties owned by the Company are also included. The series also contains marketing documents, including catalogues and sales literature, as well as a reference library comprised of twenty titles dealing with business and the seed industry and some records dealing with the President/General Managers following Lowes' retirement.

The series has been divided into seven sub-series, including: (1) A.E. McKenzie; (2) J. Lasby Lowes; (3) Comptroller; (4) Properties; (5) Marketing; (6) Reference Library; and (7) Miscellaneous Publications/Correspondence.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 2 Office of the President/General Manager

Arrangement:

Arrangement: The series is arranged as follows:

- 2.1 A.E. McKenzie
 - 2.1.1 Secretary
 - 2.1.2 Legal Matters
 - 2.1.3 Correspondence
 - 2.1.4 Patents
 - 2.1.5 By-Law Campaign 1918
 - 2.1.6 Miscellaneous
- 2.2 J. Lasby Lowes
 - 2.2.1 Correspondence
 - 2.2.2 Historical Topics
 - 2.2.3 Miscellaneous
- 2.3 Comptroller
- 2.4 Properties
 - 2.4.1 Toronto
 - 2.4.2 Calgary
 - 2.4.3 Brandon
 - 2.4.4 Miscellaneous
 - 2.4.5 Parkade
 - 2.4.6 Appraisals
- 2.5 Marketing
 - 2.5.1 Catalogues
 - 2.5.1.1 McKenzie
 - 2.5.1.2 McFayden
 - 2.5.1.3 Suppliers
 - 2.5.1.4 Miscellaneous
 - 2.5.2 Seed Packets
 - 2.5.2.1 Vegetables
 - 2.5.2.2 Flowers
 - 2.5.2.3 Herbs
 - 2.5.3 Miscellaneous Sales Literature Documents
 - 2.5.4 Miscellaneous Marketing Papers/Reports
- 2.6 Reference Library
- 2.7 Miscellaneous Publications/Correspondence



A.E. McKenzie

<http://archives.brandonu.ca/en/permalink/descriptions4317>

| | |
|-----------------------|---|
| Part Of: | RG 3 A.E. McKenzie Company fonds |
| Description Level: | Sub-series |
| Series Number: | McS 2 2.1 |
| GMD: | textual records |
| Date Range: | 1910-1964; 1966 (legal), 1976 (patents) |
| Physical Description: | 26.3 cm |

History /

Biographical:

Albert Edward McKenzie was born in Wilcox Lake, York County, Ontario in 1870 to Francis Bethel McKenzie and Maria (Carley) McKenzie. In 1882 he moved to Brandon, Manitoba with his family, where his father established a Flour, Seed and Grain business. At the age of twenty-six, following his father's death, A. E. took over the family business and transformed it into a seed institute. As the President of The Brandon Seed House, and, later, A. E. McKenzie Seed Co. Ltd., Mr. McKenzie played a central role in the daily operations of his company up until three weeks prior to his death on September 25, 1964.

In 1901, Mr. McKenzie married Laura Bell of Carmen, Manitoba, with whom he had two daughters, Marjorie and Kathleen. Kathleen married Walter C. Roberts and became a member of the Board of Directors of her father's company. Marjorie graduated from Brandon College, and received additional degrees from the Columbia College of Expression, and from Northwestern University. From 1927-1930 she taught at Brandon College, then resigned to do post-graduate work. She returned to Brandon College in 1935 as Instructor of Public Speaking and Dean of Women in Clark Hall. Marjorie resigned as Dean of Women after one year, and eventually relocated to British Columbia. Both Kathleen and Marjorie survived their father. Laura had passed away in 1943. At the time of his death, A.E. McKenzie was also survived by had one grandson: David McKenzie Roberts.

In addition to building his company into one of Canada's foremost seed institutes, McKenzie was also involved with many community projects. He was affiliated with the YMCA, YWCA, Salvation Army, and Community Chest. He was a charter member of the Kiwanis Club, and a long-term officer of the Brandon Chamber of Commerce. However, McKenzie's major interest was Brandon College, for which he served as a governor and as chairman of the board of governors for the College.

A central figure in the fight to save Brandon College, McKenzie was instrumental in the formation of Brandon College Inc., and, in 1945, he established the A. E. McKenzie Foundation, for which the Government of Manitoba was the sole trustee. His gift to the Foundation was securities valued at \$1 million, which ensured the survival and re-establishment of Brandon College and later Brandon University.

In 1941, McKenzie received the degree of Doctor of Laws honoris causa from the University of Manitoba. In 1962, he was honored with a certificate of merit for exemplary citizenship in commerce and in every aspect of community life from the City of Brandon.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series consists of correspondence created and received by A.E. McKenzie during his years as President/General Manager dealing with the operation of his company. This includes construction estimates, and correspondence with the company's lawyer, Wm. Johnson. A letter from Gairdner & Company Limited regarding McKenzie's attempt to reacquire ownership of A. E. McKenzie Ltd. from the Province of Manitoba.

The sub-series also contains material relating to legal matters: one file concerns a successful legal action against the A.E. McKenzie Seed Company by the Canadian Alfalfa Association. The action arose following the sale of seed to a seed company located in Berlin, Germany in 1938. A second file deals with the prosecution of the company in Bismarck, North Dakota for mail fraud. The company lost both cases. Patents secured by the company are also included within the sub-series.

Also contained within the legal sub-series are records dealing with A.E. McKenzie's passing. These include correspondence with the National Trust Company and Miss Jean MacKay, and a summary of A.E. McKenzie's will. There are also some documents dealing with McKenzie's stocks and shares in the Company.

Documentation relating to the 1918 By-Law Campaign, in which McKenzie tried to secure tax relief for his company in relation to the construction of its new plant, is also included within the sub-series.

The sub-series is divided into six sub sub series, including: (1) Secretary; (2) Legal Matters; (3) Correspondence; (4) Patents; (5) By-Law Campaign 1918; and (6) Miscellaneous.

| | |
|-------------------|---|
| Notes: | * "Tapes" in the Related Material field refers to hard copy written summaries originally provided on tape for typing. Organization by tape number was found to be more efficient than listing these items by title. |
| Language Note: | Within McS 2 1.3, the correspondence sub sub series, there are some documents written in Gregg shorthand. No translation is available. |
| Storage Location: | RG 3 A.E. McKenzie Company fonds McS 2 Office of the President/General Manager |
| Related Material: | Regarding sub sub series McS 2 2.2 (Legal Matters): The court pocket for the alfalfa case involving McKenzie Seeds at the Court of Queen's Bench in Regina, Saskatchewan may be available through the Saskatchewan Archives Board. John Diefenbaker acted for the Alfalfa Association in this case. |

Historical Topics under A.E. McKenzie Seed Co. Ltd. fonds, Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes) contains some information regarding McKenzie's patents (file 16, Tapes 29 and 30), and a legal case in Bismarck, North Dakota in 1957 regarding the violation of mail fraud statutes involving the sale of seed wheat (file 11, Tape 26)*. Information regarding the sale of Alfalfa seed to a German seed company is available in file 2. There are also a number of files containing information about A. E. McKenzie.



J. Lasby Lowes

<http://archives.brandonu.ca/en/permalink/descriptions4318>

Part Of: RG 3 A.E. McKenzie Company fonds

| | |
|-----------------------|-----------------|
| Description Level: | Sub-series |
| Series Number: | McS 2 2.2 |
| GMD: | textual records |
| Date Range: | 1900-1983 |
| Physical Description: | 56.2 cm |

History /

Biographical:

James Lasby Lowes was born in Brandon on March 12, 1903, and passed away at Brandon General Hospital on August 9, 1986, after a lengthy illness. His wife Jean, his son Lasby Jr., daughter-in-law Carole, and grandsons Kirk and Rick survived him. Lowes also had one sister, Kathleen Conder, of Gross Pointe Mich.

Lowes was a dedicated employee of A. E. McKenzie Seed Co. Ltd. for 47 years, beginning February 13, 1924. Throughout his career with the Company, Lowes worked in various departments: he served as manager of the wholesale department, assistant manager in charge of Field Seed purchases, manager of sales for both domestic and export trade, and Field Seed division manager. In 1964, following A. E. McKenzie's death, Lowes became the President and General Manager of A. E. McKenzie Seed Co. Ltd.

Although he retired as President and General Manager in 1968, at the request of the Company, Mr. Lowes became Saskatchewan Sales Supervisor. In 1972, he accepted a new role in Public Relations. Here his primary task was to write a corporate history of A. E. McKenzie Seed Co. Ltd. and its subsidiary companies.

Lasby Lowes attended Brandon College and was drafted by the Detroit Red Wings. He chose to make his career as a seedsman rather than a hockey player. He served on the Board of Brandon College/University, Brandon General Hospital, the Brandon Chamber of Commerce. Mr. Lowes was a member of the Kinsman Club of Brandon and an elder in First Church United for many years. He enjoyed gardening. When he was not on the road traveling for the Company, visiting the many distributors of McKenzie seeds in Manitoba and Saskatchewan, he spent a great deal of time at the family cottage at Clear Lake.

Custodial History:

In the course of preparing notes for a history of the McKenzie Seed Co., Mr. Lowes extracted documentary records from the Company files. Records taken from the Company files by Mr. Lowes remain in the historical accounts he created.

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series contains documents, primarily correspondence dealing with Lowes' years as President/General Manager. The correspondence involves Premier Duff Roblin, the Company lawyer, Wm. Johnson, the Bank of Montreal, and Charles Sharpe & Co. Ltd. Further correspondence relates to trademarks, the sale of the Company, the hiring of Ted Chiswell as Comptroller of McKenzie Seeds, and the change of the Company's name to McKenzie Seeds Ltd.

Subsequent to his retirement from the President/General Manager's office, Lowes undertook the task of writing a history of the McKenzie Co. His Historical Topics cover a wide-range of subjects including the history of the Company, Canadian agriculture and the seed industry, the life and times of A. E. McKenzie, and notes on various employees of McKenzie Seeds and McFayden Seeds. The Topics also include information related to various properties and acquisitions of the Company. There is also information pertaining to the McKenzie catalogues.

The original order in which these records were acquired has not been disturbed. However, the original order appears to be quite haphazard.

To facilitate access for researchers, a summary of the arrangement of Lasby Lowes' Historical Topics and related records has been created.

The sub-series is divided into three sub sub series, including: (1) Correspondence; (2) Historical Topics; and (3) Miscellaneous.

Notes:

Lasby Lowes:

President/General Manager: c. 1960-1968, 11.5 cm

Historical Topics: 1900-1983; 44.7 cm

For the most part both the handwritten and typed version of each Historical Topic can be found within sub sub series McS 2 2.2.

Finding Aid:

A file level inventory of McS 2 2.2 (Historical Topics) is available.

Storage Location:

RG 3 A.E. McKenzie Company fonds

McS 2 Office of the President/General Manager

Related Material:

Additional records related to the Brandon Council of Women are located in the Brandon Council of Women Fonds (34-1998) in the S. J. McKee Archives.



Comptroller

<http://archives.brandonu.ca/en/permalink/descriptions4319>

Part Of: RG 3 A.E. McKenzie Company fonds
Description Level: Sub-series
Series Number: McS 2 2.3
GMD: textual records
Date Range: 1965-1967
Physical Description: 2.5 cm

History /

Biographical:

Prior to 1964, the Manitoba Government representative on the Board of Directors, as well as other members of the Board of McKenzie Seeds, urged A.E. McKenzie to hire a comptroller. Although he said he would take their recommendation under advisement, an appointment was not made until J. Lasby Lowes became President/General Manager in the fall of 1964.

While in Vancouver on business, Lowes and Mr. Wm. Johnston, the Company's lawyer interviewed W. E. (Ted) Chiswell. After conferring with Chris. Flintoft of McDonald, Currie & Co. and George Ilfee, Comptroller General for the Province of Manitoba, Chiswell was hired as the first comptroller at McKenzie Seeds and began his employment with the Company on January 1, 1965. Chiswell later resigned his position and relocated to Winnipeg.

Jim McLaren, one Peckover, Richard Olson and Don Haddock all held the position of comptroller at McKenzie Seeds following Chiswell's resignation. It is not known who held the position after Don Haddock left the company in the mid-1970s.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

Sub-series includes correspondence between W.E. Chiswell, McKenzie Comptroller, and a number of individuals, including Robert A. Steen and Wm. Johnston of Johnston, Garson & Co. (the Company's lawyers), G.T. Smith & Sons Ltd., General Contractors, and Nick Slowchek of Speers Seed Store. The sub-series also contains letters between Chiswell and Lasby Lowes and memos to McKenzie Staff written by Chiswell. Some of the records in the sub-series deal with McKenzie Seeds' name change to McKenzie Seeds Inc.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 2 Office of the President/General Manager

Related Material: Further information regarding the comptroller can be found in Series 2 (Office of the President/General Manager), sub-series 2 (J. Lasby Lowes) Historical Topics, file 13 of the A.E. McKenzie Seed Co. Ltd. Fonds.

Other correspondence involving the comptroller can be found within the correspondence files of J. Lasby Lowes (Series 2, sub-series 2) of the A.E. McKenzie Seed Co. Ltd. Fonds.

Properties



<http://archives.brandonu.ca/en/permalink/descriptions4320>

Part Of: RG 3 A.E. McKenzie Company fonds
Description Level: Sub-series
Series Number: McS 2 2.4
GMD: textual records
Date Range: 1919-1975
Physical Description: 27 cm

History /

Biographical:

The office of the President/General Manager, through various transactions and business dealings, generated the records in this sub-series.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series contains records dealing with properties held by the McKenzie Seed Co. in Toronto, Calgary, and Brandon. The sub-series also contains records pertaining to miscellaneous properties and appraisals undertaken for the Company. There is also one file with general comments on all properties owned by McKenzie Seeds in 1949.

Records relating to properties held in Toronto consist primarily of correspondence under A.E. McKenzie, Lasby Lowes, and subsequent Presidents into the 1970's, regarding various properties owned by A.E. McKenzie Seed Co. Ltd. These include 95 Berkeley St. (Timothy Plant), 314 Front St. West (Cleaning Plant), 52 Perth Ave., the Labonte Property, the Medicine Hat Potteries Property and 21 Princess St. (Cleaning Plant). Mr. Robert Bruce, the McKenzie Toronto Branch Manager, and a number of companies that did business with A.E. McKenzie Seed Co. Ltd. also generated correspondence. For the most part these were barristers and solicitors, such as Stapells and Sewell, and Slater, Reilly, Jamieson & Apple; engineers such as Kilborn Engineering; and real estate agents like W.H. Bosley and Co. The sub-series also includes a few purchase offers regarding the Toronto properties, an inventory, some bills and estimates, and a feasibility study.

Records relating to properties held in Calgary include an invitation/program for the 1950 opening of the McKenzie Calgary Seed Plant, correspondence regarding the leasing of the premises from the Canadian Pacific Railway, and an inventory from 1956.

The Brandon sub-series contains a program for the 1919 opening of the McKenzie Building, proposed changes for the Brandon office, correspondence regarding a surveyors certificate for Brandon property, and an inventory.

The sub-series dealing with miscellaneous properties held by the Company includes a very small amount of information on the Regina, Winnipeg and Gilbert Plains properties, as well as a more substantial file on a proposed Parking Garage for the Brandon office and plant.

The sub-series also contains appraisals of physical properties, leases and land holdings for the Brandon, Calgary and Toronto locations. Companies employed for this purpose by A.E. McKenzie Seed Co. Ltd. include Fegles Construction Company, Ltd., Green Blankstein Russell & Associates, Sutherland Agencies Ltd., Rule Wynn & Rule and W. H. Bosley & Co. There is also one file containing miscellaneous appraisals although for the most the part these appraisals pertain to a combination of the above locations.

Two newspaper clippings, located in oversized drawer #4, are also included in the sub-series. One of the clippings deals with the fire at McKenzie Seeds, December/1972. The other details McKenzie's new facilities (1971).

The sub-series is divided into six sub sub series, including: (1) Toronto; (2) Calgary; (3) Brandon; (4) Miscellaneous; (5) Parkade; and (6) Appraisals.

Storage Location: RG 3 A.E. McKenzie Company fonds
 McS 2 Office of the President/General Manager

Related Material: Additional documents related to the various properties above are located in the A.E. McKenzie Seed Co. Ltd. fonds, Series 1 (Board of Directors), sub-series 1 (Documents).

Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes) of the A.E. McKenzie Seed Co. Ltd. fonds contains some information about the above properties under Historical Topics, particularly files 14 and 22.

Photographs dealing with the above properties, particularly the McKenzie Building in Brandon, Manitoba are located in Series 5 (Photographs) of the A.E. McKenzie Seed Co. Ltd. fonds.

Arrangement:

The sub sub series are arranged as follows:

Toronto (1945-1975; 11 cm)

Calgary (1948-1967; 2 cm)

Brandon (1919-1964; 1 cm)

Miscellaneous Properties (1956-1975; 1 cm)

Appraisals (1925-1967; 13.2 cm)



Marketing

<http://archives.brandonu.ca/en/permalink/descriptions4321>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 2 2.5

GMD: textual records

Date Range: 1897-1995

Physical Description: 1.61 m

History /

Biographical:

A.E. McKenzie Seed Co. Ltd. printed its first seed catalogue in 1896. This catalogue contained listings of Field grains - Peas, Beans, Flax and Corn, Field grasses, clovers and alfalfa, Field root seed, Lawn grass mixtures and miscellaneous items such as household flour, grain and cereal products for stock, hay, and sack and bags of all kinds. In 1900, with their 4th annual catalogue, McKenzie Seeds added Garden Seeds (both Vegetable and Flowers) for the first time. Up until the late 1960's, at which time the Company began withdrawing from the Field seed market, McKenzie Seeds continued to print an annual catalogue with similar listings to that described above.

In the mid 1960's, McKenzie Seeds discontinued its catalogue in order to nurture the growth of the catalogue printed by its subsidiary McFayden Seeds. When McKenzie Seeds first acquired McFayden Seeds in 1941 the two companies continued to exist independently, printing their own catalogues. However as the home gardening industry grew, the decision was made to focus on McFayden due to its established and growing reputation of as a leader in the mail order industry. In 2001 McKenzie Seeds continued to print both the McFayden catalogue as well as the catalogue of one of its other subsidiaries, McConnell Seeds. These catalogues are distributed to over one million Canadian homes every year.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series contains a variety of records related to marketing, including catalogues for McKenzie Seeds, and a number of other seed businesses, seed packets, sales literature and miscellaneous marketing papers.

Catalogues within the sub-series include those for the A.E. McKenzie Seed Co., McFayden Seed Co., as well as a number of catalogues published by McKenzie Co. suppliers and competitors. These included Lindburg Seeds, Vesey's, Stokes, Gill Bros. Seed Company, Robertson Seeds, Burpee, Ferry Morse, Keith's Seeds, Harris Seeds, and the Dominion Seed House. Fonds also includes a number of catalogues from companies that became part of McKenzie Seeds, such as McConnell, Brett-Young Seeds and Pike & Co. The McKenzie catalogues from approximately 1901 to 1915 are particularly high in production values.

Within the sub-series a variety of seed packets, divided into vegetables, flowers and herbs, sold by McKenzie Seeds/McKenzie Steele Briggs Seeds are included. In addition, there are also seed packets sold by Steele Briggs, Pike & Co., Card Seed Co. (Fredonia, N.Y), McFayden Seeds, and Wm. Reenie Seeds.

This sub-series also includes sales literature used by McKenzie Seeds, McKenzie Steele-Briggs Seeds, and McFayden Seeds. Some of the McKenzie literature is in French. In addition, there is some sales literature from America and Europe, particularly Holland and Denmark.

As well, the sub-series contains three miscellaneous papers, dealing with marketing. The Salesman's Booster, and The Salesman's Manual, were both edited and/or written by A.E. McKenzie. The third paper is a survey by D.N. Whittam entitled An Independent Survey and Analysis of the U.K. Seed Market with recommendations for launching a new brand for McKenzie Steele Briggs Seeds, Brandon, Manitoba'.

This sub-series also includes one file containing contracts between McKenzie Seeds and the Mortimer Co. Ltd. pertaining to the printing of the McKenzie Catalogue from 1926-1933.

The sub-series is divided into four sub sub series, including: (1) Catalogues; (2) Seed Packets; (3) Miscellaneous Sales Literature Documents; and (4) Miscellaneous Marketing Papers/Reports.

Notes:

Specific dates for some of the catalogues in this series can be found below.

McKenzie Catalogues -- 1897-1898, 1900, 1904-1906, 1908-1912, 1914-1933, 1961, 1964-1966

McFayden Catalogues -- 1933-1935, 1954-1959, 1961-1966, 1968-1974, 1978-1995

Pike & Co. -- 1957-1970, 1972-1984

McConnell -- 1990-1995

Brett-Young Seeds -- 1974

Storage Location:

RG 3 A.E. McKenzie Company fonds
McS 2 Office of the President/General Manager

Related Material: Information on both McKenzie Seeds catalogues and The Salesman's Booster are located in the A.E. McKenzie Seed Co. Ltd. fonds in Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes). File 2 contains materials relating to The Salesman's Booster while files 8 (Tape 22), 9, 10 (Tape 23) and 34 include information relating to McKenzie seed catalogues.

Additional information about the printing of the McKenzie catalogue and seed packets can be found in the A.E. McKenzie Seed Co. Ltd. fonds in Series 2 (Office of the President/GM), sub-series 1 (A.E. McKenzie) in the file of correspondence between McKenzie and The Mortimer Co.

Originals and reproductions of various catalogues and sales literature are located in Series 6 (Miscellaneous), sub-series 1 (Centennial Exhibit) of the A.E. McKenzie Seed Co. Ltd. fonds.

Arrangement:

The sub-series is arranged as follows:

Catalogues (1897-1995; 51 cm)
Seed Packets (c. 1939-c.1990's; 64 cm)
Miscellaneous Sales Literature (no dates; 24 cm)
Miscellaneous Papers (1928, 1942, 1981; 2.3 cm)



Reference library

<http://archives.brandonu.ca/en/permalink/descriptions4322>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 2 2.6

GMD: textual records

Date Range: 1905-1978

Physical Description: 20 titles; 39.7 cm of records

History /

Biographical:

See series level description of the administrative history of the Office of the President/General Manager

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes publications covering a variety of topics related to the seed industry and/or McKenzie Seeds. Publications include:

1. Building Bigger Business/by Charles Austen Bates. Winnipeg, 1925, 4 pp.
2. Business Correspondence/ by C.A. Burt. Chicago, 1905, 221 pp.
3. The Production of Timothy Seed in Alberta/ by H. A. Craig. Edmonton, [no date], 8 pp.
4. Sweet Peas for All Purposes/by A. J. Macself. London, [no date], vi, 84 pp.

5. Growing Quality Beans in Manitoba/by the Manitoba Department of Agriculture, 1976, 12 pp.
6. 1979 Field Crop Recommendations for Manitoba/by the Manitoba Department of Agriculture. Winnipeg, 1979, 69 pp.
7. The Canada Year Book 1915/by the Minister of Trade and Commerce. Ottawa, 1916, xvi, 707 pp.
8. 1974 Vegetable Production Recommendations/by New York State College of Agriculture and Life Sciences, 36 pp.
9. Lawn Care: A Bulletin Service for Turf Enthusiasts/by O. M. Scott & Sons Co. Marysville, Ohio, August 1928 - 1943(?), plus index
10. 1965 Guide to Chemical Weed Control/by the Ontario Department of Agriculture. Toronto, 1965, 67 pp.
11. 1968 Ontario Vegetable Production Recommendations/ by the Ontario Department of Agriculture and Food. Toronto, 1968, 47 pp.
12. 1978 Vegetable Production Recommendations/by the Ontario Ministry of Agriculture and Food. 72 pp.
13. The Canadian Newspaper Directory, seventh edition. Montreal, 1911, xx, 138 pp.
14. The Shareholders' and Directors' Manual/by J. D. Warde. Seventh edition. Toronto, 1907, 617 pp.

THE BUSINESS MAN'S LIBRARY:

15. The Business Man's Library, volume II - Business Correspondence/ by Glenn S. Noble, et al. Chicago, 1907, 221 pp.
16. The Business Man's Library, volume III - Cost of Production/ by Alexander H. Revell, et al. Chicago, 1907, viii, 196 pp.
17. The Business Man's Library, volume V - Book on Buying/ by H.T. Kett, et al. Chicago, 1907, 216 pp.
18. The Business Man's Library, volume VI - Organizing a Factory/ by Clinton E. Woods. Chicago, 1907, 190 pp.
19. The Business Man's Library, volume VII - Book on Advertising/ by Truman A. DeWeese. Chicago, 1907, v, 165 pp.
20. The Business Man's Library, volume X - Accounting and Office Methods/ by W. Vernon Booth, et al. Chicago, 1907, v, 136pp, plus 45 p. index.

Storage Location: RG 3 A.E. McKenzie Company fonds
 McS 2 Office of the President/General Manager