

S. J. McKee Archives



A.E. McKenzie Seed Co. Ltd. fonds

<http://archives.brandonu.ca/en/permalink/descriptions4309>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Fonds

GMD: multiple media

Date Range: 1887-1996; predominantly 1910-1974

Physical Description: 7.47 m of textual records
500 photographs

History /

Biographical:

The A.E. McKenzie Seed Co. Ltd. originated with the McKenzie family Flour, Grain and Seed business, started by F. B. McKenzie in the early 1880's. When F. B. McKenzie passed away in 1896, his son, Albert Edward McKenzie, assumed control of the company, and renamed it The Brandon Seed House. With its main office and plant in Brandon, Manitoba, the company specialized in the production and sale of field seeds and service exclusively to seed buyers in the prairie provinces and British Columbia. In later years, a complete line of products including garden seeds, lawn grass, and other allied lines was developed for sale across Canada.

In 1906, the company underwent a change of name when A. E. McKenzie determined that the growth of the country demanded a larger seed institute than could be managed by one man. As a result, the company was incorporated under provincial statutes and the federal Joint Stock Companies Act as A. E. McKenzie Seed Co. Ltd., and new personnel were hired.

Under the Joint Stock Companies Act, A.E. McKenzie Seed Co. Ltd. was required to elect a Board of Directors of not less than three, and not more than nine individuals. Only shareholders of the company were eligible for election, and election was to take place yearly with each shareholder entitled to as many votes as shares owned in the company. The Act also dictated that the directors were, from time to time, to elect from among themselves, a president of the company. They were also able to appoint and remove all other officers of the company and to create company by-laws. The directors were not obliged to pay any dividend on shares if the company should become insolvent. Under the Act, the stock of the company was deemed a personal estate and was only transferable as such. In addition, the company could acquire, hold, and transfer real estate, and was required to submit annual statements.

A. E. McKenzie was elected President of the newly constituted company. For the remainder of his natural life he remained in this position and supervised the operation of the company. S. A. Bradford, who was given responsibility for various company departments, filled the position of General Manager. H. L. Patmore became the Vice-President, overseeing the nursery business, while W. A. McCracken was put in charge of the warehouse stock, and shipping department. McCracken also supervised the mail order department.

The Company was initially comprised of three divisions: The Brandon Seed House, Brandon Nurseries, and Brandon Greenhouses. Each division was registered under Dominion Patents. Later, the company was divided into Retail Mail Order, Wholesale and Commission Packet Trade divisions. It also undertook some export business.

By registering the divisions of the company under federal legislation affecting trademarks and industrial designs, McKenzie and the Board, were able to register both the company's trademarks and to protect the company's industrial techniques. The company could thus patent the methods and processes of its operations so that no other individual or business could duplicate them.

Located at 30 9th Street, the head office and plant of A.E. McKenzie Seed Co. Ltd. housed all the facilities and staff of the company, with the exception of the regional sales offices and warehouses. The business of the A. E. McKenzie Co. Ltd. was conducted from a frame warehouse until the current McKenzie building was constructed on the same site after a fire destroyed the original premises. Designed by architect Thomas Sinclair, and built by the Brandon Construction Company, the new building opened in 1911. In time, The A. E. McKenzie Co. Ltd. came to be known as Western Canada's Greatest Seed House.

During the 1930's, before a new building was erected in 1945, the A. E. McKenzie Co. occupied space at five different locations in Brandon, including the Massey Harris Building, the International Harvester Building and the Security Building. The last of these premises was destroyed by fire in 1972. As a result of its proximity to the Security Building, the main McKenzie Building also suffered heavy fire and water damage. A. E. McKenzie Co. Ltd. also utilized a warehouse on the north side of Pacific Avenue alongside the Canadian Pacific Railway tracks between 5th and 6th streets. This building and its contents were destroyed by fire (1946). In May of 1949, the company purchased and erected a Quonset structure on the west side of 15th Street between Rosser and Pacific Avenues.

In 1908, the first branch of the A. E. McKenzie Seed Co. Ltd. was established at Calgary. In the following sixteen years, additional branches were established in Edmonton and Saskatoon (1923), Moose Jaw, Toronto (1934) and Winnipeg (1935). Both the Edmonton and Saskatoon branches were seasonal, operating for a four-month period, March to June inclusive. Business in the Maritime Provinces of Prince Edward Island, Nova Scotia and New Brunswick further extended the company's operations by the mid 1940's. In 1946, the company purchased property in Gilbert Plains, Manitoba, 120 miles north of Brandon. This purchase enabled the company to handle larger quantities of Sweet Clover, a popular crop that was grown in the surrounding area. Additional offices were opened in Vancouver and Quebec City in rented premises by the early 1960's.

In the years 1944-1945, the McKenzie Foundation was created. Through the Foundation, arrangements were put in place to transfer shares of the company to the Manitoba Government for the benefit of higher education, specifically Brandon College. In return for this gift, which included 90% of all capital resources of the company together with all of the income earned each year, except for the amount retained annually to ensure sufficient operating capital, the A.E. McKenzie Co. Ltd. received exemption from paying Corporate Tax.

Prior to the establishment of the McKenzie Foundation, in 1945, the National Trust for the benefit of the College held the shares of McKenzie Seeds. On April 7, 1945 the Manitoba Legislature passed legislation whereby A. E. McKenzie retained effective management control of his company, but 1031 shares out of 1145 issued shares were gifted to the Provincial Government. In return, the government agreed that all financial benefits from the shares would go to Brandon College through the A. E. McKenzie Foundation. When Mr. McKenzie passed away in 1964, the primary responsibility of appointing the Board of Directors for McKenzie Seeds passed to the Provincial government.

The remaining 114 shares of the Company were turned over to the Crown on July 16, 1975 in accordance with an agreement between Brandon University, A. E. McKenzie Co. Ltd. and the Manitoba government. The same agreement also turned the McKenzie Foundation over to Brandon University. Therefore, since 1975 the crown has held all shares of the McKenzie Co. through the Province of Manitoba.

A.E. McKenzie died on September 25, 1964 at the age of 94 and was succeeded as President of the company by J. Lasby Lowes. When Mr. Lowes retired in 1968, A. R. Swanson was appointed by the government to fill the position and was responsible for all operations of the company under a Board of Directors comprised mainly of appointees of the government. It has proven impossible to establish a complete list of those individuals who held the positions of President/General Manager of McKenzie Seeds after 1964. A partial account is as follows: Anthony J. Maruca became President of A. E. McKenzie Co. Ltd. in 1972. In 1975, the Board of Directors appointed William Moore General Manager, creating a new position to relieve the President of the company from management of plant operations. At the same time, Pat Kelleher was named new interim President. Following the resignation of Kelleher, William Moore assumed the role of President as well. Moore left the company in the early 1980s. He was later convicted of criminal misconduct as President of the company. Keith Guelpa became President/General Manager in the mid 1980's; Raymond West was his successor.

Beginning in 1969, the A. E. McKenzie Seed Co. Ltd. began phasing out the Field Seed division of their company, including business related to forage crops and cereals. Seed cleaning equipment located in Brandon and the company's Calgary and Toronto cleaning plants was sold. The Company concentrated its resources on the production and sale of vegetable and flower seeds, and lawn and turf grasses. It acted as a wholesaler and conducted business through chain stores, grocery, hardware and general stores.

Late in 1971, A. E. McKenzie Co. Ltd. purchased its largest competition in packaged seeds - Steele Briggs Seed Co. from Maple Leaf Mills Inc. for two million dollars. At the time of the acquisition the company changed its name to A. E. McKenzie Co. - Steele Briggs Seeds, in order to benefit from the favorable reputation held by Steele Briggs Seeds across Canada. In the early 1970s, the acquisition of Brett-Young Seeds Ltd., a Winnipeg company that dealt exclusively in the production and sale of field seed, brought the A. E. McKenzie Co. back into the field seed market.

In 1994 the Manitoba Government sold the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, Canada's largest non-retail mail-order catalogue company, which is owned by MDC Corporation of Toronto.

In 2001, McKenzie Seeds is Canada's leading supplier of packaged seeds and related gardening products. It is divided into a Retail Consumer Products division which features well known seed brands including McKenzie Seeds, Pike Seeds and Thompson & Morgan Seeds from England. As well, this division also carries a complete range of lawn seeds and perishables. It also continues to ship the seed racks invented by A.E. McKenzie to numerous retail stores. The second division, Direct Mail, consists of the McFayden and McConnell catalogues which reach over 500,000 Canadian homes each year.

Custodial History:

Following the sale of the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, the records of McKenzie Seeds and its subsidiaries were retained in the McKenzie Plant on 9th Street. In April of 1997, the records were transferred to the McKee Archives at Brandon University. Because the company was a crown corporation, the records of McKenzie Seeds belonged to the Province of Manitoba and might have been placed in the Provincial Archives. However, Provincial Archivist Gordon Dodds permitted the retention of the records in Brandon at the S. J. McKee Archives. The minutes of the Board of Directors, previously transferred to the Provincial Archives, remain in Winnipeg. Until 1960 these minutes, by-laws of the Company, and the letters patent of incorporation (April 7, 1906) were in the possession of the Company's lawyers, Johnson, Garson, Forrester, Davidson, & Steen.

Scope and Content:

The fonds consists of textual records, photographs and artifacts from A.E. McKenzie Seed Co. Ltd. The textual records include minutes, documents, financial records, administrative records, by-laws, legal records, catalogues, sales literature, seed packets, newspaper clippings, appraisals, publications, scrapbooks and miscellaneous sections.

In addition, some of the records within the fonds relate to the operations of McKenzie subsidiaries -- Brett-Young Seeds, Steele-Briggs Seeds, Pike & Co. and McFayden Seeds -- and various properties owned by McKenzie Seeds.

Fonds contains approximately 500 photographs. These depict the operations and employees of McKenzie Seeds and the seed industry in general. Artifacts contained in the fonds include blueprints, newspaper clippings, copper printing plates, seed bags and plaques.

Fonds also includes an artificially created series of records dealing with Brandon College Inc., the A.E. McKenzie Foundation, the Brandon Allied Arts Council and the Brandon Board of Trade. These records stand outside the provenance of the McKenzie Seed Co.

Of particular interest within the textual records are the transcripts of various features of the company's history as dictated, researched and recalled by its second President/General Manager, J. Lasby Lowes. The fonds also contains a collection of company catalogue which is almost complete. Outside of the seed industry, the records dealing with both Brandon College Inc. and the McKenzie Foundation are significant records relating to the history of Brandon College/University and the City of Brandon.

Notes: Description written by Christy Henry (2001).

Name Access: A.E. McKenzie
J. Lasby Lowes
Irene Cullen
Joseph Airey
Alan R. Mundie
Sandy Black
Brett-Young Seeds/Sabetha
McFayden Seeds
Steele-Briggs Seed Co
Pike & Co
Davidson & Gowen
Davidson Studio
Frank Gowen
Dean Photo Service
Jerrett's Photo-Art Studio/Jerrett's Photo Service
Crawford Drug Store
Leech Printing Ltd
Eastman Photographic Materials Ltd

Subject Access:	Seed Industry Seed Catalogues Brandon Business Seed Photographs Brandon Photographs Seed Packets Agriculture Women Workers Labour Relations A.E. McKenzie J. Lasby Lowes A.R. Swanson William Moore Anthony J. Maruca Pat Kelleher Keith Guelpa Raymond West Brett-Young Seeds Sabetha Steele Briggs Seed Co Pike & Co McFayden Seeds Seed Marketing Co Brandon Board of Trade Brandon Allied Arts Council McKenzie Foundation Regal Greetings and Gifts
Repro Restriction:	Because the A.E. McKenzie Seed Co. Ltd. was a crown corporation, the records in the fonds are subject to the Freedom of Information and Protection of Privacy Act (FIPPA).
Storage Location:	RG 3 A.E. McKenzie Company fonds
Related Material:	Additional records regarding A.E. McKenzie Seed Co. Ltd. are housed at the Provincial Archives of Manitoba. In order to gain access to these records it is necessary to contact the Archives of Manitoba.
Arrangement:	RG 3 A.E. McKenzie Seed Co. Ltd. Fonds McS 1 Board of Directors 1.1 Documents 1.2 Minutes/Meetings 1.3 Management Consultant Reports 1.4 Miscellaneous 1.5 Financial Records McS 2 Office of the President/General Manager 2.1 A.E. McKenzie 2.2 J. Lasby Lowes 2.3 Comptroller 2.4 Properties

- 2.5 Marketing
- 2.6 Reference Library
- 2.7 Miscellaneous Publications/Correspondence

McS 3 Acquisitions

- 3.1 Brett-Young Seeds/Sabetha
- 3.2 Steele-Briggs Seed Co.
- 3.3 Pike & Co.
- 3.4 McFayden Seeds

McS 4 Seed Marketing Co.

McS 5 Photographs

- 5.1 McKenzie Seed Co. Ltd. Executives
- 5.2 Construction at McKenzie Seed Co. Brandon (two files)
- 5.3 Exterior Photographs of the A. E. McKenzie Co. Building
- 5.4 McKenzie Seed Co. Plant Operations and Workers (2 files)
- 5.5 McKenzie Seed Co. Equipment and Plant - Head Office 1983
- 5.6 McKenzie Seed Co. Field Operations and Workers
- 5.7 McKenzie Seed Co. Strike 1944
- 5.8 Fires at McKenzie Seed Co. 1910, 1945, 1972
- 5.9 McKenzie Seed Co. Centennial Exhibition 1996
- 5.10 Miscellaneous McKenzie Seed Co. Photographs
- 5.11 People Connected to McKenzie Seed Co.
- 5.12 Princess Anne's Visit to McKenzie Seed Co. 1982
- 5.13 Onion Set Production Book
- 5.14 Irene Cullen Photographs - McKenzie Seeds Employee Photos
- 5.15 Josiph Airey Photographs - McKenzie Product Photos
- 5.16 Alan R. Mundie Seed Production Photographs
- 5.17 Steele Robertson/Steele Briggs Seeds Photographs
- 5.18 Seed Packet Display Units Photographs
- 5.19 Product Photographs
- 5.20 Parade Photographs
- 5.21 Oversized Photographs
 - 5.21.1 Drawer #1: Executive Photographs
 - 5.21.2 Drawer #2: Office and Equipment/Plant Photographs
 - 5.21.3 Drawer #3: Miscellaneous Oversized Photographs
 - 5.21.4 Drawer #4: Artifacts

McS 6 Miscellaneous

- 6.1 Centennial Exhibition
- 6.2 Miscellaneous Publications
- 6.3 Scrapbooks

MG 1 A.E. McKenzie Fonds

- 1.1 Brandon College Inc.
- 1.2 McKenzie Foundation
- 1.3 Brandon Allied Arts Council
- 1.4 Brandon Board of Trade
- 1.5 Miscellaneous

RG 4 Manitoba Pool Elevator fonds



<http://archives.brandonu.ca/en/permalink/descriptions4344>

Part Of: RG 4 Manitoba Pool Elevator fonds
Description Level: Fonds
Accession Number: 16-1998, 28-1998, 16-2002
GMD: multiple media
Date Range: 1874-2001, predominant 1930-1970
Physical Description: 64.69 m textual records
photographs
slides
audiovisual materials

History /

Biographical:

The forerunner of Manitoba Pool Elevators (MPE), the Manitoba Wheat Pool was created in 1924 as a mechanism to allow for the co-operative marketing of wheat by Manitoba producers by the United Farmers of Manitoba. The Manitoba Wheat Pool was initially intended to be a provisional organization until the establishment of an interprovincial Pool, but when Alberta and Saskatchewan established their own permanent Pools the United Farmers decided to do the same. The Manitoba Pool was different from the SK and AB Pools in that the municipality was the primary unit of organization; members belonged to their municipal Pool associations first, rather than having direct membership with the central Manitoba Wheat Pool. Manitoba Pool Elevators was established in 1925 as a subsidiary of the Pool in response to local members complaints about the unfair business practices of privately owned elevators. The private elevators also slowed up the shipment of grain to the Central Selling Agency employed by the Wheat Pool, acting as a barrier between the local Pools and the Manitoba Wheat Pool. Once established MPE quickly began to build new elevators and acquire privately owned elevators.

MPE's approach to marketing grain promised to stabilize the market price of grain and ensure a fair market price to producers. Initially the Manitoba Wheat Pool was very successful. However, in 1930, the Manitoba Wheat Pool found itself burdened with an unsold surplus from the preceding year that had been bought from the farmers at a price that was significantly higher than any possible return during the Depression. As a result, in 1931 the Manitoba Wheat Pool's Central Selling Agency defaulted on its bank loans. Despite attempts to save the organization, it was forced to declare bankruptcy in November 1932. The financial difficulties of the Wheat Pool had little to no effect on the Pool Elevators, and so this former subsidiary organization became the main Manitoba Pool organization. This change meant MPE had to reorganize, which they were able to do with funds from the provincial government. The company was successful enough in subsequent years that it was able to finish repaying the Manitoba government a full year early in 1949.

MPE did not limit itself to grain handling; they wished to enrich the lives of rural families through education and to provide economic stability through diversification.

MPE established a lending reference library for members and a traveling library for rural families in 1926. With the passing of the Public Libraries Act in 1948, the province took over responsibility for providing rural families with books. MPE decided that since their traveling library would no longer be needed when rural libraries were established, the best course of action was to donate their library to the Provincial government. They also established and supported programs that educated young people about agriculture and ag business.

Subsidiary companies that dealt with course grains, livestock, packing and fertilizer were established by MPE to streamline and stabilize business for its members.

1961 marked the high water mark for the number of local associations within Manitoba Pool Elevators with 225 local associations. After this date the associations began to amalgamate

and consolidate. Improvements in rural roads and rail systems and increases in the size of farms and mechanization of farm labour meant that fewer elevators were needed to service all members and regions. These changes led to an organizational restructuring of Manitoba Pool Elevators in 1968. Membership became direct, and the main unit of organization became the central office. The central office administered the Pool through districts, which were further subdivided into sub-districts. The locals which were formally the main organizational unit came under the immediate direction of the sub-district they were located in. Local association could opt out of this system if they wished, but by 1975 all but 29 associations had become part of the new structure.

In 1998 Manitoba Pool Elevators merged with the Alberta Wheat Pool to form Agricore Co-operative, Ltd. In 2001 this organization merged with the United Grain Growers to become Agricore United, and in 2007 AU was taken over by the Saskatchewan Wheat Pool; the new company is currently known as Viterra.

Custodial History:

The bulk of this fonds was accessioned in 1975, when the forerunner to the McKee Archives at Brandon University, the Rural Resource Center, was founded. The original mandate of the Rural Resource Center was to house the records of the Manitoba Pool Elevators. Previous to this, most of the fonds was stored at MPE's head office in Winnipeg. Many accruals to this collection have since taken place, with some of the larger ones being received in 1997, 2001, and 2002.

Scope and Content:

Fonds contains records dealing with every aspect of the Manitoba Pool Elevators organization, from the events leading to its formation in the 1920's, to its amalgamation as part of Agricore beginning in the late 1990's.

Fonds includes records of the local co-operative elevator associations established in the period 1925 - 1968 under the Co-operative Associations Act including: organizational papers; minutes of executive boards; minutes of shareholders annual meetings; financial statements; correspondence; membership lists; and miscellaneous documents.

Also to be found are: documents related to the Royal Commission re the Manitoba Pool Elevators Limited ca. 1931; miscellaneous reports and submissions documents (1925 -1952); central office papers consisting of annual reports, circulars to local co-operative elevator associations and documents related to various other activities of the Manitoba Pool Elevators organization. Fonds also contains documents pertaining to the Manitoba Co-operative Poultry Marketing Association Limited and its successor, the Manitoba Dairy and Poultry Co-operative Limited, and related agencies.

Other items in the fonds (dating from the 1890's to 2001) include: books acquired for the Manitoba Pool Elevator Library, including a complete run of both the Scoop Shovel (MPE's first newspaper) and the Manitoba Cooperator; photographs; slides; audiotapes; and reel-to-reel videos.

Finally, the fonds contains a small number of miscellaneous items such as banners, and company issued briefcases.

This fonds is organized into four series, (A) Local Association records, (B) Central Office Records, (C) Subsidiary Companies and Co-operatives, (D) Commissions, Committees and Inquiries

Notes:	Description by Mike White (2002), revised and enlarged by Jillian Sutherland (2009-2010). History/Bio taken from F.W. Hamilton, "Service at Cost: A History of the Manitoba Pool Elevators 1925-1975" (Saskatoon: Modern Press) and from records within the fonds. Preparation of this description made possible in part by a generous grant from the Brandon University Student's Union Work Study Program 2009.
Name Access:	F.W. Hamilton Paul F. Bredt Colin H. Burnell John I. McFarland A.J. McPhail J.R. Murray W.J. Parker Henry W. Wood
Subject Access:	Manitoba Co-operator Canadian Agriculture Cooperative Unions Grain Trade The Scoop Shovel Winnipeg Grain Exchange Agricore United Grain Growers Manitoba Wheat Pool Canadian Cooperative Wheat Producers Ltd Canadian Wheat Board Alberta Wheat Pool Border Fertilizer Ltd Canadian Council of Agriculture Saskatchewan Cooperative Elevator Company Saskatchewan Wheat Pool United Farmers of Manitoba United Farmers of Alberta
Repro Restriction:	Researchers are responsible for observing Canadian copyright restrictions.
Finding Aid:	File level inventory available for some boxes. The Pool Elevator library and publications are available online through the Brandon University Library catalogue.
Storage Location:	RG 4 Manitoba Pool Elevator fonds