

S. J. McKee Archives



Yaeger's Furs Dionne quintuplets window display

<http://archives.brandonu.ca/en/permalink/descriptions14317>

Part Of: Brandon and Area Photograph Collection

Creator: Brandon Sun Publishing Co.

Description Level: Item

Series Number: 2

Item Number: BAPC 2.43

GMD: graphic

Date Range: 1934

Physical Description: 10.25" x 8" (b/w)

History /

Biographical:

Gustave Bellegrò "Gus" Yaeger was born on July 10, 1878 at Genoa, Italy. The son of Swiss parents, he immigrated to the United States, working in West Virginia then North Dakota before arriving in Brandon, MB in 1910. He worked at various jobs before opening Yaeger's Furs, a fur-coat factory and retail store at 602 Rosser Avenue, in 1919.

Yaeger married Sarah Ellen Williams (1883-1966) of Big Rock, Idaho in 1907. They had two children: Karl Williams Yaeger (1908-1975) and Barbara Yaeger (m. H.H. Ricketts).

Gus Yaeger died on March 25, 1942 in Brandon, MB. His son carried on the business after his death before selling it to one of the managers in 1969.

The Dionne quintuplets, born May 28, 1934, were the first quintuplets known to have survived their infancy. They were born just outside Callandar, ON.

Scope and Content:

Item is a photograph of the Yaeger's Furs Dionne quintuplets Christmas window display. The display features five dolls dressed in fur coats and bonnets, a framed photo of Gus Yaeger, a Christmas tree and a cardboard Santa.

Notes: History/Bio information taken from the Manitoba Historical Society website (http://www.mhs.mb.ca/docs/people/yaeger_gb.shtml)

Name Access: Yaeger's Furs

Gus Yaeger

Dionne quintuplets

Subject Access: downtown

window displays

commercial buildings

businesses

quintuplets

quints

Storage Location: BAPC photograph drawer



Simpsons-Sears

<http://archives.brandonu.ca/en/permalink/descriptions13257>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S19a
Accession Number: 11-2010
GMD: graphic
Date Range: 1967
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the Simpsons-Sears building.

Name Access: CKX
Simpsons-Sears Ltd.
Commodore Bakery Ltd.
Diana Restaurant
Canada Trust
George's Food Bar
Yaeger's Furs

Subject Access: persons
 winter
 businesses
 cars
 restaurants
 signs and signboards
 building exteriors
 store displays
 retail trade
 banks

Storage Location: CKX fonds - 2010 accessions

Images

