

# S. J. McKee Archives



## Brandon street cars in front of Winter Fair Building on 10th Street

<http://archives.brandonu.ca/en/permalink/descriptions13753>

Part Of: Fred McGuinness collection  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.64  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1913  
Physical Description: 5.5" x 3.5" (b/w)  
Material Details: postcard  
Physical Condition: Postcard is discoloured around the edges

### History /

### Biographical:

According to the Brandon Daily Sun (07 May 1913), the first three street cars (Nos. 10, 9, and 7) arrived in Brandon on the evening of May 6, 1913. The cars were shipped via Canadian National Rail to Brandon from Winnipeg and stored at the railway siding on McTavish Avenue between 8th and 9th Streets. The daily paper (15 May 1915) reported that a test run for the street cars was scheduled for May 16, 1913. The City Clerk published a public notice in the paper (29 May 1913) announcing the formal opening of the "Brandon Municipal Street Railway" for on Monday, June 2, from 2 p.m. to 4 p.m. at city hall where the cars would be displayed.

### Custodial History:

Donated to Fred McGuinness by Allena Strath (nee Coombs).

### Scope and Content:

Postcard depicts three municipal street cars parked on the 10th Street tracks in front of the Winter Fair Building. In front of the cars are a group of men wearing suits, hats, and top coats. Two automobiles are parked alongside the street cars. According to Archivist Emeritus Tom Mitchell, the group of men are members of the Brandon Municipal Street Railway Committee. The chairman of the committee, Harry Cater, can be seen in the center-left of the group wearing a watch fob. The committee had assembled for a test run of the street car service, which the Brandon Daily Sun reported to have occurred on Sunday, May 16, 1913.

Notes: Back of postcard reads: First Street Car in Brandon in front of Winter Fair building 1910.

Name Access: Brandon Municipal Railway  
Winter Fair Building  
Harry Cater  
10th Street

Subject Access: street cars  
Transportation  
cars  
automobiles  
Storage Location: RG 5 photograph storage drawer 2 (hanging photos)  
Related Material: Lawrence Stuckey collection 1-2002.3.112

## Images

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### Tenth Street looking towards CPR Station, Brandon, Man.

<http://archives.brandonu.ca/en/permalink/descriptions13780>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.91

Accession Number: 20-2009

GMD: graphic

Date Range: [1917-1919]

Physical Description: 5.5" x 3.5" (colour)

Material Details: postcard

History /

Biographical:

According to Russ Gurluck (Silver Screens on the Prairie, Winnipeg: Great Plains Publications, 2012, 26), the Orpheum Theatre was in operation from 1917 to 1920 when it then became the Willis Theatre.

Scope and Content:

Postcard shows the 100 block of 10th Street facing north. The CPR train station can be seen at the end of 10th Street. The sign for the Rex Cafe is visible on the west side of 10th Street. On the east side of 10th Street, billboards for Campbell & Campbell furniture are visible as well as signs for Pianos and the Orpheum Theatre. Motorists and cyclists share the road. Street car tracks run the length of 10th Street.

Notes: Postcard was manufactured by T.B. [Tichnor Brothers, Inc., 1908-1987] Cambridge, Massachusetts.

Name Access: 10th Street  
CPR Station  
Orpheum Theatre  
Rex Cafe  
Campbell & Campbell  
Brandon Municipal Railway

Subject Access: street scenes  
building exteriors  
store exteriors  
automobiles  
Transportation  
street cars  
bicycles

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

## Images

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### O-Pee-Chee Chewing Gum truck

<http://archives.brandonu.ca/en/permalink/descriptions13785>

Part Of: Fred McGuinness collection

Creator: Photographer: Davidson and Gowen, Brandon

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.96

Accession Number: 20-2009

GMD: graphic

Date Range: 1913

Physical Description: 9.5" x 7.5" (b/w)

#### Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

#### Scope and Content:

Photograph shows a truck advertising O-Pee-Chee Chewing Gum parked in front of Brandon College's Clark Hall. The truck has been identified in the Stuckey collection as a Ford "Model T" delivery wagon. Its windshield is covered with a large advertisement that says, "Equipped with Dunlop Traction Tread Tires." Its license plate reads 1913 #2945. The truck is facing south on 18th Street. A middle-aged man is standing in front of the wagon; a box of gum rests on the truck's right fender. The driver, sporting a gadsby cap and tie, is propping up a box of gum on the driver's side door. Three young men, wearing suits, ties, and gadsby caps, are standing behind the wagon while holding open boxes of chewing gum.

Notes:	Writing on the back of the photograph reads: Mrs. R. Miles. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man.
Name Access:	Brandon College O-Pee-Chee Chewing Gum Davidson & Gowen Photographers 18th Street
Subject Access:	universities colleges advertising Trucks Transportation delivery services
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Related Material:	Lawrence Stuckey collection 1-2002.3.1L7 Ruby Miles collection 14-2003, File 2

#### Images

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#### Gilmore Advertising Company wagon

<http://archives.brandonu.ca/en/permalink/descriptions13787>

Part Of:	Fred McGuinness collection
Creator:	Photographer: Davidson and Gowen, Brandon
Description Level:	Item
Series Number:	McG 9
Item Number:	20-2009.98
Accession Number:	20-2009

GMD: graphic  
Date Range: 1913  
Physical Description: 9.5" x 7.25" (b/w)  
Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a wagon displaying advertisements for Taylor's Infants-Delight Toilet Soap and Dyson's Red Cross Baking Powder. The Gilmore Advertising Company appears to be responsible for the advertising and the wagon is numbered "No.3". The horsedrawn wagon is facing north on 18th Street and is parked in front of Brandon College's Original Building. An elderly man is seated at the reigns of the wagon and another man is seated at the rear. Standing to the left of the wagon is a man holding a can of Dyon's baking powder. Standing to the right of the wagon is a young man holding a cardboard ad of an infant holding a bar of soap in a wash basin.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. Cover shot. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man. Note: The two men standing in the photograph appear to be in another photograph where they are advertising O-Pee-Chee gum (see 20-2009.96).

Name Access: Brandon College  
Davidson & Gowen Photographers  
18th Street  
Gilmore Advertising Company  
Taylor's Infants-Delight Toilet Soap  
Dyson's Red Cross Baking Powder

Subject Access: universities  
colleges  
advertising  
Trucks  
Transportation  
delivery services  
wagons

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L5  
Ruby Miles collection 14-2003, File 2

## Images

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## Brandon Municipal Railway car in winter

<http://archives.brandonu.ca/en/permalink/descriptions13869>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.179

Accession Number: 20-2009

GMD: graphic

Date Range: [19--]

Physical Description: 3.75" x 2.5" (b/w)

Material Details: reproduction

Custodial History:

Image submitted to Fred McGuinness by T. Horobin of Brandon

Scope and Content:

Photograph shows a man, perhaps an engineer standing next to a Brandon Municipal Railway car covered in snow. A Brandon Municipal Railway token/tag is affixed to the image.

Name Access: Brandon Municipal Railway

Subject Access: streetcars

street cars

Transportation

winter

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 File 9

### Images

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## Winter Fair Buildings and Streetcars

<http://archives.brandonu.ca/en/permalink/descriptions9305>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1D16

Accession Number: 1-2002

GMD: graphic

Date Range: 1914

Physical Description: 2 1/2" x 3 1/2"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

City Market, Including Winter Fair Buildings and Streetcars

Notes: Located on the 500 block of 10th Street  
from Manitoba Archives

Name Access: Royal Manitoba Winter Fair  
City Market  
Brandon Municipal Railway

Subject Access: exhibitions  
fairs  
streetcars  
Arenas  
Brandon Public Buildings

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

### Images

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