# **BRANDON** UNIVERSITY S. J. McKee Archives



# Medicine Hat Exhibition and Stampede - Parade Day 2

## http://archives.brandonu.ca/en/permalink/descriptions14143

Part Of:	Fred McGuinness collection	
Creator:	Photographer: Howard Heid, Medicine Hat News	
Description Level:	ltem	
Series Number:	McG 9	
Item Number:	1-2015.212	
Accession Number:	1-2015	
GMD:	graphic	
Date Range:	1962	
Physical Description:	10" x 8" (b/w)	
History /		

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. Visible store signs include: China Wonderland, Grey Cup Cafe, Lane Bros. & Gibson Ltd., Joy's, Marshall's, Monarch, Gardener's Used Cars, Provincial Treasury Branch, Furvey's Furniture and Appliances, J.J. Moore & Son, Club Cafe, Black Hardware Ltd., Regency Billards, and Sair's Shoe Hospital.

Name Access:

Medicine Hat

South Saskatchewan River

Subject Access:	parades
	floats
	aerial photography
	aerial views
	street scenes
Repro Restriction:	Subject to Canadian Copyright Law
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	

BR #3 Family photos

## Images





# Medicine Hat Exhibition and Stampede - Parade Day 3

Part Of:	Fred McGuinness collection	
Creator:	Photographer: Howard Heid, Medicine Hat News	
Description Level:	ltem	
Series Number:	McG 9	
Item Number:	1-2015.213	
Accession Number:	1-2015	
GMD:	graphic	
Date Range:	1962	
Physical Description:	10" x 8" (b/w)	

#### History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on the First Street SE and North Railway Street merge.

Notes:	This photograph appeared on the front page of The Medicine Hat News (19 July 1962).
Name Access:	Medicine Hat
	South Saskatchewan River
Subject Access:	parades
	floats
	aerial photography
	aerial views
	street scenes
Repro Restriction:	Subject to Canadian Copyright Law
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	
BR #3 Family phot	OS





## http://archives.brandonu.ca/en/permalink/descriptions14142

Part Of:	Fred McGuinness collection	
Creator:	Photographer: Howard Heid, Medicine Hat News	
Description Level:	ltem	
Series Number:	McG 9	
Item Number:	1-2015.211	
Accession Number:	1-2015	
GMD:	graphic	
Date Range:	1962	
Physical Description:	10" x 8" (b/w)	
History /		

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. A residential area showing homes with extensive backyard gardens can be seen. The South Saskatchewan River can be see on the right of the photograph.

Notes:	This photograph shows the neighbourhood before rezoning and commercial development.
Name Access:	Medicine Hat
	South Saskatchewan River
Subject Access:	parades
	floats
	aerial photography
	aerial views
	street scenes
	gardens
Repro Restriction:	Subject to Canadian Copyright Law
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	
BR #3 Family photo	0S

## Images





# Medicine Hat Exhibition and Stampede - Parade Day 5 http://archives.brandonu.ca/en/permalink/descriptions14146

Part Of:	Fred McGuinness collection	
Creator:	Photographer: Howard Heid, Medicine Hat News	
Description Level:	ltem	
Series Number:	McG 9	
Item Number:	1-2015.215	
Accession Number:	1-2015	
GMD:	graphic	
Date Range:	1962	
Physical Description:	10" x 8" (b/w)	

#### History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

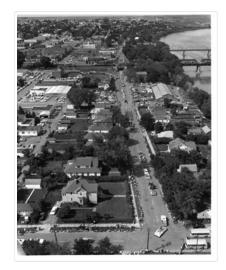
Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and Ash Street. A residential area showing homes with extensive backyard gardens can be seen.

Notes:	This photograph shows the neighbourhood before rezoning and commercial development.
Name Access:	Medicine Hat
	South Saskatchewan River
Subject Access:	parades
	floats
	aerial photography
	aerial views
	street scenes
	gardens
Repro Restriction:	Subject to Canadian Copyright Law
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	
BR #3 Family photo	05





## http://archives.brandonu.ca/en/permalink/descriptions14148

Part Of:	Fred McGuinness collection	
Creator:	Photographer: Howard Heid, Medicine Hat News	
Description Level:	ltem	
Series Number:	McG 9	
Item Number:	1-2015.217	
Accession Number:	1-2015	
GMD:	graphic	
Date Range:	1962	
Physical Description:	10" x 8" (b/w)	
History /		

**Biographical:** 

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and Sixth Avenue intersection. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. A number of observers can be seen sitting on rooftops.

Notes:	This photograph shows the neighbourhood before rezoning and commercial development.
Name Access:	Medicine Hat
	South Saskatchewan River
Subject Access:	parades
	floats
	aerial photography
	aerial views
	street scenes
	garages
Repro Restriction:	Subject to Canadian Copyright Law
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	
BR #3 Family photo	os

## Images





# Medicine Hat Exhibition and Stampede - Parade Day 8

Part Of:	Fred McGuinness collection	
Creator:	Photographer: Howard Heid, Medicine Hat News	
Description Level:	ltem	
Series Number:	McG 9	
Item Number:	1-2015.218	
Accession Number:	1-2015	

GMD:	graphic
Date Range:	1962
Physical Description:	10" x 8" (b/w)
History /	

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. Visible store signs include: Gardener's Used Cars, Provincial Treasury Branch, Furvey's Furniture and Appliances, J.J. Moore & Son Furniture, Alberta Credit Jewellers, James Richardson & Sons, Medicine Hat Gas Power Water City Owned Utilities.

Notes:	This photograph shows the neighbourhood before rezoning and commercial development.
Name Access:	Medicine Hat
	South Saskatchewan River
Subject Access:	parades
	floats
	aerial photography
	aerial views
	street scenes
	garages
Repro Restriction:	Subject to Canadian Copyright Law
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	
BR #3 Family photo	S





http://archives.brandonu.ca/en/permalink/descriptions14150

Part Of:	Fred McGuinness collection
Creator:	Photographer: Howard Heid, Medicine Hat News
Description Level:	ltem
Series Number:	McG 9
Item Number:	1-2015.219
Accession Number:	1-2015
GMD:	graphic
Date Range:	1962
Physical Description:	10" x 8" (b/w)
History /	

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and Ash Street. A residential area showing homes with extensive backyard gardens can be seen.

Notes:	This photograph shows the neighbourhood before rezoning and commercial development.
Name Access:	Medicine Hat
	South Saskatchewan River
Subject Access:	parades
	floats
	aerial photography
	aerial views
	street scenes
	gardens
Repro Restriction:	Subject to Canadian Copyright Law
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	

BR #3 Family photos

## Images





# Medicine Hat Exhibition and Stampede - Parade Day 10

Part Of:	Fred McGuinness collection	
Creator:	Photographer: Howard Heid, Medicine Hat News	
Description Level:	ltem	
Series Number:	McG 9	
Item Number:	1-2015.220	
Accession Number:	1-2015	
GMD:	graphic	
Date Range:	1962	
Physical Description:	10" x 8" (b/w)	

#### History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus west of the railway allowance, showing First Street SE, Second Street SE, and Third Street SE.

Notes:	This photograph shows the neighbourhood before rezoning and commercial development.
Name Access:	Medicine Hat
	South Saskatchewan River
Subject Access:	parades
	floats
	aerial photography
	aerial views
	street scenes
	gardens
Repro Restriction:	Subject to Canadian Copyright Law
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	

BR #3 Family photos





## http://archives.brandonu.ca/en/permalink/descriptions14152

Part Of:	Fred McGuinness collection
Creator:	Photographer: Howard Heid, Medicine Hat News
Description Level:	ltem
Series Number:	McG 9
Item Number:	1-2015.221
Accession Number:	1-2015
GMD:	graphic
Date Range:	1962
Physical Description:	10" x 8" (b/w)

History / Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

### Scope and Content:

Photograph shows an aerial view of possibly 8th Street NW and Tweed Avenue NW. A Safeway grocery store, park and residential area are visible. Many of hte homes appear to have gardens.

Notes:	This photograph shows the neighbourhood before rezoning and commercial development.
Name Access:	Medicine Hat
	South Saskatchewan River
Subject Access:	parades
	floats
	aerial photography
	aerial views
	street scenes
	gardens
Repro Restriction:	Subject to Canadian Copyright Law

Storage Location:

Arrangement:

BR #3 Family photos

#### Images





# Medicine Hat Exhibition and Stampede - Parade Day 4

## http://archives.brandonu.ca/en/permalink/descriptions14145

Part Of:	Fred McGuinness collection
Creator:	Photographer: Howard Heid, Medicine Hat News
Description Level:	ltem
Series Number:	McG 9
Item Number:	1-2015.214
Accession Number:	1-2015
GMD:	graphic
Date Range:	1962
Physical Description:	10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

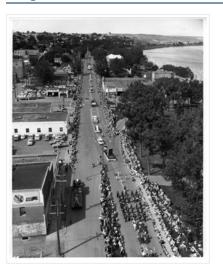
Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. The Fraternal Order of Eagles lodge is also visible.

Notes:	This photograph appeared on the front page of The Medicine Hat News (19 July 1962).
Name Access:	Medicine Hat
	South Saskatchewan River
Subject Access:	parades
	floats
	aerial photography
	aerial views
	street scenes
	fraternal organizations
	garages
Repro Restriction:	Subject to Canadian Copyright Law
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	

BR #3 Family photos

## Images





# 100 Block of Tenth Street

Part Of:	RG 11 Lawrence Stuckey fonds
Creator:	Clark J. Smith (?)
Description Level:	ltem
Series Number:	3.1
Item Number:	1-2002.3.1C13

Accession Number:	1-2002
GMD:	graphic
Date Range:	[ca. 1920]
Physical Description:	3 1/2" x 5"
Material Details:	Negative
History /	

Biographical:

July 12 Orange Lodge parade in progress; Shows that there was a building in what was for many years, a small vacant lot behind the Bank of Montreal; Campbell & Campbell building and Security Block. Davidson (photography) Studio on awning - became Henfries studio and, in 1923, Jerrets' Studio.

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection. Scope and Content:

100 Block of Tenth Street

Notes:	Probably taken from Strathcona Block
	Creator provided by Fred McGuinness collection (20-2009).
Name Access:	100 Block of Tenth Street
Subject Access:	downtowns
	businesses
	organizations
	fraternities
	public ceremonies
	parades
	Brandon Street Scenes Before 1940
Repro Restriction:	The McKee Archives is the copyright holder for the Stuckey materials.
Storage Location:	Lawrence Stuckey collection

### Images



# Medicine Hat Exhibition and Stampede - Parade Day 6

Part Of:	Fred McGuinness collection
Creator:	Photographer: Howard Heid, Medicine Hat News
Description Level:	ltem



Series Number:	McG 9
Item Number:	1-2015.216
Accession Number:	1-2015
GMD:	graphic
Date Range:	1962
Physical Description:	10" x 8" (b/w)
History /	

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and and the South Railway Street merge. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. The Fraternal Order of Eagles lodge is also visible.

Notes:	This photograph shows the neighbourhood before rezoning and commercial development.
Name Access:	Medicine Hat
	South Saskatchewan River
Subject Access:	parades
	floats
	aerial photography
	aerial views
	street scenes
	gardens
	fraternal organizations
	garages
Repro Restriction:	Subject to Canadian Copyright Law
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	
BR #3 Family photo	S

