

# S. J. McKee Archives

Document Not  
Available

(Copyright  
Restrictions)

## Provincial Exhibition of Manitoba history: Pride of the land monograph

<http://archives.brandonu.ca/en/permalink/descriptions13671>

Other Title Info:	Title based on the contents of the subseries
Part Of:	Fred McGuinness collection
Description Level:	Sub-series
Series Number:	McG 5.1
Accession Number:	[formerly 6-2008]
GMD:	textual records
Date Range:	c. 1984 - 1985
Physical Description:	Approximately 1 m of textual records 1 map

History /

Biographical:

These records were produced between 1984 and 1985, the researching and writing period for the book *The Pride of the Land: An Affectionate History of Brandon's Agricultural Exhibition*. Published in 1985 by Peguis Books (Winnipeg), *Pride of the Land* is a 222-page soft cover book, containing hundreds of pictures, and 50,000 words of text.

BU faculty members Dr. Kenneth "Ken" Stephen Coates, Assistant Professor of History, and Mr. Fred McGuinness, Lecturer in Journalism, authored the book. Assisting the writers was a research team of four BU history students, which were referred to as "The Pride Team": Diane Fowler, Rob McGarva, Bruce Stafeld, and Byron Williams.

The Pride Team was tasked with collecting and synthesizing exhibition documents and other materials in city, provincial, and federal records spanning 100 years. Many local newspapers and committee minutes were consulted.

The authors cover 103 years of Brandon Fair history, starting with the first fair in 1882 followed by the development of other agricultural fairs and exhibitions in Brandon, specifically The Royal Manitoba Winter Fair, The Provincial Exhibition of Manitoba, and the Ag-Ex livestock show.

Custodial History:

Records were collected and created by McGuinness, Coates, and The Pride Research Team during the process of the creation of the book, *The Pride of the Land: An Affectionate History of Brandon's Agricultural Exhibition*. The materials were donated to the S.J. McKee Archives by the authors circa 1988. The Archives accessioned the records in 2008.

Scope and Content:

The subseries consists of textual records, created and collected during the production of the monograph *Pride of the Land*. It includes research cards created by the research team, copies of newspaper articles from very early editions of Brandon newspapers (such as the *Brandon Sun*, *Brandon Daily Sun*, *Western Sun*, and *The Independent*), copies of fair/organizational minutes, photocopies of photographs used in the publication, and chapter drafts. Of particular interest are the detailed summaries of Provincial Exhibition minutes that were specifically produced for each book chapter.

Notes: Information in the history/biography was taken from a Brandon University press release dated June 1985, about the Pride of the Land Project (see file 64)

Description Note: The original accession number is noted on the front of each file folder. The circled number indicates the original file order in the 6-2008 accession

Accruals: Closed

Language Note: Fred McGuinness often uses journalistic jargon to label his files. A "brite" refers to a short, amusing story

Pride of the Land acronyms:

PEM = Provincial Exhibition Association of Manitoba

RCMP = Royal Canadian Mounted Police

WAAA = Western Agricultural & Arts Association

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Related Material: Provincial Exhibition Association of Manitoba fonds

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been arranged according to book chapter. McGuinness often organized his ideas and research materials by potential brite topic

## Documents

---

