

# S. J. McKee Archives



## Gilmore Advertising Company wagon

<http://archives.brandonu.ca/en/permalink/descriptions13787>

Part Of: Fred McGuinness collection  
Creator: Photographer: Davidson and Gowen, Brandon  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.98  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1913  
Physical Description: 9.5" x 7.25" (b/w)

### Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

### Scope and Content:

Photograph shows a wagon displaying advertisements for Taylor's Infants-Delight Toilet Soap and Dyson's Red Cross Baking Powder. The Gilmore Advertising Company appears to be responsible for the advertising and the wagon is numbered "No.3". The horsedrawn wagon is facing north on 18th Street and is parked in front of Brandon College's Original Building. An elderly man is seated at the reigns of the wagon and another man is seated at the rear. Standing to the left of the wagon is a man holding a can of Dyson's baking powder. Standing to the right of the wagon is a young man holding a cardboard ad of an infant holding a bar of soap in a wash basin.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. Cover shot. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man. Note: The two men standing in the photograph appear to be in another photograph where they are advertising O-Pee-Chee gum (see 20-2009.96).

Name Access: Brandon College  
Davidson & Gowen Photographers  
18th Street  
Gilmore Advertising Company  
Taylor's Infants-Delight Toilet Soap  
Dyson's Red Cross Baking Powder

Subject Access:       universities  
                              colleges  
                              advertising  
                              Trucks  
                              Transportation  
                              delivery services  
                              wagons

Storage Location:     RG 5 photograph storage drawer 2 (hanging photos)

Related Material:     Lawrence Stuckey collection 1-2002.3.1L5  
                              Ruby Miles collection 14-2003, File 2

## Images

---



### O-Pee-Chee Chewing Gum truck

<http://archives.brandonu.ca/en/permalink/descriptions13785>

Part Of:               Fred McGuinness collection

Creator:              Photographer: Davidson and Gowen, Brandon

Description Level:    Item

Series Number:        McG 9

Item Number:          20-2009.96

Accession Number:    20-2009

GMD:                  graphic

Date Range:           1913

Physical Description: 9.5" x 7.5" (b/w)

#### Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

#### Scope and Content:

Photograph shows a truck advertising O-Pee-Chee Chewing Gum parked in front of Brandon College's Clark Hall. The truck has been identified in the Stuckey collection as a Ford "Model T" delivery wagon. Its windshield is covered with a large advertisement that says, "Equipped with Dunlop Traction Tread Tires." Its license plate reads 1913 #2945. The truck is facing south on 18th Street. A middle-aged man is standing in front of the wagon; a box of gum rests on the truck's right fender. The driver, sporting a gadsby cap and tie, is propping up a box of gum on the driver's side door. Three young men, wearing suits, ties, and gadsby caps, are standing behind the wagon while holding open boxes of chewing gum.

Notes:	Writing on the back of the photograph reads: Mrs. R. Miles. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man.
Name Access:	Brandon College O-Pee-Chee Chewing Gum Davidson & Gowen Photographers 18th Street
Subject Access:	universities colleges advertising Trucks Transportation delivery services
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Related Material:	Lawrence Stuckey collection 1-2002.3.1L7 Ruby Miles collection 14-2003, File 2

#### Images

---



#### Cowan's Cocoa wagon

<http://archives.brandonu.ca/en/permalink/descriptions13711>

Part Of:	Fred McGuinness collection
Creator:	Photographer: Pringle and Booth of Toronto
Description Level:	Item
Series Number:	McG 9
Item Number:	20-2009.21
Accession Number:	20-2009

GMD: graphic  
Date Range: [1909-1922]  
Physical Description: 6.5" x 4.5" (b/w)  
Material Details: on matting  
Physical Condition: matting is torn  
Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a horse drawn wagon advertising Cowan's Cocoa. The Gilmore Advertising Company of Toronto appears to be responsible for the ad and the wagon is numbered "No.4". Three men appear in the photograph: one behind the reins, one in the rear seat of the wagon, and other standing at the rear axle.

Notes: Writing on the front of the photograph matting reads: Pringle & Booth, 181 George Street, Toronto. Writing on the back of the photograph matting reads: Mrs. R. Miles, R.J. Brdgdon?, Right Side 2.50 a day. Date obtained from <http://photographersofontario.ca>

Name Access: Cowan's Cocoa  
Gilmore Advertising Company  
Pringle and Booth

Subject Access: Transportation  
wagons  
advertising

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Ruby Miles collection 14-2003, File 2

## Images

---





## T. Eaton Company parade float, 1927, Canada's Diamond anniversary

<http://archives.brandonu.ca/en/permalink/descriptions13743>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.54

Accession Number: 20-2009

GMD: graphic

Date Range: 1927

Physical Description: 5.5" x 3.25" (b/w)

### Scope and Content:

Photograph shows the Timothy Eaton Company's parade float pulled by two clydesdale horses. The parade is in honour of the diamond anniversary of Canada's Confederation. The side of the float reads: Canada's Power in the Affairs of the World. A large globe is strapped to the back of the float and the provincial coat of arms for Prince Edward Island, British Columbia, Nova Scotia, New Brunswick, Quebec, and the Dominion of Canada line the side. The Canadian Red Ensign is mounted at the front of the float.

Notes: Writing on the back of the photograph reads: T. Eaton Co. float, 1927, 60th Anniversary of, Confederation.

Name Access: Timothy Eaton

Eaton's

Subject Access: parades

Transportation

parade floats

horses

Confederation

anniversaries

Diamond anniversary

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

## Images

---





## Brandon Hardware Company Ltd.

<http://archives.brandonu.ca/en/permalink/descriptions13695>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.5

Accession Number: 20-2009

GMD: graphic

Date Range: [191-]

Physical Description: 8.5" x 6.5" (b/w)

Material Details: Reproduction

### Scope and Content:

Photograph shows the Brandon Hardware Company Ltd. storefront at 641 Rosser Avenue on the corner of 7th Street. A billboard advertisement for Stephen's Pure Paints is on the 7th Street side of the building. A company delivery truck is parked on the street. Two men appear to be window shopping on the avenue side of the store.

Name Access: Brandon Hardware Company

Rosser Avenue

7th Street

Subject Access: storefront

store exteriors

hardware

Trucks

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Images

---





## Architectural model

<http://archives.brandonu.ca/en/permalink/descriptions14153>

Part Of: Fred McGuinness collection  
Creator: Photographer: Howard Heid, Medicine Hat News  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.222  
Accession Number: 1-2015  
GMD: graphic  
Date Range: [1960s]  
Physical Description: 10" x 8" (b/w)

### Scope and Content:

Photograph shows a group of individuals standing around an architectural model, possibly a model for the Medicine Hat Community College. Plaques of the various provincial coat of arms are on the walls behind the group. Fred McGuinness is standing second from the left.

Name Access: Fred McGuinness  
Frederick George McGuinness  
Subject Access: model  
architecture  
Storage Location: RG 5 photograph storage drawer 2 (hanging photos)  
Arrangement:  
BR #3 Family photos

## Images

---





## Model Parliament

<http://archives.bradonu.ca/en/permalink/descriptions1487>

Part Of: Brandon University Photograph Collection  
Description Level: Item  
Series Number: 5  
File Number: 5.3.25  
Item Number: 5.3.25  
Date Range: c. 1967  
Physical Description: b/w, 2.5" x 3.5"  
Scope and Content:  
Dining Hall. Student activities -model parliament. standing -Gary Brawn



## Human Model

<http://archives.bradonu.ca/en/permalink/descriptions1762>

Part Of: Brandon University Photograph Collection  
Description Level: Item  
Series Number: 6  
File Number: 6.8.49  
Item Number: 6.8.49  
Date Range: N/D  
Physical Description: b/w, 5.25" x 8"  
Scope and Content:  
Human model – Brandon University Biology Department





## Fred McGuinness Saskatchewan Jubilee promo

<http://archives.brandonu.ca/en/permalink/descriptions14107>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.176

Accession Number: 1-2015

GMD: graphic

Date Range: [1952-1955]

Physical Description: 2.25" x 2.5" (b/w)

Material Details: negative

### Scope and Content:

Photograph shows Fred McGuinness in an office writing at a desk. On the wall behind him is a framed frieze reading: Plan to visit the Wheat Province in the year of the Saskatchewan Golden Jubilee.

Name Access: Saskatchewan Golden Jubilee

Fred McGuinness

Frederick George McGuinness

Subject Access: portraits

advertising

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

Cigar box photographs



## Nation & Shewan store window

<http://archives.brandonu.ca/en/permalink/descriptions14003>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.73

Accession Number: 1-2015

GMD: graphic

Date Range: 1914

Physical Description: 6.5" x 4.5" (b/w)

Physical Condition: Top left corner is bent

## History /

### Biographical:

Erected in 1889, on the southeast corner of Rosser Avenue and 7th Street at 806 Rosser Avenue, this block was designed by Brandon architect W.H. Shillinglaw. At the time of its construction the structure housed the Nation & Shewan Department Store, one of Brandon's largest and most successful drygoods businesses, owned and operated by Fred Nation and Alexander Shewan.

Major improvements were made to the store and an annex was added in 1910. Some of the renovation additions included, but were not limited to, an updated frontage with new copper sash windows and prismatic glass tops, plate glass windows, new fixtures and carpet. With the renovations the floor space of the business was to be almost doubled. The stock of the business also increased, with the Brandon Weekly Sun reporting that when finished, Nation & Shewan would be a "store of which the citizens of Brandon will be justly proud." The drygoods firm operated until Nation's death 1926, when it became known as A. Shewan Limited. From 1933 to 1944, the business was known as Shewan and Son. Shortly thereafter, the Metropolitan Stores Ltd began operating out of the Nation & Shewan Block.

In 2000, the Town Centre prepared to knock down the Red Apple Building, formerly the Nation & Shewan Block. The demolition was to make way for the new atrium and entrance for the mall, and begin a new period of redevelopment at the downtown shopping centre.

[History/Bio written by Christy Henry (SJ McKee Archives) and Eileen Trott (Daly House Museum), researched by Morganna Maylon, for 2015 photographic exhibition "Gowen's Brandon: Then and Now".]

### Custodial History:

Photograph was given to Fred McGuinness by Linda Bilkoski (nee Lepard) of Lac du Bonnet, MB.

### Scope and Content:

Photograph shows a display of women's clothing and accessories in the window at Nation & Shewan. A sign reads: 1914 Spring Opening commences on Wednesday March 25th.

Notes:	Writing on the back of the photograph reads: Mrs. E. Harden, 33-10th St., City. According to the Henderson's Brandon City Directories, Catharine "Kate" Harden (nee Chalmers) worked as a cashier at Nation & Shewan from 1913 to 1914.
Name Access:	Nation & Shewan Kate Harden
Subject Access:	building exteriors advertising Brandon business buildings & facilities before 1940
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	McG 4.1 File 27

## Images

---





## Purity Flour, Western Canada Flour Mills Company

<http://archives.brandonu.ca/en/permalink/descriptions14000>

Part Of: Fred McGuinness collection  
Creator: Printed: Crawford's Drug Store, Brandon  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.70  
Accession Number: 1-2015  
GMD: graphic  
Date Range: [1920-1930]  
Physical Description: 4.25" x 2.5" (b/w)  
Physical Condition: Photograph is stamped on the back

### Custodial History:

Photograph was given to Fred McGuinness by Linda Bilkoski (nee Lepard) of Lac du Bonnet, MB.

### Scope and Content:

Photograph shows a group of individuals posing with a Purity Flour, Western Canada Flour Mills Company truck. Two men pose by the drive-side door and another two pose by the tail gate. Standing in the truck's payload are 13 individuals. It is possible that Edith Lepard (nee Harden) third from left and her mother, Catherine "Kate" Harden (nee Chalmers), third from right are standing in the payload.

Notes: The back of the photograph is stamped: Crawford's Drug Store, Brandon

Name Access: Purity Flour  
Western Canada Flour Mills Co.  
Edith Harden  
Kate Harden

Subject Access: advertising  
women  
children

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:  
McG 4.1 File 27

## Images

---





## Purity Flour, Western Canada Flour Mills Company

<http://archives.brandonu.ca/en/permalink/descriptions14005>

Part Of: Fred McGuinness collection  
Creator: Printed: Crawford's Drug Store, Brandon  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.75  
Accession Number: 1-2015  
GMD: graphic  
Date Range: [1920-1930]  
Physical Description: 10.75" x 7" (b/w)  
Physical Condition: Photograph is stamped on the back

### Custodial History:

Photograph was given to Fred McGuinness by Linda Bilkoski (nee Lepard) of Lac du Bonnet, MB.

### Scope and Content:

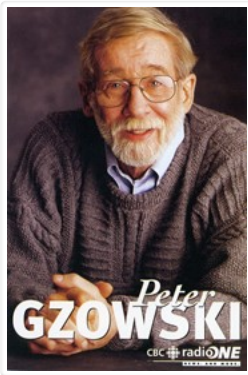
Photograph shows a group of individuals posing with a Purity Flour, Western Canada Flour Mills Company truck. Two men pose by the drive-side door and another two pose by the tail gate. Standing in the truck's payload are 13 individuals. It is possible that Edith Lepard (nee Harden) third from left and her mother, Catherine "Kate" Harden (nee Chalmers), third from right are standing in the payload.

Notes: The back of the photograph is stamped: Crawford's Drug Store, Brandon  
Name Access: Purity Flour  
Western Canada Flour Mills Co.  
Edith Harden  
Kate Harden  
Subject Access: advertising  
women  
children  
Storage Location: McGuinness oversize storage drawer (1-2015)  
Related Material: McG 9 1-2015.70  
Arrangement:  
McG 4.1 File 27

## Images

---





## Peter Gzowski

<http://archives.brandonu.ca/en/permalink/descriptions14191>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.260

Accession Number: 1-2015

GMD: graphic

Date Range: [1980s]

Physical Description: 4 " x 6" (colour)

Material Details: postcard

Scope and Content:

Photograph shows a promotional shot of CBC Radio host Peter Gzowski for CBC Radio One.

Notes: Writing on the back of the postcard reads: Baron! Dear Fred - okay, okay so the photos aren't great...these are your copies anyways! How you are well - Love Shelley (the Countess)

Name Access: Peter Gzowski

Subject Access: Radio Broadcasts  
advertising

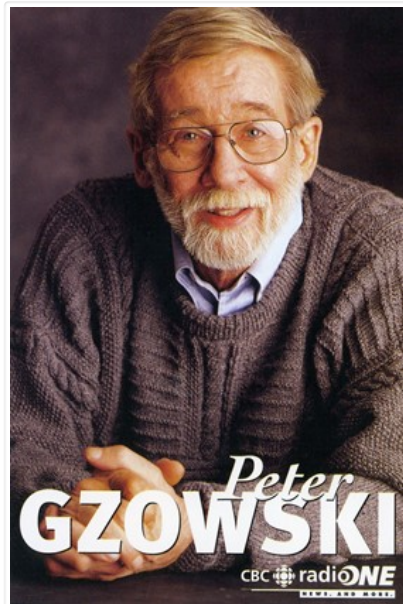
Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

RR#8 photos

## Images

---



Winter Fair postcard



<http://archives.brandonu.ca/en/permalink/descriptions13866>

Part Of: Fred McGuinness collection  
Creator: Photographer: Rolph-Clark-Stone, Ltd.  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.176  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1933  
Physical Description: 3.5" x 6" (colour)  
Material Details: postcard

Scope and Content:

Postcard is an advertisement for the Brandon Winter Fair. Image is of two dogs, with a caption below them.

Notes: Writing on the front of the postcard reads: "If you expect to be among those present, Florine, you'll have to have yours bobbed"/ Fools may rush in where Angels fear to tread./ The Winter Fair, Brandon, March 13 - March 17, 1933 / is good for either, yet is really better for the people who are / neither, but, like ourselves, are somewhere between the two.

Name Access: Provincial Exhibition of Manitoba

Subject Access: fairs  
winter fairs  
advertising

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 #1 File 13 Sunbeams

## Images









## Palmolive's Happy Gang Family Foto

<http://archives.brandonu.ca/en/permalink/descriptions13973>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.44

Accession Number: 1-2015

GMD: graphic

Date Range: [1949]

Physical Description: 8" x 8" (b/w)

History /

Biographical:

According to the Canadian Old-time Radio Alliance website, the Happy Gang radio show was established by Bert Pearl for the CBC in 1937. The show remained on the air until 1959.

Colgate Palmolive was the radio show's first sponsor. Other sponsors included Carnation Milk, Mills' Flower, and Red Rose.

Custodial History:

Photograph sent to Fred McGuinness from Lillie S. Wilkins of Killarney, MB

Scope and Content:

Photograph shows a group portrait of the "The Happy Gang" family. The promotional photograph was produced for the 143rd anniversary of the Colgate-Palmolive company.

Notes: Members of the Happy Gang are identified on the back of the photograph along with "a message" from Bert Pearl, the M.C. for the Happy Gang.  
Date of photograph determined from Colgate-Palmolive company history.

Name Access: Palmolive's Happy Gang Family

Colgate Palmolive Company

Bert Pearl

Subject Access: portraits

advertising

Radio Broadcasts

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

McG RR #1 - loose (see McG 1.2 File 33)

### Images

---





## Pacific Express in Kicking Horse Pass

<http://archives.brandonu.ca/en/permalink/descriptions13870>

Part Of: Fred McGuinness collection  
Creator: Photographer: Trueman & Caple, Vancouver  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.180  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1889-1894  
Physical Description: 3.75" x 2.5" (b/w)  
Material Details: reproduction

### Scope and Content:

Photograph shows a possible CPR train stopped on the tracks at the base of a mountain.  
Train employees and passengers are posing alongside the train.

Notes: Writing on the front of the photograph reads: Train #1033 "Pacific Express" in Kicking Horse Pass near Golden / Trueman & Caple Photo, Vancouver, BC / Wishing You A Merry Christmas and a Happy New Year

Date obtained from Margery Hadley McDougall, "R.H. Trueman, Artist and Documentarian," BC Studies, No. 52, Winter 1981-82, pp.129-141.

Subject Access: trains

Transportation

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 #1 File 8

## Images

---





## Album - Conglomerate Rock

<http://archives.brandonu.ca/en/permalink/descriptions14220>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.277.A12

Accession Number: 1-2015

GMD: graphic

Date Range: [1900s]

Physical Description: 4" x 2.5" (b/w)

Material Details: mounted in album

Physical Condition: Photo is warped

Scope and Content:

Photograph shows a large boulder alongside a railway line/

Notes: Writing beneath the photograph in the album reads: Conglomerate Rock  
lifted by dynamite

Subject Access: Railroad Transportation

Storage Location: 1-2015 McG 1.4 Box 1 (in stacks, top shelf)

### Images

---





## Brandon Building Movers (1)

<http://archives.brandonu.ca/en/permalink/descriptions14262>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.282

Accession Number: 1-2015

GMD: graphic

Date Range: [1980s]

Physical Description: 1.5 " x 1.5" (colour)

Material Details: negative

### Scope and Content:

Photograph shows two men with a Brandon Building Movers truck as they prepare to move a building.

Name Access: Brandon Building Movers

Subject Access: Transportation Manitoba

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

Cigar boxes

## Images

---





## Brandon Building Movers (2)

<http://archives.brandonu.ca/en/permalink/descriptions14263>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.283

Accession Number: 1-2015

GMD: graphic

Date Range: [1980s]

Physical Description: 1.5 " x 1.5" (colour)

Material Details: negative

### Scope and Content:

Photograph shows a house being hauled by Brandon Building Movers truck down a country lane.

Name Access: Brandon Building Movers

Subject Access: Transportation Manitoba

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

Cigar boxes

## Images

---





## Brandon Building Movers (3)

<http://archives.brandonu.ca/en/permalink/descriptions14264>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.284

Accession Number: 1-2015

GMD: graphic

Date Range: [1980s]

Physical Description: 1.5 " x 1.5" (colour)

Material Details: negative

### Scope and Content:

Photograph shows a house being hauled by Brandon Building Movers truck as it attempts to turn onto a country road.

Name Access: Brandon Building Movers

Subject Access: Transportation Manitoba

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

Cigar boxes

## Images

---

