

# S. J. McKee Archives



## Aerial views and campus photographs

<http://archives.brandonu.ca/en/permalink/descriptions6>

Part Of: BUPC 2 Campus buildings

Description Level: Sub-series

Series Number: 2.1

GMD: graphic

Date Range: c.1920s; c.1950s - c.2000

Physical Description: 146 photographs

History /

Biographical:

Aerial photographs of the campus were generally commissioned by the College/University to record important milestones, such as centennials, changes in status, and building projects. The general campus photographs were placed in this sub-series because the composition of the images made it difficult to place them with individual buildings.

Scope and Content:

Sub-series consists of photographs of the Brandon College and Brandon University campus.

Name Access: Flora Cowan Residence

Subject Access: Aerial views Brandon College



## Agriculture and Agri-Food Canada's Brandon Research Centre

<http://archives.brandonu.ca/en/permalink/descriptions9864>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: L.A. Stuckey

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1N6

Accession Number: 1-2002

GMD: graphic

Date Range: August 8, 1991

Physical Description: 2 1/2" x 2 1/2"

Material Details: Negative

History /

Biographical:

Opened in August 1991

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Brandon Research Station new building

Name Access: Experimental Farm

Subject Access: Agriculture

farming

crops

Livestock

Experimental farm

Brandon Miscellaneous History

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

### Images

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## Brandon Grain & Feed

<http://archives.brandonu.ca/en/permalink/descriptions11502>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B76a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a man emptying grain into a bin from a grain truck at Brandon Grain & Feed.

Name Access: CKX Television  
Brandon Grain & Feed  
Subject Access: Grain  
Agriculture  
Storage Location: CKX fonds - 2010 accessions

### Images

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## Brandon Grain & Feed

<http://archives.brandonu.ca/en/permalink/descriptions11505>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B76b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a man emptying feed into a labelled bag from a silo at Brandon Grain & Feed.

Name Access: CKX Television  
Brandon Grain & Feed  
Subject Access: Grain  
Agriculture  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Brandon, the Wheat City postcard

<http://archives.brandonu.ca/en/permalink/descriptions13864>

Part Of: Fred McGuinness collection

Creator: Photographer: Sandy Black

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.174

Accession Number: 20-2009

GMD: graphic

Date Range: 1980-1990s

Physical Description: 5.75" x 3.75" (colour)

Material Details: postcard

### Scope and Content:

Postcard is of a combine bailing hay in the north end of Brandon at the junction of First Street and Veterans' Way. The Brandon city skyline is in the background and the orange Pioneer Grain elevator can be seen on the left side of the postcard.

Notes: Writing on the front of the postcard reads: Brandon, The Wheat City.  
Back of the postcard reads: Brandon the Agricultural and Industrial center for southwestern Manitoba; Photo by Sandy Black; Printed in Brandon, Manitoba, Canada, by Leech Printing Ltd.

Name Access: City of Brandon

Subject Access: downtown

Agriculture

harvesting

farm implements

Repro Restriction: Canadian Copyright restrictions apply. Consult the Archivist.

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

From 20-2009 #1 File 13 Sunbeams

## Images

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## Experimental Farm, Brandon postcard

<http://archives.brandonu.ca/en/permalink/descriptions13874>

Part Of: Fred McGuinness collection  
 Creator: Published by Christie's Bookstore, Brandon, Man.  
 Description Level: Item  
 Series Number: McG 9  
 Item Number: 20-2009.184  
 Accession Number: 20-2009  
 GMD: graphic  
 Date Range: 1910s  
 Physical Description: 3.5" x 5.5" (colour)  
 Material Details: postcard

### Scope and Content:

Photograph shows the buildings of the superintendant and barns of the Brandon Experimental Farm (now Brandon Research Station)

Notes: Part of "Christie's Brandon Series of Six Colored Picture Postcards of Brandon, Manitoba, The Crown Series, Published by Christie's Bookstore, Brandon, Man." [note: missing sixth postcard]. Writing on the front of the photograph reads: Experimental Farm, Brandon. Man.

Name Access: Experimental Farm  
 Brandon Research Station

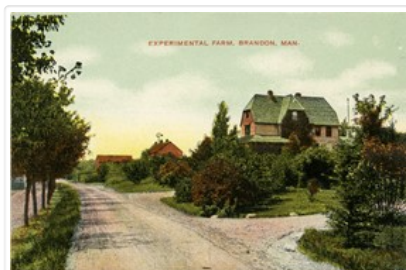
Subject Access: farms  
 Agriculture

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

From 20-2009 File 9

## Images



## Agricultural Extension Centre

<http://archives.brandonu.ca/en/permalink/descriptions9365>

Part Of: RG 11 Lawrence Stuckey fonds  
 Creator: L.A. Stuckey  
 Description Level: Item

Series Number: 3.1  
Item Number: 1-2002.3.1DA15  
Accession Number: 1-2002  
GMD: graphic  
Date Range: March 11, 1978  
Physical Description: 2 1/2" x 2 1/2"  
Material Details: Negative

History /

Biographical:

Designed by Victor Horwood, Provincial Architect

Built 1912 as Brandon Normal School

First course began 1913, last class graduated 1941

B.J. Hales (of Winnipeg) first principal, 1st term - 184 students

1941-1945 used by military as part of army A-4 training center - the normal teacher training courses were then held in Daymin Court (12th St & Rosser), Bell Block, and the old Central School

Transferred to Manitoba Department of Agriculture 1946, Became Agricultural Extension Centre 1959

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Agricultural Extension Centre, Brandon, Man.

Name Access: Brandon Normal School  
Agricultural Extension Centre

Subject Access: schools  
normal schools  
Brandon Schools  
Agriculture

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

## Images

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## Wheat Market

<http://archives.brandonu.ca/en/permalink/descriptions9654>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1H1

Accession Number: 1-2002

GMD: graphic

Date Range: 1887

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

The wheat market

Notes: View of Pacific Avenue looking east from 8th Street  
Closest elevator: Kelly Bros. Second elevator: Parrish & Lindsay  
Courtesy of The Brandon Sun.

Name Access: Wheat Market

Subject Access: Wheat  
Agriculture  
hotels  
Grain elevators  
Brandon Industries

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

## Images

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## Wilcocks & Currie Livestock Auction

<http://archives.brandonu.ca/en/permalink/descriptions9655>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1H2

Accession Number: 1-2002

GMD: graphic

Date Range: 1891

Physical Description: 3 1/2" x 5"

Material Details: Negative

History /

Biographical:

New City Hall almost completed - will open Feb. 29, 1892.

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Wilcocks & Currie livestock auction

Notes: Located in City Square, just west of City Hall.

From the collection of Jeff Sutherland.

Name Access: Wilcocks & Currie Livestock Auction

Subject Access: Agriculture

auctions

Livestock

cattle

horses

Brandon Industries

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

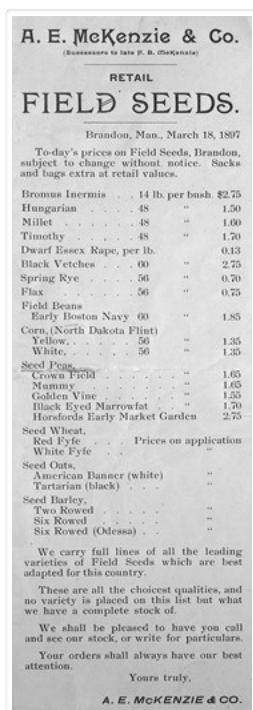
### Images

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## A.E. McKenzie & Co. Field Seed Prices - Advertisement

<http://archives.brandonu.ca/en/permalink/descriptions9720>



Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1HB13

Accession Number: 1-2002

GMD: graphic

Date Range: March 18, 1897

Physical Description: 3 1/2" x 6"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

A.E. McKenzie & Co.'s field seed prices for March 18, 1897

Name Access: A.E. McKenzie & Co.

Subject Access: advertising

Agriculture

seeds

Brandon Early Business Advertisements

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

## Images

# A. E. McKenzie & Co.

(Successors to late F. B. McKenzie)

## RETAIL

# FIELD SEEDS.

Brandon, Man., March 18, 1897

To-day's prices on Field Seeds, Brandon, subject to change without notice. Sacks and bags extra at retail values.

Bromus Inermis . . . 14 lb. per bush.	\$2.75
Hungarian . . . . 48 "	1.50
Millet . . . . . 48 "	1.60
Timothy . . . . . 48 "	1.70
Dwarf Essex Rape, per lb.	0.13
Black Vetches . . . 60 "	2.75
Spring Rye . . . . 56 "	0.70
Flax . . . . . 56 "	0.75
Field Beans	
Early Boston Navy 60 "	1.85
Corn, (North Dakota Flint)	
Yellow, . . . . . 56 "	1.35
White, . . . . . 56 "	1.35
Seed Peas,	
Crown Field . . . . . "	1.65
Mummy . . . . . "	1.65
Golden Vine . . . . . "	1.55
Black Eyed Marrowfat . . . "	1.70
Horsfords Early Market Garden	2.75
Seed Wheat,	
Red Fyfe . . . . . Prices on application	
White Fyfe . . . . . "	
Seed Oats,	
American Banner (white) . . . "	
Tartarian (black) . . . . . "	
Seed Barley,	
Two Rowed . . . . . "	
Six Rowed . . . . . "	
Six Rowed (Odessa) . . . . . "	

We carry full lines of all the leading varieties of Field Seeds which are best adapted for this country.

These are all the choicest qualities, and no variety is placed on this list but what we have a complete stock of.

We shall be pleased to have you call and see our stock, or write for particulars.

Your orders shall always have our best attention.

Yours truly,

A. E. McKENZIE & CO.



## Western Canada Flour Mills

<http://archives.brandonu.ca/en/permalink/descriptions9657>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1H4

Accession Number: 1-2002

GMD: graphic

Date Range: 1913

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Western Canada Flour Mills

Notes: [This negative was produced using a previously published image from "Brandon in the year 1913". P.E.]

Name Access: Western Canada Flour Mills

Subject Access: Flour  
manufactured products

Flour mills

mills

Brandon Industries

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Location Copy: 1-2002.3.9.101

Storage Location: Lawrence Stuckey collection

### Images

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## Maple Leaf Flour Mill

<http://archives.brandonu.ca/en/permalink/descriptions9658>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1H5

Accession Number: 1-2002

GMD: graphic

Date Range: 1913

Physical Description: 3 1/2" x 5"

Material Details: Negative

### Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

### Scope and Content:

#### Maple Leaf Flour Mill

Notes: [This negative was produced using a previously published image from "Brandon in the year 1913". P.E.]

Name Access: Maple Leaf Flour Mill

Subject Access: Flour  
manufactured products

Flour mills

mills

Brandon Industries

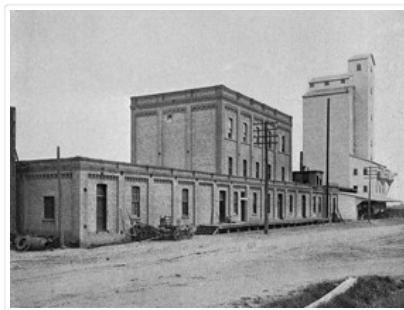
Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Location Copy: 1-2002.3.9.100

Storage Location: Lawrence Stuckey collection

## Images

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## Western Canada Flour Mills

<http://archives.brandonu.ca/en/permalink/descriptions9689>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1H23

Accession Number: 1-2002

GMD: graphic

Date Range: [ca. 1935]

Physical Description: 3 1/2" x 5"

Material Details: Negative

### Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

### Scope and Content:

Western Canada Flour Mills Ltd.

Notes: Located at the corner of 3rd Street and Assiniboine Avenue.

From the collection of Harold Watson.

Name Access: Western Canada Flour Mills

Subject Access: Flour

manufactured products

Flour mills

mills

Brandon Industries

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Location Copy: 1-2002.3.9.97

Storage Location: Lawrence Stuckey collection

## Images

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## Grant McEwan

<http://archives.brandonu.ca/en/permalink/descriptions9079>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1



Item Number: 1-2002.3.1AC3

Accession Number: 1-2002

GMD: graphic

Date Range: [19-]

Physical Description: 3 1/2" x 5"

Material Details: Negative

History /

Biographical:

Mr. McEwan was an agriculturalist, politician and author. He may have been a graduate of Brandon College.

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Grant McEwan

Name Access: Grant McEwan

Subject Access: politics

political figures

Brandon politicians & civil servants

Agriculture

Authors

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

## Images

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## Western Canada Flour Mills (Purity Flour) - Advertisement

<http://archives.brandonu.ca/en/permalink/descriptions9712>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1HB5

Accession Number: 1-2002

GMD: graphic

Date Range: 1913

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Advertisement for the Western Canada Flour Mills Co. and Purity Flour

Notes: From the Dominion Fair prize list.

Name Access: Western Canada Flour Mills

Purity Flour

Subject Access: advertising

mills

Flour mills

Flour

Brandon Early Business Advertisements

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

### Images







## International Harvester Company

<http://archives.brandonu.ca/en/permalink/descriptions9483>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1E10

Accession Number: 1-2002

GMD: graphic

Date Range: 1926

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

International Harvester Co.

Notes: Photo shows debris caused by the violent explosion of an Independent Oil company warehouse.

[Note shattered windows due to explosion (P.E. 19/06/09).]

Name Access: International Harvester Co.

Subject Access: businesses

Agriculture

agricultural machinery

Brandon business buildings & facilities before 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

### Images

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## Experimental Farm Crops

<http://archives.brandonu.ca/en/permalink/descriptions9858>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1N1

Accession Number: 1-2002

GMD: graphic

Date Range: 1890

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Brandon Experimental Farm crops

Notes: Note the binders, stooks and Superintendent's house (built 1889).  
[Note that "Stook" is a Canadianism for a structure of grain sheaves.  
N.G.]

Name Access: Experimental Farm

Subject Access: Agriculture

farming

crops

Grain

stooks

Experimental farm

Brandon Miscellaneous History

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

### Images

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## Experimental Farm Cattle

<http://archives.brandonu.ca/en/permalink/descriptions9859>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: H.H. Allen (?)

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1N2

Accession Number: 1-2002

GMD: graphic

Date Range: [192-]

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Brandon Experimental Farm cattle

Notes: Note Lake Percy [an Assiniboine River oxbow (P.E.)] in the background.  
Courtesy of the Brandon Sun.

Name Access: Experimental Farm

Subject Access: Agriculture  
farming  
Livestock  
ranching  
oxbow lake  
Experimental farm  
Brandon Miscellaneous History

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

### Images

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## A.E. McKenzie Seed Co. Ltd. fonds

<http://archives.brandonu.ca/en/permalink/descriptions4309>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Fonds

GMD: multiple media

Date Range: 1887-1996; predominantly 1910-1974

Physical Description: 7.47 m of textual records  
500 photographs

History /

Biographical:

The A.E. McKenzie Seed Co. Ltd. originated with the McKenzie family Flour, Grain and Seed business, started by F. B. McKenzie in the early 1880's. When F. B. McKenzie passed away in 1896, his son, Albert Edward McKenzie, assumed control of the company, and renamed it The Brandon Seed House. With its main office and plant in Brandon, Manitoba, the company specialized in the production and sale of field seeds and service exclusively to seed buyers in the prairie provinces and British Columbia. In later years, a complete line of products including garden seeds, lawn grass, and other allied lines was developed for sale across Canada.

In 1906, the company underwent a change of name when A. E. McKenzie determined that the growth of the country demanded a larger seed institute than could be managed by one man. As a result, the company was incorporated under provincial statutes and the federal Joint Stock Companies Act as A. E. McKenzie Seed Co. Ltd., and new personnel were hired.

Under the Joint Stock Companies Act, A.E. McKenzie Seed Co. Ltd. was required to elect a Board of Directors of not less than three, and not more than nine individuals. Only shareholders of the company were eligible for election, and election was to take place yearly with each shareholder entitled to as many votes as shares owned in the company. The Act also dictated that the directors were, from time to time, to elect from among themselves, a president of the company. They were also able to appoint and remove all other officers of the company and to create company by-laws. The directors were not obliged to pay any dividend on shares if the company should become insolvent. Under the Act, the stock of the company was deemed a personal estate and was only transferable as such. In addition, the company could acquire, hold, and transfer real estate, and was required to submit annual statements.

A. E. McKenzie was elected President of the newly constituted company. For the remainder of his natural life he remained in this position and supervised the operation of the company. S. A. Bradford, who was given responsibility for various company departments, filled the position of General Manager. H. L. Patmore became the Vice-President, overseeing the nursery business, while W. A. McCracken was put in charge of the warehouse stock, and shipping department. McCracken also supervised the mail order department.

The Company was initially comprised of three divisions: The Brandon Seed House, Brandon Nurseries, and Brandon Greenhouses. Each division was registered under Dominion Patents. Later, the company was divided into Retail Mail Order, Wholesale and Commission Packet Trade divisions. It also undertook some export business.

By registering the divisions of the company under federal legislation affecting trademarks and industrial designs, McKenzie and the Board were able to register both the company's trademarks and to protect the company's industrial techniques. The company could thus patent the methods and processes of its operations so that no other individual or business could duplicate them.

Located at 30 9th Street, the head office and plant of A.E. McKenzie Seed Co. Ltd. housed all the facilities and staff of the company, with the exception of the regional sales offices and warehouses. The business of the A. E. McKenzie Co. Ltd. was conducted from a frame warehouse until the current McKenzie building was constructed on the same site after a fire destroyed the original premises. Designed by architect Thomas Sinclair and built by the

destroyed the original premises. Designed by architect Thomas Sinclair, and built by the Brandon Construction Company, the new building opened in 1911. In time, The A. E. McKenzie Co. Ltd. came to be known as Western Canada's Greatest Seed House.

During the 1930's, before a new building was erected in 1945, the A. E. McKenzie Co. occupied space at five different locations in Brandon, including the Massey Harris Building, the International Harvester Building and the Security Building. The last of these premises was destroyed by fire in 1972. As a result of its proximity to the Security Building, the main McKenzie Building also suffered heavy fire and water damage. A. E. McKenzie Co. Ltd. also utilized a warehouse on the north side of Pacific Avenue alongside the Canadian Pacific Railway tracks between 5th and 6th streets. This building and its contents were destroyed by fire (1946). In May of 1949, the company purchased and erected a Quonset structure on the west side of 15th Street between Rosser and Pacific Avenues.

In 1908, the first branch of the A. E. McKenzie Seed Co. Ltd. was established at Calgary. In the following sixteen years, additional branches were established in Edmonton and Saskatoon (1923), Moose Jaw, Toronto (1934) and Winnipeg (1935). Both the Edmonton and Saskatoon branches were seasonal, operating for a four-month period, March to June inclusive. Business in the Maritime Provinces of Prince Edward Island, Nova Scotia and New Brunswick further extended the company's operations by the mid 1940's. In 1946, the company purchased property in Gilbert Plains, Manitoba, 120 miles north of Brandon. This purchase enabled the company to handle larger quantities of Sweet Clover, a popular crop that was grown in the surrounding area. Additional offices were opened in Vancouver and Quebec City in rented premises by the early 1960's.

In the years 1944-1945, the McKenzie Foundation was created. Through the Foundation, arrangements were put in place to transfer shares of the company to the Manitoba Government for the benefit of higher education, specifically Brandon College. In return for this gift, which included 90% of all capital resources of the company together with all of the income earned each year, except for the amount retained annually to ensure sufficient operating capital, the A.E. McKenzie Co. Ltd. received exemption from paying Corporate Tax.

Prior to the establishment of the McKenzie Foundation, in 1945, the National Trust for the benefit of the College held the shares of McKenzie Seeds. On April 7, 1945 the Manitoba Legislature passed legislation whereby A. E. McKenzie retained effective management control of his company, but 1031 shares out of 1145 issued shares were gifted to the Provincial Government. In return, the government agreed that all financial benefits from the shares would go to Brandon College through the A. E. McKenzie Foundation. When Mr. McKenzie passed away in 1964, the primary responsibility of appointing the Board of Directors for McKenzie Seeds passed to the Provincial government.

The remaining 114 shares of the Company were turned over to the Crown on July 16, 1975 in accordance with an agreement between Brandon University, A. E. McKenzie Co. Ltd. and the Manitoba government. The same agreement also turned the McKenzie Foundation over to Brandon University. Therefore, since 1975 the crown has held all shares of the McKenzie Co. through the Province of Manitoba.

A.E. McKenzie died on September 25, 1964 at the age of 94 and was succeeded as President of the company by J. Lasby Lowes. When Mr. Lowes retired in 1968, A. R. Swanson was appointed by the government to fill the position and was responsible for all operations of the company under a Board of Directors comprised mainly of appointees of the government. It has proven impossible to establish a complete list of those individuals who held the positions of President/General Manager of McKenzie Seeds after 1964. A partial account is as follows: Anthony J. Maruca became President of A. E. McKenzie Co. Ltd. in 1972. In 1975, the Board of Directors appointed William Moore General Manager, creating a new position to relieve the President of the company from management of plant operations. At the same time, Pat Kelleher was named new interim President. Following the resignation of Kelleher, William

Moore assumed the role of President as well. Moore left the company in the early 1980s. He was later convicted of criminal misconduct as President of the company. Keith Guelpa became President/General Manager in the mid 1980's; Raymond West was his successor.

Beginning in 1969, the A. E. McKenzie Seed Co. Ltd. began phasing out the Field Seed division of their company, including business related to forage crops and cereals. Seed cleaning equipment located in Brandon and the company's Calgary and Toronto cleaning plants was sold. The Company concentrated its resources on the production and sale of vegetable and flower seeds, and lawn and turf grasses. It acted as a wholesaler and conducted business through chain stores, grocery, hardware and general stores.

Late in 1971, A. E. McKenzie Co. Ltd. purchased its largest competition in packaged seeds - Steele Briggs Seed Co. from Maple Leaf Mills Inc. for two million dollars. At the time of the acquisition the company changed its name to A. E. McKenzie Co. - Steele Briggs Seeds, in order to benefit from the favorable reputation held by Steele Briggs Seeds across Canada. In the early 1970s, the acquisition of Brett-Young Seeds Ltd., a Winnipeg company that dealt exclusively in the production and sale of field seed, brought the A. E. McKenzie Co. back into the field seed market.

In 1994 the Manitoba Government sold the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, Canada's largest non-retail mail-order catalogue company, which is owned by MDC Corporation of Toronto.

In 2001, McKenzie Seeds is Canada's leading supplier of packaged seeds and related gardening products. It is divided into a Retail Consumer Products division which features well known seed brands including McKenzie Seeds, Pike Seeds and Thompson & Morgan Seeds from England. As well, this division also carries a complete range of lawn seeds and perishes. It also continues to ship the seed racks invented by A.E. McKenzie to numerous retail stores. The second division, Direct Mail, consists of the McFayden and McConnell catalogues which reach over 500,000 Canadian homes each year.

#### Custodial History:

Following the sale of the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, the records of McKenzie Seeds and its subsidiaries were retained in the McKenzie Plant on 9th Street. In April of 1997, the records were transferred to the McKee Archives at Brandon University. Because the company was a crown corporation, the records of McKenzie Seeds belonged to the Province of Manitoba and might have been placed in the Provincial Archives. However, Provincial Archivist Gordon Dodds permitted the retention of the records in Brandon at the S. J. McKee Archives. The minutes of the Board of Directors, previously transferred to the Provincial Archives, remain in Winnipeg. Until 1960 these minutes, by-laws of the Company, and the letters patent of incorporation (April 7, 1906) were in the possession of the Company's lawyers, Johnson, Garson, Forrester, Davidson, & Steen.

#### Scope and Content:

The fonds consists of textual records, photographs and artifacts from A.E. McKenzie Seed Co. Ltd. The textual records include minutes, documents, financial records, administrative records, by-laws, legal records, catalogues, sales literature, seed packets, newspaper clippings, appraisals, publications, scrapbooks and miscellaneous sections.

In addition, some of the records within the fonds relate to the operations of McKenzie subsidiaries -- Brett-Young Seeds, Steele-Briggs Seeds, Pike & Co. and McFayden Seeds -- and various properties owned by McKenzie Seeds.

Fonds contains approximately 500 photographs. These depict the operations and employees of McKenzie Seeds and the seed industry in general. Artifacts contained in the fonds include blueprints, newspaper clippings, copper printing plates, seed bags and plaques.

Fonds also includes an artificially created series of records dealing with Brandon College Inc., the A.E. McKenzie Foundation, the Brandon Allied Arts Council and the Brandon Board of Trade. These records stand outside the provenance of the McKenzie Seed Co.

Of particular interest within the textual records are the transcripts of various features of the company's history as dictated, researched and recalled by its second President/General Manager, J. Lasby Lowes. The fonds also contains a collection of company catalogue which is almost complete. Outside of the seed industry, the records dealing with both Brandon College Inc. and the McKenzie Foundation are significant records relating to the history of Brandon College/University and the City of Brandon.

Notes: Description written by Christy Henry (2001).

Name Access: A.E. McKenzie  
J. Lasby Lowes  
Irene Cullen  
Joseph Airey  
Alan R. Mundie  
Sandy Black  
Brett-Young Seeds/Sabetha  
McFayden Seeds  
Steele-Briggs Seed Co  
Pike & Co  
Davidson & Gowen  
Davidson Studio  
Frank Gowen  
Dean Photo Service  
Jerrett's Photo-Art Studio/Jerrett's Photo Service  
Crawford Drug Store  
Leech Printing Ltd  
Eastman Photographic Materials Ltd

Subject Access:	Seed Industry Seed Catalogues Brandon Business Seed Photographs Brandon Photographs Seed Packets Agriculture Women Workers Labour Relations A.E. McKenzie J. Lasby Lowes A.R. Swanson William Moore Anthony J. Maruca Pat Kelleher Keith Guelpa Raymond West Brett-Young Seeds Sabetha Steele Briggs Seed Co Pike & Co McFayden Seeds Seed Marketing Co Brandon Board of Trade Brandon Allied Arts Council McKenzie Foundation Regal Greetings and Gifts
Repro Restriction:	Because the A.E. McKenzie Seed Co. Ltd. was a crown corporation, the records in the fonds are subject to the Freedom of Information and Protection of Privacy Act (FIPPA).
Storage Location:	RG 3 A.E. McKenzie Company fonds
Related Material:	Additional records regarding A.E. McKenzie Seed Co. Ltd. are housed at the Provincial Archives of Manitoba. In order to gain access to these records it is necessary to contact the Archives of Manitoba.
Arrangement:	RG 3 A.E. McKenzie Seed Co. Ltd. Fonds  McS 1 Board of Directors 1.1 Documents 1.2 Minutes/Meetings 1.3 Management Consultant Reports 1.4 Miscellaneous 1.5 Financial Records  McS 2 Office of the President/General Manager 2.1 A.E. McKenzie 2.2 J. Lasby Lowes 2.3 Comptroller 2.4 Properties



- 2.5 Marketing
- 2.6 Reference Library
- 2.7 Miscellaneous Publications/Correspondence

McS 3 Acquisitions

- 3.1 Brett-Young Seeds/Sabetha
- 3.2 Steele-Briggs Seed Co.
- 3.3 Pike & Co.
- 3.4 McFayden Seeds

McS 4 Seed Marketing Co.

McS 5 Photographs

- 5.1 McKenzie Seed Co. Ltd. Executives
- 5.2 Construction at McKenzie Seed Co. Brandon (two files)
- 5.3 Exterior Photographs of the A. E. McKenzie Co. Building
- 5.4 McKenzie Seed Co. Plant Operations and Workers (2 files)
- 5.5 McKenzie Seed Co. Equipment and Plant - Head Office 1983
- 5.6 McKenzie Seed Co. Field Operations and Workers
- 5.7 McKenzie Seed Co. Strike 1944
- 5.8 Fires at McKenzie Seed Co. 1910, 1945, 1972
- 5.9 McKenzie Seed Co. Centennial Exhibition 1996
- 5.10 Miscellaneous McKenzie Seed Co. Photographs
- 5.11 People Connected to McKenzie Seed Co.
- 5.12 Princess Anne's Visit to McKenzie Seed Co. 1982
- 5.13 Onion Set Production Book
- 5.14 Irene Cullen Photographs - McKenzie Seeds Employee Photos
- 5.15 Josiph Airey Photographs - McKenzie Product Photos
- 5.16 Alan R. Mundie Seed Production Photographs
- 5.17 Steele Robertson/Steele Briggs Seeds Photographs
- 5.18 Seed Packet Display Units Photographs
- 5.19 Product Photographs
- 5.20 Parade Photographs
- 5.21 Oversized Photographs
  - 5.21.1 Drawer #1: Executive Photographs
  - 5.21.2 Drawer #2: Office and Equipment/Plant Photographs
  - 5.21.3 Drawer #3: Miscellaneous Oversized Photographs
  - 5.21.4 Drawer #4: Artifacts

McS 6 Miscellaneous

- 6.1 Centennial Exhibition
- 6.2 Miscellaneous Publications
- 6.3 Scrapbooks

MG 1 A.E. McKenzie Fonds

- 1.1 Brandon College Inc.
- 1.2 McKenzie Foundation
- 1.3 Brandon Allied Arts Council
- 1.4 Brandon Board of Trade
- 1.5 Miscellaneous