BRANDON UNIVERSITY S. J. McKee Archives



BU journalism course

http://archives.brandonu.ca/en/permalink/descriptions13680

Other Title Info:	Title based on the contents of the subseries
Part Of:	Fred McGuinness collection
Description Level:	Sub-series
Series Number:	McG 6.2
Accession Number:	1-2015
GMD:	textual records
Date Range:	c. 1980s - 1990s
Physical Description:	Approximately 6 cm of textual records
History /	
Biographical:	

Fred McGuinness was a sessional lecturer in the English Department at Brandon University in Brandon, Manitoba where he co-taught an introductory undergraduate course in journalism with English Professor John Blaikie. Although McGuinness had 30 years experience as a journalist, editor, publisher, and freelance writer, as well as an extensive public speaking career, the partnering was necessary because he did not have a graduate degree, a qualification necessary for teaching in a university setting. In addition to his professional experience, McGuinness was also an avid reader on topics about the process of writing and the publishing of popular writing.

McGuinness likely began teaching his journalism course at Brandon University in 1983 and continued until 1990, possibly 1996. McGuinness often referenced his class when writing his Neighborly News column. A portion of McGuinness' course involved analyzing and debating current events from newspaper headlines. McGuinness emphasized the importance of clean copy, spelling, and grammar with his editing assignments.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist, freelance writer, and sessional instructor. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries contains records created and collected by Fred McGuinness during his time as a sessional instructor and writer. Consisting of teaching materials McGuinness used in the undergraduate course he taught with Professor John Blaikie the subseries includes: lecture notes, quizzes, exercises, exams, and newspaper and magazine articles.

Notes:

Information for the history/biography was obtained from documents in the BU journalism course subseries (McG 6.2), and his Neighborly News columns (McG 2.3)

Accruals:	Closed
Finding Aid:	A file level inventory is available
Storage Location:	2015 accessions

Related Material:

Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible materials pertaining to his teaching career may be found in other subseries of the Fred McGuinness collection. Several articles McGuinness wrote for Neighborly News referenced his BU journalism students (see McG 2.3)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

Documents





The Brandon Sun

http://archives.brandonu.ca/en/permalink/descriptions13662

Other Title Info:	Title based on the contents of the subseries
Part Of:	Fred McGuinness collection
Description Level:	Sub-series
Series Number:	McG 2.2
Accession Number:	1-2015
GMD:	textual records
Date Range:	c. 1966 - 2010
Physical Description:	Approximately 63.5 cm of textual records

History /

Biographical:

In November 1966, McGuinness was hired as vice-president to the Brandon Sun. He moved to Brandon with his family and had a career with the paper until his death in 2011. During his years with the Sun, McGuinness wrote a tri-weekly "Sunbeams" (sometimes spelled "Sun Beams") column using the nom-de-plume F.A. [Fifth And] Rosser. Sunbeams was similar to McGuinness' "Lighthouse" column for The Medicine Hat News; commenting on a variety of current events, Sunbeams also included book reviews, local events, and reminiscences.

Upon his retirement in January 1987, McGuinness was made publisher emeritus of the Brandon Sun. A week after his retirement, he began writing a new column for the Sun, called the "Diary." Initially a bi-weekly column, which was made into a weekly column in 2009, McGuinness continued writing the "Diary" until his hospitalization in 2010. The Diary column was primarily a historical retrospective of Brandon, although it also touched on broader topics of interest to McGuinness during the time period.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries contains records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer with the Brandon Sun. The records consist of scrapbooks of Sunbeams columns, Sunbeam drafts, Diary drafts, article proofs, column research, and correspondence.

tes:	Readers' correspondence pertaining to McGuinness' time with the
	Brandon Sun can be found in Fred McGuinness' personal papers,
	subseries McG 1.2 Correspondence. Possible research for his Sunbeam
	and Diary columns may be found in McG 4.1 Local history research and
	McG 2.3 Neighborly News (File 3)

Accruals:	Closed
Finding Aid:	A file level inventory is available
Storage Location:	2015 accessions

Arrangement:

No

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

Documents







The Wheat City: A Pictorial History of Brandon monograph http://archives.brandonu.ca/en/permalink/descriptions13676

Other Title Info:	Title based on the contents of the subseries
Part Of:	Fred McGuinness collection
Description Level:	Sub-series
Series Number:	McG 5.6
Accession Number:	1-2015 [formerly 6-2008 and 20-2009 and unprocessed Fred McGuinness collection]
GMD:	textual records
Date Range:	c. 1987 - 1988
Physical Description:	Approximately 6 cm of textual records
History /	

Biographical:

These records were produced between 1987 and 1988, the researching and writing period for The Wheat City: A Pictorial History of Brandon monograph. Published in 1988 by Western Producer Books (Saskatoon, Saskatchewan), The Wheat City is a 117-page soft cover book, containing black and white images.

Western Producer Books pitched the book's concept to Fred McGuinness in the fall of 1987. This book was part of the publisher's "city series" which focused on smaller cities such as Medicine Hat and Prince Albert. It was estimated that the book would contain a 6,000-word introduction followed by approximately 80 archival photographs of Brandon spanning from early settlement to the late 1950s/early 1960s.

Brandon University history major Pam Svistovski worked as McGuinness' research assistant and McGuinness obtained images for the book from his own personal collection, the Brandon Sun, Lawrence Stuckey, the Archives of Manitoba, and the Western Pictorial Index.

Custodial History:

Records were collected and created by McGuinness during the writing phase of the monograph The Wheat City. The materials were donated to the SJ McKee Archives by the Estate of Fred McGuinness circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries consists of textual records and photographs created and collected during the production of the monograph The Wheat City. It includes correspondence, newspapers articles, drafts and black and white photographs from the Archives of Manitoba, Western Canada Pictorial Index, and Illustrated Souvenir of Brandon.

Notes:	Information in the history/biography was obtained from The Wheat City's acknowledgements and a letter to Mr. Fred McGuinness from Western Producer Books, dated September 24, 1987 (McG 5.6, File 11)
	Where known, archival reference numbers for photographs obtained from the Archives of Manitoba and the Western Canada Pictorial Index and considered/used in The Wheat City have been provided in the item level description
Accruals:	Closed
Repro Restriction:	Images published in the monograph and stored in files copyright protected by their respective organizations
Finding Aid:	A file level inventory is available
Storage Location:	2015 accessions
Related Material:	Clarence Hopkin collection
	Lawrence Stuckey collection
	Jack Stothard collection
	Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible research materials pertaining to this monograph may be found in the Fred McGuinness collection subseries: Correspondence (McG 1.2), Brandon Sun (McG 2.2) Miscellaneous freelance (McG 3.2), Local history research (McG 4.1), Manitoba: The Province & The People (McG 5.4), and Manitoba Enterprise (McG 5.5)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to picture sources

Documents

