

S. J. McKee Archives



Robert Troy Blair fonds

<http://archives.brandonu.ca/en/permalink/descriptions13300>

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|-----------------------|----------------------------|
| Part Of: | RG 1 Brandon College fonds |
| Description Level: | Sub-series |
| Accession Number: | 18-2013 |
| GMD: | multiple media |
| Date Range: | September 1950 - June 1954 |
| Physical Description: | 2 scrapbooks (7.5 cm) |
| Physical Condition: | Excellent |

Robert (Bob) Troy Blair was born on March 11, 1930 in Brandon, MB. His first six years were spent in Alexander, MB, where his father and uncle operated a grocery store. In 1936, his family moved to Souris, MB, where his father ran a grocery store. Blair received his primary and high school education, with the exception of Grade 12, in Souris.

Blair remembers his school years in Souris as mainly happy years. He was involved with both piano and organ music lessons. he was never interested in physical sports with the exception of golf. World War II broke out in September of 1939. Souris became the site of #17 SFTS and home base for the British Commonwealth Air Training Plan. Many of the service men came from England, Australia and New Zealand. Blair's mother always entertained at least two for dinner every Sunday. Rationing of sugar, tea and coffee, butter and meat became a way of life. Blair had the job every Saturday of pasting the ration coupons into booklets. It was also when he was in Grade 6, that Blair realized he was more attracted to boys than to girls. Perhaps it was because so many attractive airmen surrounded him!

In November of 1947, the Blair family relocated to Alexander where Bob Blair finished his Grade 11. This was not a good year due to bullying. In September of 1948, Blair moved to Winnipeg to attend United College for his Grade 12. Upon completion of Grade 12, Blair remained in Winnipeg until June 1950. he worked at a number of businesses - Gestetner, Eaton's Mail Order shoe department, Maple Leaf Milling, and the drug store in the Medical Arts Building. In September 1950, he entered Brandon College. Blair was very active in extra-curricular affairs while at Brandon College; particularly drama. Following his B.A. he enrolled in the Education Faculty, having decided to become a teacher.

Blair's teaching career spanned 34 years. All but one year was spent in the Brandon School Division. On his first day of teaching in the Division he met the man with whom he would spend the next 46 years. He was primarily a teacher of English and Music. A highlight of his career was exchange teaching in Sacramento, California in 1961. Orientation for exchange took place in August in Washington, D.C., where Blair had the opportunity to meet President J.F. Kennedy. He vividly recalls the morning that JFK was assassinated on November 22, 1963. In September 1965, Blair assumed the principalship of Park School and in September of 1969, the same position at George Fitton School where he remained until his retirement in 1989. He was a member of the Brandon Principals' Association, the National Association of Elementary School Principals, and served as President of the Brandon Teachers' Association. Among his major accomplishments during his time as principal were the introduction of a centralized school library in both Park and George Fitton Schools and the integration of special needs students into regular classroom situations wherever possible. He was made a Life Member of the Manitoba Teachers' Society (Brandon) in June 1990. Following his retirement Blair worked as a Library Automation Consultant (1989-1993).

Blair also had numerous community involvements during his time in Brandon. he was active in the Brandon Little Theatre (Best Actor Award, Manitoba Drama Festival for One Act Plays in 1963), the Brandon Festival of the Arts, the Eckhardt-Gramatte National Music Competition, and Arm Industries to name a few.

Following the death of his partner in 2001, Blair moved to Saskatoon to live with a younger gay couple. He has been active in volunteerism: as an Ambassador for the Saskatoon Airport Authority, assistant with the Saskatoon Health Region's Immunization Clinics, information clerk for the Festival of Trees, data entry clerk for the Saskatoon Music Festival, on the Board of the Saskatoon Jazz Society, and Hospitality Coordinator for the Saskatoon Jazz Festival.

As of October 2013, Bob Blair continues to live in Saskatoon, SK.

Custodial History:

Records were in Blair's possession until he donated them to the McKee Archives on Homecoming weekend October 2013.

Scope and Content:

Fonds consists of two scrapbooks containing 145 photographs and ephemera (play and graduation programs, tickets, pins, newspaper clippings) documenting Bob Blair's days at Brandon College. Social events and extra-curricular activities are heavily featured in the two scrapbooks. Also included are graduation portraits for the Classes of 1951, 1952 and 1953. Of the 145 photographs all are black and white except for two photos of the Class of '53 reconconvocation (May 1993), and one from the Class of '53 reunion (2003).

Notes: History/Bio provided by Bob Blair (October 2013).

Name Access: Brandon College
Angus Jackson
Pat Magnacca
Freshie Week
Senior Stick
Lady Stick
Harvest Cabaret
Sigma Mu
Glee Club
Bob Blair
Jack Yeomans
Walter Dinsdale
Don Cronk
Bob McPherson
Lorne Watson
Marg Sanderson
Hazel Turnbull
Claudia Dickey
Gordon Bradley
Terry Prysiazniuk
Diane Lissaman
Joan Garnett
Doris Penstock
Dianne Macdonald
Ivey Graham
Joyce Pickard
Cathy Crawford
Roberta Wilkie
Marie Kullberg
Isabel Lyon
Shirley Pryce
J.R.C. Evans
Marjorie Kyles
Jo Thordarson
Ross George

Edward Perry
Ernest Birkinshaw
Barney Thordarson
Fall Formal
Variety Night
Installation Night
Paul McKinnon
The Saga of Brandon
Bill White
Ron Bell
Jerry Jerret
Rosa Ziolkowski
Murray Smith
Class of 1951
Harold Moffat
Bill Sutherland
Murray Coulthard
Frank Adamski
John McLean
Jack Medd
Jack Muir
Bill Fraser
Ken Morrison
Clifford Kitson
Ray Brown
Mike Doig
Ernie Shaw
Jack Scott
Doreen Dennison
Lois Kennedy
Lorna Prokaska
Ferne Henderson
Doreen Fedoruk
Marg Leckie
Freshie Parade
Helen Batho
Fred Calverly
Jim Crawford
Verda Peden
Olga Evasko
Betty Finch
Fred Schwarok
Jim Struthers
Muriel Bedford
John Brown

Freshie Royalty
Booster Night
Mary Jane Sexton
Marilyn Rust
Mildred McMurray
Mary-Jane MacLachlan
George Leask
George Jakubowski
Jack Purvis
My Sister Eileen
Edith Laycock
Ivey Robbins
Ken Campbell
Mac Andrews
Marion Simmons
Arnold Minish
Madeline Irving
Ernie Criddle
Don Dillistone
Gordon Hunter
Cathy Nelson
Jim Kelleher
Anne Kelleher
Neil McKellar
Ron Doupe
Bruce Watson
Neil MacKay
Peter Prokaska
Roger Ramsden
Bill Bridgett
Graham Hunt
John Muirhead
David Brodie
Murray MacDonald
Dr. Kidd
Cam Finlay
Blair MacRae
Donna McPhail
Louise Hoey
Agnes Nicholson
Jean Allan
Joan Urie
Royce Richardson
Don Rousell
Bill Black

Ken McNeeley
Rosalie Prokopchuk
Jean Morrison
Jacice Forrest
Fuzz Fedoruk
Brian Davison
Joan MacLachlan
First International Relations Club Conference
Minot Teachers' College
International Peace Gardens
Bruce McIlroy
Jean Shingfield
Campaign Week
Sigma Mu Dance
Arnold Wawruch
Jack Meyers
Jack Hilton
Bev Francis
Bert Gogol
Dick McDonald
Frank McKinnon
Stuart Craig
John Blackwood
Norman Hedison
Bob Hilton
John Minions
Kay Oliver
Mary Jane MacLachlan
Ben Ward
Ken Gunning
Trevor McNeely
Hilton Stewart
Jerry Graham
Bette Mitchell
Joan Curlock
Faye Myers
Jean Hannah
Mary Babuick
Mr. College Spirit
John Augustus McGee
Don Dillstone
Flora Johnson
Del Gusdal
Color Night
Don Burrows

Jim Casey Trophy
Marj Kyles
Prince Edward Hotel
Class Day
Dahl Harvey
Shirley Mitchell
Al Burton
Irving Bateman
Joyce Marie Thordarson
Eileen McFadden
Patricia Pope
Louise Astle
Ariel Genik
Western Canada Student Teacher Conference
Brandon College Glee Club
Be Your Age
Ike Prokaska
Joan Hilton
Fred Lynch
Garth Kidd
Ivy Robbins
Joyce Dunham
Shirley Popple
Grand March
Westley Wong
Stewart Perdue
H.V. Kidd
J.E.M. Young
Adelene Bailey
Mrs. Evans
Dennis Anderson
Stanley Knowles
Edward Schreyer
Lou Visentin

Subject Access: Student government
 initiations
 student activities
 dances
 basketball
 talent shows
 drama productions
 major productions
 Hockey
 graduations
 programs
 parades
 dorm rooms
 student housing
 literary "B's"
 college letters
 class flags
 banquets

Storage Location: 2013 accessions



A.E. McKenzie Seed Co. Ltd. fonds

<http://archives.brandonu.ca/en/permalink/descriptions4309>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Fonds

GMD: multiple media

Date Range: 1887-1996; predominantly 1910-1974

Physical Description: 7.47 m of textual records
 500 photographs

History /

Biographical:

The A.E. McKenzie Seed Co. Ltd. originated with the McKenzie family Flour, Grain and Seed business, started by F. B. McKenzie in the early 1880's. When F. B. McKenzie passed away in 1896, his son, Albert Edward McKenzie, assumed control of the company, and renamed it The Brandon Seed House. With its main office and plant in Brandon, Manitoba, the company specialized in the production and sale of field seeds and service exclusively to seed buyers in the prairie provinces and British Columbia. In later years, a complete line of products including garden seeds, lawn grass, and other allied lines was developed for sale across Canada.

In 1906, the company underwent a change of name when A. E. McKenzie determined that the growth of the country demanded a larger seed institute than could be managed by one man. As a result, the company was incorporated under provincial statutes and the federal Joint Stock Companies Act as A. E. McKenzie Seed Co. Ltd., and new personnel were hired.

Under the Joint Stock Companies Act, A.E. McKenzie Seed Co. Ltd. was required to elect a Board of Directors of not less than three, and not more than nine individuals. Only shareholders of the company were eligible for election, and election was to take place yearly with each

shareholder entitled to as many votes as shares owned in the company. The Act also dictated that the directors were, from time to time, to elect from among themselves, a president of the company. They were also able to appoint and remove all other officers of the company and to create company by-laws. The directors were not obliged to pay any dividend on shares if the company should become insolvent. Under the Act, the stock of the company was deemed a personal estate and was only transferable as such. In addition, the company could acquire, hold, and transfer real estate, and was required to submit annual statements.

A. E. McKenzie was elected President of the newly constituted company. For the remainder of his natural life he remained in this position and supervised the operation of the company. S. A. Bradford, who was given responsibility for various company departments, filled the position of General Manager. H. L. Patmore became the Vice-President, overseeing the nursery business, while W. A. McCracken was put in charge of the warehouse stock, and shipping department. McCracken also supervised the mail order department.

The Company was initially comprised of three divisions: The Brandon Seed House, Brandon Nurseries, and Brandon Greenhouses. Each division was registered under Dominion Patents. Later, the company was divided into Retail Mail Order, Wholesale and Commission Packet Trade divisions. It also undertook some export business.

By registering the divisions of the company under federal legislation affecting trademarks and industrial designs, McKenzie and the Board, were able to register both the company's trademarks and to protect the company's industrial techniques. The company could thus patent the methods and processes of its operations so that no other individual or business could duplicate them.

Located at 30 9th Street, the head office and plant of A.E. McKenzie Seed Co. Ltd. housed all the facilities and staff of the company, with the exception of the regional sales offices and warehouses. The business of the A. E. McKenzie Co. Ltd. was conducted from a frame warehouse until the current McKenzie building was constructed on the same site after a fire destroyed the original premises. Designed by architect Thomas Sinclair, and built by the Brandon Construction Company, the new building opened in 1911. In time, The A. E. McKenzie Co. Ltd. came to be known as Western Canada's Greatest Seed House.

During the 1930's, before a new building was erected in 1945, the A. E. McKenzie Co. occupied space at five different locations in Brandon, including the Massey Harris Building, the International Harvester Building and the Security Building. The last of these premises was destroyed by fire in 1972. As a result of its proximity to the Security Building, the main McKenzie Building also suffered heavy fire and water damage. A. E. McKenzie Co. Ltd. also utilized a warehouse on the north side of Pacific Avenue alongside the Canadian Pacific Railway tracks between 5th and 6th streets. This building and its contents were destroyed by fire (1946). In May of 1949, the company purchased and erected a Quonset structure on the west side of 15th Street between Rosser and Pacific Avenues.

In 1908, the first branch of the A. E. McKenzie Seed Co. Ltd. was established at Calgary. In the following sixteen years, additional branches were established in Edmonton and Saskatoon (1923), Moose Jaw, Toronto (1934) and Winnipeg (1935). Both the Edmonton and Saskatoon branches were seasonal, operating for a four-month period, March to June inclusive. Business in the Maritime Provinces of Prince Edward Island, Nova Scotia and New Brunswick further extended the company's operations by the mid 1940's. In 1946, the company purchased property in Gilbert Plains, Manitoba, 120 miles north of Brandon. This purchase enabled the company to handle larger quantities of Sweet Clover, a popular crop that was grown in the surrounding area. Additional offices were opened in Vancouver and Quebec City in rented premises by the early 1960's.

In the years 1944-1945, the McKenzie Foundation was created. Through the Foundation, arrangements were put in place to transfer shares of the company to the Manitoba Government

for the benefit of higher education, specifically Brandon College. In return for this gift, which included 90% of all capital resources of the company together with all of the income earned each year, except for the amount retained annually to ensure sufficient operating capital, the A.E. McKenzie Co. Ltd. received exemption from paying Corporate Tax.

Prior to the establishment of the McKenzie Foundation, in 1945, the National Trust for the benefit of the College held the shares of McKenzie Seeds. On April 7, 1945 the Manitoba Legislature passed legislation whereby A. E. McKenzie retained effective management control of his company, but 1031 shares out of 1145 issued shares were gifted to the Provincial Government. In return, the government agreed that all financial benefits from the shares would go to Brandon College through the A. E. McKenzie Foundation. When Mr. McKenzie passed away in 1964, the primary responsibility of appointing the Board of Directors for McKenzie Seeds passed to the Provincial government.

The remaining 114 shares of the Company were turned over to the Crown on July 16, 1975 in accordance with an agreement between Brandon University, A. E. McKenzie Co. Ltd. and the Manitoba government. The same agreement also turned the McKenzie Foundation over to Brandon University. Therefore, since 1975 the crown has held all shares of the McKenzie Co. through the Province of Manitoba.

A.E. McKenzie died on September 25, 1964 at the age of 94 and was succeeded as President of the company by J. Lasby Lowes. When Mr. Lowes retired in 1968, A. R. Swanson was appointed by the government to fill the position and was responsible for all operations of the company under a Board of Directors comprised mainly of appointees of the government. It has proven impossible to establish a complete list of those individuals who held the positions of President/General Manager of McKenzie Seeds after 1964. A partial account is as follows: Anthony J. Maruca became President of A. E. McKenzie Co. Ltd. in 1972. In 1975, the Board of Directors appointed William Moore General Manager, creating a new position to relieve the President of the company from management of plant operations. At the same time, Pat Kelleher was named new interim President. Following the resignation of Kelleher, William Moore assumed the role of President as well. Moore left the company in the early 1980s. He was later convicted of criminal misconduct as President of the company. Keith Guelpa became President/General Manager in the mid 1980's; Raymond West was his successor.

Beginning in 1969, the A. E. McKenzie Seed Co. Ltd. began phasing out the Field Seed division of their company, including business related to forage crops and cereals. Seed cleaning equipment located in Brandon and the company's Calgary and Toronto cleaning plants was sold. The Company concentrated its resources on the production and sale of vegetable and flower seeds, and lawn and turf grasses. It acted as a wholesaler and conducted business through chain stores, grocery, hardware and general stores.

Late in 1971, A. E. McKenzie Co. Ltd. purchased its largest competition in packaged seeds - Steele Briggs Seed Co. from Maple Leaf Mills Inc. for two million dollars. At the time of the acquisition the company changed its name to A. E. McKenzie Co. - Steele Briggs Seeds, in order to benefit from the favorable reputation held by Steele Briggs Seeds across Canada. In the early 1970s, the acquisition of Brett-Young Seeds Ltd., a Winnipeg company that dealt exclusively in the production and sale of field seed, brought the A. E. McKenzie Co. back into the field seed market.

In 1994 the Manitoba Government sold the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, Canada's largest non-retail mail-order catalogue company, which is owned by MDC Corporation of Toronto.

In 2001, McKenzie Seeds is Canada's leading supplier of packaged seeds and related gardening products. It is divided into a Retail Consumer Products division which features well known seed brands including McKenzie Seeds, Pike Seeds and Thompson & Morgan Seeds from England. As well, this division also carries a complete range of lawn seeds and

perishables. It also continues to ship the seed racks invented by A.E. McKenzie to numerous retail stores. The second division, Direct Mail, consists of the McFayden and McConnell catalogues which reach over 500,000 Canadian homes each year.

Custodial History:

Following the sale of the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, the records of McKenzie Seeds and its subsidiaries were retained in the McKenzie Plant on 9th Street. In April of 1997, the records were transferred to the McKee Archives at Brandon University. Because the company was a crown corporation, the records of McKenzie Seeds belonged to the Province of Manitoba and might have been placed in the Provincial Archives. However, Provincial Archivist Gordon Dodds permitted the retention of the records in Brandon at the S. J. McKee Archives. The minutes of the Board of Directors, previously transferred to the Provincial Archives, remain in Winnipeg. Until 1960 these minutes, by-laws of the Company, and the letters patent of incorporation (April 7, 1906) were in the possession of the Company's lawyers, Johnson, Garson, Forrester, Davidson, & Steen.

Scope and Content:

The fonds consists of textual records, photographs and artifacts from A.E. McKenzie Seed Co. Ltd. The textual records include minutes, documents, financial records, administrative records, by-laws, legal records, catalogues, sales literature, seed packets, newspaper clippings, appraisals, publications, scrapbooks and miscellaneous sections.

In addition, some of the records within the fonds relate to the operations of McKenzie subsidiaries -- Brett-Young Seeds, Steele-Briggs Seeds, Pike & Co. and McFayden Seeds -- and various properties owned by McKenzie Seeds.

Fonds contains approximately 500 photographs. These depict the operations and employees of McKenzie Seeds and the seed industry in general. Artifacts contained in the fonds include blueprints, newspaper clippings, copper printing plates, seed bags and plaques.

Fonds also includes an artificially created series of records dealing with Brandon College Inc., the A.E. McKenzie Foundation, the Brandon Allied Arts Council and the Brandon Board of Trade. These records stand outside the provenance of the McKenzie Seed Co.

Of particular interest within the textual records are the transcripts of various features of the company's history as dictated, researched and recalled by its second President/General Manager, J. Lasby Lowes. The fonds also contains a collection of company catalogue which is almost complete. Outside of the seed industry, the records dealing with both Brandon College Inc. and the McKenzie Foundation are significant records relating to the history of Brandon College/University and the City of Brandon.

Notes: Description written by Christy Henry (2001).

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| Name Access: | A.E. McKenzie |
| | J. Lasby Lowes |
| | Irene Cullen |
| | Joseph Airey |
| | Alan R. Mundie |
| | Sandy Black |
| | Brett-Young Seeds/Sabetha |
| | McFayden Seeds |
| | Steele-Briggs Seed Co |
| | Pike & Co |
| | Davidson & Gowen |
| | Davidson Studio |
| | Frank Gowen |
| | Dean Photo Service |
| | Jerrett's Photo-Art Studio/Jerrett's Photo Service |
| | Crawford Drug Store |
| | Leech Printing Ltd |
| | Eastman Photographic Materials Ltd |
| Subject Access: | Seed Industry |
| | Seed Catalogues |
| | Brandon Business |
| | Seed Photographs |
| | Brandon Photographs |
| | Seed Packets |
| | Agriculture |
| | Women Workers |
| | Labour Relations |
| | A.E. McKenzie |
| | J. Lasby Lowes |
| | A.R. Swanson |
| | William Moore |
| | Anthony J. Maruca |
| | Pat Kelleher |
| | Keith Guelpa |
| | Raymond West |
| | Brett-Young Seeds |
| | Sabetha |
| | Steele Briggs Seed Co |
| | Pike & Co |
| | McFayden Seeds |
| | Seed Marketing Co |
| | Brandon Board of Trade |
| | Brandon Allied Arts Council |
| | McKenzie Foundation |
| | Regal Greetings and Gifts |

Repro Restriction: Because the A.E. McKenzie Seed Co. Ltd. was a crown corporation, the records in the fonds are subject to the Freedom of Information and Protection of Privacy Act (FIPPA).

Storage Location: RG 3 A.E. McKenzie Company fonds

Related Material: Additional records regarding A.E. McKenzie Seed Co. Ltd. are housed at the Provincial Archives of Manitoba. In order to gain access to these records it is necessary to contact the Archives of Manitoba.

Arrangement:

RG 3 A.E. McKenzie Seed Co. Ltd. Fonds

McS 1 Board of Directors

- 1.1 Documents
- 1.2 Minutes/Meetings
- 1.3 Management Consultant Reports
- 1.4 Miscellaneous
- 1.5 Financial Records

McS 2 Office of the President/General Manager

- 2.1 A.E. McKenzie
- 2.2 J. Lasby Lowes
- 2.3 Comptroller
- 2.4 Properties
- 2.5 Marketing
- 2.6 Reference Library
- 2.7 Miscellaneous Publications/Correspondence

McS 3 Acquisitions

- 3.1 Brett-Young Seeds/Sabetha
- 3.2 Steele-Briggs Seed Co.
- 3.3 Pike & Co.
- 3.4 McFayden Seeds

McS 4 Seed Marketing Co.

McS 5 Photographs

- 5.1 McKenzie Seed Co. Ltd. Executives
- 5.2 Construction at McKenzie Seed Co. Brandon (two files)
- 5.3 Exterior Photographs of the A. E. McKenzie Co. Building
- 5.4 McKenzie Seed Co. Plant Operations and Workers (2 files)
- 5.5 McKenzie Seed Co. Equipment and Plant - Head Office 1983
- 5.6 McKenzie Seed Co. Field Operations and Workers
- 5.7 McKenzie Seed Co. Strike 1944
- 5.8 Fires at McKenzie Seed Co. 1910, 1945, 1972
- 5.9 McKenzie Seed Co. Centennial Exhibition 1996
- 5.10 Miscellaneous McKenzie Seed Co. Photographs
- 5.11 People Connected to McKenzie Seed Co.
- 5.12 Princess Anne's Visit to McKenzie Seed Co. 1982
- 5.13 Onion Set Production Book
- 5.14 Irene Cullen Photographs - McKenzie Seeds Employee Photos
- 5.15 Josiph Airey Photographs - McKenzie Product Photos
- 5.16 Alan R. Mundie Seed Production Photographs
- 5.17 Steele Robertson/Steele Briggs Seeds Photographs
- 5.18 Seed Packet Display Units Photographs
- 5.19 Product Photographs
- 5.20 Parade Photographs
- 5.21 Oversized Photographs

5.2 Oversized Photographs

5.21.1 Drawer #1: Executive Photographs

5.21.2 Drawer #2: Office and Equipment/Plant Photographs

5.21.3 Drawer #3: Miscellaneous Oversized Photographs

5.21.4 Drawer #4: Artifacts

McS 6 Miscellaneous

6.1 Centennial Exhibition

6.2 Miscellaneous Publications

6.3 Scrapbooks

MG 1 A.E. McKenzie Fonds

1.1 Brandon College Inc.

1.2 McKenzie Foundation

1.3 Brandon Allied Arts Council

1.4 Brandon Board of Trade

1.5 Miscellaneous