

S. J. McKee Archives



McKenzie centennial exhibit

<http://archives.brandonu.ca/en/permalink/descriptions4334>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 6 6.1

GMD: textual records

Date Range: 1896-1996

Physical Description: 34 cm

History /

Biographical:

The program for the McKenzie Centennial Exhibit describes the materials in this sub-series as a "visual collection of artifacts, printed materials and photographs, 1883-1996, celebrating the centennial of A.E. McKenzie Co. Inc."

Created by current employees and based on research by Nancy McLennan, Sandra Head and J. Lasby Lowes, the McKenzie Centennial Exhibit opened on April 25, 1996. It remained open to the public on every Thursday between 2 to 4 p.m. to the end of June, 1996. Some of the furnishings used in the display were contributed by the Daly House Museum. Located in the McKenzie Building, the exhibit was assembled along the corridors of the building. It contained a variety of materials, such as invoices, pay envelopes, blueprints, documents, furniture and photographs from the one hundred years of McKenzie Seeds' history.

Following the close of the exhibit, a smaller permanent installation was to be constructed at the McKenzie Building.

Custodial History:

In the course of preparing the exhibit, Nancy McLennan took documents from the collection, but failed to make a record of where the documents came from. As a result, these materials have been left in the Centennial sub-series. It proved impossible to return them to their original place in the fonds.

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes the individual descriptions of each exhibit printed on small white envelopes, a guide to the exhibit, a photograph listing for photos used in the various displays and the 1973 Directory of Canadian Chartered Accountants. The sub-series also includes intact files for exhibits 1, 5, 7, 8, 10, 39 and 40, Wholesale Sales Literature, Steele Briggs Seed Co., Scrimping and Spending Big Time, Seed Wagon, Mostly Catalogue Inserts, Letterhead, and For Your Reading Pleasure, respectively.

In addition, a number of booklets made by the creators of the exhibit are also contained within the sub-series. These booklets are primarily a combination of original and reproduced sales literature and catalogues, but also may or may not contain some correspondence, seed packets, clippings and history for McKenzie Seeds, Pike Seeds/Robertson Seeds, Acquisitions (Steele Briggs, Canada Seeds, Brett-Young Seeds), and McFayden/McConnell.

In addition to the above booklets, there are also materials dealing with the catalogues and sales literature of McKenzie Seed Co. suppliers, such as Bodger Seeds, H. Keft from Holland, the Denholm Seed Company, and the Vis Brothers. A number of documents, programs and booklets relating to the seed industry in general, such as the "Black Leaf" Bulletin and a number of documents relating to agriculture in Manitoba are also included.

Storage Location: RG 3 A.E. McKenzie Company fonds
 McS 6 Miscellaneous

Related Material: Photographs from the Centennial Exhibition of McKenzie Seeds can be found in Series 5 (Photographs), sub-series 5.9 (Centennial Photos).