

S. J. McKee Archives



Purity Flour promotion

<http://archives.brandonu.ca/en/permalink/descriptions13648>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P12
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a vehicular advertisement.

Name Access: CKX
Fedoruk's
Purity Flour
Subject Access: cars
advertising
businesses
building exteriors
grocery stores
contests
persons

Storage Location: CKX fonds - 2010 accessions

Images





Purity Flour, Western Canada Flour Mills Company

<http://archives.brandonu.ca/en/permalink/descriptions14000>

Part Of: Fred McGuinness collection
Creator: Printed: Crawford's Drug Store, Brandon
Description Level: Item
Series Number: McG 9
Item Number: 1-2015.70
Accession Number: 1-2015
GMD: graphic
Date Range: [1920-1930]
Physical Description: 4.25" x 2.5" (b/w)
Physical Condition: Photograph is stamped on the back

Custodial History:

Photograph was given to Fred McGuinness by Linda Bilkoski (nee Lepard) of Lac du Bonnet, MB.

Scope and Content:

Photograph shows a group of individuals posing with a Purity Flour, Western Canada Flour Mills Company truck. Two men pose by the drive-side door and another two pose by the tail gate. Standing in the truck's payload are 13 individuals. It is possible that Edith Lepard (nee Harden) third from left and her mother, Catherine "Kate" Harden (nee Chalmers), third from right are standing in the payload.

Notes: The back of the photograph is stamped: Crawford's Drug Store, Brandon
Name Access: Purity Flour
Western Canada Flour Mills Co.
Edith Harden
Kate Harden
Subject Access: advertising
women
children
Storage Location: RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:
McG 4.1 File 27

Images





Purity Flour, Western Canada Flour Mills Company

<http://archives.brandonu.ca/en/permalink/descriptions14005>

Part Of: Fred McGuinness collection
Creator: Printed: Crawford's Drug Store, Brandon
Description Level: Item
Series Number: McG 9
Item Number: 1-2015.75
Accession Number: 1-2015
GMD: graphic
Date Range: [1920-1930]
Physical Description: 10.75" x 7" (b/w)
Physical Condition: Photograph is stamped on the back

Custodial History:

Photograph was given to Fred McGuinness by Linda Bilkoski (nee Lepard) of Lac du Bonnet, MB.

Scope and Content:

Photograph shows a group of individuals posing with a Purity Flour, Western Canada Flour Mills Company truck. Two men pose by the drive-side door and another two pose by the tail gate. Standing in the truck's payload are 13 individuals. It is possible that Edith Lepard (nee Harden) third from left and her mother, Catherine "Kate" Harden (nee Chalmers), third from right are standing in the payload.

Notes: The back of the photograph is stamped: Crawford's Drug Store, Brandon

Name Access: Purity Flour
Western Canada Flour Mills Co.
Edith Harden
Kate Harden

Subject Access: advertising
women
children

Storage Location: McGuinness oversize storage drawer (1-2015)

Related Material: McG 9 1-2015.70

Arrangement:
McG 4.1 File 27

Images





Western Canada Flour Mills (Purity Flour) - Advertisement

<http://archives.brandonu.ca/en/permalink/descriptions9712>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1HB5

Accession Number: 1-2002

GMD: graphic

Date Range: 1913

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Advertisement for the Western Canada Flour Mills Co. and Purity Flour

Notes: From the Dominion Fair prize list.

Name Access: Western Canada Flour Mills

Purity Flour

Subject Access: advertising

mills

Flour mills

Flour

Brandon Early Business Advertisements

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

Images





Rowntree presentation

<http://archives.brandonu.ca/en/permalink/descriptions13336>

Part Of: CKX fonds
 Creator: CKX
 Description Level: Item
 Series Number: R
 Item Number: 11-2010.R102
 Accession Number: 11-2010
 GMD: graphic
 Date Range: 196?
 Physical Description: 5" x 4" (b/w)
 Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of two people beside display advertising.

Name Access: CKX
 Subject Access: persons
 displays
 advertising
 contests
 presentations
 television broadcasting
 on set

Storage Location: CKX fonds - 2010 accessions

Images



Winter Fair postcard

<http://archives.brandonu.ca/en/permalink/descriptions13866>

Part Of: Fred McGuinness collection
 Creator: Photographer: Rolph-Clark-Stone, Ltd.
 Description Level: Item
 Series Number: McG 9
 Item Number: 20-2009.176



Accession Number: 20-2009
GMD: graphic
Date Range: 1933
Physical Description: 3.5" x 6" (colour)
Material Details: postcard

Scope and Content:

Postcard is an advertisement for the Brandon Winter Fair. Image is of two dogs, with a caption below them.

Notes: Writing on the front of the postcard reads: "If you expect to be among those present, Florine, you'll have to have yours bobbed"/ Fools may rush in where Angels fear to tread./ The Winter Fair, Brandon, March 13 - March 17, 1933 / is good for either, yet is really better for the people who are / neither, but, like ourselves, are somewhere between the two.

Name Access: Provincial Exhibition of Manitoba

Subject Access: fairs
winter fairs
advertising

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 #1 File 13 Sunbeams

Images





Revelstoke Building Materials Ltd.

<http://archives.brandonu.ca/en/permalink/descriptions13438>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R53b
Accession Number: 11-2010
GMD: graphic
Date Range: 1968
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the Revelstoke Building Materials building.

Name Access: CKX
Revelstoke Building Materials Ltd.
Lindenberg's Bulk Feeds
Subject Access: businesses
store exteriors
hardware stores
cars
signs and signboards
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Revelstoke Building Materials Ltd.

<http://archives.brandonu.ca/en/permalink/descriptions13439>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R53a
Accession Number: 11-2010
GMD: graphic
Date Range: 1968
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the Revelstoke Building Materials building.

Name Access: CKX
Revelstoke Building Materials Ltd.
Subject Access: businesses
store exteriors
hardware stores
cars
signs and signboards
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits

<http://archives.brandonu.ca/en/permalink/descriptions11325>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B20b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a B.C. apples handipak in a safe as part of a promotion with CKX.

Name Access: CKX Radio
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

Images





Bottomley's - sale ad

<http://archives.brandonu.ca/en/permalink/descriptions11338>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B38a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image is a sale ad for Bottomley's.

Name Access: CKX Television
Bottomley's Furniture Store
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

Images





Bottomley's - white elephant sale ad

<http://archives.brandonu.ca/en/permalink/descriptions11343>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B38b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image is a white elephant sale ad for Bottomley's.

Name Access: CKX Television
Bottomley's Furniture Store
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

Images





Bottomley's Christmas advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11346>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B38d
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Bottomley's Christmas advertisement.

Name Access: CKX Television
Bottomley's Furniture Store
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

Images





Brandon Musical Supply - advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11401>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B62a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image is an advertisement for Brandon Musical Supply.

Name Access: CKX Television
Brandon Musical Supply
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

Images





Brandon Musical Supply

<http://archives.brandonu.ca/en/permalink/descriptions11402>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B62b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the exterior of Brandon Musical Supply used in an advertisement.

Name Access: CKX Television
Brandon Musical Supply
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

*Brandon Musical
Supply Ltd.*
830 ROSSER AVE.
**FURNITURE ———
——— APPLIANCES**

Brandon Musical Supply - advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11403>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B62c
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image is an advertisement for Brandon Musical Supply.

Name Access: CKX Television
Brandon Musical Supply
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

Images

*Brandon Musical
Supply Ltd.*
830 ROSSER AVE.
**FURNITURE ———
——— APPLIANCES**



Brandon Packers - Christmas advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11407>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B64c
Accession Number: 11-2010
GMD: graphic
Date Range: c. 1957
Physical Description: 1.5" x 1" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a Christmas advertisement for Brandon Packers.

Name Access: CKX Television
Brandon Packers
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

Images





Brandon Packers - exterior

<http://archives.brandonu.ca/en/permalink/descriptions11408>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B64d
Accession Number: 11-2010
GMD: graphic
Date Range: c. 1957
Physical Description: 1.5" x 1" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the exterior of Brandon Packers.

Name Access: CKX Television
Brandon Packers
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

Images





Brandon Packers - Laurel Brand birthday sign

<http://archives.brandonu.ca/en/permalink/descriptions11431>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B64h
Accession Number: 11-2010
GMD: graphic
Date Range: c. 1957
Physical Description: 1.5" x 1" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the 21st birthday sign for the Brandon Packers' Laurel Brand product line

Name Access: CKX Television
Brandon Packers
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

Images





Brandon Packers - Laurel Brand canned pork

<http://archives.brandonu.ca/en/permalink/descriptions11433>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B64i
Accession Number: 11-2010
GMD: graphic
Date Range: c. 1957
Physical Description: 1.5" x 1" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a can of Brandon Packers' Laurel Brand canned pork.

Name Access: CKX Television
Brandon Packers
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

Images





Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13588>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P36c
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a sheet of paper for advertising.

Name Access: CKX
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

Images

