

# S. J. McKee Archives



## Promotions department

<http://archives.brandonu.ca/en/permalink/descriptions13591>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P35g  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a sheet of paper.

Name Access: CKX  
Subject Access: advertising  
Storage Location: CKX fonds - 2010 accessions

## Images





## Promotions department

<http://archives.brandonu.ca/en/permalink/descriptions13592>

Part Of: CKX fonds  
 Creator: CKX  
 Description Level: Item  
 Series Number: P  
 Item Number: 11-2010.P35f  
 Accession Number: 11-2010  
 GMD: graphic  
 Date Range: after 1954  
 Physical Description: 5" x 4" (b/w)  
 Material Details: Negative  
 Custodial History:

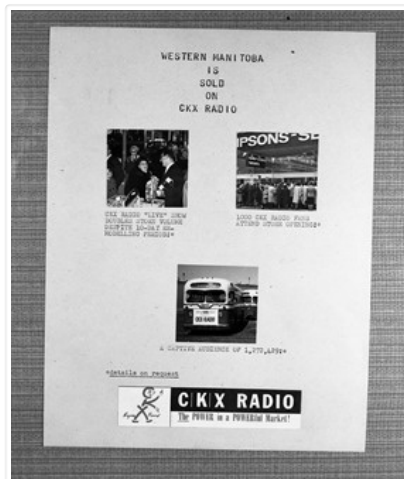
See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a sheet of paper.

Name Access: CKX  
 Subject Access: advertising  
 Storage Location: CKX fonds - 2010 accessions

## Images





## Promotions department

<http://archives.brandonu.ca/en/permalink/descriptions13594>

Part Of: CKX fonds  
 Creator: CKX  
 Description Level: Item  
 Series Number: P  
 Item Number: 11-2010.P35d  
 Accession Number: 11-2010  
 GMD: graphic  
 Date Range: after 1954  
 Physical Description: 5" x 4" (b/w)  
 Material Details: Negative

### Custodial History:

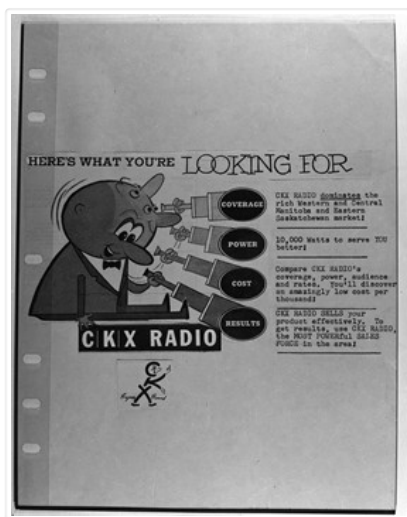
See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a sheet of paper.

Name Access: CKX  
 Subject Access: advertising  
 Storage Location: CKX fonds - 2010 accessions

## Images





## Promotions department

<http://archives.brandonu.ca/en/permalink/descriptions13595>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P35c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a billboard.

Name Access: CKX  
Subject Access: advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Promotions department

<http://archives.brandonu.ca/en/permalink/descriptions13596>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P35b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1960  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a billboard.

Name Access: CKX  
Subject Access: advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Promotions department

<http://archives.brandonu.ca/en/permalink/descriptions13597>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P35a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1960  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a billboard.

Name Access: CKX  
Subject Access: advertising  
Curling  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Promotions department (personalities & programs)

<http://archives.brandonu.ca/en/permalink/descriptions13570>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P43a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a group of kids.

Name Access: CKX  
Subject Access: children  
television broadcasting  
advertising

Storage Location: CKX fonds - 2010 accessions

## Images

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## Promotions department (personalities & programs) - Champeen Teens

<http://archives.brandonu.ca/en/permalink/descriptions13569>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P43b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the Champeen Teens show.

Name Access: CKX  
Champeen Teens  
Subject Access: on set  
television segments  
broadcasting equipment  
employees  
persons  
television broadcasting  
Storage Location: CKX fonds - 2010 accessions

### Images

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## Promotions department (personalities & programs) - Don Messer visit

<http://archives.brandonu.ca/en/permalink/descriptions13567>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P43d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 1.5" x 1.5" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a group of people on set.

Name Access: CKX  
Subject Access: on set  
television segments  
broadcasting equipment  
employees  
persons  
performers  
television broadcasting

Storage Location: CKX fonds - 2010 accessions

## Images

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## Promotions department (personalities & programs) - Don Messer visit

<http://archives.brandonu.ca/en/permalink/descriptions13568>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P43c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 1.5" x 1.5" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a group of people on set.

Name Access: CKX  
Subject Access: on set  
television segments  
broadcasting equipment  
employees  
persons  
television broadcasting

Storage Location: CKX fonds - 2010 accessions

### Images

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## Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13588>

Part Of: CKX fonds  
 Creator: CKX  
 Description Level: Item  
 Series Number: P  
 Item Number: 11-2010.P36c  
 Accession Number: 11-2010  
 GMD: graphic  
 Date Range: after 1954  
 Physical Description: 5" x 4" (b/w)  
 Material Details: Negative  
 Custodial History:

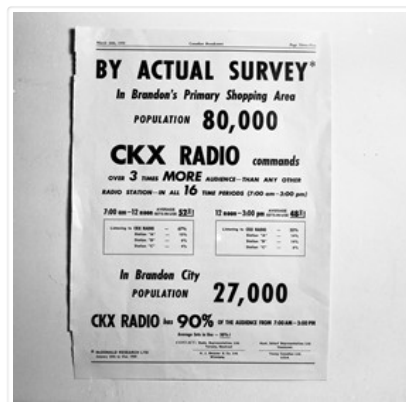
See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a sheet of paper for advertising.

Name Access: CKX  
 Subject Access: advertising  
 Storage Location: CKX fonds - 2010 accessions

## Images





## Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13584>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P36g  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Portrait of a kid blowing up a balloon.

Name Access: CKX  
Subject Access: children  
advertising  
Portrait  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13579>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P36I  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of CKX being advertised.

Name Access: CKX  
Subject Access: building exteriors  
advertising  
persons  
children  
buses

Storage Location: CKX fonds - 2010 accessions

## Images

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## Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13585>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P36f  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a man laying on a bed.

Name Access: CKX  
Strand  
Subject Access: advertising  
persons  
ckx staff  
furniture stores  
theatres

Storage Location: CKX fonds - 2010 accessions

## Images

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## Works Department

<http://archives.brandonu.ca/en/permalink/descriptions12859>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W13  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a building.

Name Access: CKX  
Subject Access: building exteriors  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Buckley's promotion - Clement's Drug Store

<http://archives.brandonu.ca/en/permalink/descriptions11518>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B87a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a display of Buckley's cough and cold medicine at Clement's Drug Store.

Name Access: CKX  
Clement's Drug Store  
Subject Access: store interiors  
drug stores  
advertising  
displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Buckley's promotion - Smith's Drug Store

<http://archives.brandonu.ca/en/permalink/descriptions11520>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B87b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a display of Buckley's cough and cold medicine at Smith's Drug Store.

Name Access: CKX  
Smith's Drug Store  
Subject Access: store interiors  
drug stores  
advertising  
displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Buckley's promotion - Robertson's Drug Store

<http://archives.brandonu.ca/en/permalink/descriptions11521>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B87c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a display of Buckley's cough and cold medicine at Robertson's Drug Store.

Name Access: CKX  
Robertson's Drug Store  
Subject Access: store interiors  
drug stores  
advertising  
displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Purity Flour promotion

<http://archives.brandonu.ca/en/permalink/descriptions13648>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P12  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a vehicular advertisement.

Name Access: CKX  
Fedoruk's  
Purity Flour  
Subject Access: cars  
advertising  
businesses  
building exteriors  
grocery stores  
contests  
persons

Storage Location: CKX fonds - 2010 accessions

## Images

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## Brandon Co-op - paint department

<http://archives.brandonu.ca/en/permalink/descriptions11690>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B135g  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1967  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### History /

#### Biographical:

The Brandon Co-op building is located between 6th and 7th Street on the south side of Princess Avenue. The building later housed the Brandon Public Library and Convergys.

#### Custodial History:

See fonds level of the CKX records for custodial history.

#### Scope and Content:

Image of the paint department at Brandon Co-op.

Name Access: CKX Television  
Brandon Co-op

Subject Access: stores  
Paint Stores

Storage Location: CKX fonds - 2010 accessions

## Images

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