

# S. J. McKee Archives

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## Purity Flour promotion

<http://archives.brandonu.ca/en/permalink/descriptions13648>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P12  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a vehicular advertisement.

Name Access: CKX  
Fedoruk's  
Purity Flour  
Subject Access: cars  
advertising  
businesses  
building exteriors  
grocery stores  
contests  
persons

Storage Location: CKX fonds - 2010 accessions

## Images

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## Windfall car winner

<http://archives.brandonu.ca/en/permalink/descriptions12753>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W64  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1966  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of people standing in front of a car on set.

Name Access: CKX  
Waddell's Clothing  
Subject Access: on set  
persons  
contests  
television broadcasting  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Purity Flour jolly miller

<http://archives.brandonu.ca/en/permalink/descriptions13649>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P11  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a vehicular advertisement and employee.

Name Access: CKX  
Purity Flour  
Subject Access: cars  
advertising  
winter  
employees  
contests

Storage Location: CKX fonds - 2010 accessions

## Images

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## Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13582>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P36i  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of people standing in a grocery store.

Name Access: CKX  
Subject Access: store interiors  
persons  
grocery stores  
business and professional people  
broadcasting  
contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Winners of color month TV's

<http://archives.brandonu.ca/en/permalink/descriptions12744>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W71  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 1.5" x 1.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of contest winners standing beside a t.v. announcer and a television set in studio.

Name Access: CKX  
Subject Access: persons  
television broadcasting  
on set  
contests

Storage Location: CKX fonds - 2010 accessions

## Images

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## Royalite windfall \$1M winner

<http://archives.brandonu.ca/en/permalink/descriptions13533>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R3  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1967  
Physical Description: 1.5" x 1.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Royalite contest winner.

Name Access: CKX  
Royalite  
Subject Access: persons  
garages  
service stations  
business and professional people  
contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Royalite windfall \$1M winner

<http://archives.brandonu.ca/en/permalink/descriptions13534>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R3  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1967  
Physical Description: 1.5" x 1.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Royalite contest winner.

Name Access: CKX  
Royalite  
Subject Access: persons  
garages  
service stations  
business and professional people  
contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Who Am I?

<http://archives.brandonu.ca/en/permalink/descriptions12860>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W12  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of people part of a game show.

Name Access: CKX  
Subject Access: persons  
contests  
television segments  
on set  
television broadcasting

Storage Location: CKX fonds - 2010 accessions

## Images

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## Rowntree presentation

<http://archives.brandonu.ca/en/permalink/descriptions13336>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R102  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of two people beside display advertising.

Name Access: CKX  
Subject Access: persons  
displays  
advertising  
contests  
presentations  
television broadcasting  
on set

Storage Location: CKX fonds - 2010 accessions

## Images

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## Solo "bonanza" winner

<http://archives.brandonu.ca/en/permalink/descriptions13034>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S146  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 3" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the winner and presenters of the "bonanza" contest.

Name Access: CKX  
Subject Access: persons  
on set  
contests  
television broadcasting  
household appliances  
ckx staff

Storage Location: CKX fonds - 2010 accessions

## Images

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## Sportsman cigarette contest

<http://archives.brandonu.ca/en/permalink/descriptions13079>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S119  
Accession Number: 11-2010  
GMD: graphic  
Date Range: March 15, 1965  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the "Sportsman cigarette contest".

Name Access: CKX  
Subject Access: on set  
ckx staff  
television broadcasting  
contests

Storage Location: CKX fonds - 2010 accessions

## Images

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## Anniversary card contest

<http://archives.brandonu.ca/en/permalink/descriptions10985>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A11a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1960  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a display on the CKX set containing anniversary cards and related items celebrating CKX TV's 5th Anniversary.

Name Access: CKX Television  
Subject Access: television broadcasting  
displays  
contests  
anniversaries  
on set

Storage Location: CKX fonds - 2010 accessions

## Images

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## Co-Op grand prize winner (Raceways wind-up)

<http://archives.brandonu.ca/en/permalink/descriptions13356>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R96  
Accession Number: 11-2010  
GMD: graphic  
Date Range: December 1965  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a contest winner being interviewed.

Name Access: CKX  
Co-op  
Subject Access: persons  
broadcasting equipment  
on set  
interviews  
contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Anniversary card contest

<http://archives.brandonu.ca/en/permalink/descriptions10986>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A11b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1960  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of an anniversary cake in the shape of the CKX TV studio building, compliments of the Prince Edward Hotel.

Name Access: CKX Television  
Subject Access: television broadcasting  
displays  
contests  
anniversaries  
cakes

Storage Location: CKX fonds - 2010 accessions

## Images

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## Royalite winner to windfall

<http://archives.brandonu.ca/en/permalink/descriptions13531>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R5  
Accession Number: 11-2010  
GMD: graphic  
Date Range: June 1968  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a contest winner.

Name Access: CKX  
Royalite  
Subject Access: contests  
persons  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Wilson family (Crystal City), Coca-Cola winners

<http://archives.brandonu.ca/en/permalink/descriptions12755>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W62  
Accession Number: 11-2010  
GMD: graphic  
Date Range: April 9 1965  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a family in their living room.

Name Access: CKX  
NHL  
Subject Access: persons  
contests  
on location  
house interiors  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Safeway - Princess Avenue and 6th Street

<http://archives.brandonu.ca/en/permalink/descriptions13103>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S112b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a car.

Name Access: CKX  
Salisbury House  
Ramada Inn  
Subject Access: building exteriors  
signs and signboards  
businesses  
cars  
store exteriors  
service stations  
contests

Storage Location: CKX fonds - 2010 accessions

## Images

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## Radio booth at '59 fair

<http://archives.brandonu.ca/en/permalink/descriptions13390>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R75h  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1959  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a radio booth.

Name Access: CKX  
Subject Access: broadcasting  
Radio  
broadcasting equipment  
broadcasters  
ckx staff  
children  
signs and signboards  
contests

Storage Location: CKX fonds - 2010 accessions

### Images

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## Around the world with Kelvinator contest

<http://archives.brandonu.ca/en/permalink/descriptions11088>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A28  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c 1965  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of two contest entry boxes for the Around the World with Kelvinator contest.

Name Access: CKX Radio  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11540>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B98a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.25" x 2.25" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Portrait of Mrs. M.M. Parker, the Benson & Hedges contest winner.

Name Access: CKX  
Benson & Hedges  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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