

S. J. McKee Archives



Purity Flour promotion

<http://archives.brandonu.ca/en/permalink/descriptions13648>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P12
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a vehicular advertisement.

Name Access: CKX
Fedoruk's
Purity Flour
Subject Access: cars
advertising
businesses
building exteriors
grocery stores
contests
persons

Storage Location: CKX fonds - 2010 accessions

Images





Windfall car winner

<http://archives.brandonu.ca/en/permalink/descriptions12753>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: W
Item Number: 11-2010.W64
Accession Number: 11-2010
GMD: graphic
Date Range: 1966
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of people standing in front of a car on set.

Name Access: CKX
Waddell's Clothing
Subject Access: on set
persons
contests
television broadcasting

Storage Location: CKX fonds - 2010 accessions

Images





Purity Flour jolly miller

<http://archives.brandonu.ca/en/permalink/descriptions13649>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P11
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a vehicular advertisement and employee.

Name Access: CKX
Purity Flour
Subject Access: cars
advertising
winter
employees
contests

Storage Location: CKX fonds - 2010 accessions

Images





Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13582>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P36i
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of people standing in a grocery store.

Name Access: CKX
Subject Access: store interiors
persons
grocery stores
business and professional people
broadcasting
contests
Storage Location: CKX fonds - 2010 accessions

Images





Winners of color month TV's

<http://archives.brandonu.ca/en/permalink/descriptions12744>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: W
Item Number: 11-2010.W71
Accession Number: 11-2010
GMD: graphic
Date Range: 196?
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of contest winners standing beside a t.v. announcer and a television set in studio.

Name Access: CKX
Subject Access: persons
television broadcasting
on set
contests

Storage Location: CKX fonds - 2010 accessions

Images





Royalite windfall \$1M winner

<http://archives.brandonu.ca/en/permalink/descriptions13533>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R3
Accession Number: 11-2010
GMD: graphic
Date Range: 1967
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a Royalite contest winner.

Name Access: CKX
Royalite
Subject Access: persons
garages
service stations
business and professional people
contests
Storage Location: CKX fonds - 2010 accessions

Images





Royalite windfall \$1M winner

<http://archives.brandonu.ca/en/permalink/descriptions13534>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R3
Accession Number: 11-2010
GMD: graphic
Date Range: 1967
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a Royalite contest winner.

Name Access: CKX
Royalite
Subject Access: persons
garages
service stations
business and professional people
contests
Storage Location: CKX fonds - 2010 accessions

Images





Who Am I?

<http://archives.brandonu.ca/en/permalink/descriptions12860>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: W
Item Number: 11-2010.W12
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of people part of a game show.

Name Access: CKX
Subject Access: persons
contests
television segments
on set
television broadcasting

Storage Location: CKX fonds - 2010 accessions

Images





Rowntree presentation

<http://archives.brandonu.ca/en/permalink/descriptions13336>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R102
Accession Number: 11-2010
GMD: graphic
Date Range: 196?
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of two people beside display advertising.

Name Access: CKX
Subject Access: persons
displays
advertising
contests
presentations
television broadcasting
on set

Storage Location: CKX fonds - 2010 accessions

Images





Solo "bonanza" winner

<http://archives.brandonu.ca/en/permalink/descriptions13034>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S146
Accession Number: 11-2010
GMD: graphic
Date Range: 196?
Physical Description: 3" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the winner and presenters of the "bonanza" contest.

Name Access: CKX
Subject Access: persons
on set
contests
television broadcasting
household appliances
ckx staff

Storage Location: CKX fonds - 2010 accessions

Images





Anniversary card contest

<http://archives.brandonu.ca/en/permalink/descriptions10985>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A11a
Accession Number: 11-2010
GMD: graphic
Date Range: c. 1960
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a display on the CKX set containing anniversary cards and related items celebrating CKX TV's 5th Anniversary.

Name Access: CKX Television
Subject Access: television broadcasting
displays
contests
anniversaries
on set

Storage Location: CKX fonds - 2010 accessions

Images





Sportsman cigarette contest

<http://archives.brandonu.ca/en/permalink/descriptions13079>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S119
Accession Number: 11-2010
GMD: graphic
Date Range: March 15, 1965
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the "Sportsman cigarette contest".

Name Access: CKX
Subject Access: on set
ckx staff
television broadcasting
contests

Storage Location: CKX fonds - 2010 accessions

Images





Co-Op grand prize winner (Raceways wind-up)

<http://archives.brandonu.ca/en/permalink/descriptions13356>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R96
Accession Number: 11-2010
GMD: graphic
Date Range: December 1965
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a contest winner being interviewed.

Name Access: CKX
Co-op
Subject Access: persons
broadcasting equipment
on set
interviews
contests
Storage Location: CKX fonds - 2010 accessions

Images





Anniversary card contest

<http://archives.brandonu.ca/en/permalink/descriptions10986>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A11b
Accession Number: 11-2010
GMD: graphic
Date Range: c. 1960
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an anniversary cake in the shape of the CKX TV studio building, compliments of the Prince Edward Hotel.

Name Access: CKX Television
Subject Access: television broadcasting
displays
contests
anniversaries
cakes

Storage Location: CKX fonds - 2010 accessions

Images





Royalite winner to windfall

<http://archives.brandonu.ca/en/permalink/descriptions13531>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R5
Accession Number: 11-2010
GMD: graphic
Date Range: June 1968
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a contest winner.

Name Access: CKX
Royalite
Subject Access: contests
persons
Storage Location: CKX fonds - 2010 accessions

Images





Wilson family (Crystal City), Coca-Cola winners

<http://archives.brandonu.ca/en/permalink/descriptions12755>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: W
Item Number: 11-2010.W62
Accession Number: 11-2010
GMD: graphic
Date Range: April 9 1965
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a family in their living room.

Name Access: CKX
NHL
Subject Access: persons
contests
on location
house interiors
Storage Location: CKX fonds - 2010 accessions

Images





Safeway - Princess Avenue and 6th Street

<http://archives.brandonu.ca/en/permalink/descriptions13103>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S112b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a car.

Name Access: CKX
Salisbury House
Ramada Inn

Subject Access: building exteriors
signs and signboards
businesses
cars
store exteriors
service stations
contests

Storage Location: CKX fonds - 2010 accessions

Images





Radio booth at '59 fair

<http://archives.brandonu.ca/en/permalink/descriptions13390>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R75h
Accession Number: 11-2010
GMD: graphic
Date Range: 1959
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a radio booth.

Name Access: CKX
Subject Access: broadcasting
Radio
broadcasting equipment
broadcasters
ckx staff
children
signs and signboards
contests

Storage Location: CKX fonds - 2010 accessions

Images





Around the world with Kelvinator contest

<http://archives.brandonu.ca/en/permalink/descriptions11088>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A28
Accession Number: 11-2010
GMD: graphic
Date Range: c 1965
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of two contest entry boxes for the Around the World with Kelvinator contest.

Name Access: CKX Radio
Subject Access: contests
Storage Location: CKX fonds - 2010 accessions

Images





Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11540>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B98a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 2.25" x 2.25" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Portrait of Mrs. M.M. Parker, the Benson & Hedges contest winner.

Name Access: CKX
Benson & Hedges
Subject Access: contests
Storage Location: CKX fonds - 2010 accessions

Images

