

# S. J. McKee Archives

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## Purity Flour promotion

<http://archives.brandonu.ca/en/permalink/descriptions13648>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P12  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a vehicular advertisement.

Name Access: CKX  
Fedoruk's  
Purity Flour  
Subject Access: cars  
advertising  
businesses  
building exteriors  
grocery stores  
contests  
persons

Storage Location: CKX fonds - 2010 accessions

## Images

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## Windfall car winner

<http://archives.brandonu.ca/en/permalink/descriptions12753>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W64  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1966  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of people standing in front of a car on set.

Name Access: CKX  
Waddell's Clothing  
Subject Access: on set  
persons  
contests  
television broadcasting  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Purity Flour jolly miller

<http://archives.brandonu.ca/en/permalink/descriptions13649>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P11  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a vehicular advertisement and employee.

Name Access: CKX  
Purity Flour  
Subject Access: cars  
advertising  
winter  
employees  
contests

Storage Location: CKX fonds - 2010 accessions

## Images

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## Roblin interview

<http://archives.brandonu.ca/en/permalink/descriptions13447>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R

Item Number: 11-2010.R46c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an interview panel.

Name Access: CKX  
Duff Roblin  
H.M. Dunfield  
Oswald McKay  
G.P. Sutherland  
Ada Tobain  
T.W. Pentland  
Jim Struthers  
Subject Access: persons  
on set  
interviews  
business and professional people  
broadcasting equipment  
television broadcasting  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Roblin interview

<http://archives.brandonu.ca/en/permalink/descriptions13448>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R46b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of an interview panel.

Name Access: CKX  
Duff Roblin  
H.M. Dunfield  
Oswald McKay  
G.P. Sutherland

Subject Access: persons  
on set  
interviews  
business and professional people  
broadcasting equipment  
television broadcasting

Storage Location: CKX fonds - 2010 accessions

## Images

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## Roblin interview

<http://archives.brandonu.ca/en/permalink/descriptions13449>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R46a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an interview panel.

Name Access: CKX  
Duff Roblin  
H.M. Dunfield  
Oswald McKay  
G.P. Sutherland  
Ada Tobain  
T.W. Pentland  
Jim Struthers

Subject Access: persons  
on set  
interviews  
business and professional people  
broadcasting equipment  
television broadcasting

Storage Location: CKX fonds - 2010 accessions

### Images

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## Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13582>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P36i  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of people standing in a grocery store.

Name Access: CKX  
Subject Access: store interiors  
persons  
grocery stores  
business and professional people  
broadcasting  
contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Winners of color month TV's

<http://archives.brandonu.ca/en/permalink/descriptions12744>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W71  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 1.5" x 1.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of contest winners standing beside a t.v. announcer and a television set in studio.

Name Access: CKX  
Subject Access: persons  
television broadcasting  
on set  
contests

Storage Location: CKX fonds - 2010 accessions

## Images

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## Royalite windfall \$1M winner

<http://archives.brandonu.ca/en/permalink/descriptions13533>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R3  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1967  
Physical Description: 1.5" x 1.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Royalite contest winner.

Name Access: CKX  
Royalite  
Subject Access: persons  
garages  
service stations  
business and professional people  
contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Royalite windfall \$1M winner

<http://archives.brandonu.ca/en/permalink/descriptions13534>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R3  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1967  
Physical Description: 1.5" x 1.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Royalite contest winner.

Name Access: CKX  
Royalite  
Subject Access: persons  
garages  
service stations  
business and professional people  
contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Who Am I?

<http://archives.brandonu.ca/en/permalink/descriptions12860>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W12  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of people part of a game show.

Name Access: CKX  
Subject Access: persons  
contests  
television segments  
on set  
television broadcasting

Storage Location: CKX fonds - 2010 accessions

## Images

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## Rowntree presentation

<http://archives.brandonu.ca/en/permalink/descriptions13336>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R102  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of two people beside display advertising.

Name Access: CKX  
Subject Access: persons  
displays  
advertising  
contests  
presentations  
television broadcasting  
on set

Storage Location: CKX fonds - 2010 accessions

## Images

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## Solo "bonanza" winner

<http://archives.brandonu.ca/en/permalink/descriptions13034>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S146  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 3" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the winner and presenters of the "bonanza" contest.

Name Access: CKX  
Subject Access: persons  
on set  
contests  
television broadcasting  
household appliances  
ckx staff

Storage Location: CKX fonds - 2010 accessions

## Images

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## Sportsman cigarette contest

<http://archives.brandonu.ca/en/permalink/descriptions13079>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S119  
Accession Number: 11-2010  
GMD: graphic  
Date Range: March 15, 1965  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the "Sportsman cigarette contest".

Name Access: CKX  
Subject Access: on set  
ckx staff  
television broadcasting  
contests

Storage Location: CKX fonds - 2010 accessions

## Images

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## Anniversary card contest

<http://archives.brandonu.ca/en/permalink/descriptions10985>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A11a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1960  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a display on the CKX set containing anniversary cards and related items celebrating CKX TV's 5th Anniversary.

Name Access: CKX Television  
Subject Access: television broadcasting  
displays  
contests  
anniversaries  
on set

Storage Location: CKX fonds - 2010 accessions

## Images

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## Co-Op grand prize winner (Raceways wind-up)

<http://archives.brandonu.ca/en/permalink/descriptions13356>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R96  
Accession Number: 11-2010  
GMD: graphic  
Date Range: December 1965  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a contest winner being interviewed.

Name Access: CKX  
Co-op  
Subject Access: persons  
broadcasting equipment  
on set  
interviews  
contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Reach for the Top - Vincent Massey

<http://archives.brandonu.ca/en/permalink/descriptions13423>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R64a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1968  
Physical Description: 1.5" x 1.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of Reach for the Top contestants.

Name Access: CKX  
Reach for the Top  
Vincent Massey High School  
Melita High School

Subject Access: persons  
broadcasting equipment  
on set  
television broadcasting  
television segments

Storage Location: CKX fonds - 2010 accessions

## Images

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## Reach for the Top - Melita

<http://archives.brandonu.ca/en/permalink/descriptions13424>

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: R

Item Number: 11-2010.R63

Accession Number: 11-2010

GMD: graphic

Date Range: 1968

Physical Description: 1.5" x 1.5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Reach for the Top contestants.

Name Access: CKX

Reach for the Top

Melita High School

Harrison High School

Subject Access: persons

broadcasting equipment

on set

television broadcasting

television segments

Storage Location: CKX fonds - 2010 accessions

### Images

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## United Grain Growers (studio)

<http://archives.brandonu.ca/en/permalink/descriptions12943>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: U  
Item Number: 11-2010.U2a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1969  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of two men sitting at a desk.

Name Access: CKX  
Subject Access: on set  
television broadcasting  
television segments  
persons

Storage Location: CKX fonds - 2010 accessions

## Images

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## Professor's Parlour (national costumes)

<http://archives.brandonu.ca/en/permalink/descriptions13619>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P24a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1967  
Physical Description: 1.5" x 1.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a group of people in ethnic clothing.

Name Access: CKX  
Professor's Parlour  
Subject Access: on set  
persons  
television segments  
television broadcasting

Storage Location: CKX fonds - 2010 accessions

## Images

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