

S. J. McKee Archives



Palmolive's Happy Gang Family Foto

<http://archives.brandonu.ca/en/permalink/descriptions13973>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.44

Accession Number: 1-2015

GMD: graphic

Date Range: [1949]

Physical Description: 8" x 8" (b/w)

History /

Biographical:

According to the Canadian Old-time Radio Alliance website, the Happy Gang radio show was established by Bert Pearl for the CBC in 1937. The show remained on the air until 1959. Colgate Palmolive was the radio show's first sponsor. Other sponsors included Carnation Milk, Mills' Flower, and Red Rose.

Custodial History:

Photograph sent to Fred McGuinness from Lillie S. Wilkins of Killarney, MB

Scope and Content:

Photograph shows a group portrait of the "The Happy Gang" family. The promotional photograph was produced for the 143rd anniversary of the Colgate-Palmolive company.

Notes: Members of the Happy Gang are identified on the back of the photograph along with "a message" from Bert Pearl, the M.C. for the Happy Gang. Date of photograph determined from Colgate-Palmolive company history.

Name Access: Palmolive's Happy Gang Family

Colgate Palmolive Company

Bert Pearl

Subject Access: portraits

advertising

Radio Broadcasts

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

McG RR #1 - loose (see McG 1.2 File 33)

Images





Grade V room, Central School

<http://archives.brandonu.ca/en/permalink/descriptions13909>

Part Of: Fred McGuinness collection

Creator: Photographer: R.M. Coleman

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.219

Accession Number: 20-2009

GMD: graphic

Date Range: 1930s

Physical Description: 4.5" x 3.5" (b/w)

Physical Condition: Photograph has been cut

Scope and Content:

Photograph shows a

Notes: Writing on the back of the photograph reads: Orma McGuinness, R.M. Coleman, Free Lance Photography, Brandon, Manitoba.

Name Access: Central School

Orma McGuinness

Subject Access: class portraits

schools

Public Schools

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 #4 plastic envelope #2

Images

