

# S. J. McKee Archives



# Souris sponsors - The Chocolate Shop cafe

http://archives.brandonu.ca/en/permalink/descriptions13180

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: S

Item Number: 11-2010.S74b

Accession Number: 11-2010
GMD: graphic

Date Range: 1968

Physical Description: 1.5" x 1.5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an employee in The Chocolate Shop cafe building.

Name Access: CKX

The Chocolate Shop

Subject Access: businesses

employees restaurants Food

restaurant interiors

persons

Storage Location: CKX fonds - 2010 accessions

#### **Images**





# Souris sponsors - The Chocolate Shop cafe

http://archives.brandonu.ca/en/permalink/descriptions13179

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: S

Item Number: 11-2010.S74c

Accession Number: 11-2010
GMD: graphic
Date Range: 1968

Physical Description: 1.5" x 1.5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an employee in The Chocolate Shop cafe building.

Name Access: CKX

The Chocolate Shop

Subject Access: businesses

employees restaurants Food

retail trade

Storage Location: CKX fonds - 2010 accessions

#### **Images**





# Tony's Shamrock Cafe

http://archives.brandonu.ca/en/permalink/descriptions12983

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: T

Item Number: 11-2010.T23b

Accession Number: 11-2010

GMD: graphic

Date Range: after 1954

Physical Description: 5" x 4" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of people eating inside a cafe.

Name Access: CKX

Tony's Shamrock Cafe

Subject Access: businesses

persons restaurants

restaurant interiors

Food

Storage Location: CKX fonds - 2010 accessions

#### **Images**





# Sunnyside Groceries (Neepawa)

http://archives.brandonu.ca/en/permalink/descriptions13068

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: S

Item Number: 11-2010.S128b

Accession Number: 11-2010

GMD: graphic

Date Range: July 1, 1965

Physical Description: 2.5" x 2.5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the interior of Sunnyside Groceries.

Name Access: CKX

Sunnyside Groceries

Subject Access: store interiors

grocery trade store displays

signs and signboards

Food

businesses

Storage Location: CKX fonds - 2010 accessions

### **Images**





### Souris Feed Rite mill

### http://archives.brandonu.ca/en/permalink/descriptions13183

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: S

Item Number: 11-2010.S72

Accession Number: 11-2010

GMD: graphic

Date Range: after 1954

Physical Description: 2.5" x 2.75" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the Souris Feed Rite building.

Name Access: CKX

Feed-Rite Mill

Subject Access: businesses

building exteriors

Trucks

Agriculture

commercial buildings

farm implements

Storage Location: CKX fonds - 2010 accessions

#### **Images**





# Texaco presentation

http://archives.brandonu.ca/en/permalink/descriptions12946

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: T

Item Number: 11-2010.T41b

Accession Number: 11-2010
GMD: graphic
Date Range: 1966

Physical Description: 2.5" x 2.5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of two men posing for a cheque presentation.

Name Access: CKX

Subject Access: persons

cheque presentations

business and professional people

Food

building interiors

Storage Location: CKX fonds - 2010 accessions

#### **Images**





# Texaco presentation

http://archives.brandonu.ca/en/permalink/descriptions12947

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: T

Item Number: 11-2010.T41a

Accession Number: 11-2010
GMD: graphic
Date Range: 1966

Physical Description: 2.5" x 2.5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of two men posing for a cheque presentation.

Name Access: CKX
Subject Access: perso

t Access: persons

cheque presentations

business and professional people

Food

building interiors

Storage Location: CKX fonds - 2010 accessions

#### **Images**





### Shoal Lake merchants

http://archives.brandonu.ca/en/permalink/descriptions13035

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: S

Item Number: 11-2010.S145c

Accession Number: 11-2010
GMD: graphic
Date Range: 196?

Physical Description: 2.5" x 2.5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

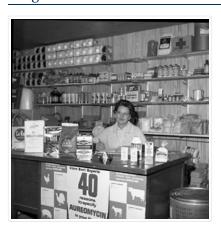
Image of the interior of a store.

Name Access: CKX
Subject Access: persons

store interiors employees retail trade Agriculture

Storage Location: CKX fonds - 2010 accessions

### **Images**





# Mr. and Mrs. (Pop) Summers (50th anniversary)

http://archives.brandonu.ca/en/permalink/descriptions13220

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: S

Item Number: 11-2010.S44

Accession Number: 11-2010

GMD: graphic

Date Range: after 1954

Physical Description: 5" x 4" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Mr. and Mrs. Summers.

Name Access: CKX

Subject Access: persons

anniversaries

house interiors

cakes

Food

Storage Location: CKX fonds - 2010 accessions

### **Images**





# Shoal Lake merchants

http://archives.brandonu.ca/en/permalink/descriptions13036

Part Of: CKX fonds

Creator: CKX
Description Level: Item

Item Number: 11-2010.S145b

S

Accession Number: 11-2010
GMD: graphic
Date Range: 196?

Physical Description: 2.5" x 2.5" (b/w)

Material Details: Negative

Custodial History:

Series Number:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an employee in an agricultural supply warehouse.

Name Access: CKX
Subject Access: persons

commerical buildings

employees retail trade Agriculture

building interiors

Storage Location: CKX fonds - 2010 accessions

### **Images**





# Shoal Lake merchants

http://archives.brandonu.ca/en/permalink/descriptions13037

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: S

Item Number: 11-2010.S145a

Accession Number: 11-2010
GMD: graphic
Date Range: 196?

Physical Description: 2.5" x 2.5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an employee outside of an agricultural supply warehouse.

Name Access: CKX

Subject Access: persons

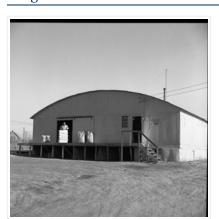
commerical buildings

employees retail trade Agriculture

building exteriors

Storage Location: CKX fonds - 2010 accessions

### **Images**





# Solo cheese display (H. Cooper)

http://archives.brandonu.ca/en/permalink/descriptions13033

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: S

Item Number: 11-2010.S147

Accession Number: 11-2010 GMD: graphic

Date Range: 196?

Physical Description: 2.5" x 2.5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a man displaying cheese.

Name Access: CKX

Kraft

Subject Access: persons

displays Food

commercials

on set

Storage Location: CKX fonds - 2010 accessions

### **Images**





### Provincial Summer Fair

http://archives.brandonu.ca/en/permalink/descriptions13137

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: S

Item Number: 11-2010.S94h

Accession Number: 11-2010
GMD: graphic
Date Range: 1962

Physical Description: 2.5" x 2.5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the fair grounds.

Name Access: CKX

Provincial Summer Fair

Subject Access: persons

fairs

on location retail trade

Food

Storage Location: CKX fonds - 2010 accessions

#### **Images**





# Manitoba Flying Farmers Convention

http://archives.brandonu.ca/en/permalink/descriptions14330

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: M

Item Number: 11-2010.M4a
Accession Number: 11-2010

GMD: graphic
Date Range: 1967

Material Details: Negative

History / Biographical:

Manitoba Flying Farmers Convention appears to have been a convention for farmers who planted and sprayed their crops using aerial techniques. The Manitoba Flying Farmers were organized in 1956 in Brandon, Manitoba. Organizational meetings were held in a hanger at the Brandon Flying Club. The first Regional 5 Flying Farmers Convention in Manitoba was held 1961. Nearly 200 people attended the first convention from various provinces and states including: Alberta, Saskatchewan, North Dakota, South Dakota, Minnisota, Wisconsin, Montana and Colorado. Alberta and Saskatchewan had their own district leaving Manitoba in a district with North Dakota, South Dakota, Minnisota and Wisconsin. This photo was taken at the 11th Annual Manitoba Flying Farmers Convention on the weekend of April 7th, 1967.

#### Custodial History:

See Fonds level description for custodial history

Scope and Content:

Image of a woman presenting at the podium from the front table. Two men are sitting on either side of the woman. A sign saying "Manitoba Flying Farmers" is at the base of the table. The image appears to have been taken at the Prince Edward Hotel.

Notes: Hisotry/Bio information taken from Brandon Sun. Description by Jillian

Combs.

Subject Access: downtown

building interiors

hotels

Agriculture

conventions

Repro Restriction: Canadian Copyright Law may apply. Consult the archivist for access

Storage Location: CKX fonds - 2010 accessions

Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

#### **Images**





# Manitoba Flying Farmers Convention

http://archives.brandonu.ca/en/permalink/descriptions14331

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: M

Item Number: 11-2010.M4b

Accession Number: 11-2010
GMD: graphic
Date Range: 1967
Material Details: Negative

History / Biographical:

Manitoba Flying Farmers Convention appears to have been a convention for farmers who planted and sprayed their crops using aerial techniques. The Manitoba Flying Farmers were organized in 1956 in Brandon, Manitoba. Organizational meetings were held in a hanger at the Brandon Flying Club. The first Regional 5 Flying Farmers Convention in Manitoba was held 1961. Nearly 200 people attended the first convention from various provinces and states including: Alberta, Saskatchewan, North Dakota, South Dakota, Minnisota, Wisconsin, Montana and Colorado. Alberta and Saskatchewan had their own district leaving Manitoba in a district with North Dakota, South Dakota, Minnisota and Wisconsin. This photo was taken at the 11th Annual Manitoba Flying Farmers Convention on the weekend of April 7th, 1967.

Custodial History:

See Fonds level description for custodial history

Scope and Content:

Image of the attendants of the convention who are listening to the speaker. The image appears to have been taken in the Prince Edward Hotel.

Notes: Hisotry/Bio information taken from Henderson's Directories. Description

by Jillian Combs.

Subject Access: downtown

building interiors

hotels

Agriculture conventions

Repro Restriction: Canadian Copyright Law may apply. Consult the archivist for access

Storage Location: CKX fonds - 2010 accessions

Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

#### **Images**





# Manitoba Flying Farmers Convention

http://archives.brandonu.ca/en/permalink/descriptions14332

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: M

Item Number: 11-2010.M4c

Accession Number: 11-2010

GMD: graphic

Date Range: 1967

Material Details: Negative

History /

Biographical:

Manitoba Flying Farmers Convention appears to have been a convention for farmers who planted and sprayed their crops using aerial techniques. The Manitoba Flying Farmers were organized in 1956 in Brandon, Manitoba. Organizational meetings were held in a hanger at the Brandon Flying Club. The first Regional 5 Flying Farmers Convention in Manitoba was held 1961. Nearly 200 people attended the first convention from various provinces and states including: Alberta, Saskatchewan, North Dakota, South Dakota, Minnisota, Wisconsin, Montana and Colorado. Alberta and Saskatchewan had their own district leaving Manitoba in a district with North Dakota, South Dakota, Minnisota and Wisconsin. This photo was taken at the 11th Annual Manitoba Flying Farmers Convention on the weekend of April 7th, 1967.

Custodial History:

See Fonds level description for custodial history

Scope and Content

Image of convention attendee. Based on the name tag he appears to be Bill Williams (?). Image appears to have been taken inside the Prince Edward hotel. There is a banner in the background.

Notes: Description by Jillian Combs.

Subject Access: downtown

building interiors

hotels

Agriculture

conventions

Repro Restriction: Canadian Copyright Law may apply. Consult the archivist for access

Storage Location: CKX fonds - 2010 accessions

#### Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

#### **Images**





# Manitoba Flying Farmers Convention

http://archives.brandonu.ca/en/permalink/descriptions14333

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: M

Item Number: 11-2010.M4d

Accession Number: 11-2010
GMD: graphic
Date Range: 1967
Material Details: Negative

History / Biographical:

Manitoba Flying Farmers Convention appears to have been a convention for farmers who planted and sprayed their crops using aerial techniques.. The Manitoba Flying Farmers were organized in 1956 in Brandon, Manitoba. Organizational meetings were held in a hanger at the Brandon Flying Club. The first Regional 5 Flying Farmers Convention in Manitoba was held 1961. Nearly 200 people attended the first convention from various provinces and states including: Alberta, Saskatchewan, North Dakota, South Dakota, Minnisota, Wisconsin, Montana and Colorado. Alberta and Saskatchewan had their own district leaving Manitoba in a district with North Dakota, South Dakota, Minnisota and Wisconsin. This photo was taken at the 11th Annual Manitoba Flying Farmers Convention on the weekend of April 7th, 1967.

Custodial History:

See Fonds level description for custodial history

Scope and Content:

Image of convention attendants listening to the speaker. There is a large number of women in the audience. The large number of women in the photo could be attributed to Flying Farmers queens of each districts encouragement of women learning to fly. The image appears to have been taken at the Prince Edward Hotel.

Notes: Description by Jillian Combs.

Subject Access: downtown

building interiors

hotels

Agriculture

conventions

Repro Restriction: Canadian Copyright Law may apply. Consult the archivist for access

Storage Location: CKX fonds - 2010 accessions

Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

### **Images**





# Virden Creamery

http://archives.brandonu.ca/en/permalink/descriptions12906

Part Of: CKX fonds

Creator: CKX
Description Level: Item

Series Number: V

Item Number:11-2010.V8Accession Number:11-2010GMD:graphic

Date Range: September 1963
Physical Description: 2.5" x 2.5" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the Virden Creamery building.

Name Access: CKX

Virden Creamery

Subject Access: building exteriors

cars

businesses Agriculture

Storage Location: CKX fonds - 2010 accessions

### **Images**





# H.E. Wright Farm Equipment

http://archives.brandonu.ca/en/permalink/descriptions12879

Part Of: CKX fonds
Creator: CKX
Description Level: Item

Series Number: W

Item Number:11-2010.W3aAccession Number:11-2010GMD:graphicDate Range:after 1954Physical Description:5" x 4" (b/w)Material Details:Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content: Image of a tractor.

Name Access: CKX

H.E. Wright Farm Equipment

Federal Grain Limited

Subject Access: building exteriors

Grain elevators
Agriculture
Tractors

cars

businesses

Storage Location: CKX fonds - 2010 accessions

#### **Images**





### A.E. McKenzie Seed Co. Ltd. fonds

http://archives.brandonu.ca/en/permalink/descriptions4309

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Fonds

GMD: multiple media

Date Range: 1887-1996; predominantly 1910-1974

Physical Description: 7.47 m of textual records

500 photographs

History / Biographical:

The A.E. McKenzie Seed Co. Ltd. originated with the McKenzie family Flour, Grain and Seed business, started by F. B. McKenzie in the early 1880's. When F. B. McKenzie passed away in 1896, his son, Albert Edward McKenzie, assumed control of the company, and renamed it The Brandon Seed House. With its main office and plant in Brandon, Manitoba, the company specialized in the production and sale of field seeds and service exclusively to seed buyers in the prairie provinces and British Columbia. In later years, a complete line of products including garden seeds, lawn grass, and other allied lines was developed for sale across Canada.

In 1906, the company underwent a change of name when A. E. delete determined that the growth of the country demanded a larger seed institute than could be managed by one man. As a result, the company was incorporated under provincial statutes and the federal Joint Stock Companies Act as A. E. McKenzie Seed Co. Ltd., and new personnel were hired.

Under the Joint Stock Companies Act, A.E. McKenzie Seed Co. Ltd. was required to elect a Board of Directors of not less than three, and not more than nine individuals. Only shareholders of the company were eligible for election, and election was to take place yearly with each shareholder entitled to as many votes as shares owned in the company. The Act also dictated that the directors were, from time to time, to elect from among themselves, a president of the company. They were also able to appoint and remove all other officers of the company and to create company by-laws. The directors were not obliged to pay any dividend on shares if the company should became insolvent. Under the Act, the stock of the company was deemed a personal estate and was only transferable as such. In addition, the company could acquire, hold, and transfer real estate, and was required to submit annual statements.

A. E. McKenzie was elected President of the newly constituted company. For the memaninder of his natural life he remained in this position and supervised the operation of the company. S. A. Bradford, who was given responsibility for various company departments, filled the position of General Manager. H. L. Patmore became the Vice-President, overseeing the nursery business, while W. A. McCracken was put in charge of the warehouse stock, and shipping department. McCracken also supervised the mail order department.

The Company was intially comprised of three divisions: The Brandon Seed House, Brandon Nurseries, and Brandon Greenhouses. Each division was registered under Dominion Patents. Later, the company was divided into Retail Mail Order, Wholesale and Commission Packet Trade divisions. It also undertook some export business.

By registering the divisions of the company under under federal legislation affecting trademarks and industrial designs, McKenzie and the Board,were able to register both the company's trademarks and to protect the company's industrial techniques. Thet company could thus patent the methods and processes of its operations so that no other individual or business could duplicate them.

Located at 30 9th Street, the head office and plant of A.E. McKenzie Seed Co. Ltd. housed all the facilities and staff of the company, with the exception of the regional sales offices and warehouses. The business of the A. E. McKenzie Co. Ltd. was conducted from a frame warehouse until the current McKenzie building was constructed on the same site after a fire destroyed the original premises. Designed by architect Thomas Sinclair, and built by the Brandon Construction Company, the new building opened in 1911. In time, The A. E. McKenzie Co. Ltd. came to be known as Western Canada's Greatest Seed House.

During the 1930's, before a new building was erected in 1945, the A. E. McKenzie Co. occupied space at five different locations in Brandon, including the Massey Harris Building, the International Harvester Building and the Security Building. The last of these premises was destroyed by fire in 1972. As a result of its proximity to the Security Building, the main McKenzie Building also suffered heavy fire and water damage. A. E. McKenzie Co. Ltd. also utilized a warehouse on the north side of Pacific Avenue alongside the Canadian Pacific Railway tracks between 5th and 6th streets. This building and its contents were destroyed by fire (1946). In May of 1949, the company purchased and erected a Quonset structure on the west side of 15th Street between Rosser and Pacific Avenues.

In 1908, the first branch of the A. E. McKenzie Seed Co. Ltd. was established at Calgary. In the following sixteen years, additional branches were established in Edmonton and Saskatoon (1923), Moose Jaw, Toronto (1934) and Winnipeg (1935). Both the Edmonton and Saskatoon branches were seasonal, operating for a four-month period, March to June inclusive. Business in the Maritime Provinces of Prince Edward Island, Nova Scotia and New Brunswick further extended the company's operations by the mid 1940's. In 1946, the company purchased property in Gilbert Plains, Manitoba, 120 miles north of Brandon. This purchase enabled the company to handle larger quantities of Sweet Clover, a popular crop that was grown in the surrounding area. Additional offices were opened in Vancouver and Quebec City in rented premises by the early 1960's.

In the years 1944-1945, the McKenzie Foundation was created. Through the Foundation, arrangements were put in place to transfer shares of the company to the Manitoba Government for the benefit of higher education, specifically Brandon College. In return for this gift, which included 90% of all capital resources of the company together with all of the income earned each year, except for the amount retained annually to ensure sufficient operating capital, the A.E. McKenzie Co. Ltd. received exemption from paying Corporate Tax.

Prior to the establishment of the McKenzie Foundation, in 1945, the National Trust for the benefit of the College held the shares of McKenzie Seeds. On April 7, 1945 the Manitoba Legislature passed legislation whereby A. E. McKenzie retained effective management control of his company, but 1031 shares out of 1145 issued shares were gifted to the Provincial Government. In return, the government agreed that all financial benefits from the shares would go to Brandon College through the A. E. McKenzie Foundation. When Mr. McKenzie passed away in 1964, the primary responsibility of appointing the Board of Directors for McKenzie Seeds passed to the Provincial government.

The remaining 114 shares of the Company were turned over to the Crown on July 16, 1975 in accordance with an agreement between Brandon University, A. E. McKenzie Co. Ltd. and the Manitoba government. The same agreement also turned the McKenzie Foundation over to Brandon University. Therefore, since 1975 the crown has held all shares of the McKenzie Co. through the Province of Manitoba.

A.E. McKenzie died on September 25, 1964 at the age of 94 and was succeeded as President of the company by J. Lasby Lowes. When Mr. Lowes retired in 1968, A. R. Swanson was appointed by the government to fill the position and was responsible for all operations of the company under a Board of Directors comprised mainly of appointees of the government. It has proven impossible to establish a complete list of those individuals who held the positions of President/General Manager of McKenzie Seeds after 1964. A partial account is as follows: Anthony J. Maruca became President of A. E. McKenzie Co. Ltd. in 1972. In 1975, the Board of Directors appointed William Moore General Manager, creating a new position to relieve the President of the company from management of plant operations. At the same time, Pat Kelleher was named new interim President. Following the resignation of Kelleher, William Moore assumed the role of President as well. Moore left the company in the early 1980s. He was later convicted of criminal misconduct as President of the company. Keith Guelpa became President/General Manager in the mid 1980's; Raymond West was his successor.

Beginning in 1969, the A. E. McKenzie Seed Co. Ltd. began phasing out the Field Seed division of their company, including business related to forage crops and cereals. Seed cleaning equipment located in Brandon and and the company's Calgary and Toronto cleaning plants was sold. The Company concentration its resources on the production and sale of vegetable and flower seeds, and lawn and turf grasses. It acted as a wholesaler and conducted business through chain stores, grocery, hardware and general stores.

Late in 1971, A. E. McKenzie Co. Ltd. purchased its largest competition in packaged seeds - Steele Briggs Seed Co. from Maple Leaf Mills Inc. for two million dollars. At the time of the acquisition the company changed its name to A. E. McKenzie Co. - Steele Briggs Seeds, in order to benefit from the favorable reputation held by Steele Briggs Seeds across Canada. In the early 1970s, the acquisition of Brett-Young Seeds Ltd., a Winnipeg company that dealt exclusively in the production and sale of field seed, brought the A. E. McKenzie Co. back into the field seed market.

In 1994 the Manitoba Government sold the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, Canada's largest non-retail mail-order catalogue company, which is owned by MDC Corporation of Toronto.

In 2001, McKenzie Seeds is Canada's leading supplier of packaged seeds and related gardening products. It is divided into a Retail Consumer Products division which features well known seed brands including McKenzie Seeds, Pike Seeds and Thompson & Morgan Seeds from England. As well, this division also carries a complete range of lawn seeds and perishables. It also continues to ship the seed racks invented by A.E. McKenzie to numerous retail stores. The second division, Direct Mail, consists of the McFayden and McConnell catalogues which reach over 500,000 Canadian homes each year.

#### Custodial History:

Following the sale of the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, the records of McKenzie Seeds and its subsidiaries were retained in the McKenzie Plant on 9th Street. In April of 1997, the records were transferred to the McKee Archives at Brandon University. Because the company was a crown corporation, the records of McKenzie Seeds belonged to the Province of Manitoba and might have been placed in the Provincial Archives. However, Provincial Archivist Gordon Dodds permitted the retention of the records in Brandon at the S. J. McKee Archives. The minutes of the Board of Directors, previously transferred to the Provincial Archives, remain in Winnipeg. Until 1960 these minutes, by-laws of the Company, and the letters patent of incorporation (April 7, 1906) were in the possession of the Company's lawyers, Johnson, Garson, Forrester, Davidson, & Steen.

Scope and Content:

The fonds consists of textual records, photographs and artifacts from A.E. McKenzie Seed Co. Ltd. The textual records include minutes, documents, financial records, administrative records, by-laws, legal records, catalogues, sales literature, seed packets, newspaper clippings, appraisals, publications, scrapbooks and miscellaneous sections.

In addition, some of the records within the fonds relate to the operations of McKenzie subsidiaries -- Brett-Young Seeds, Steele-Briggs Seeds, Pike & Co. and McFayden Seeds -- and various properties owned by McKenzie Seeds.

Fonds contains approximately 500 photographs. These depict the operations and employees of McKenzie Seeds and the seed industry in general. Artifacts contained in the fonds include blueprints, newspaper clippings, copper printing plates, seed bags and plaques.

Fonds also includes an artificially created series of records dealing with Brandon College Inc., the A.E. McKenzie Foundation, the Brandon Allied Arts Council and the Brandon Board of Trade. These records stand outside the provenance of the McKenzie Seed Co.

Of particular interest within the textual records are the transcripts of various features of the company's history as dictated, researched and recalled by its second President/General Manager, J. Lasby Lowes. The fonds also contains a collection of company catalogue which is almost complete. Outside of the seed industry, the records dealing with both Brandon College Inc. and the McKenzie Foundation are significant records relating to the history of Brandon College/University and the City of Brandon.

Notes: Description written by Christy Henry (2001).

Name Access: A.E. McKenzie

J. Lasby Lowes

Irene Cullen

Joseph Airey

Alan R. Mundie

Sandy Black

Brett-Young Seeds/Sabetha

McFayden Seeds

Steele-Briggs Seed Co

Pike & Co

Davidson & Gowen

Davidson Studio

Frank Gowen

Dean Photo Service

Jerrett's Photo-Art Studio/Jerrett's Photo Service

Crawford Drug Store

Leech Printing Ltd

Eastman Photographic Materials Ltd

Subject Access: Seed Industry

Seed Catalogues
Brandon Business
Seed Photographs
Brandon Photographs

Seed Packets

Agriculture

Women Workers Labour Relations A.E. McKenzie

J. Lasby Lowes
A.R. Swanson

William Moore
Anthony J. Maruca

Pat Kelleher Keith Guelpa Raymond West Brett-Young Seeds

Sabetha

Steele Briggs Seed Co

Pike & Co

McFayden Seeds
Seed Marketing Co
Brandon Board of Trade
Brandon Allied Arts Council

McKenzie Foundation

Regal Greetings and Gifts

Repro Restriction: Because the A.E. McKenzie Seed Co. Ltd. was a crown corporation, the

records in the fonds are subject to the Freedom of Information and

Protection of Privacy Act (FIPPA).

Storage Location: RG 3 A.E. McKenzie Company fonds

Related Material: Additional records regarding A.E. McKenzie Seed Co. Ltd. are housed

at the Provincial Archives of Manitoba. In order to gain access to these

records it is necessary to contact the Archives of Manitoba.

#### Arrangement:

RG 3 A.E. McKenzie Seed Co. Ltd. Fonds

McS 1 Board of Directors

- 1.1 Documents
- 1.2 Minutes/Meetings
- 1.3 Management Consultant Reports
- 1.4 Miscellaneous
- 1.5 Financial Records

McS 2 Office of the President/General Manager

- 2.1 A.E. McKenzie
- 2.2 J. Lasby Lowes
- 2.3 Comptroller
- 2.4 Properties

- 2.5 Marketing
- 2.6 Reference Library
- 2.7 Miscellaneous Publications/Correspondence

#### McS 3 Acquisitions

- 3.1 Brett-Young Seeds/Sabetha
- 3.2 Steele-Briggs Seed Co.
- 3.3 Pike & Co.
- 3.4 McFayden Seeds

#### McS 4 Seed Marketing Co.

#### McS 5 Photographs

- 5.1 McKenzie Seed Co. Ltd. Executives
- 5.2 Construction at McKenzie Seed Co. Brandon (two files)
- 5.3 Exterior Photographs of the A. E. McKenzie Co. Building
- 5.4 McKenzie Seed Co. Plant Operations and Workers (2 files)
- 5.5 McKenzie Seed Co. Equipment and Plant Head Office 1983
- 5.6 McKenzie Seed Co. Field Operations and Workers
- 5.7 McKenzie Seed Co. Strike 1944
- 5.8 Fires at McKenzie Seed Co. 1910, 1945, 1972
- 5.9 McKenzie Seed Co. Centennial Exhibition 1996
- 5.10 Miscellaneous McKenzie Seed Co. Photographs
- 5.11 People Connected to McKenzie Seed Co.
- 5.12 Princess Anne's Visit to McKenzie Seed Co. 1982
- 5.13 Onion Set Production Book
- 5.14 Irene Cullen Photographs McKenzie Seeds Employee Photos
- 5.15 Josiph Airey Photographs McKenzie Product Photos
- 5.16 Alan R. Mundie Seed Production Photographs
- 5.17 Steele Robertson/Steele Briggs Seeds Photographs
- 5.18 Seed Packet Display Units Photographs
- 5.19 Product Photographs
- 5.20 Parade Photographs
- 5.21 Oversized Photographs
- 5.21.1 Drawer #1: Executive Photographs
- 5.21.2 Drawer #2: Office and Equipment/Plant Photographs
- 5.21.3 Drawer #3: Miscellaneous Oversized Photographs
- 5.21.4 Drawer #4: Artifacts

#### McS 6 Miscellaneous

- 6.1 Centennial Exhibition
- 6.2 Miscellaneous Publications
- 6.3 Scrapbooks

#### MG 1 A.E. McKenzie Fonds

- 1.1 Brandon College Inc.
- 1.2 McKenzie Foundation
- 1.3 Brandon Allied Arts Council
- 1.4 Brandon Board of Trade
- 1.5 Miscellaneous