## Medicine Hat Exhibition and Stampede - Parade Day 4

http://archives.brandonu.ca/en/permalink/descriptions14145

| | |
|---|---|
| Part Of: | Fred McGuinness collection |
| Creator: | Photographer: Howard Heid, Medicine Hat News |
| Description Level: | Item |
| Series Number: | McG 9 |
| Item Number: | 1-2015.214 |
| Accession Number: | 1-2015 |
| GMD: | graphic |
| Date Range: | 1962 |
| Physical Description: | 10" x 8" (b/w) |

History / Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for $12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. The Fraternal Order of Eagles lodge is also visible.

| | |
|---|---|
| Notes: | This photograph appeared on the front page of The Medicine Hat News (19 July 1962). |
| Name Access: | Medicine Hat |
| | South Saskatchewan River |

| | |
|---|---|
| Subject Access: | parades |
| | floats |
| | aerial photography |
| | aerial views |
| | street scenes |
| | fraternal organizations |
| | garages |
| Repro Restriction: | Subject to Canadian Copyright Law |
| Storage Location: | RG 5 photograph storage drawer 2 (hanging photos) |
| Arrangement: | |

BR #3 Family photos

## Images





## Medicine Hat Exhibition and Stampede - Parade Day 6

http://archives.brandonu.ca/en/permalink/descriptions14147

| | |
|---|---|
| Part Of: | Fred McGuinness collection |
| Creator: | Photographer: Howard Heid, Medicine Hat News |
| Description Level: | Item |
| Series Number: | McG 9 |
| Item Number: | 1-2015.216 |
| Accession Number: | 1-2015 |
| GMD: | graphic |
| Date Range: | 1962 |
| Physical Description: | 10" x 8" (b/w) |

History /
Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for $12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and and the South Railway Street merge. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. The Fraternal Order of Eagles lodge is also visible.

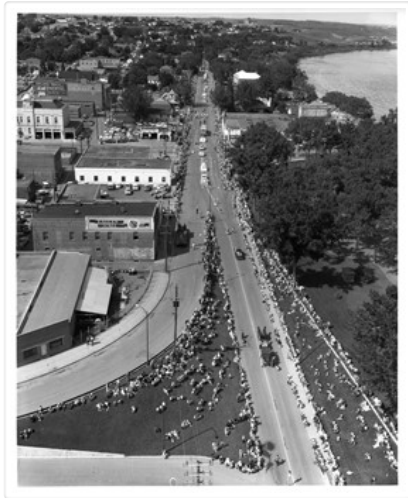| | |
|---|---|
| Notes: | This photograph shows the neighbourhood before rezoning and commercial development. |
| Name Access: | Medicine Hat |
| | South Saskatchewan River |
| Subject Access: | parades |
| | floats |
| | aerial photography |
| | aerial views |
| | street scenes |
| | gardens |
| | fraternal organizations |
| | garages |
| Repro Restriction: | Subject to Canadian Copyright Law |
| Storage Location: | RG 5 photograph storage drawer 2 (hanging photos) |

Arrangement:

BR #3 Family photos

## Images

# Aerial view of Brandon postcard

http://archives.brandonu.ca/en/permalink/descriptions13867

| | |
|---|---|
| Part Of: | Fred McGuinness collection |
| Creator: | Photographer: R.J. "Bob" Snazel |
| Description Level: | Item |
| Series Number: | McG 9 |
| Item Number: | 20-2009.177 |
| Accession Number: | 20-2009 |
| GMD: | graphic |
| Date Range: | 1970 |
| Physical Description: | 3.5" x 6" (colour) |
| Material Details: | postcard |

Scope and Content:

Postcard shows an aerial view of the city of Brandon

| | |
|---|---|
| Notes: | Writing on the back of the postcard reads: No. 10. Brandon, Manitoba, Canada / Aerial View of Brandon / Distributed by Clements Drug Store / Brandon, Manitoba, Canada / Photos by: R.J. "Bob" Snazel. / Printed by: D.W. Friesen & Sons Ltd. Altona, Manitoba, Canada. The postcard is addressed to Mr. F.A. Rosser and is postmarked Brandon 30 May 1970. A 6-cent Queen Elizabeth red postage stamp portraying various modes of the transportation. The stamp has been cancelled with a postmark that reads "Help Retarded Children." |
| Name Access: | City of Brandon |
| Subject Access: | aerial photographs |
| | aerial views |
| Repro Restriction: | Canadian Copyright restrictions apply. Consult the Archivist. |
| Storage Location: | RG 5 photograph storage drawer 2 (hanging photos) |
| Arrangement: | |

From 20-2009 #1 File 13 Sunbeams

## Images

# Twin Pines Motel postcard

http://archives.brandonu.ca/en/permalink/descriptions13868

| | |
|---|---|
| Part Of: | Fred McGuinness collection |
| Creator: | Photographer: Joe Fartak |
| Description Level: | Item |
| Series Number: | McG 9 |
| Item Number: | 20-2009.178 |
| Accession Number: | 20-2009 |
| GMD: | graphic |
| Date Range: | 1970 |
| Physical Description: | 3.5" x 6" (colour) |
| Material Details: | postcard |

Scope and Content:

Postcard shows an exterior view of the Twin Pines Motel

| | |
|---|---|
| Notes: | Writing on the back of the postcard reads: Twin Pines Motel & Restaurant / Brandon, Manitoba, Canada / Located at 10th Street & Queens Avenue / 40 Fully modern units with bath & showers, T. / Kichenettes, winter plug-ins, Ample parking. / For reservations call.... / 30717-C Color Photo by Joe Fartak / Color Productions Ltd., Box 1243, Regina, Sask. |
| | The postcard is addressed to Mr. F.A. Rosser and is postmarked Brandon 06 June 1970. A 6-cent Queen Elizabeth red postage stamp portraying various modes of the transportation. |
| Name Access: | City of Brandon |
| Subject Access: | aerial photographs |
| | aerial views |
| | Brandon business buildings & facilities after 1940 |
| Storage Location: | RG 5 photograph storage drawer 2 (hanging photos) |
| Arrangement: | |

From 20-2009 #1 File 13 Sunbeams

## Images