

S. J. McKee Archives



Yeager's Furs

<http://archives.brandonu.ca/en/permalink/descriptions12731>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: Y
Item Number: 11-2010.Y6
Accession Number: 11-2010
GMD: graphic
Date Range: 1966
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a man displaying a fur coat inside of Yeagers' Furs store.

Name Access: CKX
Yeager's Furs
Subject Access: furs
store interiors
business and professional people
apparel
Storage Location: CKX fonds - 2010 accessions

Images





Yeager's Furs

<http://archives.brandonu.ca/en/permalink/descriptions12729>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: Y
Item Number: 11-2010.Y7
Accession Number: 11-2010
GMD: graphic
Date Range: 1966
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a lady wearing a fur coat standing beside a Christmas tree inside a Yeager's Furs store

Name Access: CKX
Yeager's Furs
Subject Access: model
furs
Christmas
store interiors
Storage Location: CKX fonds - 2010 accessions

Images





Yeagers' Furs

<http://archives.brandonu.ca/en/permalink/descriptions12737>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: Y
Item Number: 11-2010.Y2b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an t.v. advertisement for Yeagers' Furs fur storage.

Name Access: CKX
Yeager's Furs
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Yeagers' Furs

<http://archives.brandonu.ca/en/permalink/descriptions12738>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: Y
Item Number: 11-2010.Y2a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Yeagers' Furs store front during the winter.

Name Access: CKX
Yeager's Furs
Subject Access: snow
store exteriors
signs and signboards
Storage Location: CKX fonds - 2010 accessions

Images





Yeagers' store front

<http://archives.brandonu.ca/en/permalink/descriptions12735>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: Y
Item Number: 11-2010.Y3
Accession Number: 11-2010
GMD: graphic
Date Range: 1967
Physical Description: 1.75" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Yeager's Furs store sign lit up at night.

Name Access: CKX
Yeager's Furs
Subject Access: store exteriors
signs and signboards
night
displays
Storage Location: CKX fonds - 2010 accessions

Images



Yaeger's Furs Dionne quintuplets window display

<http://archives.brandonu.ca/en/permalink/descriptions14317>

Part Of: Brandon and Area Photograph Collection
Creator: Brandon Sun Publishing Co.
Description Level: Item
Series Number: 2
Item Number: BAPC 2.43
GMD: graphic

Date Range: 1934

Physical Description: 10.25" x 8" (b/w)

History /

Biographical:

Gustave Bellegro "Gus" Yaeger was born on July 10, 1878 at Genoa, Italy. The son of Swiss parents, he immigrated to the United States, working in West Virginia then North Dakota before arriving in Brandon, MB in 1910. He worked at various jobs before opening Yaeger's Furs, a fur-coat factory and retail store at 602 Rosser Avenue, in 1919.

Yaeger married Sarah Ellen Williams (1883-1966) of Big Rock, Idaho in 1907. They had two children: Karl Williams Yaeger (1908-1975) and Barbara Yaeger (m. H.H. Ricketts).

Gus Yaeger died on March 25, 1942 in Brandon, MB. His son carried on the business after his death before selling it to one of the managers in 1969.

The Dionne quintuplets, born May 28, 1934, were the first quintuplets known to have survived their infancy. They were born just outside Callandar, ON.

Scope and Content:

Item is a photograph of the Yaeger's Furs Dionne quintuplets Christmas window display. The display features five dolls dressed in fur coats and bonnets, a framed photo of Gus Yaeger, a Christmas tree and a cardboard Santa.

Notes: History/Bio information taken from the Manitoba Historical Society website (http://www.mhs.mb.ca/docs/people/yaeger_gb.shtml)

Name Access: Yaeger's Furs
Gus Yaeger
Dionne quintuplets

Subject Access: downtown
window displays
commercial buildings
businesses
quintuplets
quints

Storage Location: BAPC photograph drawer

Images





Winter fair

<http://archives.brandonu.ca/en/permalink/descriptions12808>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: W
Item Number: 11-2010.W40k
Accession Number: 11-2010
GMD: graphic
Date Range: 1963
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a man sitting on a buffalo.

Name Access: CKX
Royal Manitoba Winter Fair
Subject Access: persons
buffalo
furs
business and professional people
Storage Location: CKX fonds - 2010 accessions

Images





Winter fair

<http://archives.brandonu.ca/en/permalink/descriptions12809>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: W
Item Number: 11-2010.W40j
Accession Number: 11-2010
GMD: graphic
Date Range: 1963
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a man sitting on a buffalo.

Name Access: CKX
Royal Manitoba Winter Fair

Subject Access: persons
buffalo
furs
business and professional people

Storage Location: CKX fonds - 2010 accessions

Images





Winter fair

<http://archives.brandonu.ca/en/permalink/descriptions12815>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: W
Item Number: 11-2010.W40d
Accession Number: 11-2010
GMD: graphic
Date Range: 1963
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of two people in an interview.

Name Access: CKX
Royal Manitoba Winter Fair
Mutter Bros. Grocery

Subject Access: persons
displays
interviews
grocery trade
furs

Storage Location: CKX fonds - 2010 accessions

Images

