

S. J. McKee Archives



Yeager's Furs

<http://archives.brandonu.ca/en/permalink/descriptions12731>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: Y
Item Number: 11-2010.Y6
Accession Number: 11-2010
GMD: graphic
Date Range: 1966
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a man displaying a fur coat inside of Yeagers' Furs store.

Name Access: CKX
Yeager's Furs
Subject Access: furs
store interiors
business and professional people
apparel
Storage Location: CKX fonds - 2010 accessions

Images





Yeagers' Furs

<http://archives.brandonu.ca/en/permalink/descriptions12738>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: Y
Item Number: 11-2010.Y2a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Yeagers' Furs store front during the winter.

Name Access: CKX
Yeager's Furs
Subject Access: snow
store exteriors
signs and signboards
Storage Location: CKX fonds - 2010 accessions

Images





Yeager's fur vaults

<http://archives.brandonu.ca/en/permalink/descriptions12734>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: Y
Item Number: 11-2010.Y4
Accession Number: 11-2010
GMD: graphic
Date Range: 1967
Physical Description: 2.5" x 1.5" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a fur coat collection on storage racks in Yeagers' Furs store.

Name Access: CKX
Yeager's Furs
Subject Access: fur coats
apparel
Storage Location: CKX fonds - 2010 accessions

Images





Yeagers' Furs

<http://archives.brandonu.ca/en/permalink/descriptions12737>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: Y
Item Number: 11-2010.Y2b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an t.v. advertisement for Yeagers' Furs fur storage.

Name Access: CKX
Yeager's Furs
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Around the Christmas tree

<http://archives.brandonu.ca/en/permalink/descriptions11087>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A27
Accession Number: 11-2010
GMD: graphic
Date Range: c 1965
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a CKX program advertisement.

Name Access: CKX Radio
Subject Access: displays
Christmas
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Christmas display

<http://archives.brandonu.ca/en/permalink/descriptions11268>

Part Of: CKX fonds
 Creator: CKX
 Description Level: Item
 Item Number: 11-2010.B21n
 Accession Number: 11-2010
 GMD: graphic
 Date Range: after 1954
 Physical Description: 5" x 4" (b/w)
 Material Details: Negative
 Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying apples and some Christmas decorations.

Name Access: CKX
 Subject Access: displays
 advertising
 Christmas
 Storage Location: CKX fonds - 2010 accessions

Images



Yaeger's Furs Dionne quintuplets window display

<http://archives.brandonu.ca/en/permalink/descriptions14317>

Part Of: Brandon and Area Photograph Collection
 Creator: Brandon Sun Publishing Co.
 Description Level: Item
 Series Number: 2
 Item Number: BAPC 2.43
 GMD: graphic
 Date Range: 1934

Physical Description: 10.25" x 8" (b/w)

History /

Biographical:

Gustave Bellegro "Gus" Yaeger was born on July 10, 1878 at Genoa, Italy. The son of Swiss parents, he immigrated to the United States, working in West Virginia then North Dakota before arriving in Brandon, MB in 1910. He worked at various jobs before opening Yaeger's Furs, a fur-coat factory and retail store at 602 Rosser Avenue, in 1919.

Yaeger married Sarah Ellen Williams (1883-1966) of Big Rock, Idaho in 1907. They had two children: Karl Williams Yaeger (1908-1975) and Barbara Yaeger (m. H.H. Ricketts).

Gus Yaeger died on March 25, 1942 in Brandon, MB. His son carried on the business after his death before selling it to one of the managers in 1969.

The Dionne quintuplets, born May 28, 1934, were the first quintuplets known to have survived their infancy. They were born just outside Callandar, ON.

Scope and Content:

Item is a photograph of the Yaeger's Furs Dionne quintuplets Christmas window display. The display features five dolls dressed in fur coats and bonnets, a framed photo of Gus Yaeger, a Christmas tree and a cardboard Santa.

Notes: History/Bio information taken from the Manitoba Historical Society website (http://www.mhs.mb.ca/docs/people/yaeger_gb.shtml)

Name Access: Yaeger's Furs
Gus Yaeger
Dionne quintuplets

Subject Access: downtown
window displays
commercial buildings
businesses
quintuplets
quints

Storage Location: BAPC photograph drawer

Images





Winter fair

<http://archives.brandonu.ca/en/permalink/descriptions12808>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: W
Item Number: 11-2010.W40k
Accession Number: 11-2010
GMD: graphic
Date Range: 1963
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a man sitting on a buffalo.

Name Access: CKX
Royal Manitoba Winter Fair
Subject Access: persons
buffalo
furs
business and professional people
Storage Location: CKX fonds - 2010 accessions

Images





Winter fair

<http://archives.brandonu.ca/en/permalink/descriptions12809>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: W
Item Number: 11-2010.W40j
Accession Number: 11-2010
GMD: graphic
Date Range: 1963
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a man sitting on a buffalo.

Name Access: CKX
Royal Manitoba Winter Fair

Subject Access: persons
buffalo
furs
business and professional people

Storage Location: CKX fonds - 2010 accessions

Images





Winter fair

<http://archives.brandonu.ca/en/permalink/descriptions12815>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: W
Item Number: 11-2010.W40d
Accession Number: 11-2010
GMD: graphic
Date Range: 1963
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of two people in an interview.

Name Access: CKX
Royal Manitoba Winter Fair
Mutter Bros. Grocery

Subject Access: persons
displays
interviews
grocery trade
furs

Storage Location: CKX fonds - 2010 accessions

Images





Boissevain Co-op interior

<http://archives.brandonu.ca/en/permalink/descriptions11596>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B120b
Accession Number: 11-2010
GMD: graphic
Date Range: 1968
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the interior of Boissevain Co-op.

Name Access: CKX Television
Boissevain Co-op
Subject Access: store interiors
Storage Location: CKX fonds - 2010 accessions

Images





Yeagers' store front

<http://archives.brandonu.ca/en/permalink/descriptions12735>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: Y
Item Number: 11-2010.Y3
Accession Number: 11-2010
GMD: graphic
Date Range: 1967
Physical Description: 1.75" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Yeager's Furs store sign lit up at night.

Name Access: CKX
Yeager's Furs
Subject Access: store exteriors
signs and signboards
night
displays
Storage Location: CKX fonds - 2010 accessions

Images



Brown's Clothing Store (Virden)

<http://archives.brandonu.ca/en/permalink/descriptions11470>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B80a(1) and (2)
Accession Number: 11-2010
GMD: graphic



Date Range: September 1963

Physical Description: 2 negatives - each 2.5"x 2.5" (b/w)

Material Details: Negative

Custodial History:
See fonds level of the CKX records for custodial history.

Scope and Content:
Images of the interior of Brown's Clothing Store in Virden.

Name Access: CKX
Brown's Clothing Store
Virden, Manitoba

Subject Access: clothing stores
store interiors

Storage Location: CKX fonds - 2010 accessions

Images





Brown's Clothing Store (Virden)

<http://archives.brandonu.ca/en/permalink/descriptions11473>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B80b
Accession Number: 11-2010
GMD: graphic
Date Range: September 1963
Physical Description: 2.5"x 2.5" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the shoe department at Brown's Clothing Store in Virden.

Name Access: CKX
Brown's Clothing Store
Virden, Manitoba
Subject Access: clothing stores
store interiors
Storage Location: CKX fonds - 2010 accessions

Images





Army and Navy

<http://archives.brandonu.ca/en/permalink/descriptions11030>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A19d
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the interior of the Army and Navy Store.

Name Access: CKX Television

Army and Navy

Subject Access: television broadcasting

store interiors

Storage Location: CKX fonds - 2010 accessions

Images





Army and Navy

<http://archives.brandonu.ca/en/permalink/descriptions11031>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A19e
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the interior of the Army and Navy Store.

Name Access: CKX Television

Army and Navy

Subject Access: television broadcasting

store interiors

Storage Location: CKX fonds - 2010 accessions

Images





Army and Navy

<http://archives.brandonu.ca/en/permalink/descriptions11032>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A19f
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the Army and Navy Store shoe department.

Name Access: CKX Television

Army and Navy

Subject Access: television broadcasting

store interiors

Storage Location: CKX fonds - 2010 accessions

Images





Army and Navy

<http://archives.brandonu.ca/en/permalink/descriptions11033>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A19a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the Army and Navy Store men's hats department.

Name Access: CKX Television

Army and Navy

Subject Access: television broadcasting

store interiors

Storage Location: CKX fonds - 2010 accessions

Images





Ashdown's Hardware

<http://archives.brandonu.ca/en/permalink/descriptions11036>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A20c
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

History /

Biographical:

The building that housed Ashdown's Hardware was built in 1902 and was located at the corner of Princess Avenue and 7th Street on the north side of Princess Avenue. Strome and White Company General Store were the first occupants of the building. The building was destroyed by fire on March 27, 1983.

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the interior of Ashdown's Hardware.

Name Access: CKX Television

Ashdown's hardware

Subject Access: television broadcasting

store interiors

Storage Location: CKX fonds - 2010 accessions

Images





Ashdown's Hardware

<http://archives.brandonu.ca/en/permalink/descriptions11037>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A20d
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

History /

Biographical:

The building that housed Ashdown's Hardware was built in 1902 and was located at the corner of Princess Avenue and 7th Street on the north side of Princess Avenue. Strome and White Company General Store were the first occupants of the building. The building was destroyed by fire on March 27, 1983.

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the interior of Ashdown's Hardware.

Name Access: CKX Television
Ashdown's hardware
Subject Access: television broadcasting
store interiors
Storage Location: CKX fonds - 2010 accessions

Images

