

# S. J. McKee Archives



## BC tree fruits contest with Vince Dodds

<http://archives.brandonu.ca/en/permalink/descriptions11549>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B101a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1967  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image shows BC tree fruits centennial items that were part of a contest with Vince Dodds.

Name Access: CKX  
Vince Dodds  
Subject Access: advertising  
signs and signboards  
Storage Location: CKX fonds - 2010 accessions

### Images





## BC tree fruits centennial spoons

<http://archives.brandonu.ca/en/permalink/descriptions11548>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B100  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1967  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of BC tree fruits centennial spoons.

Name Access: CKX  
Subject Access: advertising  
signs and signboards  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits presents

<http://archives.brandonu.ca/en/permalink/descriptions11328>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B20d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a "B.C. tree fruits presents" sign.

Name Access: CKX Radio  
Subject Access: advertising  
signs and signboards  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruit - it's B.C. apricot time

<http://archives.brandonu.ca/en/permalink/descriptions11264>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B211  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a sign which reads "It's B.C. apricot time".

Name Access: CKX  
Subject Access: displays  
advertising  
signs and signboards  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruits

<http://archives.brandonu.ca/en/permalink/descriptions11325>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B20b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a B.C. apples handipak in a safe as part of a promotion with CKX.

Name Access: CKX Radio  
Subject Access: advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits

<http://archives.brandonu.ca/en/permalink/descriptions11326>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B20c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image shows Harold Robbins and another man (possibly a B.C. Fruits representative) with what appear to be contest entries for a B.C. handipak and CKX promotion.

Name Access: CKX Radio  
Subject Access: advertising  
displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits displays

<http://archives.brandonu.ca/en/permalink/descriptions11356>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22i  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. tree fruits.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruits displays - winesaps

<http://archives.brandonu.ca/en/permalink/descriptions11252>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21g  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. Winesap apples.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits displays - apples

<http://archives.brandonu.ca/en/permalink/descriptions11350>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22e  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. McIntosh, Spartan, Delicious, Rome, and Golden Delicious apples.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits - winesaps display

<http://archives.brandonu.ca/en/permalink/descriptions11354>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22h  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. Winesap apples.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits - Sun-Rype display

<http://archives.brandonu.ca/en/permalink/descriptions11342>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of various Sun-Rype products.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits - Sun-Rype display

<http://archives.brandonu.ca/en/permalink/descriptions11345>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of various Sun-Rype products.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits - Christmas apple display

<http://archives.brandonu.ca/en/permalink/descriptions11351>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22f  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a Christmas tree and various apple products.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruits - Halloween apple display

<http://archives.brandonu.ca/en/permalink/descriptions11352>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22g  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of various Halloween decorations, a box of apples, a plate of caramel apples, two packages of Kraft caramels, and a sign which reads: "B.C. apples: best treat of all for Hallowe'en".

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits displays - peaches, pears, plums

<http://archives.brandonu.ca/en/permalink/descriptions11357>

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Item Number: 11-2010.B22j

Accession Number: 11-2010

GMD: graphic

Date Range: after 1954

Physical Description: 5" x 4" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display illustrating B.C. peaches, pears, and plums.

Name Access: CKX

Subject Access: displays

advertising

Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruits displays - Sun-Rype apple juice

<http://archives.brandonu.ca/en/permalink/descriptions11347>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of Sun-Rype apple juice.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruits displays - Sun-Rype pie filling

<http://archives.brandonu.ca/en/permalink/descriptions11349>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of various Sun-Rype pie fillings.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Bottomley's white elephant graphic

<http://archives.brandonu.ca/en/permalink/descriptions11344>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B38c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

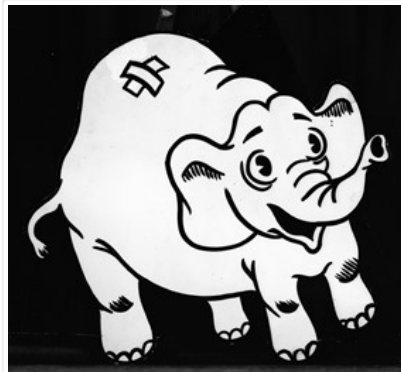
### Scope and Content:

Image of Bottomley's white elephant graphic.

Name Access: CKX Television  
Bottomley's Furniture Store  
Subject Access: advertising  
signs and signboards  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - apple display

<http://archives.brandonu.ca/en/permalink/descriptions11246>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table with a display of B.C. McIntosh, Rome Beauty, Delicious, Golden Delicious and Spartan apples.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - Thanksgiving display

<http://archives.brandonu.ca/en/permalink/descriptions11248>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21e  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a box of B.C. apples, a variety of other food items, a tea pot and a coffee pot, as well as a place setting of dishes and silverware and a sign which reads "Include B.C. fruit this Thanksgiving".

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

