

# S. J. McKee Archives



## Brandon 75th Anniversary advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11452>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B67b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1957  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Brandon 75th anniversary advertisement.

Name Access: CKX Television  
Brandon, Manitoba  
Subject Access: advertising  
anniversaries  
Storage Location: CKX fonds - 2010 accessions

### Images





## Brandon Hatchery - advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11391>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B59a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of an advertisement for Brandon Hatchery.

Name Access: CKX Television  
Brandon Hatchery  
Subject Access: advertising  
hatcheries  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Brandon Hatchery - advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11392>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B59b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of an advertisement for Brandon Hatchery.

Name Access: CKX Television  
Brandon Hatchery  
Subject Access: advertising  
hatcheries  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Brandon Musical Supply - advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11401>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B62a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image is an advertisement for Brandon Musical Supply.

Name Access: CKX Television  
Brandon Musical Supply  
Subject Access: advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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*Brandon Musical  
Supply Ltd.*  
830 ROSSER AVE.  
**FURNITURE ———  
———APPLIANCES**

## Brandon Musical Supply - advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11403>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B62c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image is an advertisement for Brandon Musical Supply.

Name Access: CKX Television  
Brandon Musical Supply  
Subject Access: advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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*Brandon Musical  
Supply Ltd.*  
830 ROSSER AVE.  
**FURNITURE ———  
———APPLIANCES**



## Brandon Packers - Christmas advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11407>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B64c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1957  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Christmas advertisement for Brandon Packers.

Name Access: CKX Television  
Brandon Packers  
Subject Access: advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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## Anniversary card contest

<http://archives.brandonu.ca/en/permalink/descriptions10985>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A11a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1960  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a display on the CKX set containing anniversary cards and related items celebrating CKX TV's 5th Anniversary.

Name Access: CKX Television  
Subject Access: television broadcasting  
displays  
contests  
anniversaries  
on set

Storage Location: CKX fonds - 2010 accessions

## Images

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## Anniversary card contest

<http://archives.brandonu.ca/en/permalink/descriptions10986>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A11b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1960  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

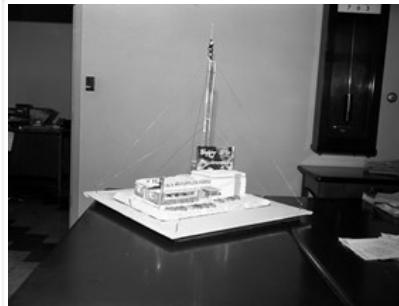
Image of an anniversary cake in the shape of the CKX TV studio building, compliments of the Prince Edward Hotel.

Name Access: CKX Television  
Subject Access: television broadcasting  
displays  
contests  
anniversaries  
cakes

Storage Location: CKX fonds - 2010 accessions

## Images

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## Bottomley's Christmas advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11346>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B38d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

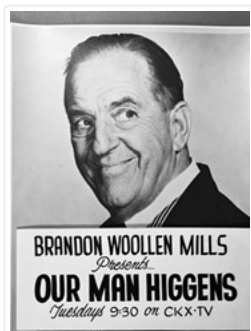
Image of Bottomley's Christmas advertisement.

Name Access: CKX Television  
Bottomley's Furniture Store  
Subject Access: advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Brandon Woollen Mills presents Our Man Higgins advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11545>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B99  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

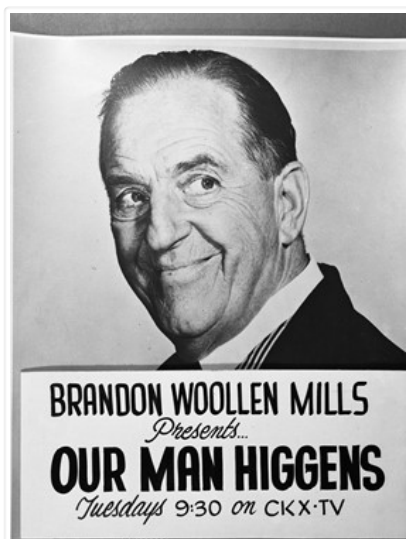
### Scope and Content:

Image is a Brandon Woollen Mills presents Our Man Higgins advertisement. The man in the photo is actor Stanley Holloway, star of Our Man Higgins.

Name Access: CKX Television  
Brandon Woollen Mills  
Stanley Holloway  
Our Man Higgins  
Subject Access: advertising  
television programs  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Advertising

<http://archives.brandonu.ca/en/permalink/descriptions11172>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A50a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image is an Imperial Taxi advertisement.

Name Access: CKX Television  
Imperial Taxi  
Subject Access: television broadcasting  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Advertising

<http://archives.brandonu.ca/en/permalink/descriptions11173>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A50b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Patmore's advertisement.

Name Access: CKX Television  
Patmore's

Subject Access: television broadcasting  
advertising

Storage Location: CKX fonds - 2010 accessions

## Images

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## Advertising

<http://archives.brandonu.ca/en/permalink/descriptions11174>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A50c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a P.A. Kennedy Co. Ltd. advertisement.

Name Access: CKX Television  
P.A. Kennedy Co. Ltd.  
Subject Access: television broadcasting  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Advertising

<http://archives.brandonu.ca/en/permalink/descriptions11175>

Part Of: CKX fonds  
 Creator: CKX  
 Description Level: Item  
 Item Number: 11-2010.A50d  
 Accession Number: 11-2010  
 GMD: graphic  
 Date Range: after 1954  
 Physical Description: 1.5" x 1" (b/w)  
 Material Details: Negative  
 Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image is a The Man with the Axe advertisement.

Name Access: CKX Television  
 Subject Access: television broadcasting  
 advertising  
 Storage Location: CKX fonds - 2010 accessions

## Images

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## Gilmore Advertising Company wagon

<http://archives.brandonu.ca/en/permalink/descriptions13787>

Part Of: Fred McGuinness collection  
 Creator: Photographer: Davidson and Gowen, Brandon  
 Description Level: Item  
 Series Number: McG 9  
 Item Number: 20-2009.98  
 Accession Number: 20-2009  
 GMD: graphic  
 Date Range: 1913  
 Physical Description: 9.5" x 7.25" (b/w)

#### Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

#### Scope and Content:

Photograph shows a wagon displaying advertisements for Taylor's Infants-Delight Toilet Soap and Dyson's Red Cross Baking Powder. The Gilmore Advertising Company appears to be responsible for the advertising and the wagon is numbered "No.3". The horsedrawn wagon is facing north on 18th Street and is parked in front of Brandon College's Original Building. An elderly man is seated at the reigns of the wagon and another man is seated at the rear. Standing to the left of the wagon is a man holding a can of Dyon's baking powder. Standing to the right of the wagon is a young man holding a cardboard ad of an infant holding a bar of soap in a wash basin.

#### Notes:

Writing on the back of the photograph reads: Mrs. R. Miles. Cover shot. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man. Note: The two men standing in the photograph appear to be in another photograph where they are advertising O-Pee-Chee gum (see 20-2009.96).

#### Name Access:

Brandon College  
Davidson & Gowen Photographers  
18th Street  
Gilmore Advertising Company  
Taylor's Infants-Delight Toilet Soap  
Dyson's Red Cross Baking Powder

#### Subject Access:

universities  
colleges  
advertising  
Trucks  
Transportation  
delivery services  
wagons

#### Storage Location:

RG 5 photograph storage drawer 2 (hanging photos)

#### Related Material:

Lawrence Stuckey collection 1-2002.3.1L5  
Ruby Miles collection 14-2003, File 2

## Images

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## Brandon Musical Supply

<http://archives.brandonu.ca/en/permalink/descriptions11402>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B62b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the exterior of Brandon Musical Supply used in an advertisement.

Name Access: CKX Television  
Brandon Musical Supply  
Subject Access: advertising  
Storage Location: CKX fonds - 2010 accessions



## Brandon Packers - exterior

<http://archives.brandonu.ca/en/permalink/descriptions11408>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B64d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1957  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the exterior of Brandon Packers.

Name Access: CKX Television  
Brandon Packers  
Subject Access: advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Brandon Packers - Laurel Brand birthday sign

<http://archives.brandonu.ca/en/permalink/descriptions11431>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B64h  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1957  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the 21st birthday sign for the Brandon Packers' Laurel Brand product line

Name Access: CKX Television  
Brandon Packers  
Subject Access: advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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## Brandon Packers - Laurel Brand canned pork

<http://archives.brandonu.ca/en/permalink/descriptions11433>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B64i  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1957  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a can of Brandon Packers' Laurel Brand canned pork.

Name Access: CKX Television  
Brandon Packers  
Subject Access: advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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## Brandon College

<http://archives.brandonu.ca/en/permalink/descriptions11670>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B129Ab  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1960  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image is a Brandon College advertisement.

Name Access: CKX Television  
Brandon College  
Subject Access: advertising  
colleges  
Storage Location: CKX fonds - 2010 accessions

### Images

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