

# S. J. McKee Archives



## B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11284>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21t  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4.75" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a box of B.C. apricots and some jars of canned apricots, with a broadcaster standing beside the table. Behind the broadcaster is a weather map. A CKX-TV television camera man appears to be filming a commercial.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
commercials  
Storage Location: CKX fonds - 2010 accessions

### Images





## B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11333>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21u  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a bowl of B.C. apricots, a canning kettle and some jars of canned apricots, with broadcaster Harold Robbins standing beside the table holding a jar of canned apricots. Behind the Robbins is a weather map.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
commercials  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - Sun-Rype display

<http://archives.brandonu.ca/en/permalink/descriptions11339>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21y  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of Sun-Rype applecot and orange-cot nectar products.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits - Sun-Rype display

<http://archives.brandonu.ca/en/permalink/descriptions11342>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of various Sun-Rype products.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits - Sun-Rype display

<http://archives.brandonu.ca/en/permalink/descriptions11345>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of various Sun-Rype products.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruits - Christmas apple display

<http://archives.brandonu.ca/en/permalink/descriptions11351>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22f  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a Christmas tree and various apple products.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruits - Halloween apple display

<http://archives.brandonu.ca/en/permalink/descriptions11352>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22g  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of various Halloween decorations, a box of apples, a plate of caramel apples, two packages of Kraft caramels, and a sign which reads: "B.C. apples: best treat of all for Hallowe'en".

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits displays - apples

<http://archives.brandonu.ca/en/permalink/descriptions11350>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22e  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. McIntosh, Spartan, Delicious, Rome, and Golden Delicious apples.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits displays - Sun-Rype apple juice

<http://archives.brandonu.ca/en/permalink/descriptions11347>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of Sun-Rype apple juice.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits displays - Sun-Rype pie filling

<http://archives.brandonu.ca/en/permalink/descriptions11349>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of various Sun-Rype pie fillings.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits

<http://archives.brandonu.ca/en/permalink/descriptions11326>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B20c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image shows Harold Robbins and another man (possibly a B.C. Fruits representative) with what appear to be contest entries for a B.C. handipak and CKX promotion.

Name Access: CKX Radio  
Subject Access: advertising  
displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - apples on air

<http://archives.brandonu.ca/en/permalink/descriptions11283>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21s  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a box of B.C. apples and a metal lunch box, with a broadcaster leaning on the table. In front of the broadcaster is a CKX-TV television camera, and behind him is a weather map.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
commercials  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - Sun-Rype pie filling on air

<http://archives.brandonu.ca/en/permalink/descriptions11341>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21w  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of broadcaster Harold Robbins standing beside a display of various Sun-Rype pie fillings.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
commercials  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. apples display

<http://archives.brandonu.ca/en/permalink/descriptions11322>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B19a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a B.C. Macs handipak display in stores.

Name Access: CKX Radio  
Subject Access: displays  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. apples display

<http://archives.brandonu.ca/en/permalink/descriptions11323>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B19b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a B.C. Macs handipak display in stores.

Name Access: CKX Radio  
Subject Access: displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. apples display in stores

<http://archives.brandonu.ca/en/permalink/descriptions11320>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B18a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a B.C. apples handipak display in stores.

Name Access: CKX Radio  
Subject Access: displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. apples display in stores

<http://archives.brandonu.ca/en/permalink/descriptions11321>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B18b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a B.C. apples handipak display in stores.

Name Access: CKX Radio  
Subject Access: displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Baby's own display - Crawford's Drug Store

<http://archives.brandonu.ca/en/permalink/descriptions11181>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B1  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of baby's own display at Crawford's Drug Store.

Name Access: CKX Radio  
Crawford's Drug Store

Subject Access: Radio  
displays  
advertising

Storage Location: CKX fonds - 2010 accessions

## Images

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## Brisk toothpaste display

<http://archives.brandonu.ca/en/permalink/descriptions11463>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B70  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Brisk toothpaste display.

Name Access: CKX Television  
Brisk toothpaste  
Subject Access: displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Bata Shoes - interior display

<http://archives.brandonu.ca/en/permalink/descriptions11624>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B128g  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1969  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of an in-store display at Bata Shoes.

Name Access: CKX Television

Bata Shoes

Subject Access: shoe stores

displays

Storage Location: CKX fonds - 2010 accessions

## Images

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