

# S. J. McKee Archives



## B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11284>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21t  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4.75" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a box of B.C. apricots and some jars of canned apricots, with a broadcaster standing beside the table. Behind the broadcaster is a weather map. A CKX-TV television camera man appears to be filming a commercial.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
commercials  
Storage Location: CKX fonds - 2010 accessions

### Images





## B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11333>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21u  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a bowl of B.C. apricots, a canning kettle and some jars of canned apricots, with broadcaster Harold Robbins standing beside the table holding a jar of canned apricots. Behind the Robbins is a weather map.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
commercials  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruit - Sun-Rype pie filling on air

<http://archives.brandonu.ca/en/permalink/descriptions11341>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21w  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of broadcaster Harold Robbins standing beside a display of various Sun-Rype pie fillings.

Name Access: CKX  
B.C. Fruit Growers

Subject Access: displays  
advertising  
commercials

Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - McIntosh apples display

<http://archives.brandonu.ca/en/permalink/descriptions11241>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying B.C. McIntosh apples.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruit - McIntosh apples display

<http://archives.brandonu.ca/en/permalink/descriptions11245>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying B.C. McIntosh apples, several other food items and a metal lunch box.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits displays - apples

<http://archives.brandonu.ca/en/permalink/descriptions11350>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22e  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. McIntosh, Spartan, Delicious, Rome, and Golden Delicious apples.

Name Access: CKX  
B.C. Fruit Growers

Subject Access: displays  
advertising

Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - apple display

<http://archives.brandonu.ca/en/permalink/descriptions11246>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table with a display of B.C. McIntosh, Rome Beauty, Delicious, Golden Delicious and Spartan apples.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruit - Halloween apple display

<http://archives.brandonu.ca/en/permalink/descriptions11250>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21f  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of various Halloween decorations, a bowl of apples, a plate of caramel apples and two packages of Kraft caramels. Two signs read respectively: "Hey kids, it's time for caramel apples" and "B.C. apples: best treat of all for Halloween".

Name Access: CKX  
Subject Access: displays  
advertising  
halloween  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits - Christmas apple display

<http://archives.brandonu.ca/en/permalink/descriptions11351>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22f  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a Christmas tree and various apple products.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruits - Halloween apple display

<http://archives.brandonu.ca/en/permalink/descriptions11352>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22g  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of various Halloween decorations, a box of apples, a plate of caramel apples, two packages of Kraft caramels, and a sign which reads: "B.C. apples: best treat of all for Hallowe'en".

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits displays - Sun-Rype apple juice

<http://archives.brandonu.ca/en/permalink/descriptions11347>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of Sun-Rype apple juice.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruits

<http://archives.brandonu.ca/en/permalink/descriptions11326>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B20c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image shows Harold Robbins and another man (possibly a B.C. Fruits representative) with what appear to be contest entries for a B.C. handipak and CKX promotion.

Name Access: CKX Radio  
Subject Access: advertising  
displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - Thanksgiving display

<http://archives.brandonu.ca/en/permalink/descriptions11248>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21e  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a box of B.C. apples, a variety of other food items, a tea pot and a coffee pot, as well as a place setting of dishes and silverware and a sign which reads "Include B.C. fruit this Thanksgiving".

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - peaches display

<http://archives.brandonu.ca/en/permalink/descriptions11257>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21h  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. freestone peaches.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - peaches display

<http://archives.brandonu.ca/en/permalink/descriptions11261>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21j  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. peaches.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruit - apricots display

<http://archives.brandonu.ca/en/permalink/descriptions11262>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21k  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. apricots.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - peaches display

<http://archives.brandonu.ca/en/permalink/descriptions11277>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21i  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. peaches.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - apricots display

<http://archives.brandonu.ca/en/permalink/descriptions11337>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21v  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. apricots in what appears to be a store (possibly Safeway).

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruit - It's B.C. cherry time display

<http://archives.brandonu.ca/en/permalink/descriptions11270>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21o  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying B.C. cherries.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - It's B.C. cherry time display

<http://archives.brandonu.ca/en/permalink/descriptions11278>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21p  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying B.C. cherries.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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