

# S. J. McKee Archives



## AJAX treasure hunt

<http://archives.brandonu.ca/en/permalink/descriptions10956>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A4a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of an advertisement for the CKX/AJAX treasure hunt.

Name Access: CKX  
AJAX  
Subject Access: television broadcasting  
signs and signboards  
Storage Location: CKX fonds - 2010 accessions

## Images





## AJAX treasure hunt

<http://archives.brandonu.ca/en/permalink/descriptions10959>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A4c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an AJAX treasure hunt display.

Name Access: CKX  
AJAX  
Subject Access: television broadcasting  
store interiors  
Storage Location: CKX fonds - 2010 accessions

### Images

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## AJAX treasure hunt

<http://archives.brandonu.ca/en/permalink/descriptions10957>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A4b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of road construction related (presumably) in some way to the AJAX treasure hunt.

Name Access: CKX  
AJAX  
Subject Access: television broadcasting  
construction of roads  
machinery  
vehicles  
Storage Location: CKX fonds - 2010 accessions

## Images

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## AJAX treasure hunt

<http://archives.brandonu.ca/en/permalink/descriptions10960>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A4d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of an AJAX treasure hunt display.

Name Access: CKX  
AJAX  
Subject Access: television broadcasting  
store interiors  
store displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## A&W sign and building

<http://archives.brandonu.ca/en/permalink/descriptions11138>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A40a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1969  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the A&W sign and building.

Name Access: CKX Television  
A&W  
Subject Access: television broadcasting  
food services  
signs and signboards  
restaurants

Storage Location: CKX fonds - 2010 accessions

## Images

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## A&W sign and building

<http://archives.brandonu.ca/en/permalink/descriptions11141>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A40b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1969  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### History /

#### Biographical:

The A&W Drive-In was located on the south side of Victoria Avenue between 24th and 25th Street.

#### Custodial History:

See fonds level of the CKX records for custodial history.

#### Scope and Content:

Image of A&W Drive-In.

Name Access: CKX Television  
A&W  
Subject Access: television broadcasting  
food services  
signs and signboards  
restaurants

Storage Location: CKX fonds - 2010 accessions

## Images

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## George F. MacDowell collection

<http://archives.brandonu.ca/en/permalink/descriptions4049>

Part Of: RG 6 Brandon University fonds  
Description Level: Sub-series  
Series Number: MG 3 1.12

Accession Number: 9-2002  
GMD: textual records  
Date Range: 1941-1987, predominant 1960-1982  
Physical Description: 8.1 m  
Physical Condition: Good

History /

Biographical:

George F. MacDowell was born in 1913, in Prince Edward Island. He studied at Dalhousie University from 1930 to 1933, but did not complete a degree. During WWII, MacDowell served in Canada and Europe as a member of the Royal Canadian Signals Corps. After the war, he returned to Dalhousie University, graduating with a B.A. in 1947. Subsequently, he graduated with a Masters Degree in Economics from Clark University in Worcester, Massachusetts. George McDowell taught at both Mount Allison University and the University of Alberta before coming to Brandon in 1957 to teach at Brandon College. He remained as a professor in the Economic Department until his retirement in 1979.

MacDowell's work was published in the Canadian Journal of Economics and Political Science. In 1971, McClelland & Stewart published his account of the Brandon Packers strike of 1960 titled "The Brandon Packer's Strike: A Tragedy of Errors." In Brandon, MacDowell maintained a relationship with the local Association of Fire Fighters, aiding them with collective bargaining procedures. He also served as Chairman for the MacKenzie Seeds Board, and was a member of the Manitoba Development Corporation Board.

MacDowell never married and had no known children. He passed away on February 26th, 1986.

Custodial History:

This collection was in the possession of George MacDowell until his death. It was then held by the Brandon University Department of Economics until 1997, at which time it was transferred to the McKee Archives at Brandon University.

#### Scope and Content:

The bulk of this fonds falls into five main categories:

1. Records dealing with the Brandon Packers Strike of 1960 and the subsequent legal actions against the owners, including all 2215 pages of the Brandon Packers Strike Commission;
2. Records dealing with the Commission of Inquiry into The Pas Forestry and Industrial Complex, including the complete transcript of the inquiry measuring approximately 5m. This Commission dealt with the conduct of Churchill Forest Industries, a company owned by a Swiss financial firm, which, in the 1960's, was given approximately 93 million dollars by the Roblin Provincial Government to develop The Pas Forestry and Industrial Complex. Churchill Forest Industries and its parent company subsequently came under suspicion of fraud and accused of fraudulently transferring The Pas Forestry funds into other foreign business interests;
3. Records dealing with business loans awarded by the Manitoba Development Corporation during the 1970's and 1980's to businesses primarily within Manitoba;
4. Records dealing with McKenzie Seeds, and McKenzie Steele-Briggs Seeds during the early 1980's when George MacDowell was a board member of McKenzie Seeds;
5. Records dealing with Professor MacDowell's career as a Professor at Brandon University, including records relating to his courses and to administrative activities.

To a lesser extent, this collection includes records dealing with the University of Saskatchewan College of Commerce, the publication the "Manitoba New Democrat," issues associated with politics, labor and union in the prairie provinces from the 1960's to the 1980's, articles from various economic periodicals including "Economica" and "Public Finance," a variety of government reports from 1941 to 1981, and records dealing with George MacDowell's relationship with the Brandon Firefighters Association.

Notes: File level inventory available. Description written by Mike White (2002).

Name Access: Errol Black  
Brandon University  
University of Saskatchewan College of Commerce  
Manitoba New Democrat  
Manitoba Development Corporation  
Brandon Packers Strike Commission  
Bank Act  
A.E. McKenzie Steele Briggs Seeds  
Brandon Firefighters Association.

Subject Access: economics  
trade unions  
economics curriculum  
public service unions  
prairie politics  
Edward Schreyer government  
labour  
Manitoba business loans  
government economic reports

Access Restriction: Collection includes financial data on many Manitoba businesses. Consult the archivist for access.

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|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| Repro Restriction: | Researchers are responsible for observing Canadian copyright restrictions.                                                                     |
| Storage Location:  | MG 3 Brandon University Teaching and Administration<br>1.12 George F. MacDowell                                                                |
| Related Material:  | Related material regarding George MacDowell's involvement with the A.E. McKenzie Company can be found in RG 3 McS A.E. McKenzie Company fonds. |