

# S. J. McKee Archives

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## City Hall and YMCA viewbook postcard

<http://archives.brandonu.ca/en/permalink/descriptions13885>

Part Of: Fred McGuinness collection  
Creator: Printed by Photogelatine Engraving Co. Ltd., Ottawa  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.195  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1920s  
Physical Description: 3.5" x 5.5" (b/w)  
Material Details: postcard

### Scope and Content:

Photograph shows two separate views. One is of the main entrance of (Old) City Hall on Princess Avenue. The other view shows the edifice of the YMCA building as well as the adjacent St. Paul's United and First United Churches on 8th Street.

Notes: Part of "Souvenir of Brandon, Manitoba, Canada [viewbook], Printed by Photogelatine Engraving Co. Limited, Ottawa." Dates obtained from the Burchill's Music Store Henderson's Brandon City Directory listings (1927-1929). Writing on the front of the photograph reads: City Hall - Brandon, Man; YMCA, St. Paul's United & First Church United, Brandon, Man.

Name Access: YMCA  
St. Paul's United Church  
First United Church  
City Hall  
Old City Hall  
8th Street

Subject Access: Brandon business buildings & facilities before 1940  
churches  
building exteriors

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

From 20-2009 photos

## Images

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## Album - city on the hill

<http://archives.brandonu.ca/en/permalink/descriptions14228>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.277.A20

Accession Number: 1-2015

GMD: graphic

Date Range: [1900s]

Physical Description: 4" x 2.5" (b/w)

Material Details: mounted in album

Physical Condition: Photo is warped

Scope and Content:

Photograph shows several wood-framed buildings and log cabins in the winter.

Notes: Writing beneath the photograph in the album reads: The City on the Hill

Subject Access: **winter**

**settlement**

Storage Location: 1-2015 McG 1.4 Box 1 (in stacks, top shelf)

### Images

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## Brandon, the Wheat City postcard

<http://archives.brandonu.ca/en/permalink/descriptions13864>

Part Of: Fred McGuinness collection  
Creator: Photographer: Sandy Black  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.174  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1980-1990s  
Physical Description: 5.75" x 3.75" (colour)  
Material Details: postcard

### Scope and Content:

Postcard is of a combine bailing hay in the north end of Brandon at the junction of First Street and Veterans' Way. The Brandon city skyline is in the background and the orange Pioneer Grain elevator can be seen on the left side of the postcard.

Notes: Writing on the front of the postcard reads: Brandon, The Wheat City.  
Back of the postcard reads: Brandon the Agricultural and Industrial center for southwestern Manitoba; Photo by Sandy Black; Printed in Brandon, Manitoba, Canada, by Leech Printing Ltd.

Name Access: City of Brandon

Subject Access: downtown  
Agriculture  
harvesting  
farm implements

Repro Restriction: Canadian Copyright restrictions apply. Consult the Archivist.

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

From 20-2009 #1 File 13 Sunbeams

## Images

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## The Wheat City: A Pictorial History of Brandon monograph

<http://archives.brandonu.ca/en/permalink/descriptions13676>

Other Title Info: Title based on the contents of the subseries



Part Of: Fred McGuinness collection  
Description Level: Sub-series  
Series Number: McG 5.6  
Accession Number: 1-2015 [formerly 6-2008 and 20-2009 and unprocessed Fred McGuinness collection]  
GMD: textual records  
Date Range: c. 1987 - 1988  
Physical Description: Approximately 6 cm of textual records

History /

Biographical:

These records were produced between 1987 and 1988, the researching and writing period for *The Wheat City: A Pictorial History of Brandon* monograph. Published in 1988 by Western Producer Books (Saskatoon, Saskatchewan), *The Wheat City* is a 117-page soft cover book, containing black and white images.

Western Producer Books pitched the book's concept to Fred McGuinness in the fall of 1987. This book was part of the publisher's "city series" which focused on smaller cities such as Medicine Hat and Prince Albert. It was estimated that the book would contain a 6,000-word introduction followed by approximately 80 archival photographs of Brandon spanning from early settlement to the late 1950s/early 1960s.

Brandon University history major Pam Svistovski worked as McGuinness' research assistant and McGuinness obtained images for the book from his own personal collection, the Brandon Sun, Lawrence Stuckey, the Archives of Manitoba, and the Western Pictorial Index.

Custodial History:

Records were collected and created by McGuinness during the writing phase of the monograph *The Wheat City*. The materials were donated to the SJ McKee Archives by the Estate of Fred McGuinness circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries consists of textual records and photographs created and collected during the production of the monograph *The Wheat City*. It includes correspondence, newspapers articles, drafts and black and white photographs from the Archives of Manitoba, Western Canada Pictorial Index, and *Illustrated Souvenir of Brandon*.

Notes: Information in the history/biography was obtained from *The Wheat City's* acknowledgements and a letter to Mr. Fred McGuinness from Western Producer Books, dated September 24, 1987 (McG 5.6, File 11)

Where known, archival reference numbers for photographs obtained from the Archives of Manitoba and the Western Canada Pictorial Index and considered/used in *The Wheat City* have been provided in the item level description

Accruals: Closed  
Repro Restriction: Images published in the monograph and stored in files copyright protected by their respective organizations  
Finding Aid: A file level inventory is available  
Storage Location: 2015 accessions

Related Material: Clarence Hopkin collection  
Lawrence Stuckey collection  
Jack Stothard collection  
Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible research materials pertaining to this monograph may be found in the Fred McGuinness collection subseries: Correspondence (McG 1.2), Brandon Sun (McG 2.2) Miscellaneous freelance (McG 3.2), Local history research (McG 4.1), Manitoba: The Province & The People (McG 5.4), and Manitoba Enterprise (McG 5.5)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to picture sources

## Documents

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**Document Not Available**  
**(Copyright Restrictions)**

McG 5\_6 Wheat City inventory.pdf

 [Read PDF](#)

 [Download PDF](#)



## Graduating class Wheat City Business College

<http://archives.brandonu.ca/en/permalink/descriptions13792>

Part Of: Fred McGuinness collection  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.101  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1909  
Physical Description: 9.75" x 3.5" (b/w)  
Material Details: On matting

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Source: F.A. Rosser, "Another interesting chat with a daughter of the plains," Brandon Sun 18 Aug 1981).

Scope and Content:

Photograph allegedly shows the Wheat City Business College graduating class standing outside a woodframed building in the winter. Affixed to the building are posters/advertisements that read: Happyland, Monday July 30 [1906?]. A banner spelling Happyland in large block letters hangs above the building's door that is numbered 209. Surrounding the banner are the red ensign/Dominion of Canada flags.

The students are wearing long wintercoats with fur collars, some are wearing fur hats. The men appear to have ribbons pinned to their lapels. On the left of the photograph, a group of three female students are sitting in a horse-drawn sleigh and have fur robes on their laps. On the right, a number of students are standing on a horse-drawn sled. Two individuals can be seen holding megaphones, another student is holding a basketball.

Notes: Writing on the back of the photograph reads: 1909, Tenth Street and Princess. Two yellow labels are affixed to the back of the photograph. one reads: graduating class, Wheat City Business College. The other reads Mrs. K.L. McGregor, 157-4th St.

Name Access: Wheat City Business College

Subject Access: winter

horses

Transportation

class portraits

Storage Location: McGuinness oversize storage drawer (1-2015)

Related Material: Ruby Miles collection 14-2003

## Images

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## Women's curling team Wheat City Arena

<http://archives.brandonu.ca/en/permalink/descriptions13978>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.49

Accession Number: 1-2015

GMD: graphic

Date Range: c.1950s

Physical Description: 3.5" x 3.5" (b/w)

Custodial History:

Photograph sent to Fred McGuinness from Ms. Bertha Eastley in 2007 (see McG 1.2, File 60)

Scope and Content:

Photograph shows a women's curling team standing on the ice with their corn brooms at the Wheat City Arena. Standing left to right are: Jane Loughran (skip), Ruth McGuinness, Ester Nicol, Gwen Lamont.

Notes: Writing on back of photograph reads: Jane Loughran (skip), Ruth McGuinness, Ester Nicol, Gwen Lamont.

Name Access: Wheat City Arena

Subject Access: Curling  
team sports

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

McG RR #2 corr (see McG 1.2 File 60)

### Images

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## Junior Softball Team, Medicine Hat City Champions

<http://archives.brandonu.ca/en/permalink/descriptions14138>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.207

Accession Number: 1-2015

GMD: graphic

Date Range: [1960s]

Physical Description: 7" x 5" (b/w)

Scope and Content:

Photograph shows a dozen boys belonging to a junior softball team. One boy is holding a trophy.

Notes: Writing on the back of the photograph reads: Webster Hiblock Junior Soft Ball Team Winners of Medicine Hat City Championship. Left to right are: Top row, Bruce Rae, Brian Heller Allen Browne, Gary Smith, Byron Kohls, Mr. J. Crane?. Bottom row: Douglas Gerber, Clayton Hirsch, Gallagher McGuinness, Billy Holden, Brian Crandell, Milton Klautd, Kenneth Bix

Name Access: Medicine Hat

Subject Access: team sports

team photos

softball

trophies

children

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

### Images

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## City of Brandon's parade float, 1927, Canada's Diamond anniversary

<http://archives.brandonu.ca/en/permalink/descriptions13741>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.52

Accession Number: 20-2009

GMD: graphic

Date Range: 1927

Physical Description: 5.5" x 3.25" (b/w)

### Scope and Content:

Photograph shows the City of Brandon parade float pulled by two clydesdale horses. The parade is in honour of the diamond anniversary of Canada's Confederation. The float is decorated with wheat sheaves, the city's coat of arms, and the words "education" and "health" adorn a pergola or arbour in the centre of the float. Seven people are on the float and appear to be in costume. An Aboriginal man is dressed in full regalia, one man appears to be in academic robes, another dressed as a farmer. One woman appears to be dressed like a nurse while another may be wearing a pioneer costume.

Notes: Writing on the back of the photograph reads: Brandon City's foat in 1927, Celebrating 60 years of Confederation, The lady in white is Miss Ann Carnahan who was on the city staff for a number of years and now resides in Victoria. She is my husbands [sic.] sister.

Subject Access: **parades**  
Transportation  
parade floats  
horses  
Confederation  
anniversaries  
Diamond anniversary

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

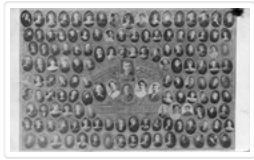
### Images

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## Wheat City Business College March 1911 photo postcard

<http://archives.brandonu.ca/en/permalink/descriptions13752>



Part Of: Fred McGuinness collection  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.63  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1911  
Physical Description: 5.5" x 3.25" (b/w)  
Material Details: postcard  
Physical Condition: Postcard has graphite smudge on the top right corner of image

History /

Biographical:

Wheat City Business College was established in 1904, when J.W. Beveridge and F.E. Werry resigned from the Commercial Department of Brandon College to establish the Wheat City Business College. It was located originally on the top floor of the Commercial Building at 143-10th Street, owned by Hughes and Co. Wheat City Business College continued to operate until the later 1960s. In 1911, the Henderson's Brandon City Directory lists the following teachers on staff: Mamie J. Macdougall, John B. Sample, John H. Snyder, Nettie M. Werry, and F.A. Wood (principal).

Custodial History:

Donated to Fred McGuinness by Allena Strath (nee Coombs).

Scope and Content:

Postcard depicts the 1911 class of the Wheat City Business College. Students include: O. Mutrie, E. Mailey, J.W. Belcher, S. Downey, H.R. Dustan, G. Greaves, D. Burden, C.J. Howey, M. Madder, A. Mills, E. Ballantyne, E. Lang, A. Binnie, L. Trent, M. Clark, E. Robertson, T. Ortenburg, A. Barnes, W.B. Grainger, V. Sanderson, H. Smith, E. Horror, M. Deacon, J. Smith, S. Gardiner, C.D. McMillan, N. Barss, E.J. Scott, M. McEwen, A. Scott, W. Naser, J. Cope, M. Trotman, J. Jackson, M. Gurr, P. McChesney, A.H. Andrews, M. Agnew, R.N. Truman, L. Cameron, T.C. Taylor, G. McClement, A. Armour, M. Drake, D. Chambers, M. Bourke, W.M. McGregor, Miss. McIlmoyle, J. Tendeck, G. McChesney, J.B. Stephens, O. Thornborough, A. Connor, H. Teale, E. Karr, P. Borland, J. Middleton, M. McIlmoyle, F.A. Wood, Principal D. Chambers, M.I. McGregor, B. McDougall, M. Maxwell, W. Crane, M. Vandean, A. Lee, A. Hargreaves, H. Gimby, J. English, A. Coombes, H.J. McAnerin, M.C. Green, A.M. McGuinness, A.E. Shingfield, R. Blanshard, C. Goldstone, R. Heyden, Q. Oliver, N. Sterling, E. Cohen, V.E. Potter, H. Bellamy, Miss Pattison, Miss N. Werry, Miss. McQuarrie, J.H. Snyder, Miss M. MacDougall, Mr. J.S. Sample, Miss Lowry, A. Standal, G. Kennedy, C. Stojanoski, J. Elliott, M. Stnark, R. Rewand, J. Mcneill, A. Kirchner, E. Green, E. Barnett, C.H. Howey, W. Main, M. Trew, M. Livingstone, B. Donaldson, A. Miller, J. Irwin, P. Brooks, R. Frank, S.A. Brown, B. Isman, M. Spearin, S. Thorsteinson, Miss Watson, J.A. McDonald, E. Zachary, S. Baglole, C. O'Brien, M. Thompson, F. Bockus, J. Hudama, E. Thompson, F. Shanks, M. Morrison, E. Cookman, ?S. Wedderburn, E. Robinovitch, M. Maskew, C.A. Sharpe, M. Dack, M. Cossar, L. Grassie, I. Porteous, L. Markell, G. Burden, O. Paget, L. Cunningham, H.P. Hilton, F. Neilly, M.C. Feedman, E.F. Dixon

Notes:

Back of postcard reads: A HAPPY XMAS./ and A very propersous / NEW YEAR / F.A. Wood [Principal of the Wheat City Business College]. Postcard is addressed to Miss Allena Coombs, Box 628, City, and has a cancelled one cent green King George stamp postmarked December 23, 1911, Brandon, Man.

Name Access:

Wheat City Business College  
A.M. McGuinness

Subject Access: schools  
class portraits  
post-secondary education  
colleges

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: BAPC 4.28

## Images

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## Original Fire Hall

<http://archives.brandonu.ca/en/permalink/descriptions13932>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.4

Accession Number: 1-2015

GMD: graphic

Date Range: 1884-1911

Physical Description: 5.75" x 7.5" (b/w)

Material Details: on matting

History /

Biographical:

The Original Brandon Fire Hall was located on the east half of the north side of the 600-block of Princess Avenue. The hall was in operation from 1884 to 1911.

Scope and Content:

Photograph shows Brandon's first fire hall on Princess Avenue. The hose tower and stable are visible. The horse-drawn ladder wagon is parked on the street in front of the hall and the rescue ladder is extended against the tower. Five firefighters are standing on the ladder and two are standing at its base.

Notes: Writing on the back of the photograph reads: Mrs. E. Harden, 6th Street

Name Access: Brandon Fire Department  
Brandon Fire Department Ladder Wagon  
Original Fire Hall  
Early B.F.D. Ladder Wagon

Subject Access: fire halls  
fire engines  
fire departments  
early transportation  
horses  
dogs  
fire protection  
Brandon Fire Department Stations & Equipment

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1F3

Arrangement:  
From loose photos, funny trunk

## Images

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### Original Fire Hall

<http://archives.brandonu.ca/en/permalink/descriptions13933>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.5

Accession Number: 1-2015

GMD: graphic

Date Range: 1903-1905

Physical Description: 5.75" x 7.5" (b/w)

Material Details: on matting

History /

Biographical:

The Original Brandon Fire Hall was located on the east half of the north side of the 600-block of Princess Avenue. The hall was in operation from 1884 to 1911.

Scope and Content:

Photograph shows Brandon's first fire hall on Princess Avenue facing east. The hose tower and stables are visible. The three horse-drawn ladder wagon is parked on the right. Pairs of horses are harnessed to two hose wagons. A dog sits on the street before the parked wagons.

Notes: Writing on the back of the photograph reads: 1903 or 1905, "First Fire Hall," Princess Avenue, Brandon, Man.

Name Access: Brandon Fire Department  
Brandon Fire Department Ladder Wagon  
Original Fire Hall  
Early B.F.D. Ladder Wagon

Subject Access: fire halls  
fire engines  
fire departments  
early transportation  
horses  
dogs  
fire protection  
Brandon Fire Department Stations & Equipment

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1F4

Arrangement:

From loose photos, funny trunk

## Images

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## Apothecaries Hall, Brandon

<http://archives.brandonu.ca/en/permalink/descriptions13947>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9



Item Number: 1-2015.19  
Accession Number: 1-2015  
GMD: graphic  
Date Range: 1882  
Physical Description: 5" x 4" (b/w)  
Material Details: reproduction  
Scope and Content:

Photograph shows eight men posing in front of a wood-framed building on the corner of 8th Street and Rosser Avenue. Above the building's entrance is a painted sign that reads: Apothecaries' Hall. A Fleming, Druggist is painted in the window above the door. Street signs designating 8th Street and Rosser Avenue are affixed to the building. A transit/theodolite is mounted on a tripod in front of the store.

Notes: Writing on the front of the photograph reads: Corner 8th St and Rosser Ave May 1882. Writing on the back of the photograph reads: Corner 8th St and Rosser, May 1882, Apothecaries' Hall, A. Fleming, Druggist. Photograph is stamped Public Archives Canada.

Name Access: A. Fleming  
Apothecaries' Hall

Subject Access: Pioneers  
surveying  
druggists  
store exteriors  
Brandon business buildings & facilities before 1940

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: LAC, Mikan 3194058

Arrangement:

See McG 4.1 File 51 William R. Morrison correspondence dated 14 January 1985

## Images

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## Fred McGuinness and Peter Gzowski

<http://archives.brandonu.ca/en/permalink/descriptions14192>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.261

Accession Number: 1-2015

GMD: graphic

Date Range: [1980s]

Physical Description: 6" x 4" (colour)

Custodial History:

After the cancellation of McGuinness' CBC Radio broadcast "Neighbory News from the Prairies" that he hosted from 1980 to 1983, McGuinness continued working with the CBC. He was popularly known for his work as the prairie essayist for CBC Radio's Morningside with Peter Gzowski, a position he held for 17 years.

Scope and Content:

Photograph shows Fred McGuinness (left) and Peter Gzowski (right) having coffee in a restaurant.

Notes: Writing on the back of the postcard reads: Baron! Dear Fred - okay, okay so the photos aren't great...these are your copies anyways! How you are well - Love Shelley (the Countess)

Name Access: Peter Gzowski  
Fred McGuinness  
Frederick George McGuinness

Subject Access: Radio Broadcasts

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

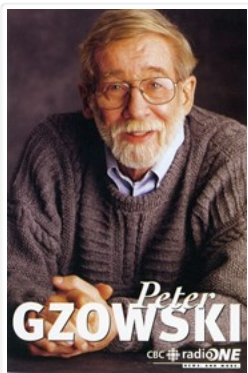
Arrangement:  
RR#8 photos

### Images

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## Peter Gzowski

<http://archives.brandonu.ca/en/permalink/descriptions14191>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.260

Accession Number: 1-2015

GMD: graphic

Date Range: [1980s]

Physical Description: 4 " x 6" (colour)

Material Details: postcard

Scope and Content:

Photograph shows a promotional shot of CBC Radio host Peter Gzowski for CBC Radio One.

Notes: Writing on the back of the postcard reads: Baron! Dear Fred - okay, okay so the photos aren't great...these are your copies anyways! How you are well - Love Shelley (the Countess)

Name Access: Peter Gzowski

Subject Access: Radio Broadcasts  
advertising

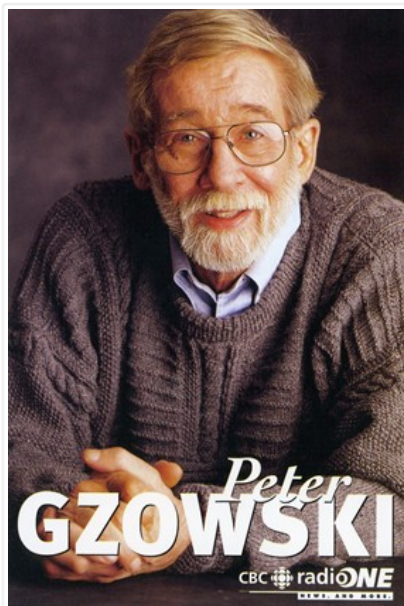
Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

RR#8 photos

### Images

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## Palmolive's Happy Gang Family Foto

<http://archives.brandonu.ca/en/permalink/descriptions13973>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.44

Accession Number: 1-2015

GMD: graphic

Date Range: [1949]

Physical Description: 8" x 8" (b/w)

History /

Biographical:

According to the Canadian Old-time Radio Alliance website, the Happy Gang radio show was established by Bert Pearl for the CBC in 1937. The show remained on the air until 1959.

Colgate Palmolive was the radio show's first sponsor. Other sponsors included Carnation Milk, Mills' Flower, and Red Rose.

Custodial History:

Photograph sent to Fred McGuinness from Lillie S. Wilkins of Killarney, MB

Scope and Content:

Photograph shows a group portrait of the "The Happy Gang" family. The promotional photograph was produced for the 143rd anniversary of the Colgate-Palmolive company.

Notes: Members of the Happy Gang are identified on the back of the photograph along with "a message" from Bert Pearl, the M.C. for the Happy Gang. Date of photograph determined from Colgate-Palmolive company history.

Name Access: Palmolive's Happy Gang Family

Colgate Palmolive Company

Bert Pearl

Subject Access: portraits

advertising

Radio Broadcasts

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

McG RR #1 - loose (see McG 1.2 File 33)

### Images

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## Fred McGuinness and Shirley in a sound booth

<http://archives.brandonu.ca/en/permalink/descriptions14177>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.246

Accession Number: 1-2015

GMD: graphic

Date Range: [1980s]

Physical Description: 7" x 5" (colour)

Custodial History:

Photograph was sent to Fred McGuinness from Shirley

Scope and Content:

Photograph shows Fred McGuinness seated in a recording room with a female colleague.

Microphones and recording equipment can be seen on a desk behind the pair.

Name Access: Frederick George McGuinness

Fred McGuinness

Subject Access: Radio Broadcasts

building interiors

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

RR #1 loose, see McG 1.2 File 1

### Images

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