

# S. J. McKee Archives



## Aerial view of 10th Street facing south from Princess Avenue

<http://archives.brandonu.ca/en/permalink/descriptions8420>

Part Of: Joseph H. Hughes collection  
Creator: Photographer: Jerrett Photo  
Description Level: Item  
Series Number: 3-1997.1  
Item Number: 3-1997.1.42  
Accession Number: 3-1997  
GMD: graphic  
Date Range: c.1940  
Physical Description: 5.5" x 3.5" (b/w)  
Material Details: postcard  
Physical Condition: Red ink stain is on the front right corner of postcard

### Scope and Content:

Photograph shows 10th Street facing south from Princess Avenue. Visible landmarks and businesses include: Manitoba Power Commission (MPC)'s power sub-station, First Baptist Church, Wheat City Arena, and the grand stand at the Exhibition Grounds.

The partial sign visible at the bottom of the photograph on the east side of 10th Street reads Yates and Neale, which refers to a plumbing and heating company that dissolved in 1943 to be replaced by Neale, Stothard and Chapman.

Businesses on the west side of 10th Street include: Dominion Tire & Radio Co., Bolts Barber Shop, Elviss T.E. Co. Stables.

Notes: Information concerning Yates and Neale courtesy Jack Stothard. Writing on the front of the postcard reads: Brandon, Looking S.W., Jerrett Photo. This photograph shows a rare view of the 200-block of 10th Street.

Name Access: Manitoba Power Company  
10th Street  
Dominion Tire & Radio Co.  
T.E. Elviss Co. Stables  
First Baptist Church

Subject Access: downtowns  
street scenes  
Brandon business buildings & facilities before 1940  
aerial views  
building exteriors  
residences  
churches

Storage Location: RG 5 photograph storage drawer



### Tenth Street looking towards CPR Station, Brandon, Man.

<http://archives.brandonu.ca/en/permalink/descriptions13780>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.91

Accession Number: 20-2009

GMD: graphic

Date Range: [1917-1919]

Physical Description: 5.5" x 3.5" (colour)

Material Details: postcard

History /

Biographical:

According to Russ Gurluck (Silver Screens on the Prairie, Winnipeg: Great Plains Publications, 2012, 26), the Orpheum Theatre was in operation from 1917 to 1920 when it then became the Willis Theatre.

Scope and Content:

Postcard shows the 100 block of 10th Street facing north. The CPR train station can be seen at the end of 10th Street. The sign for the Rex Cafe is visible on the west side of 10th Street. On the east side of 10th Street, billboards for Campbell & Campbell furniture are visible as well as signs for Pianos and the Orpheum Theatre. Motorists and cyclists share the road. Street car tracks run the length of 10th Street.

Notes: Postcard was manufactured by T.B. [Tichnor Brothers, Inc., 1908-1987] Cambridge, Massachusetts.

Name Access: 10th Street  
CPR Station  
Orpheum Theatre  
Rex Cafe  
Campbell & Campbell  
Brandon Municipal Railway

Subject Access:       street scenes  
                              building exteriors  
                              store exteriors  
                              automobiles  
                              Transportation  
                              street cars  
                              bicycles

Storage Location:     RG 5 photograph storage drawer 2 (hanging photos)

## Images

---

