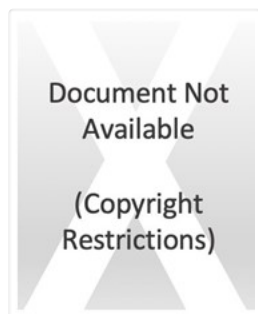


S. J. McKee Archives



The Keystone Province: An Illustrated History of Manitoba Enterprise monograph

<http://archives.brandonu.ca/en/permalink/descriptions13675>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 5.5

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1986 - 1987

Physical Description: Approximately 6 cm of textual records

History /

Biographical:

These records appear to have been produced between 1986 and 1987, the researching and writing period for another monograph, *Manitoba: The Province & The People*. Published in 1988 by Windsor Publications (Burlington, Ontario), *The Keystone Province: An Illustrated History of Manitoba Enterprise* is a 184-page hard cover book, containing 250 black-and-white illustrations and 40 colour photographs.

The authors cover 378 years of Manitoba entrepreneurial history, starting with the Aboriginal Peoples and the early fur trade, ensuing Red River settlement, followed by the war years, and emerging Manitoba economies. The final chapter of the book contains select profiles of Manitoba businesses, many of which were acknowledged as financial contributors to the project.

BU faculty members Dr. Kenneth "Ken" Stephen Coates, Assistant Professor of History, and Mr. Fred McGuinness, Lecturer in Journalism, authored the book. Dr. Coates accepted a position as an assistant professor of Canadian History at the University of Victoria during the book's production. BU Professor of History, Dr. William R. Morrison, was credited as the picture researcher for the publication. Free-lance writer Roger Newman was responsible for preparing the Manitoba business biographies in the final chapter. The book was produced in co-operation with the Manitoba Chamber of Commerce.

Custodial History:

Records were collected and created by McGuinness and Coates during the creation of the monographs *Manitoba: The Province & The People* and *The Keystone Province: An Illustrated History of Manitoba Enterprise*. The materials were donated to the SJ McKee Archives by the Estate of Fred McGuinness circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries consist of textual records, created and collected during the production of the monographs *Manitoba: The Province & The People* and *The Keystone Province: An Illustrated History of Manitoba Enterprise*. It includes journal articles, book chapters, Government of Manitoba industry publications, a few original photographs used in the publication, and drafts for chapter "brites."

Notes: Information in the history/biography was taken from the The Keystone Province: An Illustrated History of Manitoba Enterprise dust jacket and patrons section of the book

In the file level inventory, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals: Closed

Language Note: Fred McGuinness often uses journalistic jargon to label his files. A "brite" refers to a short, amusing story. McGuinness often organized his ideas and research materials by potential brite topic

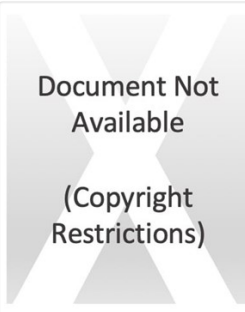
Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Arrangement:


Arrangement was artificially created by the Archives. Files in this subseries have been arranged according to the order in which brites first appear in the book

Documents

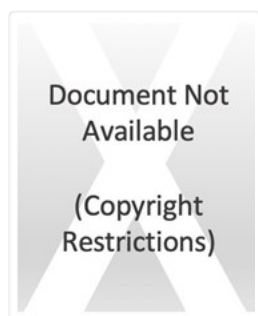


Document Not Available
(Copyright Restrictions)

McG 5_5 Keystone
Province MB Enterprise
inventory.pdf

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The Wheat City: A Pictorial History of Brandon monograph

<http://archives.brandonu.ca/en/permalink/descriptions13676>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 5.6

Accession Number: 1-2015 [formerly 6-2008 and 20-2009 and unprocessed Fred McGuinness collection]

GMD: textual records

Date Range: c. 1987 - 1988

Physical Description: Approximately 6 cm of textual records

History /

Biographical:

These records were produced between 1987 and 1988, the researching and writing period for *The Wheat City: A Pictorial History of Brandon* monograph. Published in 1988 by Western Producer Books (Saskatoon, Saskatchewan), *The Wheat City* is a 117-page soft cover book, containing black and white images.

Western Producer Books pitched the book's concept to Fred McGuinness in the fall of 1987. This book was part of the publisher's "city series" which focused on smaller cities such as Medicine Hat and Prince Albert. It was estimated that the book would contain a 6,000-word introduction followed by approximately 80 archival photographs of Brandon spanning from early settlement to the late 1950s/early 1960s.

Brandon University history major Pam Svistovski worked as McGuinness' research assistant and McGuinness obtained images for the book from his own personal collection, the Brandon Sun, Lawrence Stuckey, the Archives of Manitoba, and the Western Pictorial Index.

Custodial History:

Records were collected and created by McGuinness during the writing phase of the monograph *The Wheat City*. The materials were donated to the SJ McKee Archives by the Estate of Fred McGuinness circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries consists of textual records and photographs created and collected during the production of the monograph *The Wheat City*. It includes correspondence, newspapers articles, drafts and black and white photographs from the Archives of Manitoba, Western Canada Pictorial Index, and *Illustrated Souvenir of Brandon*.

Notes: Information in the history/biography was obtained from *The Wheat City*'s acknowledgements and a letter to Mr. Fred McGuinness from Western Producer Books, dated September 24, 1987 (McG 5.6, File 11)

Where known, archival reference numbers for photographs obtained from the Archives of Manitoba and the Western Canada Pictorial Index and considered/used in *The Wheat City* have been provided in the item level description

Accruals: Closed

Repro Restriction: Images published in the monograph and stored in files copyright protected by their respective organizations

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Related Material: Clarence Hopkin collection
Lawrence Stuckey collection
Jack Stothard collection

Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible research materials pertaining to this monograph may be found in the Fred McGuinness collection subseries: Correspondence (McG 1.2), Brandon Sun (McG 2.2) Miscellaneous freelance (McG 3.2), Local history research (McG 4.1), Manitoba: The Province & The People (McG 5.4), and Manitoba Enterprise (McG 5.5)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to picture sources

Documents



Chronicle of Canada monograph

<http://archives.brandonu.ca/en/permalink/descriptions13677>

| | |
|-----------------------|--|
| Other Title Info: | Title based on the contents of the subseries |
| Part Of: | Fred McGuinness collection |
| Description Level: | Sub-series |
| Series Number: | McG 5.7 |
| Accession Number: | 1-2015 |
| GMD: | textual records |
| Date Range: | c. 1989 - 1990 |
| Physical Description: | Approximately 12 cm of textual records |

History /

Biographical:

These records were produced between 1989 and 1990, the researching and writing period for The Chronicle of Canada monograph. Published in 1990 by Chronicle Publications (Montreal and Paris), the Chronicle of Canada is an approximately eight-pound, 980-page hard cover book, containing illustrations, photographs, and maps.

The premise of the Chronicle of Canada was to tell the social history of Canada in a journalistic style from the dawn of the dinosaurs to present day (July 1, 1990). Historical events were presented as short journalistic articles following a timeline.

Fred McGuinness was asked to be a contributor to the Chronicle of Canada in the summer of 1989. The writing assignment lasted six-months. Fred received, via courier every Monday, a writing package containing a computer diskette and a list of assigned stories to be completed within the week. The stories were researched, written, and saved onto the diskette, which was couriered back to Montreal on the Friday. The length of each article ranged from 100 to 500 words. The rate of pay for each article was \$1.00 per line.

The editors of the Chronicle of Canada estimated their publication would contain 3,000 articles. McGuinness was assigned the majority of the prairie articles, which the editors estimated to be around 500 to 600 stories. It is possible to determine which articles McGuinness contributed to the project from the weekly period assignments and invoices.

Custodial History:

Records were collected and created by McGuinness during the writing phase of the monograph Chronicle of Canada. The materials were donated to the SJ McKee Archives by the Estate of Fred McGuinness circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries consists of textual records, created and collected during the production of the monograph Chronicle of Canada. It includes correspondence, journal articles, book chapters, Government industry publications, newspapers articles, promotional materials, and McGuinness' articles for Chronicle of Canada printed in the Chronicle template.

Notes:

Information in the history/biography was taken from Neighborly News column #578 (McG 2.3, File 14); letter to Mr. Fred McGinnis [sic] from Chronicle Publications, dated September 25, 1989 (McG 5.7, File 1)

In the file level inventory, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals:

Closed

Finding Aid:

A file level inventory is available

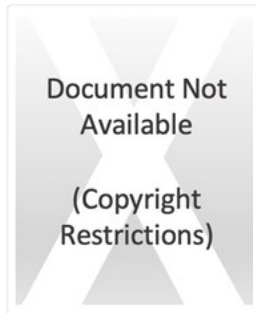
Storage Location:

2015 accessions

Arrangement:

Materials within files are in original order

Documents



Radio broadcast scripts

<http://archives.brandonu.ca/en/permalink/descriptions13679>

| | |
|-----------------------|--|
| Other Title Info: | Title based on the contents of the subseries |
| Part Of: | Fred McGuinness collection |
| Description Level: | Sub-series |
| Series Number: | McG 6.1 |
| Accession Number: | 1-2015 |
| GMD: | textual records |
| Date Range: | c. 1951? - 1987 |
| Physical Description: | Approximately 24 cm of textual records |

History /

Biographical:

Fred McGuinness' broadcasting career began when he enrolled at St. Paul's College, an affiliate of the University of Manitoba. In 1945, he became chairman of the Radio Subcommittee working as the Director of the University Radio Series where he was responsible (i.e., writing, casting, directing) for a half-hour Saturday afternoon radio programme.

McGuinness sold his first manuscript to the CBC in 1947, recording a 14-minute broadcast titled the "Class A Circuit" about the Royal American tour. The script was based on work McGuinness had done as a Director of Publicity and Exploitation (1947 to 1952) for the Royal American Shows while the show toured with the fairs on the Canadian prairies.

McGuinness began developing broadcast scripts in earnest for the CBC when he returned to Manitoba in 1966. By the 1970s, McGuinness was writing copy for CBC's Radio Noon and Information Radio, as well as producing Ashgrove Farm, a CBC radio drama.

By 1980, McGuinness was hosting the CBC Radio broadcast Neighborly News from the Prairies. The radio program was cancelled by the CBC in 1983 after much outcry, but was resurrected with Altona broadcaster CFAM later that year with McGuinness at the helm. The radio show concluded its run in the summer of 1987.

In 1985, McGuinness returned to broadcast with the CBC and is popularly known for his "Manitoba Reports" that he delivered on CBC Radio's Morningside with Peter Gzowski. He held his position as the prairie correspondent for 12 years. In the final three to four years of the Morningside show, McGuinness was asked to write non-political essays for broadcast. These "Letters Assignments" would be later published in 1999 by Great Plains Publishing as Letters from Section 17: A Collection of Morningside Essays.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a radio broadcaster, newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

Fred McGuinness was involved in a number of radio broadcasts in his life. The records in this subseries are the result of that work. The subseries contains drafts of possible broadcast scripts dating to the 1950s and early 1960s, drafts of CBC broadcast scripts for CBC's Radio Noon, Information Radio, Ashgrove Farms radio drama, and Neighborly News from the Prairies. McGuinness appears to have annotated his scripts to reflect breathing, pauses, and other factors that could impact the delivery of his script on air.

The S.J. McKee Archives does not appear to have broadcast scripts pertaining to McGuinness' CBC Morningside years.

Notes:

Information for the history/biography was obtained from documents in the Radio broadcast script subseries (McG 6.1), McGuinness' book Letters from Section 17 (published by Great Plains Publications in 1999), and his column "A Mourning Sigh for National Institution," Brandon Sun, May 29, 1997

Accruals:

Closed

Finding Aid:

A file level inventory is available

Storage Location:

2015 accessions

Related Material: Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible materials pertaining to his broadcast career may be found in other series of the Fred McGuinness collection. McGuinness' UofM student radio club certificates can be found in his scrapbook (McG 1.4). A sound recording of one of McGuinness' UofM broadcasts can be found in McG 7

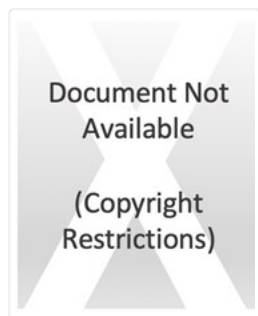
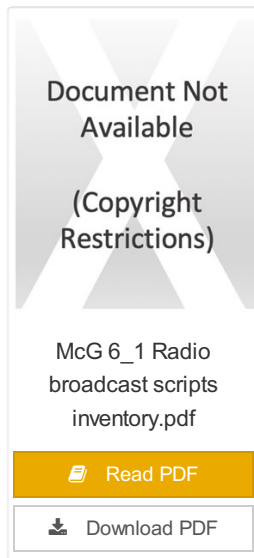
CBC Radio Archives - Morningside

Trent University, Peter Gzowski fonds (99-015)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

Documents



BU journalism course

<http://archives.brandonu.ca/en/permalink/descriptions13680>

| | |
|-----------------------|--|
| Other Title Info: | Title based on the contents of the subseries |
| Part Of: | Fred McGuinness collection |
| Description Level: | Sub-series |
| Series Number: | McG 6.2 |
| Accession Number: | 1-2015 |
| GMD: | textual records |
| Date Range: | c. 1980s - 1990s |
| Physical Description: | Approximately 6 cm of textual records |

History /

Biographical:

Fred McGuinness was a sessional lecturer in the English Department at Brandon University in Brandon, Manitoba where he co-taught an introductory undergraduate course in journalism with English Professor John Blaikie. Although McGuinness had 30 years experience as a journalist, editor, publisher, and freelance writer, as well as an extensive public speaking career, the partnering was necessary because he did not have a graduate degree, a qualification necessary for teaching in a university setting. In addition to his professional experience, McGuinness was also an avid reader on topics about the process of writing and the publishing of popular writing.

McGuinness likely began teaching his journalism course at Brandon University in 1983 and continued until 1990, possibly 1996. McGuinness often referenced his class when writing his Neighborly News column. A portion of McGuinness' course involved analyzing and debating current events from newspaper headlines. McGuinness emphasized the importance of clean copy, spelling, and grammar with his editing assignments.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist, freelance writer, and sessional instructor. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries contains records created and collected by Fred McGuinness during his time as a sessional instructor and writer. Consisting of teaching materials McGuinness used in the undergraduate course he taught with Professor John Blaikie the subseries includes: lecture notes, quizzes, exercises, exams, and newspaper and magazine articles.

Notes: Information for the history/biography was obtained from documents in the BU journalism course subseries (McG 6.2), and his Neighborly News columns (McG 2.3)

Accruals: Closed

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Related Material: Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible materials pertaining to his teaching career may be found in other subseries of the Fred McGuinness collection. Several articles McGuinness wrote for Neighborly News referenced his BU journalism students (see McG 2.3)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

Documents

Document Not
Available
(Copyright
Restrictions)

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Available

(Copyright
Restrictions)

Talks and workshops

<http://archives.brandonu.ca/en/permalink/descriptions13681>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 6.3

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1957 - 2010

Physical Description: Approximately 12 cm of textual records

History /

Biographical:

During his 30 years with The Medicine Hat News and the Brandon Sun, Fred McGuinness took an active roll in his respective communities and cultivated his interest in local histories; he was actively involved with the Chamber of Commerce and rural development initiatives. Consequently he was invited to guest speak and chair sessions on local history, rural development, and the economy while providing his personal insights as a newspaper publisher. McGuinness' work as a Canadian Centennial Commission representative (1963 – 1967) was an appointment that required he deliver speeches provincially and internationally. McGuinness also appeared to draft press releases and speeches for local politicians.

McGuinness also delivered community workshops on memoir writing, a past time he continued until shortly before his death in 2011, and wrote about memoir writing in his Brandon Sun column "The Diary." He included that "Diary" article, along with copies of his published Reader's Digest articles in his workshop materials. Individuals writing memoirs or interested in McGuinness' memoir writing style may also be interested in McGuinness' "Foundation of a Writer's Library" and "The A-B-C and X-Y-Z of Researching and Writing a Local History Story."

Custodial History:


Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist, freelance writer, and sessional instructor. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The Talks and workshop subseries contains records created and collected by McGuinness over his lifetime and include: published copies of speeches delivered by individuals other than McGuinness; drafts of speeches McGuinness gave while working in Medicine Hat (Alberta) and the Brandon Sun; and copies of workshop materials pertaining to rural development and memoir writing, including copies of memoirs and articles, correspondence, useful references, and activities/exercises.


| | |
|-------------------|--|
| Notes: | Information for the history/biography was obtained from documents in the Talks and workshops subseries (McG 6.3), and Freelance materials (McG 3) |
| Accruals: | Closed |
| Finding Aid: | A file level inventory is available |
| Storage Location: | 2015 accessions |
| Related Material: | Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible materials pertaining to his teaching career may be found in other subseries of the Fred McGuinness collection. Workshop participants and readers of McGuinness' columns often submitted memoirs to McGuinness (see McG 1.2 McGuinness Correspondence and McG 4.1 Local history) |
| Arrangement: | Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period |

Documents



Document Not Available
(Copyright Restrictions)

McG 6_3 Talks and workshops inventory.pdf

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Lawrence Stuckey photograph collection - unsorted materials

<http://archives.brandonu.ca/en/permalink/descriptions8622>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: Clark J. Smith
Lawrence Stuckey

Description Level: Sub-series

Series Number: 3.9

Accession Number: 1-2002

GMD: graphic

History /

Biographical:

Stuckey left a variety of materials in his collection in an unsorted state. Rather than allocate those materials to one of the existing sub-series, the McKee Archives chose to artificially create this sub-series, which has been designated "unsorted materials."

For history/bio information for Lawrence Stuckey see the collection level description of the Lawrence Stuckey collection.

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Sub-series consists of photographic prints, photograph albums, postcards and negatives covering a variety of subjects including Brandon, ships, boats, threshermens' reunions, and rural Manitoba. Some of the prints correspond with negatives held in other sub-series in the Stuckey collection. If possible, the connection between the print and negative has been made at the item level. Some of the items are original and quite rare.

The dates given for many of the prints in this sub-series refer to the date the photograph was taken and not the date the print was made from the original negative.

Notes: Unidentifiable photographs not taken by Lawrence Stuckey and redundant prints were culled.

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection



Lawrence Stuckey photograph collection - Brandon history

<http://archives.brandonu.ca/en/permalink/descriptions9030>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: Many of the images presented were captured by Mr. Stuckey himself. However being a well known and accomplished photographer and amateur historian, he also bought, sold and traded negatives with other collectors. Therefore the viewer is reminded that many images, although part of his collection, were created and/or provided for Mr. Stuckey by other collectors. In addition, it is believed that some images contained within his collection were created by photographing a pre-existing negative or print. We have attempted to note the authorship of all images when possible.

Description Level: Sub-series

Series Number: 3.1
Accession Number: 1-2002
GMD: graphic

History /

Biographical:

For history/bio information see the collection level description of the Lawrence Stuckey collection.

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

This sub-series consists of photographic negatives related to the history of Brandon, Manitoba.

All of the images contained within this sub-series were part of Mr. Stuckey's lifelong personal collection of photographic negatives and prints. Images include those related to people, street scenes, buildings, various city departments and so forth.

Notes:

All of the images from Mr. Stuckey's collection of negatives and prints were reproduced and digitized using an Epson scanner and software suite. All attempts have been made to reproduce the images in such a manner that balances our desire to portray the negatives and photographs as they originally appear, with the need to create an optimal digital image for viewing. Therefore it is noted that minor alterations to image size and contrast have occurred.

With few exceptions, all digitizing and database entry of images and descriptions was conducted during the summer of 2009 at Brandon University by Patrick Elves.

Repro Restriction:

The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location:

Lawrence Stuckey collection

Arrangement:

Unless otherwise noted, the arrangement of these images was drawn from the original classification scheme used by Mr. Stuckey.

The information specific to each image, for the most part, was gained from Mr. Stuckey's personal notes regarding that particular photograph or similar photograph. Observations or notes contained within square brackets are explanatory or missing materials that have been added by someone other than Mr. Stuckey.

We have attempted to present the information that accompanies each image in the same format as was used by Mr. Stuckey himself.

Subseries 1 - Brandon History

- A. People
- B. Bridges
- C. Streets
- D. Buildings
- E. Business
- F. Fire Dept.
- G. Hospitals
- H. Industries
- I. Streetcars
- J. Utilities
- K. Construction
- L. Transportation (other than rail)
- M. Exhibition
- N. Misc. History
- O. Environs
- P. Railroads



Lawrence Stuckey rural archives

<http://archives.brandonu.ca/en/permalink/descriptions10251>

Part Of: RG 11 Lawrence Stuckey fonds
Description Level: Sub-series
Series Number: 3.3



Board of directors - documents

<http://archives.brandonu.ca/en/permalink/descriptions4311>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 1 1.1

GMD: textual records

Date Range: 1904-1971

Physical Description: 24.5 cm

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series is comprised of various documents, agreements and contracts generated by A. E. McKenzie Seed Co. Ltd. Among the documents are by-laws, letters of patents, land deeds, leases, transfers of property, grants of probate, trademark documents, certificates of title, incorporation documents, bills of sale, assets and liabilities, licenses to do business, loan documents, tax statements/certificates, insurance documents, memorandums, declarations, estate documents, releases, settlements, mortgages, and bill 87.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 1 Board of Directors



Board of directors - minutes/meetings

<http://archives.brandonu.ca/en/permalink/descriptions4312>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 1 1.2

GMD: textual records

Date Range: 1958-1981

Physical Description: 1.8 cm

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes minutes of the Board of Directors of McKenzie Seeds, extracts from minutes of the Board of Directors, information on shareholders of the company, notices of Board meetings, suggested meeting agendas, the President's annual report for 1967, and memos regarding Board meetings/business.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 1 Board of Directors

Related Material: Additional minutes for the meetings of the Board of Directors of McKenzie Seeds, dating from the mid 1930's, are held in the Provincial Archives of Manitoba.

Minute excerpts for the Board of Directors are located in the Document sub-series in the file titled By-Laws for 1940-1985.



Board of directors - management consultant reports

<http://archives.brandonu.ca/en/permalink/descriptions4313>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 1 1.3

GMD: textual records

Date Range: 1965-1970

Physical Description: 4.5 cm

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes reports from three management consultants: Harbridge House, Urwick, Currie & Partners Ltd., and Thorne Stevenson & Kellogg. As well, the sub-series contains correspondence between the President and Comptroller of A.E. McKenzie Seed Co. Ltd. and Harbridge House regarding the implementation of a management training program and plans to combat the weak field seed market. The Urwick, Currie reports deal with improvement in company operations and improvements in packet seed processing. The Thorne Stevenson & Kellogg report is entitled 'Implementing a Strategic Planning Process.' Each of the reports completed for the company deal with improving the business operations of McKenzie Seeds.

Harbridge House – this record is a management-training program designed to address a weak field seed market.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 1 Board of Directors



Board of directors - miscellaneous

<http://archives.brandonu.ca/en/permalink/descriptions4314>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 1 1.4

GMD: textual records

Date Range: 1974

Physical Description: 0.1 cm

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series consists of one folder containing thank you letters to Prof. George F. MacDowell, Professor of Economics at Brandon University, and a long-time member of the McKenzie Seeds Board for his service to the company.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 1 Board of Directors

Related Material: RG 6 (Brandon University fonds), MG 3 (Brandon University Teaching and Administration), MG 3 1.12 (George MacDowell fonds).



Board of directors - financial records

<http://archives.brandonu.ca/en/permalink/descriptions4315>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 1 1.5

GMD: textual records

Date Range: 1900-1986

Physical Description: 1.56 m

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes financial statements of various kinds for McKenzie Seeds and combined financial statements for McKenzie Seeds and its subsidiaries, particularly McFayden Seeds. Chartered Accountants used for this purpose include: Marwick, Mitchell & Co., Webb, Read, Hegan, Callingham & Co./Webb, Read & Co., George A. Touche & Co., Oscar Hudson & Co., Morden, Sprague & Co./Laird, Sprague & Co., Edwards, Morgan, Halliday & Co., Welch, Hinton and Welch, McDonald, Currie & Co./Cooper Brothers & Co., Meyers Dickens Norris Penny & Co./Meyers, Norris, Penny & Co. and the Comptroller-General for the Province of Manitoba.

This sub-series also includes a number of purchase offers made to A.E. McKenzie Seed Co. Ltd as well as proposed plans to sell the company. Offers were received from United Grain Growers, Maple Leaf Mills, McKenzie Seeds Staff, Manitoba, Saskatchewan and Alberta Wheat Pools, and the Ferry Morse Seed Co.

Twelve ledgers, including branch order, mail order and cash registers, general ledgers, current ledgers, payroll sheets and branch daily cash reports, are also part of the sub-series. Other miscellaneous financial records and statements include information on McKenzie Seeds' proposal to the Manitoba Government for re-financing in the early to mid 1980's.

Notes: Additional dates for the records in the financial sub-series are as follows:

1. Prepared Financial Statements: 1907-1918, 1920-1923, 1926-1938, and 1942-1979.
2. Purchase Offers: U.G.G. (1959, 1966), Wheat Pools (1961), McKenzie Staff (1963), Maple Leaf Mills (c. 1965), Ferry Morse Seed Co. (c. 1969-1970).

The extent of the ledgers in sub-series McS 1 1.5 (Financial Records) separate from the other financial records in the sub-series is 95.9 cm. The financial records without the ledgers measure 60 cm.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 1 Board of Directors

Related Material: Financial statements and records for the individual companies acquired by McKenzie Seeds are located in Series III.

Information regarding the sale of McKenzie Seeds is located in Series II (Office of the President/GM), sub-series I (A.E. McKenzie), in the file entitled A.E. correspondence with W.A. Johnson. Some of these records are connected to the purchase offers received by McKenzie Seeds.



A.E. McKenzie

<http://archives.brandonu.ca/en/permalink/descriptions4317>

Part Of: RG 3 A.E. McKenzie Company fonds
Description Level: Sub-series
Series Number: McS 2 2.1
GMD: textual records
Date Range: 1910-1964; 1966 (legal), 1976 (patents)

Physical Description: 26.3 cm

History /

Biographical:

Albert Edward McKenzie was born in Wilcox Lake, York County, Ontario in 1870 to Francis Bethel McKenzie and Maria (Carley) McKenzie. In 1882 he moved to Brandon, Manitoba with his family, where his father established a Flour, Seed and Grain business. At the age of twenty-six, following his father's death, A. E. took over the family business and transformed it into a seed institute. As the President of The Brandon Seed House, and, later, A. E. McKenzie Seed Co. Ltd., Mr. McKenzie played a central role in the daily operations of his company up until three weeks prior to his death on September 25, 1964.

In 1901, Mr. McKenzie married Laura Bell of Carmen, Manitoba, with whom he had two daughters, Marjorie and Kathleen. Kathleen married Walter C. Roberts and became a member of the Board of Directors of her father's company. Marjorie graduated from Brandon College, and received additional degrees from the Columbia College of Expression, and from Northwestern University. From 1927-1930 she taught at Brandon College, then resigned to do post-graduate work. She returned to Brandon College in 1935 as Instructor of Public Speaking and Dean of Women in Clark Hall. Marjorie resigned as Dean of Women after one year, and eventually relocated to British Columbia. Both Kathleen and Marjorie survived their father. Laura had passed away in 1943. At the time of his death, A.E. McKenzie was also survived by had one grandson: David McKenzie Roberts.

In addition to building his company into one of Canada's foremost seed institutes, McKenzie was also involved with many community projects. He was affiliated with the YMCA, YWCA, Salvation Army, and Community Chest. He was a charter member of the Kiwanis Club, and a long-term officer of the Brandon Chamber of Commerce. However, McKenzie's major interest was Brandon College, for which he served as a governor and as chairman of the board of governors for the College.

A central figure in the fight to save Brandon College, McKenzie was instrumental in the formation of Brandon College Inc., and, in 1945, he established the A. E. McKenzie Foundation, for which the Government of Manitoba was the sole trustee. His gift to the Foundation was securities valued at \$1 million, which ensured the survival and re-establishment of Brandon College and later Brandon University.

In 1941, McKenzie received the degree of Doctor of Laws honoris causa from the University of Manitoba. In 1962, he was honored with a certificate of merit for exemplary citizenship in commerce and in every aspect of community life from the City of Brandon.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series consists of correspondence created and received by A.E. McKenzie during his years as President/General Manager dealing with the operation of his company. This includes construction estimates, and correspondence with the company's lawyer, Wm. Johnson. A letter from Gairdner & Company Limited regarding McKenzie's attempt to reacquire ownership of A. E. McKenzie Ltd. from the Province of Manitoba.

The sub-series also contains material relating to legal matters: one file concerns a successful legal action against the A.E. McKenzie Seed Company by the Canadian Alfalfa Association. The action arose following the sale of seed to a seed company located in Berlin, Germany in 1938. A second file deals with the prosecution of the company in Bismarck, North Dakota for mail fraud. The company lost both cases. Patents secured by the company are also included within the sub-series.

Also contained within the legal sub-series are records dealing with A.E. McKenzie's passing. These include correspondence with the National Trust Company and Miss Jean MacKay, and a summary of A.E. McKenzie's will. There are also some documents dealing with McKenzie's stocks and shares in the Company.

Documentation relating to the 1918 By-Law Campaign, in which McKenzie tried to secure tax relief for his company in relation to the construction of its new plant, is also included within the sub-series.

The sub-series is divided into six sub sub series, including: (1) Secretary; (2) Legal Matters; (3) Correspondence; (4) Patents; (5) By-Law Campaign 1918; and (6) Miscellaneous.

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| Notes: | * "Tapes" in the Related Material field refers to hard copy written summaries originally provided on tape for typing. Organization by tape number was found to be more efficient than listing these items by title. |
| Language Note: | Within McS 2 1.3, the correspondence sub sub series, there are some documents written in Gregg shorthand. No translation is available. |
| Storage Location: | RG 3 A.E. McKenzie Company fonds McS 2 Office of the President/General Manager |
| Related Material: | Regarding sub sub series McS 2 2.2 (Legal Matters): The court pocket for the alfalfa case involving McKenzie Seeds at the Court of Queen's Bench in Regina, Saskatchewan may be available through the Saskatchewan Archives Board. John Diefenbaker acted for the Alfalfa Association in this case. |

Historical Topics under A.E. McKenzie Seed Co. Ltd. fonds, Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes) contains some information regarding McKenzie's patents (file 16, Tapes 29 and 30), and a legal case in Bismarck, North Dakota in 1957 regarding the violation of mail fraud statutes involving the sale of seed wheat (file 11, Tape 26)*. Information regarding the sale of Alfalfa seed to a German seed company is available in file 2. There are also a number of files containing information about A. E. McKenzie.



J. Lasby Lowes

<http://archives.brandonu.ca/en/permalink/descriptions4318>

Part Of: RG 3 A.E. McKenzie Company fonds

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|-----------------------|-----------------|
| Description Level: | Sub-series |
| Series Number: | McS 2 2.2 |
| GMD: | textual records |
| Date Range: | 1900-1983 |
| Physical Description: | 56.2 cm |

History /

Biographical:

James Lasby Lowes was born in Brandon on March 12, 1903, and passed away at Brandon General Hospital on August 9, 1986, after a lengthy illness. His wife Jean, his son Lasby Jr., daughter-in-law Carole, and grandsons Kirk and Rick survived him. Lowes also had one sister, Kathleen Conder, of Gross Pointe Mich.

Lowes was a dedicated employee of A. E. McKenzie Seed Co. Ltd. for 47 years, beginning February 13, 1924. Throughout his career with the Company, Lowes worked in various departments: he served as manager of the wholesale department, assistant manager in charge of Field Seed purchases, manager of sales for both domestic and export trade, and Field Seed division manager. In 1964, following A. E. McKenzie's death, Lowes became the President and General Manager of A. E. McKenzie Seed Co. Ltd.

Although he retired as President and General Manager in 1968, at the request of the Company, Mr. Lowes became Saskatchewan Sales Supervisor. In 1972, he accepted a new role in Public Relations. Here his primary task was to write a corporate history of A. E. McKenzie Seed Co. Ltd. and its subsidiary companies.

Lasby Lowes attended Brandon College and was drafted by the Detroit Red Wings. He chose to make his career as a seedsman rather than a hockey player. He served on the Board of Brandon College/University, Brandon General Hospital, the Brandon Chamber of Commerce. Mr. Lowes was a member of the Kinsman Club of Brandon and an elder in First Church United for many years. He enjoyed gardening. When he was not on the road traveling for the Company, visiting the many distributors of McKenzie seeds in Manitoba and Saskatchewan, he spent a great deal of time at the family cottage at Clear Lake.

Custodial History:

In the course of preparing notes for a history of the McKenzie Seed Co., Mr. Lowes extracted documentary records from the Company files. Records taken from the Company files by Mr. Lowes remain in the historical accounts he created.

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series contains documents, primarily correspondence dealing with Lowes' years as President/General Manager. The correspondence involves Premier Duff Roblin, the Company lawyer, Wm. Johnson, the Bank of Montreal, and Charles Sharpe & Co. Ltd. Further correspondence relates to trademarks, the sale of the Company, the hiring of Ted Chiswell as Comptroller of McKenzie Seeds, and the change of the Company's name to McKenzie Seeds Ltd.

Subsequent to his retirement from the President/General Manager's office, Lowes undertook the task of writing a history of the McKenzie Co. His Historical Topics cover a wide-range of subjects including the history of the Company, Canadian agriculture and the seed industry, the life and times of A. E. McKenzie, and notes on various employees of McKenzie Seeds and McFayden Seeds. The Topics also include information related to various properties and acquisitions of the Company. There is also information pertaining to the McKenzie catalogues.

The original order in which these records were acquired has not been disturbed. However, the original order appears to be quite haphazard.

To facilitate access for researchers, a summary of the arrangement of Lasby Lowes' Historical Topics and related records has been created.

The sub-series is divided into three sub sub series, including: (1) Correspondence; (2) Historical Topics; and (3) Miscellaneous.

Notes:

Lasby Lowes:

President/General Manager: c. 1960-1968, 11.5 cm

Historical Topics: 1900-1983; 44.7 cm

For the most part both the handwritten and typed version of each Historical Topic can be found within sub sub series McS 2 2.2.

Finding Aid:

A file level inventory of McS 2 2.2 (Historical Topics) is available.

Storage Location:

RG 3 A.E. McKenzie Company fonds

McS 2 Office of the President/General Manager

Related Material:

Additional records related to the Brandon Council of Women are located in the Brandon Council of Women Fonds (34-1998) in the S. J. McKee Archives.



Comptroller

<http://archives.brandonu.ca/en/permalink/descriptions4319>

Part Of: RG 3 A.E. McKenzie Company fonds
Description Level: Sub-series
Series Number: McS 2 2.3
GMD: textual records
Date Range: 1965-1967
Physical Description: 2.5 cm

History /

Biographical:

Prior to 1964, the Manitoba Government representative on the Board of Directors, as well as other members of the Board of McKenzie Seeds, urged A.E. McKenzie to hire a comptroller. Although he said he would take their recommendation under advisement, an appointment was not made until J. Lasby Lowes became President/General Manager in the fall of 1964.

While in Vancouver on business, Lowes and Mr. Wm. Johnston, the Company's lawyer interviewed W. E. (Ted) Chiswell. After conferring with Chris. Flintoft of McDonald, Currie & Co. and George Ilfee, Comptroller General for the Province of Manitoba, Chiswell was hired as the first comptroller at McKenzie Seeds and began his employment with the Company on January 1, 1965. Chiswell later resigned his position and relocated to Winnipeg.

Jim McLaren, one Peckover, Richard Olson and Don Haddock all held the position of comptroller at McKenzie Seeds following Chiswell's resignation. It is not known who held the position after Don Haddock left the company in the mid-1970s.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

Sub-series includes correspondence between W.E. Chiswell, McKenzie Comptroller, and a number of individuals, including Robert A. Steen and Wm. Johnston of Johnston, Garson & Co. (the Company's lawyers), G.T. Smith & Sons Ltd., General Contractors, and Nick Slowchek of Speers Seed Store. The sub-series also contains letters between Chiswell and Lasby Lowes and memos to McKenzie Staff written by Chiswell. Some of the records in the sub-series deal with McKenzie Seeds' name change to McKenzie Seeds Inc.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 2 Office of the President/General Manager

Related Material: Further information regarding the comptroller can be found in Series 2 (Office of the President/General Manager), sub-series 2 (J. Lasby Lowes) Historical Topics, file 13 of the A.E. McKenzie Seed Co. Ltd. Fonds.

Other correspondence involving the comptroller can be found within the correspondence files of J. Lasby Lowes (Series 2, sub-series 2) of the A.E. McKenzie Seed Co. Ltd. Fonds.

Properties



<http://archives.brandonu.ca/en/permalink/descriptions4320>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 2 2.4

GMD: textual records

Date Range: 1919-1975

Physical Description: 27 cm

History /

Biographical:

The office of the President/General Manager, through various transactions and business dealings, generated the records in this sub-series.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series contains records dealing with properties held by the McKenzie Seed Co. in Toronto, Calgary, and Brandon. The sub-series also contains records pertaining to miscellaneous properties and appraisals undertaken for the Company. There is also one file with general comments on all properties owned by McKenzie Seeds in 1949.

Records relating to properties held in Toronto consist primarily of correspondence under A.E. McKenzie, Lasby Lowes, and subsequent Presidents into the 1970's, regarding various properties owned by A.E. McKenzie Seed Co. Ltd. These include 95 Berkeley St. (Timothy Plant), 314 Front St. West (Cleaning Plant), 52 Perth Ave., the Labonte Property, the Medicine Hat Potteries Property and 21 Princess St. (Cleaning Plant). Mr. Robert Bruce, the McKenzie Toronto Branch Manager, and a number of companies that did business with A.E. McKenzie Seed Co. Ltd. also generated correspondence. For the most part these were barristers and solicitors, such as Stapells and Sewell, and Slater, Reilly, Jamieson & Apple; engineers such as Kilborn Engineering; and real estate agents like W.H. Bosley and Co. The sub-series also includes a few purchase offers regarding the Toronto properties, an inventory, some bills and estimates, and a feasibility study.

Records relating to properties held in Calgary include an invitation/program for the 1950 opening of the McKenzie Calgary Seed Plant, correspondence regarding the leasing of the premises from the Canadian Pacific Railway, and an inventory from 1956.

The Brandon sub-series contains a program for the 1919 opening of the McKenzie Building, proposed changes for the Brandon office, correspondence regarding a surveyors certificate for Brandon property, and an inventory.

The sub-series dealing with miscellaneous properties held by the Company includes a very small amount of information on the Regina, Winnipeg and Gilbert Plains properties, as well as a more substantial file on a proposed Parking Garage for the Brandon office and plant.

The sub-series also contains appraisals of physical properties, leases and land holdings for the Brandon, Calgary and Toronto locations. Companies employed for this purpose by A.E. McKenzie Seed Co. Ltd. include Fegles Construction Company, Ltd., Green Blankstein Russell & Associates, Sutherland Agencies Ltd., Rule Wynn & Rule and W. H. Bosley & Co. There is also one file containing miscellaneous appraisals although for the most the part these appraisals pertain to a combination of the above locations.

Two newspaper clippings, located in oversized drawer #4, are also included in the sub-series. One of the clippings deals with the fire at McKenzie Seeds, December/1972. The other details McKenzie's new facilities (1971).

The sub-series is divided into six sub sub series, including: (1) Toronto; (2) Calgary; (3) Brandon; (4) Miscellaneous; (5) Parkade; and (6) Appraisals.

Storage Location: RG 3 A.E. McKenzie Company fonds
 McS 2 Office of the President/General Manager

Related Material: Additional documents related to the various properties above are located in the A.E. McKenzie Seed Co. Ltd. fonds, Series 1 (Board of Directors), sub-series 1 (Documents).

Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes) of the A.E. McKenzie Seed Co. Ltd. fonds contains some information about the above properties under Historical Topics, particularly files 14 and 22.

Photographs dealing with the above properties, particularly the McKenzie Building in Brandon, Manitoba are located in Series 5 (Photographs) of the A.E. McKenzie Seed Co. Ltd. fonds.

Arrangement:

The sub sub series are arranged as follows:

Toronto (1945-1975; 11 cm)

Calgary (1948-1967; 2 cm)

Brandon (1919-1964; 1 cm)

Miscellaneous Properties (1956-1975; 1 cm)

Appraisals (1925-1967; 13.2 cm)



Marketing

<http://archives.brandonu.ca/en/permalink/descriptions4321>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 2 2.5

GMD: textual records

Date Range: 1897-1995

Physical Description: 1.61 m

History /

Biographical:

A.E. McKenzie Seed Co. Ltd. printed its first seed catalogue in 1896. This catalogue contained listings of Field grains - Peas, Beans, Flax and Corn, Field grasses, clovers and alfalfa, Field root seed, Lawn grass mixtures and miscellaneous items such as household flour, grain and cereal products for stock, hay, and sack and bags of all kinds. In 1900, with their 4th annual catalogue, McKenzie Seeds added Garden Seeds (both Vegetable and Flowers) for the first time. Up until the late 1960's, at which time the Company began withdrawing from the Field seed market, McKenzie Seeds continued to print an annual catalogue with similar listings to that described above.

In the mid 1960's, McKenzie Seeds discontinued its catalogue in order to nurture the growth of the catalogue printed by its subsidiary McFayden Seeds. When McKenzie Seeds first acquired McFayden Seeds in 1941 the two companies continued to exist independently, printing their own catalogues. However as the home gardening industry grew, the decision was made to focus on McFayden due to its established and growing reputation of as a leader in the mail order industry. In 2001 McKenzie Seeds continued to print both the McFayden catalogue as well as the catalogue of one of its other subsidiaries, McConnell Seeds. These catalogues are distributed to over one million Canadian homes every year.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series contains a variety of records related to marketing, including catalogues for McKenzie Seeds, and a number of other seed businesses, seed packets, sales literature and miscellaneous marketing papers.

Catalogues within the sub-series include those for the A.E. McKenzie Seed Co., McFayden Seed Co., as well as a number of catalogues published by McKenzie Co. suppliers and competitors. These included Lindburg Seeds, Vesey's, Stokes, Gill Bros. Seed Company, Robertson Seeds, Burpee, Ferry Morse, Keith's Seeds, Harris Seeds, and the Dominion Seed House. Fonds also includes a number of catalogues from companies that became part of McKenzie Seeds, such as McConnell, Brett-Young Seeds and Pike & Co. The McKenzie catalogues from approximately 1901 to 1915 are particularly high in production values.

Within the sub-series a variety of seed packets, divided into vegetables, flowers and herbs, sold by McKenzie Seeds/McKenzie Steele Briggs Seeds are included. In addition, there are also seed packets sold by Steele Briggs, Pike & Co., Card Seed Co. (Fredonia, N.Y), McFayden Seeds, and Wm. Reenie Seeds.

This sub-series also includes sales literature used by McKenzie Seeds, McKenzie Steele-Briggs Seeds, and McFayden Seeds. Some of the McKenzie literature is in French. In addition, there is some sales literature from America and Europe, particularly Holland and Denmark.

As well, the sub-series contains three miscellaneous papers, dealing with marketing. The Salesman's Booster, and The Salesman's Manual, were both edited and/or written by A.E. McKenzie. The third paper is a survey by D.N. Whittam entitled An Independent Survey and Analysis of the U.K. Seed Market with recommendations for launching a new brand for McKenzie Steele Briggs Seeds, Brandon, Manitoba'.

This sub-series also includes one file containing contracts between McKenzie Seeds and the Mortimer Co. Ltd. pertaining to the printing of the McKenzie Catalogue from 1926-1933.

The sub-series is divided into four sub sub series, including: (1) Catalogues; (2) Seed Packets; (3) Miscellaneous Sales Literature Documents; and (4) Miscellaneous Marketing Papers/Reports.

Notes:

Specific dates for some of the catalogues in this series can be found below.

McKenzie Catalogues -- 1897-1898, 1900, 1904-1906, 1908-1912, 1914-1933, 1961, 1964-1966

McFayden Catalogues -- 1933-1935, 1954-1959, 1961-1966, 1968-1974, 1978-1995

Pike & Co. -- 1957-1970, 1972-1984

McConnell -- 1990-1995

Brett-Young Seeds -- 1974

Storage Location:

RG 3 A.E. McKenzie Company fonds
McS 2 Office of the President/General Manager

Related Material: Information on both McKenzie Seeds catalogues and The Salesman's Booster are located in the A.E. McKenzie Seed Co. Ltd. fonds in Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes). File 2 contains materials relating to The Salesman's Booster while files 8 (Tape 22), 9, 10 (Tape 23) and 34 include information relating to McKenzie seed catalogues.

Additional information about the printing of the McKenzie catalogue and seed packets can be found in the A.E. McKenzie Seed Co. Ltd. fonds in Series 2 (Office of the President/GM), sub-series 1 (A.E. McKenzie) in the file of correspondence between McKenzie and The Mortimer Co.

Originals and reproductions of various catalogues and sales literature are located in Series 6 (Miscellaneous), sub-series 1 (Centennial Exhibit) of the A.E. McKenzie Seed Co. Ltd. fonds.

Arrangement:

The sub-series is arranged as follows:

Catalogues (1897-1995; 51 cm)
Seed Packets (c. 1939-c.1990's; 64 cm)
Miscellaneous Sales Literature (no dates; 24 cm)
Miscellaneous Papers (1928, 1942, 1981; 2.3 cm)



Reference library

<http://archives.brandonu.ca/en/permalink/descriptions4322>

Part Of: RG 3 A.E. McKenzie Company fonds
Description Level: Sub-series
Series Number: McS 2 2.6
GMD: textual records
Date Range: 1905-1978
Physical Description: 20 titles; 39.7 cm of records

History /

Biographical:

See series level description of the administrative history of the Office of the President/General Manager

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes publications covering a variety of topics related to the seed industry and/or McKenzie Seeds. Publications include:

1. Building Bigger Business/by Charles Austen Bates. Winnipeg, 1925, 4 pp.
2. Business Correspondence/ by C.A. Burt. Chicago, 1905, 221 pp.
3. The Production of Timothy Seed in Alberta/ by H. A. Craig. Edmonton, [no date], 8 pp.
4. Sweet Peas for All Purposes/by A. J. Macself. London, [no date], vi, 84 pp.

5. Growing Quality Beans in Manitoba/by the Manitoba Department of Agriculture, 1976, 12 pp.
 6. 1979 Field Crop Recommendations for Manitoba/by the Manitoba Department of Agriculture. Winnipeg, 1979, 69 pp.
 7. The Canada Year Book 1915/by the Minister of Trade and Commerce. Ottawa, 1916, xvi, 707 pp.
 8. 1974 Vegetable Production Recommendations/by New York State College of Agriculture and Life Sciences, 36 pp.
 9. Lawn Care: A Bulletin Service for Turf Enthusiasts/by O. M. Scott & Sons Co. Marysville, Ohio, August 1928 - 1943(?), plus index
 10. 1965 Guide to Chemical Weed Control/by the Ontario Department of Agriculture. Toronto, 1965, 67 pp.
 11. 1968 Ontario Vegetable Production Recommendations/ by the Ontario Department of Agriculture and Food. Toronto, 1968, 47 pp.
 12. 1978 Vegetable Production Recommendations/by the Ontario Ministry of Agriculture and Food. 72 pp.
 13. The Canadian Newspaper Directory, seventh edition. Montreal, 1911, xx, 138 pp.
 14. The Shareholders' and Directors' Manual/by J. D. Warde. Seventh edition. Toronto, 1907, 617 pp.
- THE BUSINESS MAN'S LIBRARY:
15. The Business Man's Library, volume II - Business Correspondence/ by Glenn S. Noble, et al. Chicago, 1907, 221 pp.
 16. The Business Man's Library, volume III - Cost of Production/ by Alexander H. Revell, et al. Chicago, 1907, viii, 196 pp.
 17. The Business Man's Library, volume V - Book on Buying/ by H.T. Kett, et al. Chicago, 1907, 216 pp.
 18. The Business Man's Library, volume VI - Organizing a Factory/ by Clinton E. Woods. Chicago, 1907, 190 pp.
 19. The Business Man's Library, volume VII - Book on Advertising/ by Truman A. DeWeese. Chicago, 1907, v, 165 pp.
 20. The Business Man's Library, volume X - Accounting and Office Methods/ by W. Vernon Booth, et al. Chicago, 1907, v, 136pp, plus 45 p. index.
- Storage Location: RG 3 A.E. McKenzie Company fonds
 McS 2 Office of the President/General Manager