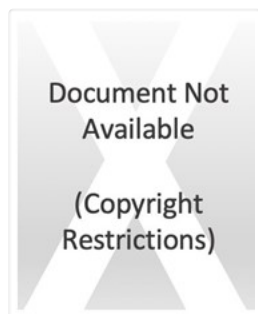


# S. J. McKee Archives



## The Keystone Province: An Illustrated History of Manitoba Enterprise monograph

<http://archives.brandonu.ca/en/permalink/descriptions13675>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 5.5

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1986 - 1987

Physical Description: Approximately 6 cm of textual records

History /

Biographical:

These records appear to have been produced between 1986 and 1987, the researching and writing period for another monograph, *Manitoba: The Province & The People*. Published in 1988 by Windsor Publications (Burlington, Ontario), *The Keystone Province: An Illustrated History of Manitoba Enterprise* is a 184-page hard cover book, containing 250 black-and-white illustrations and 40 colour photographs.

The authors cover 378 years of Manitoba entrepreneurial history, starting with the Aboriginal Peoples and the early fur trade, ensuing Red River settlement, followed by the war years, and emerging Manitoba economies. The final chapter of the book contains select profiles of Manitoba businesses, many of which were acknowledged as financial contributors to the project.

BU faculty members Dr. Kenneth "Ken" Stephen Coates, Assistant Professor of History, and Mr. Fred McGuinness, Lecturer in Journalism, authored the book. Dr. Coates accepted a position as an assistant professor of Canadian History at the University of Victoria during the book's production. BU Professor of History, Dr. William R. Morrison, was credited as the picture researcher for the publication. Free-lance writer Roger Newman was responsible for preparing the Manitoba business biographies in the final chapter. The book was produced in co-operation with the Manitoba Chamber of Commerce.

Custodial History:

Records were collected and created by McGuinness and Coates during the creation of the monographs *Manitoba: The Province & The People* and *The Keystone Province: An Illustrated History of Manitoba Enterprise*. The materials were donated to the SJ McKee Archives by the Estate of Fred McGuinness circa 2011. The Archives accessioned the records in 2015.

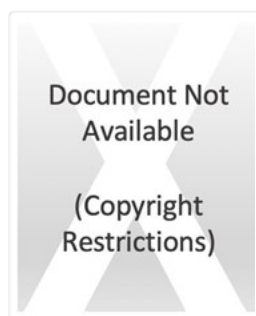
Scope and Content:

The subseries consist of textual records, created and collected during the production of the monographs *Manitoba: The Province & The People* and *The Keystone Province: An Illustrated History of Manitoba Enterprise*. It includes journal articles, book chapters, Government of Manitoba industry publications, a few original photographs used in the publication, and drafts for chapter "brites."

Notes:	Information in the history/biography was taken from the The Keystone Province: An Illustrated History of Manitoba Enterprise dust jacket and patrons section of the book
	In the file level inventory, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder
Accruals:	Closed
Language Note:	Fred McGuinness often uses journalistic jargon to label his files. A "brite" refers to a short, amusing story. McGuinness often organized his ideas and research materials by potential brite topic
Finding Aid:	A file level inventory is available
Storage Location:	2015 accessions
Arrangement:	Arrangement was artificially created by the Archives. Files in this subseries have been arranged according to the order in which brites first appear in the book

## Documents

---



## The Wheat City: A Pictorial History of Brandon monograph

<http://archives.brandonu.ca/en/permalink/descriptions13676>

Other Title Info:	Title based on the contents of the subseries
Part Of:	Fred McGuinness collection
Description Level:	Sub-series
Series Number:	McG 5.6
Accession Number:	1-2015 [formerly 6-2008 and 20-2009 and unprocessed Fred McGuinness collection]
GMD:	textual records

Date Range: c. 1987 - 1988

Physical Description: Approximately 6 cm of textual records

History /

Biographical:

These records were produced between 1987 and 1988, the researching and writing period for *The Wheat City: A Pictorial History of Brandon* monograph. Published in 1988 by Western Producer Books (Saskatoon, Saskatchewan), *The Wheat City* is a 117-page soft cover book, containing black and white images.

Western Producer Books pitched the book's concept to Fred McGuinness in the fall of 1987. This book was part of the publisher's "city series" which focused on smaller cities such as Medicine Hat and Prince Albert. It was estimated that the book would contain a 6,000-word introduction followed by approximately 80 archival photographs of Brandon spanning from early settlement to the late 1950s/early 1960s.

Brandon University history major Pam Svistovski worked as McGuinness' research assistant and McGuinness obtained images for the book from his own personal collection, the Brandon Sun, Lawrence Stuckey, the Archives of Manitoba, and the Western Pictorial Index.

Custodial History:

Records were collected and created by McGuinness during the writing phase of the monograph *The Wheat City*. The materials were donated to the SJ McKee Archives by the Estate of Fred McGuinness circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries consists of textual records and photographs created and collected during the production of the monograph *The Wheat City*. It includes correspondence, newspapers articles, drafts and black and white photographs from the Archives of Manitoba, Western Canada Pictorial Index, and *Illustrated Souvenir of Brandon*.

Notes: Information in the history/biography was obtained from *The Wheat City*'s acknowledgements and a letter to Mr. Fred McGuinness from Western Producer Books, dated September 24, 1987 (McG 5.6, File 11)

Where known, archival reference numbers for photographs obtained from the Archives of Manitoba and the Western Canada Pictorial Index and considered/used in *The Wheat City* have been provided in the item level description

Accruals: Closed

Repro Restriction: Images published in the monograph and stored in files copyright protected by their respective organizations

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Related Material: Clarence Hopkin collection  
Lawrence Stuckey collection  
Jack Stothard collection

Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible research materials pertaining to this monograph may be found in the Fred McGuinness collection subseries: Correspondence (McG 1.2), Brandon Sun (McG 2.2) Miscellaneous freelance (McG 3.2), Local history research (McG 4.1), Manitoba: The Province & The People (McG 5.4), and Manitoba Enterprise (McG 5.5)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to picture sources

## Documents

---



## Chronicle of Canada monograph

<http://archives.brandonu.ca/en/permalink/descriptions13677>

Other Title Info:	Title based on the contents of the subseries
Part Of:	Fred McGuinness collection
Description Level:	Sub-series
Series Number:	McG 5.7
Accession Number:	1-2015
GMD:	textual records
Date Range:	c. 1989 - 1990
Physical Description:	Approximately 12 cm of textual records

## History /

### Biographical:

These records were produced between 1989 and 1990, the researching and writing period for The Chronicle of Canada monograph. Published in 1990 by Chronicle Publications (Montreal and Paris), the Chronicle of Canada is an approximately eight-pound, 980-page hard cover book, containing illustrations, photographs, and maps.

The premise of the Chronicle of Canada was to tell the social history of Canada in a journalistic style from the dawn of the dinosaurs to present day (July 1, 1990). Historical events were presented as short journalistic articles following a timeline.

Fred McGuinness was asked to be a contributor to the Chronicle of Canada in the summer of 1989. The writing assignment lasted six-months. Fred received, via courier every Monday, a writing package containing a computer diskette and a list of assigned stories to be completed within the week. The stories were researched, written, and saved onto the diskette, which was couriered back to Montreal on the Friday. The length of each article ranged from 100 to 500 words. The rate of pay for each article was \$1.00 per line.

The editors of the Chronicle of Canada estimated their publication would contain 3,000 articles. McGuinness was assigned the majority of the prairie articles, which the editors estimated to be around 500 to 600 stories. It is possible to determine which articles McGuinness contributed to the project from the weekly period assignments and invoices.

### Custodial History:

Records were collected and created by McGuinness during the writing phase of the monograph Chronicle of Canada. The materials were donated to the SJ McKee Archives by the Estate of Fred McGuinness circa 2011. The Archives accessioned the records in 2015.

### Scope and Content:

The subseries consists of textual records, created and collected during the production of the monograph Chronicle of Canada. It includes correspondence, journal articles, book chapters, Government industry publications, newspapers articles, promotional materials, and McGuinness' articles for Chronicle of Canada printed in the Chronicle template.

### Notes:

Information in the history/biography was taken from Neighborly News column #578 (McG 2.3, File 14); letter to Mr. Fred McGinnis [sic] from Chronicle Publications, dated September 25, 1989 (McG 5.7, File 1)

In the file level inventory, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

### Accruals:

Closed

### Finding Aid:

A file level inventory is available

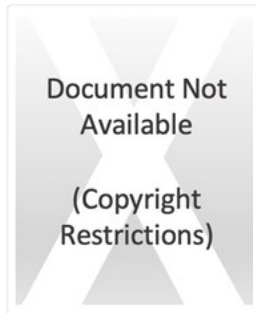
### Storage Location:

2015 accessions

### Arrangement:

Materials within files are in original order

## Documents



## Radio broadcast scripts

<http://archives.brandonu.ca/en/permalink/descriptions13679>

Other Title Info:	Title based on the contents of the subseries
Part Of:	Fred McGuinness collection
Description Level:	Sub-series
Series Number:	McG 6.1
Accession Number:	1-2015
GMD:	textual records
Date Range:	c. 1951? - 1987
Physical Description:	Approximately 24 cm of textual records

## History /

### Biographical:

Fred McGuinness' broadcasting career began when he enrolled at St. Paul's College, an affiliate of the University of Manitoba. In 1945, he became chairman of the Radio Subcommittee working as the Director of the University Radio Series where he was responsible (i.e., writing, casting, directing) for a half-hour Saturday afternoon radio programme.

McGuinness sold his first manuscript to the CBC in 1947, recording a 14-minute broadcast titled the "Class A Circuit" about the Royal American tour. The script was based on work McGuinness had done as a Director of Publicity and Exploitation (1947 to 1952) for the Royal American Shows while the show toured with the fairs on the Canadian prairies.

McGuinness began developing broadcast scripts in earnest for the CBC when he returned to Manitoba in 1966. By the 1970s, McGuinness was writing copy for CBC's Radio Noon and Information Radio, as well as producing Ashgrove Farm, a CBC radio drama.

By 1980, McGuinness was hosting the CBC Radio broadcast Neighborly News from the Prairies. The radio program was cancelled by the CBC in 1983 after much outcry, but was resurrected with Altona broadcaster CFAM later that year with McGuinness at the helm. The radio show concluded its run in the summer of 1987.

In 1985, McGuinness returned to broadcast with the CBC and is popularly known for his "Manitoba Reports" that he delivered on CBC Radio's Morningside with Peter Gzowski. He held his position as the prairie correspondent for 12 years. In the final three to four years of the Morningside show, McGuinness was asked to write non-political essays for broadcast. These "Letters Assignments" would be later published in 1999 by Great Plains Publishing as Letters from Section 17: A Collection of Morningside Essays.

### Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a radio broadcaster, newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

### Scope and Content:

Fred McGuinness was involved in a number of radio broadcasts in his life. The records in this subseries are the result of that work. The subseries contains drafts of possible broadcast scripts dating to the 1950s and early 1960s, drafts of CBC broadcast scripts for CBC's Radio Noon, Information Radio, Ashgrove Farms radio drama, and Neighborly News from the Prairies. McGuinness appears to have annotated his scripts to reflect breathing, pauses, and other factors that could impact the delivery of his script on air.

The S.J. McKee Archives does not appear to have broadcast scripts pertaining to McGuinness' CBC Morningside years.

### Notes:

Information for the history/biography was obtained from documents in the Radio broadcast script subseries (McG 6.1), McGuinness' book Letters from Section 17 (published by Great Plains Publications in 1999), and his column "A Mourning Sigh for National Institution," Brandon Sun, May 29, 1997

### Accruals:

Closed

### Finding Aid:

A file level inventory is available

### Storage Location:

2015 accessions

Related Material: Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible materials pertaining to his broadcast career may be found in other series of the Fred McGuinness collection. McGuinness' UofM student radio club certificates can be found in his scrapbook (McG 1.4). A sound recording of one of McGuinness' UofM broadcasts can be found in McG 7

CBC Radio Archives - Morningside

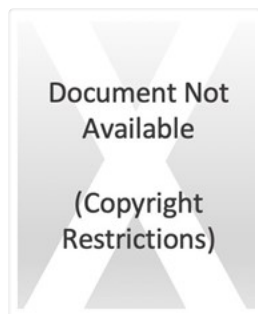
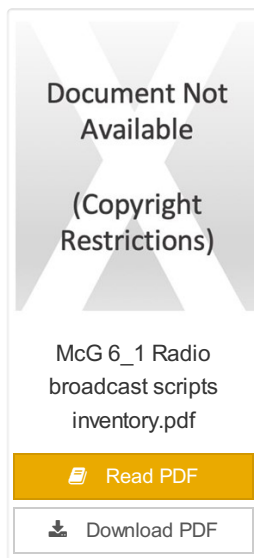
Trent University, Peter Gzowski fonds (99-015)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

## Documents

---



## BU journalism course

<http://archives.brandonu.ca/en/permalink/descriptions13680>

Other Title Info:	Title based on the contents of the subseries
Part Of:	Fred McGuinness collection
Description Level:	Sub-series
Series Number:	McG 6.2
Accession Number:	1-2015
GMD:	textual records
Date Range:	c. 1980s - 1990s
Physical Description:	Approximately 6 cm of textual records



## History /

### Biographical:

Fred McGuinness was a sessional lecturer in the English Department at Brandon University in Brandon, Manitoba where he co-taught an introductory undergraduate course in journalism with English Professor John Blaikie. Although McGuinness had 30 years experience as a journalist, editor, publisher, and freelance writer, as well as an extensive public speaking career, the partnering was necessary because he did not have a graduate degree, a qualification necessary for teaching in a university setting. In addition to his professional experience, McGuinness was also an avid reader on topics about the process of writing and the publishing of popular writing.

McGuinness likely began teaching his journalism course at Brandon University in 1983 and continued until 1990, possibly 1996. McGuinness often referenced his class when writing his Neighborly News column. A portion of McGuinness' course involved analyzing and debating current events from newspaper headlines. McGuinness emphasized the importance of clean copy, spelling, and grammar with his editing assignments.

### Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist, freelance writer, and sessional instructor. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

### Scope and Content:

The subseries contains records created and collected by Fred McGuinness during his time as a sessional instructor and writer. Consisting of teaching materials McGuinness used in the undergraduate course he taught with Professor John Blaikie the subseries includes: lecture notes, quizzes, exercises, exams, and newspaper and magazine articles.

**Notes:** Information for the history/biography was obtained from documents in the BU journalism course subseries (McG 6.2), and his Neighborly News columns (McG 2.3)

**Accruals:** Closed

**Finding Aid:** A file level inventory is available

**Storage Location:** 2015 accessions

**Related Material:** Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible materials pertaining to his teaching career may be found in other subseries of the Fred McGuinness collection. Several articles McGuinness wrote for Neighborly News referenced his BU journalism students (see McG 2.3)

### Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

## Documents

---

Document Not  
Available  
(Copyright  
Restrictions)

Document Not  
Available

(Copyright  
Restrictions)

## Talks and workshops

<http://archives.brandonu.ca/en/permalink/descriptions13681>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 6.3

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1957 - 2010

Physical Description: Approximately 12 cm of textual records

History /

Biographical:

During his 30 years with The Medicine Hat News and the Brandon Sun, Fred McGuinness took an active roll in his respective communities and cultivated his interest in local histories; he was actively involved with the Chamber of Commerce and rural development initiatives. Consequently he was invited to guest speak and chair sessions on local history, rural development, and the economy while providing his personal insights as a newspaper publisher. McGuinness' work as a Canadian Centennial Commission representative (1963 – 1967) was an appointment that required he deliver speeches provincially and internationally. McGuinness also appeared to draft press releases and speeches for local politicians.

McGuinness also delivered community workshops on memoir writing, a past time he continued until shortly before his death in 2011, and wrote about memoir writing in his Brandon Sun column "The Diary." He included that "Diary" article, along with copies of his published Reader's Digest articles in his workshop materials. Individuals writing memoirs or interested in McGuinness' memoir writing style may also be interested in McGuinness' "Foundation of a Writer's Library" and "The A-B-C and X-Y-Z of Researching and Writing a Local History Story."

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist, freelance writer, and sessional instructor. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The Talks and workshop subseries contains records created and collected by McGuinness over his lifetime and include: published copies of speeches delivered by individuals other than McGuinness; drafts of speeches McGuinness gave while working in Medicine Hat (Alberta) and the Brandon Sun; and copies of workshop materials pertaining to rural development and memoir writing, including copies of memoirs and articles, correspondence, useful references, and activities/exercises.

Notes: Information for the history/biography was obtained from documents in the Talks and workshops subseries (McG 6.3), and Freelance materials (McG 3)

Accruals: Closed

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Related Material: Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible materials pertaining to his teaching career may be found in other subseries of the Fred McGuinness collection. Workshop participants and readers of McGuinness' columns often submitted memoirs to McGuinness (see McG 1.2 McGuinness Correspondence and McG 4.1 Local history)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

## Documents

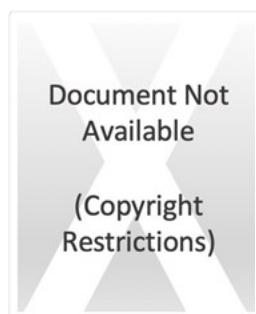
---

**Document Not Available**  
**(Copyright Restrictions)**

McG 6\_3 Talks and workshops inventory.pdf

 Read PDF

 Download PDF



## McGuinness family papers and letters

<http://archives.brandonu.ca/en/permalink/descriptions13656>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 1.1

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1916 - 2010

Physical Description: Approximately 18 cm of textual records

History /

Biographical:

See collection level description for history/biography information on Frederick George McGuinness.

Frederick George McGuinness' maternal grandparents were John POPE (b. 28 January 1852 – d. 24 January 1923) and Mary DARROCH (b. 24 May 1861 – d. 18 September 1942). Canadian Census records for 1906 show John was born in England and immigrated to Canada in 1870. Mary was born in Wellington, Ontario.

John and Mary married in Brandon on 11 July 1888. The POPE family was considered one of Brandon's pioneer families and all nine children were born in Brandon: Fred McGUINNESS' mother Isabella Louisa POPE, John "Jack" Stuart/Stewart POPE, Annie Ruby POPE, Alice Jane POPE, George Campbell POPE, Henry Victor James POPE, Roy Clendon POPE, Hugh Edward POPE (b. 23 February 1901 – d. 9 November 1904), and Albert William POPE (b. 1 April 1903 – d. 17 November 1904).

According to the Brandon City Henderson Directories, maternal patriarch John POPE worked as a bartender in the Brunswick Hotel (in 1906), the King Edward Hotel (from 1907-1911), and the Royal George Hotel (by 1913-14). He later became an employee at the Empire Brewing Company (1921). The 1901 Canadian Census records both his brother George (b. 23 October 1843), working as a contractor, and his sister-in-law Ella DARROCH (b. 16 August 1872) as living with the POPE family. It appears George stayed with the family for a decade.

Isabella Louisa POPE (b. 09 July 1889 – 16 December 1966) worked as clerk and stenographer with the Dominion Express Company between 1907 and 1909. It was there that she likely met her future husband, William Frederick McGUINNESS, whom she married in Brandon on 2 November 1910. The 1911 Canadian Census shows William, Louisa and their one-month old daughter Mary Charlotte living with Louisa's parents on 629 9th Street in Brandon. William was working as cashier with Dominion Express Company at the time. [See William Frederick McGuinness below for more information about Louisa and William.]

By 1916, the POPE family was living at 708 10th Street, while Louisa and William McGUINNESS were living at their home at 337 17th Street. All of the Pope brothers listed the Tenth Street address as their home and their military accomplishments are mentioned in Fred McGuinness' popular short story "The Button Bag" that was read on CBC's Morningside radio program and later published in his book *Letters from Section 17* (1999).

John "Jack" Stuart/Stewart POPE (b. 18 March 1891 – 5 March 1971) managed the Empire Hotel's News Stand in 1909. From 1913 to 1914, he was a clerk with the Grand View Hotel. Jack married Helen Frances FINNEGAN on 1 May 1914. On 7 November 1916, Jack enlisted with the Canadian Field Artillery's 76th Depot Battery in Winnipeg (regimental # 12501611). His attestation papers list his occupation as a packer, likely with the Empire Brewing Company, a company to which he would return after the war. The 1921 Canadian Census lists Jack as single and living at his parent's Tenth Street home. By 1931, Jack was working as a foreman with the Empire Beverage Company. Jack's listings in Henderson's Brandon City Directories are sporadic throughout the 1930s and 1940s but it appears he was an employee with the Empire Beverage Company until 1941. Jack was listed as an engineer working at the Brandon Sanatorium from 1947 to 1949. Jack died on 5 March 1971 and was interred in the Veterans' Section of the Brandon Municipal Cemetery (Section 27, Block C, Plot 124); his grave marker affiliates him with the 181st Battalion.

Anna "Annie" Ruby POPE (3 August 1892 – 26 December 1971) was listed as a dressmaker in Henderson's Brandon City Directory for 1919. Shortly thereafter, she would become a long-term employee with Yaegers Furs (from 1921 onwards) working as an operator and fur finisher. After her father's death in 1923, Annie moved with her mother and brothers to 228 15th Street. She lived at that address until her death on 26 December 1971. She passed away in Yorkton, Saskatchewan (where her surviving sister Mrs. Alice Jane Murray lived), and was interred in the Brandon Municipal Cemetery (Section 6, Block B, Plot 11). The furrier Yaegers

Furs Ltd. closed its shop early in her honour.

Alice Jane POPE (MURRAY) (b. 8 May 1894 – d. 11 May 1983) was a binder, folder, and stenographer with Cox Printing Copy from 1914 to 1919. She married Alexander Leo Murray on 8 October 1919 and moved with her husband, a butcher and grocery merchant, to Kenora, Ontario. Alice died in 1983 in Yorkton, Saskatchewan.

George Campbell POPE (b. 13 December 1896 – d. 3 September 1918) was listed as an employee of the Empire Brewing Company from 1913 to 1914 in the Brandon City Henderson Directories. His attestation papers identify him as a chemist's assistant. George had been with 99th Manitoba Rangers for six years prior to enlisting with the 181st Battalion on 12 February 1916 (regimental # 855132). Once overseas, George was transferred to the 44th Battalion. He was killed in action six weeks before the war's end on 3 September 1918. His Commonwealth War Grave is in the Chapel Corner Cemetery (Pas de Calais, France).

Henry "Harry" Victor James POPE (b. 15 February 1897 – d. 18 September 1952) was another Pope brother to work with the Empire Brewing/Beverage Company. Harry became a long-term employee of the brewer, working with the company from 1917 to 1951. During that time, the Brandon City Henderson's Directories list Harry as a bottler (1925-31) and Vice President (1933, 1941-45). He briefly left the company in 1945 to work as a foreman with the Bell Bottling Company, and again in 1952. Harry never married. He lived with his sister in their family home until his death in 1952. He is interred in the Brandon Municipal Cemetery (Section 6, Block B, Plot 63).

Roy Clendon POPE (b. 4 April 1899 – d. 03 March 1966) enlisted with the City of Brandon's 181st Battalion on 3 April 1916 (regimental # 865466). He listed his occupation as bridge builder on his attestation papers. Once overseas, Roy was transferred to the 44th Battalion. He would survive the war and was awarded a Military Medal on 3 July 1919. After the war he became an employee with the Canadian Northern Railway (CNR) (1921-23). Roy became a carpenter by trade (1925-1945). He served as the secretary to the Kinsmen Club from 1931-33 and worked briefly with the RCAF as a laborer in 1943. By 1949 he had a wife, Anne, and moved from his family home to live at 623 23rd Street. He worked as a clerk and caretaker of the Land Titles Office from 1951-54. Roy is buried in the Brandon Municipal Cemetery (Section 6, Block B, Plot 65).

Fred McGuinness' paternal grandparents were Frederick Anthony McGUINNESS (b. August 1857-1862 – d. 5 March 1933) and Anna Charlotte GALLAGHER (b. 19 September 1861/1863/1864 – d. 10 March 1948). Born to Irish parents, Canadian Census records list England (1891, 1901) and Newfoundland (1911) as birthplaces for F.A. McGuinness. He immigrated to Canada in 1864 or 1865 and married Charlotte GALLAGHER in 1882. His wife, Charlotte, was born in Ontario. The couple had four children: William Frederick McGUINNESS, Ernest Albert McGUINNESS, Annie May McGUINNESS, and Frederick Gallagher McGUINNESS. The family moved to Manitoba in 1900 and while in Brandon, Frederick Anthony worked as a CPR conductor from 1906 to 1924/25. He would die in Brandon two weeks before his eldest son, William, succumbed to illness. He is interred in the Brandon Municipal Cemetery (Section 22, Block D, Plot 46).

William Frederick McGUINNESS (b. 22 August 1884 – d. 18 March 1933) was born in Ottawa and graduated with honors from the Willis School of Accountancy in that city. He moved with his family to Manitoba and worked as a cashier with the CPR Express Office from 1900 to 1905. From 1906 to 1911, he worked as a clerk with the Dominion Express Company. In 1910, William married Isabella Louisa POPE and they would have six children: Mary Charlotte, Dorreene Louise, Kathleen Ruth, Frederick George, Orma Grace, and Carol. From 1914-1919, W.F. McGuinness was the secretary-treasurer of the Hanbury Hardware Company; by 1921, he was the general manager. In 1925, W.F. McGuinness was manager of the Manitoba Hardware Company Limited and by 1927 he was the Company's secretary-treasurer. He was also a member of a number of service clubs and fraternal organizations. From 1919-1923 he

was a member of a number of service clubs and fraternal organizations. From 1915 to 1926, he served as a director of the Manitoba Winter Fair and Fat Stock Show, representing the Manitoba Poultry Association. He was also a Mason and was involved with Brandon's Council of the Board of Trade, Brandon Curling Club (1927 treasurer), and the Lawn Bowling Club. W.F. McGuinness passed away at the age of 49 after suffering from an infection for eight months, a complication resulting from influenza. He is interred in the Brandon Municipal Cemetery (Section 22, Block D, Plot 48).

While in Brandon, Ernest Albert McGUINNESS (b. 10 July 1886 – d. 30 August 1943) worked as a CPR ticket agent from at least 1906 to 1916. He was also a well-known baritone in the community. Ernest married Evelina G. DOLMAGE in Souris on 7 August 1912. They would have three daughters: Anna Charlotte, Maire, and Mrs. Edward May. Ernest moved to Winnipeg with his family in 1916 and lived there until his death in 1943. He is interred in the McGUINNESS family plot in the Brandon Municipal Cemetery (Section 22, Block D, Plot 48).

Annie May McGUINNESS (b. 23 December 1888 – d. 23 March 1948) was born in Carleton, Ontario. She worked as a laundress at the Brandon Asylum in 1907. She became a stenographer and worked with a number of firms, including George White Sons and Company in 1913, A.G. Buckingham in 1917, Coldwell Coleman and Kerr from 1919-43, and Kerr, McQuarrie & Meighen in 1945. Annie was a member of the First Presbyterian Church and a charter member of the Heather Club. She died in Brandon at the age of 59, and was interred in the Brandon Municipal Cemetery (Section 22, Block D, Plot 22).

Frederick Gallagher McGUINNESS (b. 1891 – d. 23 May 1968) was born in Ottawa, Ontario. While in Brandon, he was a student (1911) and secretary of Boys' Work for the YMCA in 1913. He moved to Winnipeg where he graduated from the Manitoba Medical College in 1917. On 3 December 1917, Lieutenant F.G. McGuinness enlisted with the Canadian Army Medical Corps in Winnipeg. He served in France with the Royal Army Medical Corps and was a Medical Officer attached with the Ninth Royal Irish Fusiliers. Lt. McGuinness survived the war and returned to Winnipeg where he married Myrtle Eva WHITE in Winnipeg on 12 September 1922. They would have a son Jim "Jimmy" and a daughter Elizabeth (SHANNON). Dr. McGuinness practiced in Obstetrics and Gynecology and taught at the University of Manitoba's Medical School from 1923 onwards. He was instrumental in helping his nephew, Frederick George McGUINNESS return to school after he was injured in the Second World War. Dr. McGuinness died in Winnipeg at the Deer Lodge Hospital following a lengthy illness.

Frederick George McGUINNESS had five sisters, three older and two younger. The eldest sister, Mary Charlotte McGuinness (b. 1 May 1911 – d. 02 December 1973), was born in Portage la Prairie. While in Brandon, she worked as a music teacher from 1937 to 1943 and was an organist with Knox United Church from 1941 to 1943. She married Reverend Henry John Herbert OLDFIELD (b. 4 June 1914, Saanich – d. September 2007, Victoria). They had two sons, John and William Frederick "Fred" (b. 1945 – d. 21 August 1986). Mary passed away in Coquitlam, BC.

Dorreene "Doney" Louise McGUINNESS (b. 31 December 1912 – d. 16 February 1976) was born in Virden, Manitoba. She married Dr. Robert INGLIS (b. 17 April 1913 – d. November 1982) and had four children. Dorreene passed away in Estevan, Saskatchewan and is buried in Souris Valley Memorial Gardens.

Kathleen Ruth McGUINNESS (b. 12 September 1915 – d. 15 September 1963) was born in Brandon, Manitoba. She worked as an operator with Government Phones from 1937 to 1941 and as a clerk with CPR Telegraphs from 1943 to 1951. In 1951, she was President of the Trillium Business and Professional Women's Club. She died in Brandon at the age of 48, and was interred in the Brandon Municipal Cemetery (Section 22, Block D, Plot 50).

Orma Grace McGuinness (b. 13 January 1925 – d. 3 January 2013) was born in Brandon. She had trained as a nurse by 1947. She married George Edmond LONGPHEE (b. 9 September 1924, Souris, PEI – d. 7 May 2002, Sidney, BC) in Brandon on 4 June 1948. They had five

1924, Souris, PEI - d. 7 May 2002, Sidney, BC) in Brandon on 1 June 1948. They had five children. Orma passed away in Sidney, BC.

Carol McGUINNESS married Herbert YOUNG on 16 January 1954 and had two children. She is the last surviving McGuinness sister of Frederick George McGuinness.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

Subseries consists of records created and collected by members of the McGuinness family, as well as records created and collected by Fred McGuinness during his years in the Canadian navy, college, and as a journalist, editor, and freelance writer. The papers and letters include materials from paternal and maternal sides of the McGuinness family.

Records in the subseries consist of newspaper clippings, correspondence, financial papers, legal documents, and military records .

Notes: Biographical information about the Pope-McGuinness families was obtained from the following: Manitoba Vital Statistics Database for birth, marriages, deaths; 1901, 1906, 1911 Canadian Censuses for immigration dates, addresses, occupations; Henderson's Brandon City Directory (1906-1955) for addresses and occupations; obituaries published in the Brandon Daily Sun, Brandon Sun, and Winnipeg Free Press.

Accruals: Closed

Finding Aid: File level inventory is available

Storage Location: 2015 accessions

Related Material: McGuinness wrote about his family and published snippets in his newspaper columns (see McG 2 Newspaper career series), articles (see McG 3.2 Miscellaneous freelance) and monographs (see McG 5 series). His book, Letters from Section 17: A Collection of Morningside Essays is autobiographical in nature  
Trillium Business and Professional Women's Club records

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period.

## Documents

---

Document Not  
Available  
(Copyright  
Restrictions)

McG 1\_1 McGuinness  
family papers and letters  
inventory.pdf

 Read PDF

 Download PDF

Document Not  
Available  
  
(Copyright  
Restrictions)

## Fred McGuinness correspondence

<http://archives.brandonu.ca/en/permalink/descriptions13657>

Other Title Info:	Title based on the contents of the subseries
Part Of:	Fred McGuinness collection
Description Level:	Sub-series
Series Number:	McG 1.2
Accession Number:	1-2015
GMD:	textual records
Date Range:	c. 1910 - 2010
Physical Description:	Approximately 36 cm of textual records 1 artifact

### History /

#### Biographical:

See collection level description for history/biography information on Frederick George McGuinness.

#### Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

#### Scope and Content:

Subseries consists of records created and collected by Fred McGuinness during his years in the Canadian navy, college, federal government (Unemployment Insurance Commission), Saskatchewan government (Saskatchewan Jubilee), and as a journalist, editor, and freelance writer.

The papers and letters include materials from some members of the McGuinness family who assisted McGuinness with his research, as well as reader correspondence and materials from workshop participants. Readers of McGuinness' columns often reminisced about Brandon's local history and enclosed newspaper clippings, photographs, and pamphlets with their correspondence. Participants from his memoir writing workshops submitted their personal or family memoirs for McGuinness to review, provide feedback, or add to his collection.

Records in the subseries consist of correspondence (letters, e-mail communications, facsimiles, invitations, telegrams), newspaper clippings, programmes, ticket stubs. There is a Medicine Hat News logo patch located within File 10 1955-1965 Medicine Hat News.



Notes:	In the file level inventories, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder.
Accruals:	Closed
Finding Aid:	File level inventory is available
Storage Location:	2015 accessions
Related Material:	John Everitt collection Clarence Hopkin collection Lawrence Stuckey collection Jack Stothard collection William Wallace papers  It is possible research and additional correspondence pertaining to McGuinness' columns and research materials may be found in Personal papers (McG 1.1), Newspaper career (McG 2), Freelance (McG 3), Broadcasts, talks and workshops (McG 6). Photographs were pulled and added to McGuinness photographic collection (McG 9)
Arrangement:	Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period.

## Documents

---



**Document Not Available**  
**(Copyright Restrictions)**

McG 1\_2 Fred McGuinness  
correspondence  
inventory.pdf

 Read PDF

 Download PDF

Fred McGuinness Ltd. business correspondence  
<http://archives.brandonu.ca/en/permalink/descriptions13658>

Document Not  
Available  
  
(Copyright  
Restrictions)

Other Title Info: Title based on the contents of the subseries  
Part Of: Fred McGuinness collection  
Description Level: Sub-series  
Series Number: McG 1.3  
Accession Number: 1-2015  
GMD: textual records  
Date Range: c. 1988 - 2010  
Physical Description: Approximately 6 cm of textual records

History /

Biographical:

See collection level description for history/biography information on Frederick George McGuinness.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

Subseries consists of records related to the business workings of Fred McGuinness Ltd. It includes financial statements prepared for Fred McGuinness Ltd. and information on insurance coverage.

Notes: In the file level inventories, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals: Closed

Finding Aid: File level inventory is available

Storage Location: 2015 accessions

Related Material: Statements on royalty earnings for McGuinness' monograph Manitoba: The Province & The People are located in the Correspondence subseries (McG 1.2). Invoicing for McGuinness' work on the Chronicle of Canada is located with that monograph subseries (5.7)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period.

## Documents

---

Document Not  
Available  
  
(Copyright  
Restrictions)

McG 1\_3 Fred  
McGuinness Ltd  
business documents  
inventory.pdf

 Read PDF

 Download PDF

Document Not  
Available  
  
(Copyright  
Restrictions)

## The Medicine Hat News

<http://archives.brandonu.ca/en/permalink/descriptions13661>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 2.1

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1955 - 1965, 1988

Physical Description: Approximately 50 cm of textual records

History /

Biographical:

Fred McGuinness worked with The Medicine Hat News for 10 years, starting in 1955, when he was hired as an assistant to the paper's publisher. In 1958, he was promoted to publisher of the newspaper. At the same time McGuinness was also appointed vice-president of Southam Company Limited. Based in Toronto, Southam Company Limited was the parent organization that oversaw the Southam Printing Company (Toronto and Montreal) and the publication of a number of weekly newspapers, including The Ottawa Citizen, The Hamilton Spectator, The Winnipeg Tribune, The Calgary Herald, The Edmonton Journal, The Vancouver Province and The Medicine Hat News. In addition to his administrative duties, while with The Medicine Hat News, McGuinness authored a column titled, "The Lighthouse." In November of 1965, he resigned as publisher and moved with his family to Winnipeg where he was appointed manager of the New Personnel and Information Division with James Richardson and Sons.

In 1988, McGuinness was hired by The Medicine Hat News to write a 20 article feature about his reminiscences of Medicine Hat. McGuinness referred to this collection of stories as "Hat Memoirs."

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

#### Scope and Content:

The subseries contains records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer for The Medicine Hat News. Records include Medicine Hat News clippings from the 1960s, a scrapbook containing clippings of McGuinness' Lighthouse column (1961-1964) and drafts of McGuinness' 1988 Medicine Hat memoirs.

Records in the subseries consist of rough drafts, article proofs, newspaper clippings, a scrapbook, and correspondence.

Notes: Readers' correspondence pertaining to McGuinness' time in Medicine Hat may be found in Fred McGuinness' personal papers, subseries McG 1.2 Correspondence

Accruals: Closed

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

#### Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

## Documents

---

Document Not  
Available

(Copyright  
Restrictions)

McG 2\_1 Medicine Hat  
inventory.pdf

 Read PDF

 Download PDF

Document Not  
Available

(Copyright  
Restrictions)

## The Brandon Sun

<http://archives.brandonu.ca/en/permalink/descriptions13662>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 2.2

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1966 - 2010

Physical Description: Approximately 63.5 cm of textual records

History /

Biographical:

In November 1966, McGuinness was hired as vice-president to the Brandon Sun. He moved to Brandon with his family and had a career with the paper until his death in 2011. During his years with the Sun, McGuinness wrote a tri-weekly "Sunbeams" (sometimes spelled "Sun Beams") column using the nom-de-plume F.A. [Fifth And] Rosser. Sunbeams was similar to McGuinness' "Lighthouse" column for The Medicine Hat News; commenting on a variety of current events, Sunbeams also included book reviews, local events, and reminiscences.

Upon his retirement in January 1987, McGuinness was made publisher emeritus of the Brandon Sun. A week after his retirement, he began writing a new column for the Sun, called the "Diary." Initially a bi-weekly column, which was made into a weekly column in 2009, McGuinness continued writing the "Diary" until his hospitalization in 2010. The Diary column was primarily a historical retrospective of Brandon, although it also touched on broader topics of interest to McGuinness during the time period.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries contains records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer with the Brandon Sun. The records consist of scrapbooks of Sunbeams columns, Sunbeam drafts, Diary drafts, article proofs, column research, and correspondence.

Notes: Readers' correspondence pertaining to McGuinness' time with the Brandon Sun can be found in Fred McGuinness' personal papers, subseries McG 1.2 Correspondence. Possible research for his Sunbeam and Diary columns may be found in McG 4.1 Local history research and McG 2.3 Neighborly News (File 3)

Accruals: Closed

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

## Documents

---

Document Not  
Available

(Copyright  
Restrictions)

McG 2\_2 Brandon Sun  
inventory.pdf

Document Not  
Available

(Copyright  
Restrictions)

## Neighorly News columns

<http://archives.brandonu.ca/en/permalink/descriptions13663>

Other Title Info:	Title based on the contents of the subseries
Part Of:	Fred McGuinness collection
Description Level:	Sub-series
Series Number:	McG 2.3
Accession Number:	1-2015
GMD:	textual records
Date Range:	c. 1979 - 2002
Physical Description:	Approximately 18 cm of textual records

### History /

#### Biographical:

Fred McGuinness wrote the syndicated weekly news column "Neighorly News" for 22 years, beginning in 1979. According to McGuinness, the Neighorly News column evolved out of the interest in and the impending cancellation of the CBC Radio broadcast "Neighorly News from the Prairies." McGuinness credits Eugene Derksen (Steinbach Carillon), Miles Phillips (Boissevain Recorder), and Ian MacKenzie (Portage Graphic) for approaching him about printing/publishing a Neighorly News column. The column initially began with a dozen subscriptions from weeklies and grew to publication in 55 weeklies.

McGuinness described his creative process as follows. McGuinness received weeklies from Manitoba, Saskatchewan, and Alberta, from which he would read the first page and the editorial page. He created thematic files from clippings he accumulated over a period of time. He would then write four columns at a time based on the materials he assembled and had the columns printed at the Brandon Sun plant for camera-ready copy. Other weeklies had to re-type the columns if they did not have the facilities. The weekly columns were written for publication periods beginning every Monday.

McGuinness wrote his last Neighorly News column during the publication week of April 1, 2002. In his final column he confessed that his age-related macular degeneration (AMD), diagnosed in 2001, had become an impediment to his research, writing, and editing abilities. A month later, a Neighorly News retrospective written by McGuinness was published. In that column McGuinness reviewed the history of the Neighorly News broadcast and column and described his writing process.

The successor to McGuinness' Neighorly News column was Margaret "Peggy" HASEIN, the editor and co-publisher of the Biggar Independent. Hasein was the successful bidder for the column after McGuinness put his column up for sale upon receiving his AMD diagnosis. The Neighorly News column is still in print today (2015).

#### Custodial History:

Records were collected and created by McGuinness during the publication of the syndicated column Neighorly News from 1980 to 2002. The materials were donated to the SJ McKee Archives by the Estate of Fred McGuinness circa 2011. The Archives accessioned the records in 2015.

#### Scope and Content:

The subseries consists of textual records (i.e., typed drafts, camera ready copy, and correspondence) created during the publication period (1980 to 2002) of Fred McGuinness' syndicated Neighborly News column. The Archives does not have copies of McGuinness' Neighborly News columns from 1999 to 2002. There is one file folder containing letters of thanks and congratulations upon McGuinness' retirement in April 2002.

#### Notes:

Information in the history/biography was taken from Neighborly News columns published in the Roblin Review (April 2, 2002, 4), and The Glenboro Gazette (May 7, 2002, 11). In the Glenboro Gazette column, "Looking Back," McGuinness recalled the history of history Neighborly News radiobroadcast and column. The timeline provided in the article, appears to conflict with the actual dates the radio broadcast was cancelled by CBC and the beginning of the publication of the Neighborly News column. The Archives have used McGuinness' date in the looking back column but researchers should be aware of the discrepancies in the timeline

The original location of the file (when the Fred McGuinness collection was unprocessed) is noted on the front of each file folder. The first sentence of each column was provided in the file level inventory because weeklies published alternative titles for the same column. The square bracket at the end of each item contains a few keywords for the respective column

Camera-ready proofs are numbered and dated for the weekly publication period beginning on Mondays. Certain columns in this series were mis-numbered and/or mis-dated by McGuinness. McGuinness' numbers and dates have been retained and the discrepancies noted by the editorial marking [sic]

#### Accruals:

Closed

#### Finding Aid:

A file level inventory is available

#### Storage Location:

2015 accessions

#### Related Material:

Fred McGuinness would write/publish about a topic in a number of forums. For example, when researching and writing the Bootstrap profiles for the provincial government, McGuinness also mentioned these individuals in his Neighborly News or Brandon Sun Diary columns. Therefore, it is possible research materials pertaining to his Neighborly News columns may be found in the subseries: Correspondence (McG 1.2), Clippings (McG 4.2), Local history (McG 4.1), Miscellaneous freelance (McG 3.2) and Reader's Digest (McG 3.1)

McGuinness details his vision problems and sale of the Neighborly News column in his memoir "Lost in Hotel Beesborough" (see McG 2.2 File 16, and McG 3.2, Misc. Freelance File 53)

#### Arrangement:

Arrangement was artificially created by the Archives. Subseries has been arranged according to column number/publication period

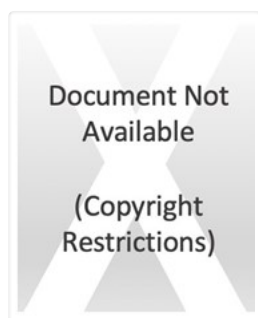
#### Documents

Document Not Available  
(Copyright Restrictions)

McG 2\_3 Neighborly  
News inventory.pdf

Read PDF

Download PDF



## Reader's Digest

<http://archives.brandonu.ca/en/permalink/descriptions13665>

Other Title Info:	Title based on the contents of the subseries
Part Of:	Fred McGuinness collection
Description Level:	Sub-series
Series Number:	McG 3.1
Accession Number:	1-2015
GMD:	textual records
Date Range:	c. 1972 - 1992
Physical Description:	Approximately 42 cm of textual records



## History /

### Biographical:

Fred McGuinness published 17 articles in Reader's Digest magazine. His most intensive period of writing for the digest was between 1972 and 1982. McGuinness published his first story, "RAPESEED: Golden Bounty for the Prairie Farmer," in August of 1972. The story "Mrs. K's Eggs" (1992) appears to be his final publication with the magazine. McGuinness noted in one of his Neighborly News columns (#701, May 24, 1993) that his account about John Lane and his bluebird boxes, titled "The Man Who Brought the Bluebirds Back" (1973), generated the most readers' correspondence.

Most of McGuinness' topics focused on agriculture in the Canadian prairies and included: rapeseed, beef/cattle farming, credit unions, ranching, wheat, soil erosion, trout farming, honey, and birds (killdeer, bluebirds, and turkeys). Several articles – "Northwest of 17," "Boy with Wheel," "He's Got a Good Fist," and "Mrs. K's Eggs" – were autobiographical in nature.

McGuinness contributed six articles to the Reader's Digest book division for their publication, Reader's Digest Scenic Wonders of Canada: An Illustrated Guide to Our Natural Splendors (1976). His assignment for the book focused on the prairie region and McGuinness contributed segments on Clear Lake/Riding Mountain National Park, Cypress Hills, The Big Muddy, Lake of the Woods, Qu'Appelle Valley, and Valley of the Dinosaurs/badlands of Red Deer Valley.

McGuinness conducted research on a number of topics for Reader's Digest that did not get published with the magazine and he, therefore, published these stories elsewhere. Subjects included: wild rice, Father Larre, Frederick Phillip Grove, coal on the prairies ("Chores/Chore Boy"), community symbols, researching/writing local history, and a story titled "Hole in the Ground." McGuinness ultimately published his "Frederick Phillip Grove" (1984) and "Coal Days on the Prairies" (1986) articles with Western People magazine. He would write about wild rice, Father Larre, and community symbols in his syndicated Neighborly News column. McGuinness used his local history research materials for his Brandon Sun Diary columns and possibly for the Friesen publication Local History Style Guide (1984) as well as in his memoir writing workshops. He continued to rework "Hole in the Ground," a story about the swimming pool at Christmas Tree Farm, until 2009.

Fred McGuinness often used his Reader's Digest articles as writing samples in his memoir writing workshops. He also continually added materials to his research files after an article was published, and in the case of his Reader's Digest materials, he built upon his "writing local history" and "community symbols" files.

### Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

### Scope and Content:

The subseries consists of records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer in Manitoba. It includes research materials (e.g., newspaper clippings, copies of articles and book chapters, brochures, pamphlets), notes, drafts, copies of published Reader's Digest articles, and correspondence.

Notes: Information in the history/biography was taken from Neighborly News columns (McG 2.3 file 12, file 17, file 18); letter dated April 29, 1874 to Glen Sutherland from Fred McGuinness (McG 3.1, file 6); and personal e-mail communication from Rick Ediger, Editor, Reader's Digest, March 25, 2015

In the file level inventories, square brackets at the end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals: Closed

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Related Material: Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible research materials pertaining to this subseries may be found in the Fred McGuinness collection subseries: Correspondence (McG 1.2), Brandon Sun (McG 2.2), Neighborly News (McG 2.3), Miscellaneous freelance (McG 3.2), Local history research (McG 4.1), and Talks and workshops (McG 6.3)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

## Documents

---



Document Not Available  
(Copyright Restrictions)

McG 3\_1 Readers  
Digest inventory.pdf

 Read PDF

 Download PDF

## Miscellaneous freelance

<http://archives.brandonu.ca/en/permalink/descriptions13666>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 3.2

Document Not  
Available  
  
(Copyright  
Restrictions)

Accession Number: 1-2015  
GMD: textual records  
Date Range: c. 1970s - 2010  
Physical Description: Approximately 48 cm of textual records  
History /  
Biographical:

In addition to working as a journalist, editor, and publisher, Fred McGuinness worked as a freelance writer or "wordsmith" as he identified himself on his business cards. Throughout his career, McGuinness would write/publish about a topic in a variety of forums and would continually re-work manuscripts. The last piece of freelance writing the S.J. McKee Archives appears to have is a un-proofed draft manuscript titled "Tommy Douglas and Me" printed on October 2, 2010.

McGuinness wrote promotional pieces for businesses such as McKenzie Seeds, The Keystone Centre, possibly Patmore's Nursery, and Westman Communications Group. He wrote for industry magazines and newsletters such as CP Trucking News, BC Business Journal, TV Times, and Western People. He also contributed memoirs to the Manitoba History Journal. He was invited to submit contributions to the World Book Encyclopedia (1977) and Encyclopedia of Manitoba (2007).

In the 1990s, McGuinness was a consultant with the WESTARC Group, the non-profit Western Training and Applied Research Centre affiliated with Brandon University. The group was concerned with the project management, research, training, and economic development of communities and organizations in Western Canada. McGuinness would be involved in a number of economic development workshops and rural forums through his work with WESTARC.

Additional freelance work was contracted by the Manitoba government to write business profiles about Manitoban entrepreneurs; these stories/profiles were published as booklets for distribution titled: Bootstrap Two (1989), Bootstrap Three (1994), and Bootstrap Four (1995).

McGuinness' interests in rural development lead to writing assignments for the Community Futures Program and Western Diversification Series. He accepted a five-year writing assignment for Industry Canada (1996 – 2000) and the Community Access Program, which focused on introducing the internet into rural communities.

#### Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

#### Scope and Content:

The subseries contains records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer in Manitoba. The records consist of research materials (e.g., newspaper clippings, copies of articles and book chapters, brochures, pamphlets), notes, drafts, copies of articles and reports, and correspondence.

Notes: Information in the history/biography was taken from documents in the Miscellaneous freelance subseries (McG 3.2)

In the file level inventories, square brackets at the end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals: Closed

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Related Material: Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible research materials pertaining to this subseries may be found in the Fred McGuinness collection subseries: Correspondence (McG 1.2), Brandon Sun (McG 2.2), Neighborly News (McG 2.3), The Reader's Digest (McG 3.1), Local history research (McG 4.1), and Talks and workshops (McG 6.3)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

## Documents

---

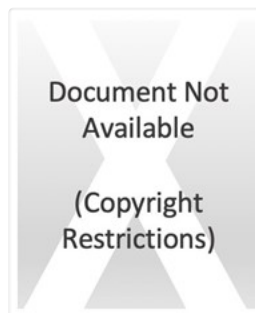
**Document Not Available**

**(Copyright Restrictions)**

McG 3\_2 Misc freelance inventory.pdf

 Read PDF

 Download PDF



## Local history research

<http://archives.brandonu.ca/en/permalink/descriptions13668>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 4.1

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1881 - 2010

Physical Description: Approximately 42 cm of textual records

## History /

### Biographical:

During the Great Depression, Fred McGuinness launched his career with the Brandon Sun as a paper carrier beginning in 1933. His route had him delivering papers in Brandon's downtown core, to many of the city's, now, historic or demolished buildings. Four years later he was employed in the city working for CPR telegraphs as a messenger and then as an operator. These early Brandon experiences weaved their way into McGuinness' newspaper columns, his broadcasts, and his books. In turn, McGuinness' readers shared with him their own memories about Brandon and its local history.

McGuinness was passionate about the social history of regional communities and the province as a whole. In the 1970s, McGuinness was instrumental in helping to establish the Rural Resource Centre, the predecessor to Brandon University's SJ McKee Archives. He co-authored several monographs about Manitoba's social history with Brandon University Professor Ken Coates and published a pictorial history about Brandon. He was also a community booster and was consulted to serve on, promote and write about local, provincial and rural development initiatives. In his obituary, the last piece he would publish in the Brandon Sun, McGuinness wrote that he had a "deep and continuing interest in anniversaries."

In its editorial piece on the passing of Fred McGuinness, the Brandon Sun commented that McGuinness had a "genuine interest in the stories and memories that are part of every Canadian's experience...He loved driving through small Westman towns and communities, stopping at the local coffee shop to strike up conversations with the locals." He continued writing his Diary column for the Brandon Sun and mentoring aspiring writers in his memoir writing workshops until his death in 2011.

### Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

## Scope and Content:

The subseries consists of records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer. As part of his research and writing process, McGuinness kept numerous files on various subjects and continued to add to them throughout his career. He accumulated his local history materials by personally collecting newspapers and clippings, books, and magazine articles; by readers' forwarding materials for his interest; and from workshop participants submitting memoirs and personal narratives for his interest, review and feedback.

Local history materials consist of newspaper clippings, correspondence, biographical documents and memoirs, obituaries, and manuscript drafts on Brandon (Manitoba) topics including:

the City of Brandon's origins, anniversaries (75th, centennial), reunions (Victoria 1969, Toronto 1977)

historic buildings and streets (Brandon's Central Heating System, Brandon's Fire Department, Brandon Gun Club Brandon water power plant)

businesses (Assiniboine River ice harvest; Brandon woolen mills, skating arenas; Snellie brothers (Russell, MB); Meighen, Haddad, & Co., Prince Edward Hotel)

citizens and early pioneer/families (Armitage family, Beaubier family, Thomas Black, J.A. Brock, Henry Carroll, Q.C., Chalmer-Harden families, Clement family, Flora Cowan, Eliza Durston, William A. Elliott, Dr. Fleming, Hall family, Eleanor Kidd, Jack Lane, William Langdon, Lindenberg family, A.E. McKenzie, Margaret Muir, William Muir, W.S. Orchard, Mrs. Osmond (Griswold), General Thomas Lafayette Rosser, Harry Spafford, Allena Strath, George Treherne, Wallace family)

institutions (ACC, Brandon Research Station)

military units (181st Battalion)

museums (Commonwealth Air Training Plan Museum)

local newspapers

politicians (R.O. Lissaman, Sir Clifford Sifton)

railways (1916 Brandon trainwreck)

religious organizations (Sisters, Faithful Companions of Jesus, Beresford Church)

McGuinness also maintain files on the local history of surrounding communities, including: Birtle, Beresford, Camp Hughes, Hartney, Kemnay, Russell, and Souris.

Notes: Information in the history/biography was taken from "We're Going to Miss You, Fred," Brandon Sun, March 24, 2011, A8

Items dating to the 1880s are photocopies and transcripts of original materials

In the file level inventories, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals: Closed

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Related Material:

John Everitt collection

Clarence Hopkin collection

Provincial Exhibition Association of Manitoba fonds

Lawrence Stuckey collection

Jack Stothard collection

William Wallace papers

Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible work and correspondence pertaining to his research materials may be found in the Fred McGuinness collection Monograph series (McG 5) and subseries: Correspondence (McG 1.2), Brandon Sun (McG 2.2), Neighborly News (McG 2.3), Miscellaneous freelance (McG 3.2), Talks and workshops (McG 6.3). McGuinness also "filed" many clippings between the pages of his books in his personal library (see McG 8 Library series)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

## Documents

---



## Newspaper clippings

<http://archives.brandonu.ca/en/permalink/descriptions13669>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 4.2

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1881 - 2010

Physical Description: Approximately 12 cm of textual records

## History /

### Biographical:

Fred McGuinness had a process for writing newspaper columns and described this process in a Neighborly News article. Typically McGuinness created file folders for particular topics to hold newspaper clippings collected from the prairie weeklies and once the folder was full, he wrote about the subject.

McGuinness appears to have used his clipping files in a number of ways. Some files on specific topics were developed over the course of his career while others were created for specific projects or columns. McGuinness would draw upon the former type of file for a variety of writing projects.

### Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

### Scope and Content:

The subseries consists of records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer. The records appear to be research materials gathered by McGuinness and were somewhat grouped together by him. (See the subseries inventory for a list of topics and subject matter.) Please note that there are additional clippings throughout the collection as McGuinness also filed newspaper clippings with related materials in other files.

### Notes:

Information in the history/biography was taken from Neighborly News column (#934, November 10, 1997)

In the file level inventories, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

### Accruals:

Closed

### Language Note:

NNC = Neighborly News Column

### Finding Aid:

A file level inventory is available

### Storage Location:

2015 accessions

### Related Material:

Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible work and correspondence pertaining to his research materials may be found in the McGuinness subseries: Correspondence (McG 1.2), Brandon Sun (McG 2.2), Neighborly News (McG 2.3), Miscellaneous freelance (McG 3.2). McGuinness also "filed" many clippings between the pages of his books in his personal library (see McG 8 Library series)

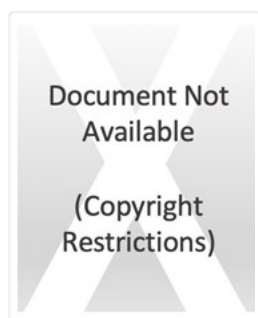
### Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

## Documents

---





## Provincial Exhibition of Manitoba history: Pride of the land monograph

<http://archives.brandonu.ca/en/permalink/descriptions13671>

Other Title Info:	Title based on the contents of the subseries
Part Of:	Fred McGuinness collection
Description Level:	Sub-series
Series Number:	McG 5.1
Accession Number:	[formerly 6-2008]
GMD:	textual records
Date Range:	c. 1984 - 1985
Physical Description:	Approximately 1 m of textual records 1 map

### History /

#### Biographical:

These records were produced between 1984 and 1985, the researching and writing period for the book *The Pride of the Land: An Affectionate History of Brandon's Agricultural Exhibition*. Published in 1985 by Peguis Books (Winnipeg), *Pride of the Land* is a 222-page soft cover book, containing hundreds of pictures, and 50,000 words of text.

BU faculty members Dr. Kenneth "Ken" Stephen Coates, Assistant Professor of History, and Mr. Fred McGuinness, Lecturer in Journalism, authored the book. Assisting the writers was a research team of four BU history students, which were referred to as "The Pride Team": Diane Fowler, Rob McGarva, Bruce Stafeld, and Byron Williams.

The Pride Team was tasked with collecting and synthesizing exhibition documents and other materials in city, provincial, and federal records spanning 100 years. Many local newspapers and committee minutes were consulted.

The authors cover 103 years of Brandon Fair history, starting with the first fair in 1882 followed by the development of other agricultural fairs and exhibitions in Brandon, specifically The Royal Manitoba Winter Fair, The Provincial Exhibition of Manitoba, and the Ag-Ex livestock show.

#### Custodial History:

Records were collected and created by McGuinness, Coates, and The Pride Research Team during the process of the creation of the book, *The Pride of the Land: An Affectionate History of Brandon's Agricultural Exhibition*. The materials were donated to the SJ McKee Archives by the authors circa 1988. The Archives accessioned the records in 2008.

#### Scope and Content:

The subseries consists of textual records, created and collected during the production of the monograph *Pride of the Land*. It includes research cards created by the research team, copies of newspaper articles from very early editions of Brandon newspapers (such as the *Brandon Sun*, *Brandon Daily Sun*, *Western Sun*, and *The Independent*), copies of fair/organizational minutes, photocopies of photographs used in the publication, and chapter drafts. Of particular interest are the detailed summaries of Provincial Exhibition minutes that were specifically produced for each book chapter.

Notes: Information in the history/biography was taken from a Brandon University press release dated June 1985, about the *Pride of the Land* Project (see file 64)

Description Note: The original accession number is noted on the front of each file folder. The circled number indicates the original file order in the 6-2008 accession

Accruals: Closed

Language Note: Fred McGuinness often uses journalistic jargon to label his files. A "brite" refers to a short, amusing story

Pride of the Land acronyms:

PEM = Provincial Exhibition Association of Manitoba

RCMP = Royal Canadian Mounted Police

WAAA = Western Agricultural & Arts Association

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Related Material: Provincial Exhibition Association of Manitoba fonds

#### Arrangement:

Arrangement was artificially created by the Archives. Subseries has been arranged according to book chapter. McGuinness often organized his ideas and research materials by potential brite topic

#### Documents

---

Document Not  
Available

(Copyright  
Restrictions)

McG 5\_1 Pride of the  
Land inventory.pdf

 Read PDF

 Download PDF

Document Not  
Available

(Copyright  
Restrictions)

## Only in Canada: Kinsmen & Kinnettes monograph

<http://archives.brandonu.ca/en/permalink/descriptions13672>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 5.2

Accession Number: [formerly 18-2002]

GMD: textual records

Date Range: c. 1986 - 1987

Physical Description: Approximately 10 cm of textual records

History /

Biographical:

The idea for a Kin history was initially conceived in 1984-85 between the authors and a pair of Brandon Kinsmen, Tom Breneman (National President) and Michael Cox (National Director). These records were produced between 1986 and 1987, the researching and writing period for the book *Only in Canada: Kinsmen and Kinettes*. Published in 1987 by Friesen Printers (Altona), "Only in Canada" is a 271-page soft cover book, containing 40 images.

BU faculty members Dr. Kenneth "Ken" Stephen Coates, Assistant Professor of History, and Mr. Fred McGuinness, Lecturer in Journalism, authored the book. Assisting the writers was a research team of BU history students: Don Cooper, Diane Fowler, Rob McGarva, Scott Parker, Kurt Refvik, Karen Skinner, and Pam Svistovski supervised by Joy Dorian and Bruce Stafeld. During the writing of the book, Dr. Coates accepted a position at the University of Victoria.

During the research phase, the authors consulted Kin Magazine, committee minutes, newspapers, and members of the Kin service clubs across the country. The entire history of the Kin service organization is covered from its inception in 1920 to the time of publication; following the evolution of the association over time and documenting the contributions the organization made to quality of life in their respective local communities and to the country as a whole.

Custodial History:

Accession 18-2002 records were in the possession of Fred McGuinness until the publication of *Only in Canada*. In the course of writing the history, records of the Kinsmen Club in Canada were amassed at the McKee Archives. The research materials developed by Coates and McGuinness were simply added to the Kinsmen records ca. 1987. The Kinsmen records have since been de-accessioned by the SJ McKee Archives and transferred to Kin Headquarters in Ontario.

#### Scope and Content:

The subseries materials consist of letters of correspondence from the authors to numerous Kinsmen across Canada requesting information about the organization's founder Hal Rogers for chapter one and the epilogue, as well as early drafts, outlines, and brites for all six chapters of the book. The book was commissioned by the Association of the Kinsmen Clubs of Canada and published in 1987. Of additional interest is a memo from Fred McGuinness to the Kinsmen National President Dr. Tom Breneman about the book's launch, promotion, and distribution (see file 1).

Notes: Information in the history/biography was taken from the preface of the book Only in Canada: Kinsmen & Kinettes

Accruals: Closed

Language Note: Fred McGuinness often uses journalistic jargon to label his files. A "brite" refers to a short, amusing story. McGuinness often organized his ideas and research materials by potential brite topic. The term brite is often annotated on the letters of correspondence in these subseries files

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

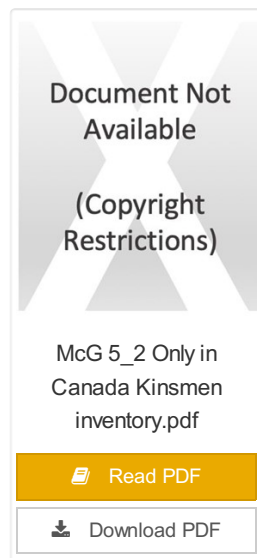
Related Material: Archival materials held at Kin Canada headquarters. For an inventory of materials de-accessioned by the McKee Archives see the donor file. Contact the Archivist for access

#### Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to book chapter following the de-accession of the Kinsmen records

#### Documents

---



## Old Pathways, New Horizons: A History of the Wawanesa Mutual Insurance Company monograph

<http://archives.brandonu.ca/en/permalink/descriptions13673>

Other Title Info: Title based on the contents of the subseries

Document Not  
Available  
  
(Copyright  
Restrictions)

Part Of: Fred McGuinness collection  
Description Level: Sub-series  
Series Number: McG 5.3  
Accession Number: 1-2015  
GMD: textual records  
Date Range: c. 1995 - 1996  
Physical Description: Approximately 1.5 cm of textual records

History /  
Biographical:

In the spring of 1994, Fred McGuinness was contracted by Great Plains Publications to assist with the writing of the centennial publication *Old Pathways, New Horizons: A History of the Wawanesa Mutual Insurance Company, 1896-1996*. Published in 1996, by Great Plains Publications (Winnipeg), *Old Pathways, New Horizons* is a 111-page illustrated soft cover book.

Custodial History:

These materials were donated to the SJ McKee Archives by the Estate of Fred McGuinness circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries consists of two draft manuscripts and two letters of correspondence. Records were generated during the writing of the book *Old Pathways, New Horizons: A History of the Wawanesa Mutual Insurance Company, 1896-1996*. The book was commissioned by the Wawanesa Mutual Insurance Company and published in 1996 by Great Plains Publishing Limited.

Notes: Information in the history/biography was taken from a letter dated April 19, 1994, to Fred McGuinness from Gregg Shilliday (see file 11) and publication information listed in the dust jacket of the book

Accruals: Closed  
Finding Aid: A file level inventory is available  
Storage Location: 2015 accessions  
Arrangement:  
Arrangement was artificially created by the Archives

## Documents

---

Document Not  
Available  
  
(Copyright  
Restrictions)

McG 5\_3 Pathways  
Wawanesa inventory.pdf

 Read PDF

 Download PDF

Document Not  
Available

(Copyright  
Restrictions)

## Manitoba: The Province & The People monograph

<http://archives.brandonu.ca/en/permalink/descriptions13674>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 5.4

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1986 - 1987

Physical Description: Approximately 30 cm of textual records

History /

Biographical:

These records were produced between 1986 and 1987, the researching and writing period for the book *Manitoba: The Province & The People*. Published in 1987 by Hurtig Publishers (Edmonton), *Manitoba* is a 203-page hard cover book, containing 2 maps, and 58 images.

BU faculty members Dr. Kenneth "Ken" Stephen Coates, Assistant Professor of History, and Mr. Fred McGuinness, Lecturer in Journalism, authored the book. Assisting the writers was a research team of three BU history students: Diane Fowler, Rob McGarva, and Bruce Stadfeld. All three students were former research assistants for *The Pride of the Land* monograph.

The authors cover 117 years of Manitoba social history, starting with the Red River Settlement and the Dominion of Canada expansion in the 1870s, followed by the war years, and the emergence of modern, contemporary Manitoba.

Custodial History:

Records were collected and created by McGuinness, Coates, and the research students during the creation of the book, *Manitoba: The Province & The People*. The materials were donated to the McKee Archives by the Estate of Fred McGuinness circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries consists of textual records, created and collected during the production of the monograph *Manitoba: The Province & The People*. It includes copies of newspaper articles from newspapers (such as the *Brandon Sun*, *Brandon Daily Sun*, *Winnipeg Free Press*, and *Saturday Night*), copies of journal articles about the Red River Valley, Government of Manitoba industrial publications, photocopies and a few original photographs used in the publication, and drafts for chapter "brites."

Notes: Information in the history/biography was taken from the "Manitoba: The Province & The People's" acknowledgments section

Accruals: Closed

Language Note: Fred McGuinness often uses journalistic jargon to label his files. A "brite" refers to a short, amusing story. McGuinness often organized his ideas and research materials by potential brite topic

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Related Material: Original copies of the July 10, 1899 and July 12, 1899 editions of the Brandon Daily Sun containing articles about the Hilda Blake trial are available in the oversize drawers in the Reading Room

See McG 1.2 Box 3 File 48 for correspondence pertaining to royalties for this monograph

Arrangement:

Arrangement was artificially created by the Archives. Files in this subseries have been arranged according to the order in which brites first appear in the book

Original file titles, where available, have been recorded in square brackets after the file title assigned by the Archives

For this subseries, the original photographs have been relocated to the McGuinness collection photograph series (McG 9)

## Documents

---



Document Not Available  
(Copyright Restrictions)

McG 5\_4 MB Province and People inventory.pdf

 Read PDF

 Download PDF