

S. J. McKee Archives

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BU journalism course

<http://archives.brandonu.ca/en/permalink/descriptions13680>

Other Title Info: Title based on the contents of the subseries
Part Of: Fred McGuinness collection
Description Level: Sub-series
Series Number: McG 6.2
Accession Number: 1-2015
GMD: textual records
Date Range: c. 1980s - 1990s
Physical Description: Approximately 6 cm of textual records

History /

Biographical:

Fred McGuinness was a sessional lecturer in the English Department at Brandon University in Brandon, Manitoba where he co-taught an introductory undergraduate course in journalism with English Professor John Blaikie. Although McGuinness had 30 years experience as a journalist, editor, publisher, and freelance writer, as well as an extensive public speaking career, the partnering was necessary because he did not have a graduate degree, a qualification necessary for teaching in a university setting. In addition to his professional experience, McGuinness was also an avid reader on topics about the process of writing and the publishing of popular writing.

McGuinness likely began teaching his journalism course at Brandon University in 1983 and continued until 1990, possibly 1996. McGuinness often referenced his class when writing his Neighborly News column. A portion of McGuinness' course involved analyzing and debating current events from newspaper headlines. McGuinness emphasized the importance of clean copy, spelling, and grammar with his editing assignments.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist, freelance writer, and sessional instructor. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries contains records created and collected by Fred McGuinness during his time as a sessional instructor and writer. Consisting of teaching materials McGuinness used in the undergraduate course he taught with Professor John Blaikie the subseries includes: lecture notes, quizzes, exercises, exams, and newspaper and magazine articles.

Notes: Information for the history/biography was obtained from documents in the BU journalism course subseries (McG 6.2), and his Neighborly News columns (McG 2.3)

Accruals: Closed
Finding Aid: A file level inventory is available
Storage Location: 2015 accessions

Related Material: Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible materials pertaining to his teaching career may be found in other subseries of the Fred McGuinness collection. Several articles McGuinness wrote for Neighborly News referenced his BU journalism students (see McG 2.3)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

Documents



The Medicine Hat News

<http://archives.brandonu.ca/en/permalink/descriptions13661>

Other Title Info:	Title based on the contents of the subseries
Part Of:	Fred McGuinness collection
Description Level:	Sub-series
Series Number:	McG 2.1
Accession Number:	1-2015
GMD:	textual records
Date Range:	c. 1955 - 1965, 1988
Physical Description:	Approximately 50 cm of textual records

History /

Biographical:

Fred McGuinness worked with The Medicine Hat News for 10 years, starting in 1955, when he was hired as an assistant to the paper's publisher. In 1958, he was promoted to publisher of the newspaper. At the same time McGuinness was also appointed vice-president of Southam Company Limited. Based in Toronto, Southam Company Limited was the parent organization that oversaw the Southam Printing Company (Toronto and Montreal) and the publication of a number of weekly newspapers, including The Ottawa Citizen, The Hamilton Spectator, The Winnipeg Tribune, The Calgary Herald, The Edmonton Journal, The Vancouver Province and The Medicine Hat News. In addition to his administrative duties, while with The Medicine Hat News, McGuinness authored a column titled, "The Lighthouse." In November of 1965, he resigned as publisher and moved with his family to Winnipeg where he was appointed manager of the New Personnel and Information Division with James Richardson and Sons.

In 1988, McGuinness was hired by The Medicine Hat News to write a 20 article feature about his reminiscences of Medicine Hat. McGuinness referred to this collection of stories as "Hat Memoirs."

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries contains records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer for The Medicine Hat News. Records include Medicine Hat News clippings from the 1960s, a scrapbook containing clippings of McGuinness' Lighthouse column (1961-1964) and drafts of McGuinness' 1988 Medicine Hat memoirs.

Records in the subseries consist of rough drafts, article proofs, newspaper clippings, a scrapbook, and correspondence.

Notes: Readers' correspondence pertaining to McGuinness' time in Medicine Hat may be found in Fred McGuinness' personal papers, subseries McG 1.2 Correspondence

Accruals: Closed

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

Documents



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McG 2_1 Medicine Hat
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Neighorly News columns

<http://archives.brandonu.ca/en/permalink/descriptions13663>

Other Title Info:	Title based on the contents of the subseries
Part Of:	Fred McGuinness collection
Description Level:	Sub-series
Series Number:	McG 2.3
Accession Number:	1-2015
GMD:	textual records
Date Range:	c. 1979 - 2002
Physical Description:	Approximately 18 cm of textual records

History /

Biographical:

Fred McGuinness wrote the syndicated weekly news column "Neighorly News" for 22 years, beginning in 1979. According to McGuinness, the Neighorly News column evolved out of the interest in and the impending cancellation of the CBC Radio broadcast "Neighorly News from the Prairies." McGuinness credits Eugene Derksen (Steinbach Carillon), Miles Phillips (Boissevain Recorder), and Ian MacKenzie (Portage Graphic) for approaching him about printing/publishing a Neighorly News column. The column initially began with a dozen subscriptions from weeklies and grew to publication in 55 weeklies.

McGuinness described his creative process as follows. McGuinness received weeklies from Manitoba, Saskatchewan, and Alberta, from which he would read the first page and the editorial page. He created thematic files from clippings he accumulated over a period of time. He would then write four columns at a time based on the materials he assembled and had the columns printed at the Brandon Sun plant for camera-ready copy. Other weeklies had to re-type the columns if they did not have the facilities. The weekly columns were written for publication periods beginning every Monday.

McGuinness wrote his last Neighorly News column during the publication week of April 1, 2002. In his final column he confessed that his age-related macular degeneration (AMD), diagnosed in 2001, had become an impediment to his research, writing, and editing abilities. A month later, a Neighorly News retrospective written by McGuinness was published. In that column McGuinness reviewed the history of the Neighorly News broadcast and column and described his writing process.

The successor to McGuinness' Neighorly News column was Margaret "Peggy" HASEIN, the editor and co-publisher of the Biggar Independent. Hasein was the successful bidder for the column after McGuinness put his column up for sale upon receiving his AMD diagnosis. The Neighorly News column is still in print today (2015).

Custodial History:

Records were collected and created by McGuinness during the publication of the syndicated column Neighborly News from 1980 to 2002. The materials were donated to the SJ McKee Archives by the Estate of Fred McGuinness circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries consists of textual records (i.e., typed drafts, camera ready copy, and correspondence) created during the publication period (1980 to 2002) of Fred McGuinness' syndicated Neighborly News column. The Archives does not have copies of McGuinness' Neighborly News columns from 1999 to 2002. There is one file folder containing letters of thanks and congratulations upon McGuinness' retirement in April 2002.

Notes:

Information in the history/biography was taken from Neighborly News columns published in the Roblin Review (April 2, 2002, 4), and The Glenboro Gazette (May 7, 2002, 11). In the Glenboro Gazette column, "Looking Back," McGuinness recalled the history of history Neighborly News radiobroadcast and column. The timeline provided in the article, appears to conflict with the actual dates the radio broadcast was cancelled by CBC and the beginning of the publication of the Neighborly News column. The Archives have used McGuinness' date in the looking back column but researchers should be aware of the discrepancies in the timeline

The original location of the file (when the Fred McGuinness collection was unprocessed) is noted on the front of each file folder. The first sentence of each column was provided in the file level inventory because weeklies published alternative titles for the same column. The square bracket at the end of each item contains a few keywords for the respective column

Camera-ready proofs are numbered and dated for the weekly publication period beginning on Mondays. Certain columns in this series were mis-numbered and/or mis-dated by McGuinness. McGuinness' numbers and dates have been retained and the discrepancies noted by the editorial marking [sic]

Accruals:

Closed

Finding Aid:

A file level inventory is available

Storage Location:

2015 accessions

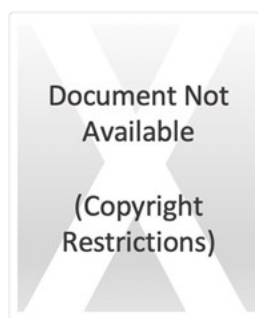
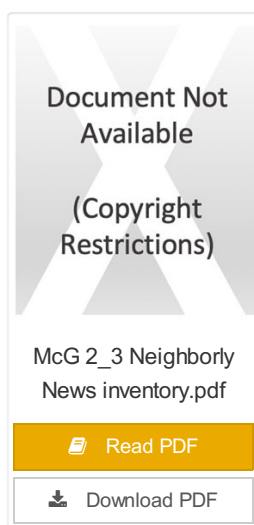
Related Material:

Fred McGuinness would write/publish about a topic in a number of forums. For example, when researching and writing the Bootstrap profiles for the provincial government, McGuinness also mentioned these individuals in his Neighborly News or Brandon Sun Diary columns. Therefore, it is possible research materials pertaining to his Neighborly News columns may be found in the subseries: Correspondence (McG 1.2), Clippings (McG 4.2), Local history (McG 4.1), Miscellaneous freelance (McG 3.2) and Reader's Digest (McG 3.1)

McGuinness details his vision problems and sale of the Neighborly News column in his memoir "Lost in Hotel Beesborough" (see McG 2.2 File 16, and McG 3.2, Misc. Freelance File 53)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been arranged according to column number/publication period



Old Pathways, New Horizons: A History of the Wawanesa Mutual Insurance Company monograph

<http://archives.brandonu.ca/en/permalink/descriptions13673>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 5.3

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1995 - 1996

Physical Description: Approximately 1.5 cm of textual records

History /

Biographical:

In the spring of 1994, Fred McGuinness was contracted by Great Plains Publications to assist with the writing of the centennial publication *Old Pathways, New Horizons: A History of the Wawanesa Mutual Insurance Company, 1896-1996*. Published in 1996, by Great Plains Publications (Winnipeg), *Old Pathways, New Horizons* is a 111-page illustrated soft cover book.

Custodial History:

These materials were donated to the SJ McKee Archives by the Estate of Fred McGuinness circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries consists of two draft manuscripts and two letters of correspondence. Records were generated during the writing of the book *Old Pathways, New Horizons: A History of the Wawanesa Mutual Insurance Company, 1896-1996*. The book was commissioned by the Wawanesa Mutual Insurance Company and published in 1996 by Great Plains Publishing Limited.

Notes: Information in the history/biography was taken from a letter dated April 19, 1994, to Fred McGuinness from Gregg Shilliday (see file 11) and publication information listed in the dust jacket of the book

Accruals: Closed

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Arrangement:

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Wawanesa inventory.pdf

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