

# S. J. McKee Archives



## A.E. McKenzie Seed Co. Ltd. - miscellaneous publications

<http://archives.brandonu.ca/en/permalink/descriptions4335>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 6 6.2

GMD: textual records

Date Range: 1963, 1978, 1984-1985

Physical Description: 6 titles; 6 cm

History /

Biographical:

This sub-series consists of publications that did not fit into any of the preceding series or sub-series.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes one copy each of Manitoba Business Top 100 (June 1985), Trade and Commerce Supplement, Brandon (c. 1963) and Manitoba Business (November 1985).

It also includes a Christmas Song book, the book "By Gossip and Myth" by Prof. George MacDowell and a document entitled "Background Information re A.E. McKenzie Seed Co. Ltd."

The following newspaper clippings have been located in the map case drawer #4 located in the archives reading room:

1. \$175,000 Gift Set for College from City Man
2. McKenzie Will Leaves House to Arts Centre
3. The Old Alma Mater is Down on Her Knees
4. How to Help the Alma Mater
5. Good Things are "growing" on at McKenzie Seeds (ad)
6. Fire fails to halt work at McKenzie Seeds
7. McKenzie Seeds: new facilities are first in North America
8. A full-page advertisement for McKenzie Seeds from "The Brandon Sun" (September 24, 1971)

Storage Location: RG 3 A.E. McKenzie Company fonds  
McS 6 Miscellaneous



## A.E. McKenzie

<http://archives.brandonu.ca/en/permalink/descriptions4317>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series  
Series Number: McS 2 2.1  
GMD: textual records  
Date Range: 1910-1964; 1966 (legal), 1976 (patents)  
Physical Description: 26.3 cm

History /

Biographical:

Albert Edward McKenzie was born in Wilcox Lake, York County, Ontario in 1870 to Francis Bethel McKenzie and Maria (Carley) McKenzie. In 1882 he moved to Brandon, Manitoba with his family, where his father established a Flour, Seed and Grain business. At the age of twenty-six, following his father's death, A. E. took over the family business and transformed it into a seed institute. As the President of The Brandon Seed House, and, later, A. E. McKenzie Seed Co. Ltd., Mr. McKenzie played a central role in the daily operations of his company up until three weeks prior to his death on September 25, 1964.

In 1901, Mr. McKenzie married Laura Bell of Carmen, Manitoba, with whom he had two daughters, Marjorie and Kathleen. Kathleen married Walter C. Roberts and became a member of the Board of Directors of her father's company. Marjorie graduated from Brandon College, and received additional degrees from the Columbia College of Expression, and from Northwestern University. From 1927-1930 she taught at Brandon College, then resigned to do post-graduate work. She returned to Brandon College in 1935 as Instructor of Public Speaking and Dean of Women in Clark Hall. Marjorie resigned as Dean of Women after one year, and eventually relocated to British Columbia. Both Kathleen and Marjorie survived their father. Laura had passed away in 1943. At the time of his death, A.E. McKenzie was also survived by had one grandson: David McKenzie Roberts.

In addition to building his company into one of Canada's foremost seed institutes, McKenzie was also involved with many community projects. He was affiliated with the YMCA, YWCA, Salvation Army, and Community Chest. He was a charter member of the Kiwanis Club, and a long-term officer of the Brandon Chamber of Commerce. However, McKenzie's major interest was Brandon College, for which he served as a governor and as chairman of the board of governors for the College.

A central figure in the fight to save Brandon College, McKenzie was instrumental in the formation of Brandon College Inc., and, in 1945, he established the A. E. McKenzie Foundation, for which the Government of Manitoba was the sole trustee. His gift to the Foundation was securities valued at \$1 million, which ensured the survival and re-establishment of Brandon College and later Brandon University.

In 1941, McKenzie received the degree of Doctor of Laws honoris causa from the University of Manitoba. In 1962, he was honored with a certificate of merit for exemplary citizenship in commerce and in every aspect of community life from the City of Brandon.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

#### Scope and Content:

This sub-series consists of correspondence created and received by A.E. McKenzie during his years as President/General Manager dealing with the operation of his company. This includes construction estimates, and correspondence with the company's lawyer, Wm. Johnson. A letter from Gairdner & Company Limited regarding McKenzie's attempt to reacquire ownership of A. E. McKenzie Ltd. from the Province of Manitoba.

The sub-series also contains material relating to legal matters: one file concerns a successful legal action against the A.E. McKenzie Seed Company by the Canadian Alfalfa Association. The action arose following the sale of seed to a seed company located in Berlin, Germany in 1938. A second file deals with the prosecution of the company in Bismarck, North Dakota for mail fraud. The company lost both cases. Patents secured by the company are also included within the sub-series.

Also contained within the legal sub-series are records dealing with A.E. McKenzie's passing. These include correspondence with the National Trust Company and Miss Jean MacKay, and a summary of A.E. McKenzie's will. There are also some documents dealing with McKenzie's stocks and shares in the Company.

Documentation relating to the 1918 By-Law Campaign, in which McKenzie tried to secure tax relief for his company in relation to the construction of its new plant, is also included within the sub-series.

The sub-series is divided into six sub sub series, including: (1) Secretary; (2) Legal Matters; (3) Correspondence; (4) Patents; (5) By-Law Campaign 1918; and (6) Miscellaneous.

|                   |   |
|-------------------|---|
| Notes:            | * "Tapes" in the Related Material field refers to hard copy written summaries originally provided on tape for typing. Organization by tape number was found to be more efficient than listing these items by title.   |
| Language Note:    | Within McS 2 1.3, the correspondence sub sub series, there are some documents written in Gregg shorthand. No translation is available.  |
| Storage Location: | RG 3 A.E. McKenzie Company fonds<br>McS 2 Office of the President/General Manager   |
| Related Material: | Regarding sub sub series McS 2 2.2 (Legal Matters): The court pocket for the alfalfa case involving McKenzie Seeds at the Court of Queen's Bench in Regina, Saskatchewan may be available through the Saskatchewan Archives Board. John Diefenbaker acted for the Alfalfa Association in this case. |

Historical Topics under A.E. McKenzie Seed Co. Ltd. fonds, Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes) contains some information regarding McKenzie's patents (file 16, Tapes 29 and 30), and a legal case in Bismarck, North Dakota in 1957 regarding the violation of mail fraud statutes involving the sale of seed wheat (file 11, Tape 26)\*. Information regarding the sale of Alfalfa seed to a German seed company is available in file 2. There are also a number of files containing information about A. E. McKenzie.



## A.E. McKenzie Foundation

<http://archives.brandonu.ca/en/permalink/descriptions4340>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: MG 5 1.2

GMD: textual records

Date Range: 1940, 1945-1989

Physical Description: 6 cm

History /

Biographical:

In 1945 the A. E. McKenzie Trust of 1939, which led to the formation of Brandon College Incorporated, was cancelled. As a result A.E., who was still trying to solve the College's financial problems, set about attaining a special act of legislature that would enable him to transfer 90% of his company's stockholdings to the control of the Province of Manitoba to benefit the College.

See fonds level administrative history description.

Custodial History:

See fonds level description of custodial history of A.E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes correspondence regarding the McKenzie Foundation between Brandon College Inc., McKenzie Seeds, William Johnson and the Government of Manitoba. It also contains records dealing with Educational Advisory Board. A substantial amount of this correspondence is in regards to the payment of Brandon College Inc. from the McKenzie Foundation. In addition, there is also correspondence generated by the Comptroller-General and Wm. Johnson regarding Foundation Account, as well as some other financial information.

Various documents are also present within the sub-series, including Bill 87, amendments, an authorization provision for variation in agreement and an agreement between McKenzie, Brandon College Inc. and the National Trust. A collection of prepared statements or briefs, many written by A.E. McKenzie regarding the purpose and future of the Foundation are also included.

Storage Location: RG 3 A.E. McKenzie Seed Co. Ltd. fonds  
MG 5 A.E. McKenzie fonds

Related Material: Information regarding the A.E. McKenzie Foundation can be found in Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes), Historical Topics file 1 (Tape 9).

Series 5 (Photographs), oversized drawer #4 contains newspaper clippings dealing with the establishment of the McKenzie Foundation.



## A.E. McKenzie fonds - miscellaneous

<http://archives.brandonu.ca/en/permalink/descriptions4343>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: MG 5 1.5

GMD: textual records

Date Range: 1887-1960

Physical Description: 3.5 cm

History /

Biographical:

This sub-series is artificially created and contains records that did not fit into any of the preceding series or sub-series.

Custodial History:

See fonds level description of custodial history of A.E. McKenzie Seed Co. Ltd.

Scope and Content:

The records in this sub-series concern A.E. McKenzie's personal life. It contains a number of documents created by his father, F. B. McKenzie, including land deeds, financial records, and a grant of probate. The sub-series also includes documents concerning the Ontario Mutual Life Assurance Co., the dissolution of partnership between A.E. McKenzie and George. E. McKenzie, the release of F.B. McKenzie's estate to his son and a copy of A.E. McKenzie's mother's last will and testament.

Also included within the sub-series is a file of correspondence between McKenzie and R.B. Dessert, a former employee of McKenzie Seeds who established his own seed company in California after leaving Brandon. The correspondence is almost entirely personal in nature.

Thank you letters regarding Brandon College and scholarships, as well as minutes from meetings of the Education Advisory Board can also be found within the sub-series.

Storage Location: RG 3 A.E. McKenzie Seed Co. Ltd. fonds

MG 5 A.E. McKenzie fonds



## Steele Briggs Seed Co. Ltd.

<http://archives.brandonu.ca/en/permalink/descriptions4327>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 3 3.2

GMD: textual records

Date Range: 1893, 1931-1979

Physical Description: 25.7 cm

History /

Biographical:

On November 11, 1971, A. E. McKenzie Co. Ltd. acquired Steele Briggs Seed Co. Ltd., Rennie Seeds, and the Canada Seed Co. from Maple Leaf Mills Limited of Toronto, Ontario. The purchase included the packet seed business and most of the brand names and trademarks of the above companies as well as the Steele Briggs properties in Winnipeg and Regina, and all of the equipment in their Toronto location. This same location was leased by A.

E. McKenzie Co. for a number of years. As a result of the acquisition of Steele Briggs, the name of A. E. McKenzie Co. was modified to A.E. McKenzie Co. Ltd. - Steele Briggs Ltd; each company continued to operate under its respective trade names in the marketing of Garden Seeds, Lawn Grass and other product lines across Canada.

The Steele Briggs Seed Co. was founded in 1873 in Toronto, although at the time of its inception, the company, which was a small retail seed store, was known as Steele Brothers and Company. Two of the company's founders, Mr. R. C. Steele and Mr. S. E. Briggs, were already involved in a grocery and produce business in Oshawa, Ontario together.

From the first store at 23 East Market Street, Toronto, Steele Briggs moved into a new warehouse at the Southeast corner of Front and Jarvis Streets in 1887. However, by 1888, new premises were required due to the rapid growth of the company, and a warehouse was leased at 107 Front Street East. Five years later, a separate store was opened to manage the local retail and mail order sections of the business at 132 King Street East. The annual increase in trade, however, made the construction of a new five-story building necessary in 1911-1912.

By 1902, the volume of business the company was receiving from Western Canada led to the establishment of a branch house in Winnipeg. Further expansion occurred in 1922, when Steele Briggs purchased a large warehouse and Seed Cleaning elevator at Regina in order to more adequately deal with the demands of the Western Provinces of Alberta and Saskatchewan. In 1933, a branch house was opened in Edmonton, and in 1956 one was established in Vancouver.

In its formative years, prior to the 1930's, the management group was comprised of a number of well-known businessmen. These included: Mr. J.S. Steele, Mr. E. F. Crossland, second Vice-President and General Manager, Mr. W. D. Steele, first Vice-President and Manager of the List Seeds Department, Mr. C. J. Turnbull, General Manager of the Western houses and Seed Grain supplies, Mr. R. S. Ferguson, Assistant Manager of the Catalogue and Wholesale trade located in Winnipeg, and L. B. Robinson, Assistant Manager and Accountant at Regina.

Sometime between 1944-1948, Mr. W. D. Dack was appointed President of Steele Briggs, and, in 1951, he announced new executive appointments to the company. Mr. George F. Boyd was appointed Manager of Steele Briggs' Regina branch and later supervisor of all Western branches as Vice-President in charge of Western Canada Operations. Mr. C. S. Beattie was appointed Secretary Treasurer of the company. In June of 1964, D. H. MacKay, E. R. Seede of Regina and Tom Gray of Edmonton, were named to the Company's Board of Directors.

For many years Steele Briggs published and distributed a retail catalogue, the first was published in 1875.

Rennie Seeds Ltd. was founded by William Rennie in 1870 and incorporated in 1905. It was located in a small store at Adelaide and Jarvis Streets in Toronto. Following the death of Mr. Rennie, the business carried on under the leadership of his son Thomas Rennie, and subsequently under Thomas Rennie's son-in-law K. J. Harrison. Steele Briggs acquired Rennie Seeds in 1961.

The Ferry Seed Company, which operated primarily in Eastern Canada, was bought by the Steele Briggs Seed Co. in 1926, effectively ceasing all operations under the Ferry name.

#### Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

#### Scope and Content:

Sub-series consists of financial records, miscellaneous documents, including some correspondence and files relating to the merger of Steele Briggs Seeds and McKenzie Seeds. Information regarding the Canada Seed Company can also be found in the sub-series.

The sub-series also contains a scrapbook (500 pages; 24 x 28 x 6 cm) dealing with Steele Briggs Seeds and the seed industry. Items in the scrapbook include newspaper/magazine clippings dealing with executives of the company (including the death of prominent members), commentaries on the seed industry and seed varieties and a number of general interest columns. A copy of the painting "A Gateway to Canada's Granary, Winnipeg 1872" by J.D. Kelly is also included. Photographs, magazine advertisements, correspondence and writings on seed varieties are also located in the sub-series. A page level inventory of the types of seeds included is available for the scrapbook.

A copy of the 1893 Steele Briggs catalogue is also contained within the sub-series. Special attention should be paid to the color covers included near the beginning of the book.

The sub-series is divided into five sub sub series, including: (1) Merger; (2) Financial; (3) Miscellaneous; (4) Canada Seeds; and (5) Scrapbook.

Storage Location: RG 3 A.E. McKenzie Company fonds  
McS 3 Acquisitions

Related Material: Historical information relating to Steele Briggs Seeds is located in the A.E. McKenzie Seed Co. Ltd. fonds, Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes), Historical Topics, file 10 (tape 23) and file 11 (tape 24).

Sales literature and seed packets for Steele Briggs Seeds are located in the A.E. McKenzie Seed Co. Ltd. fonds Series 2 (Office of the President/GM), sub-series 4 (Marketing).

One photograph of Steele Briggs Seeds can be found in Series 5 (Photographs) in the sub-series 5.17, Steele Robertson/Steele Briggs of the A.E. McKenzie Seed Co. Ltd. fonds. There is also a Steele Briggs poster located in oversized drawer # 4.

In Series 6 (Miscellaneous) of the A.E. McKenzie Seed Co. Ltd. fonds, under the Centennial Exhibition, there is a folder for Steele Briggs containing various records/documents for the company that were used in the display.



## A.E. McKenzie Building and George T. Richardson Centre

<http://archives.brandonu.ca/en/permalink/descriptions949>

Part Of: BUPC 2 Campus buildings

Description Level: Sub-series

Series Number: 2.4

GMD: graphic

Date Range: c. 1959 - 1995

Physical Description: 43 photographs

History /

Biographical:

The J.R.C. Evans Lecture Theatre and the A.E. McKenzie Building were both completed in 1960. The Evans Theatre is named for John Robert Charles Evans, who served as president of Brandon College from 1928 to 1959. The A.E. McKenzie Building was originally the Library and Arts building, and was named for A.E. McKenzie, a local businessman and supporter of the College. The George T. Richardson Centre, which includes the Evans Theatre and the John E. Robbins Library, was completed in 1993.

Scope and Content:

Sub-series consists of photographs of the A.E. McKenzie Building, the George T. Richardson Centre, the J.R.C. Evans Lecture Theatre, the John E. Robbins Library and the link between the Evans Theatre and the McKenzie Building.



## Public communications - scrapbooks

<http://archives.brandonu.ca/en/permalink/descriptions179>

Part Of: RG 6 Brandon University fonds

Description Level: Sub sub series

Series Number: 10.2.1

GMD: textual records

Date Range: 1957-1982

Physical Description: 12 boxes of scrapbooks; 6 cm index for the scrapbooks.



#### Scope and Content:

The sub sub series consists of scrapbooks created by the Public Communications office. Scrapbooks for both Brandon College and Brandon University are included. The sub sub series has been further divided into:

#### SERIES ONE

Box 1: 1957-1963  
Box 2: 1963-1969  
Box 3: 1970  
Box 4: 1970-71  
Box 5: 1971  
Box 6: 1970  
Box 7: 1975-1979  
Box 8: 1976-1985

#### SERIES TWO

Box 1: 1969 and Green Scrapbook 1967  
Box 2: Books 1-4 1960-1964  
Box 3: Books 5-7 1964-1966  
Box 4: Books 8-9 1967-1969

Note: Detailed indexes exist for the scrapbooks in Series One and Series Two, except for Series One, Box 8 (1976-1985) and Series Two, Box 1 (1969/Green Scrapbook 1967).

#### SERIES THREE

Box 1: Box consists of twelve scrapbooks dating from 1980-1982 (predominantly 1982). Topics include: BU paid advertisements from various papers, BU coming events columns, help wanted ads, evening programs, various stories concerning BU, centennial coming events for Brandon, miscellaneous articles related to BU and education.

Note: Miscellaneous Scrapbooks located with Brandon College/University Scrapbooks, Series One and Two.

Storage Location:     RG 6 Brandon University fonds  
                              Series 10: Office of Development  
                              10.2 Public Communications

Related Material:     A file of miscellaneous newspaper clippings etc. titled "Brandon University," assembled by Eileen McFadden for the period 1979-1985, is located in the Institutional Files in the Reading Room.



## Clark Hall scrapbooks

<http://archives.brandonu.ca/en/permalink/descriptions11878>

Part Of: RG 1 Brandon College fonds

Description Level: Sub-series

Series Number: 9.2

GMD: multiple media

Date Range: 1907-1953

### Scope and Content:

Sub-series consists of four scrapbooks detailing life at Clark Hall and Brandon College. They include newspaper clippings, photographs, cards, various programs and ephemera.

Storage Location: RG 1 Brandon College fonds

Series 9: Clark Hall Women's Residence



## Albert Edward McKenzie

<http://archives.brandonu.ca/en/permalink/descriptions4301>

Part Of: RG 1 Brandon College fonds

Description Level: Sub-series

Series Number: MG 1 1.7

GMD: multiple media

Date Range: 1940?-1960?

Physical Description: 39 cm textual records  
4 photographs

## History /

### Biographical:

A.E. McKenzie was born in Wilcox Lake, York County, Ontario in 1870 to F.B. and Maria (Carley) McKenzie. His family came to Manitoba in 1883. He was educated in Brandon, Manitoba and graduated from the Collegiate Institute at age 21. In 1897 he founded the Brandon Seed House. McKenzie was present at the cornerstone-laying ceremony of Brandon College on July 13, 1900. From that moment on, he was very involved in the College, first as an interested businessman, and later as a member of its Board of Directors. In 1902, McKenzie married Laura Bell in Port Arthur. They had two daughters, Marjorie Bell and Kathleen. In 1906 the Brandon Seed House was incorporated and from then on was known as the "A.E. McKenzie Co. Ltd.."

McKenzie became a member of the Brandon College Endowment Committee in 1918. The following year he was on the Finance Committee. By 1925, McKenzie was a member of the Board of Directors. In 1928, he was part of a syndicate that advised the Baptist Union that they were developing an endowment plan to provide continuing financial support to the College and talked the Union into providing \$10 000 towards the accumulated deficit.

In 1931, McKenzie organized the Brandon Board of Trade to help save Brandon College when the Baptists said they could no longer afford to keep the College. After the By-law failed, he helped to organize the Brandon Citizen's Campaign to raise enough money so that the College could open the following year.

When the Baptists withdrew support in 1938, McKenzie was one of the central figures on the Brandon Board of Trade that decided to save the College from closure. A representative delegation from Southwestern Manitoba of over 60 men descended upon Premier Bracken's office to try and convince him to help the College. On June 12, 1938 McKenzie said he would set up a \$100 000 endowment to Brandon College. He subsequently raised this amount to \$300 000. On August 1, 1938 the Board of Trade launched a campaign to raise \$15 000 to match what the government was prepared to offer the College. McKenzie was asked to provide Brandon College with \$3000 personally. In September of 1938, McKenzie upped his endowment once more to \$500 000. The fund raising worked however, and the charter establishing Brandon College Incorporated was assented to on April 17, 1939. On June 6, 1939 a by-law was again presented to the citizens of Brandon, and fortunately it passed.

In 1941, McKenzie received an honorary L.L.D. from the University of Manitoba. The A.E. McKenzie Foundation was created in 1945 by the provincial government, who had assumed 90% of the A.E. McKenzie Co. Ltd. stock.

On September 25, 1964 McKenzie died at the age of 94. He never retired, but worked full time until two weeks before his death. The funeral was held in the J.R.C. Evans Lecture Theatre. The Arts and Library Building at Brandon College was completed in 1960, and is known as the A.E. McKenzie building, in honour of the man who contributed so much time, effort and financial help to the College during a crucial period in its history.

### Custodial History:

Records were accessioned by the McKee Archives in 1998. Prior custodial history is unknown.

#### Scope and Content:

A.E. McKenzie's records in the Brandon College fonds are very useful from an administrative point of view. Because McKenzie was so involved in Brandon College from the very beginning until his death in 1964, it is easy to understand how the College Administration arrived at decisions. There is correspondence between McKenzie and various regarding College and Board of Director business. There are Brandon College financial statements and letters regarding the A.E. McKenzie Foundation. The records contain newspaper clippings, pamphlets and lists of names of members of various Brandon organizations. As well, McKenzie has letters regarding Building Expansion in the 1940's and minutes of Board of Director meetings. There are also several photographs. One photograph is the 1919 graduation picture of Zoe Hough. Another is tentatively identified as Frances Wolverton, also of the Class of 1919. There are two more photographs of unidentified young women.

|                   |  |
|-------------------|--|
| Name Access:      | A.E. McKenzie<br>A.E. McKenzie Foundation<br>Brandon College<br>Zoe Hough<br>Frances Wolverton |
| Subject Access:   | Class of 1919<br>administration<br>board of directors<br>building expansion                    |
| Storage Location: | MG 1 Brandon College Teaching and Administration<br>1.7 Albert Edward McKenzie                 |
| Related Material: | RG 3 A.E. McKenzie Seeds Co. Ltd. fonds  |



## McKenzie centennial exhibit

<http://archives.brandonu.ca/en/permalink/descriptions4334>

|                       |                                  |
|-----------------------|----------------------------------|
| Part Of:              | RG 3 A.E. McKenzie Company fonds |
| Description Level:    | Sub-series                       |
| Series Number:        | McS 6 6.1                        |
| GMD:                  | textual records                  |
| Date Range:           | 1896-1996                        |
| Physical Description: | 34 cm                            |

## History /

### Biographical:

The program for the McKenzie Centennial Exhibit describes the materials in this sub-series as a "visual collection of artifacts, printed materials and photographs, 1883-1996, celebrating the centennial of A.E. McKenzie Co. Inc."

Created by current employees and based on research by Nancy McLennan, Sandra Head and J. Lasby Lowes, the McKenzie Centennial Exhibit opened on April 25, 1996. It remained open to the public on every Thursday between 2 to 4 p.m. to the end of June, 1996. Some of the furnishings used in the display were contributed by the Daly House Museum. Located in the McKenzie Building, the exhibit was assembled along the corridors of the building. It contained a variety of materials, such as invoices, pay envelopes, blueprints, documents, furniture and photographs from the one hundred years of McKenzie Seeds' history.

Following the close of the exhibit, a smaller permanent installation was to be constructed at the McKenzie Building.

### Custodial History:

In the course of preparing the exhibit, Nancy McLennan took documents from the collection, but failed to make a record of where the documents came from. As a result, these materials have been left in the Centennial sub-series. It proved impossible to return them to their original place in the fonds.

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

### Scope and Content:

This sub-series includes the individual descriptions of each exhibit printed on small white envelopes, a guide to the exhibit, a photograph listing for photos used in the various displays and the 1973 Directory of Canadian Chartered Accountants. The sub-series also includes intact files for exhibits 1, 5, 7, 8, 10, 39 and 40, Wholesale Sales Literature, Steele Briggs Seed Co., Scrimping and Spending Big Time, Seed Wagon, Mostly Catalogue Inserts, Letterhead, and For Your Reading Pleasure, respectively.

In addition, a number of booklets made by the creators of the exhibit are also contained within the sub-series. These booklets are primarily a combination of original and reproduced sales literature and catalogues, but also may or may not contain some correspondence, seed packets, clippings and history for McKenzie Seeds, Pike Seeds/Robertson Seeds, Acquisitions (Steele Briggs, Canada Seeds, Brett-Young Seeds), and McFayden/McConnell.

In addition to the above booklets, there are also materials dealing with the catalogues and sales literature of McKenzie Seed Co. suppliers, such as Bodger Seeds, H. Keft from Holland, the Denholm Seed Company, and the Vis Brothers. A number of documents, programs and booklets relating to the seed industry in general, such as the "Black Leaf" Bulletin and a number of documents relating to agriculture in Manitoba are also included.

Storage Location: RG 3 A.E. McKenzie Company fonds  
McS 6 Miscellaneous

Related Material: Photographs from the Centennial Exhibition of McKenzie Seeds can be found in Series 5 (Photographs), sub-series 5.9 (Centennial Photos).



## Canada Seed Company

<http://archives.brandonu.ca/en/permalink/descriptions4328>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub sub series

Series Number: McS 3 3.2.4

GMD: textual records

Date Range: 1967-1979

Physical Description: 2.5 cm

### History /

#### Biographical:

The Canada Seed Company was formed in 1913 by Mr. R. C. (Clark) Steele at Hagersville, Ontario with the intent to process and export farm seeds. However, in later years, the company branched out into the Garden Seed business. Early in the 1930's, R. C. Steele merged his company with the Steele Briggs Seed Co., which was owned by his brother Walter D. Steele. Following the deaths of W. D. Steele and E. F. Crossland, R. C. Steele was elected President of Steele Briggs.

A few years later, Vancouver interests took over the seed companies under Steele Briggs, including the Canada Seed Company. At this time, R. C. Steele retired from the company to form Steele Robertson Co., headquartered in Edmonton. W. D. Dack was appointed President of Steele Briggs. In June 1951, W. D. Dack took control of company operations from the Vancouver interests and, in 1961, the Steele Briggs Seed Co. purchased the Rennie Seed Co.

#### Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

#### Scope and Content:

This sub-series contains the resignation of A.J. Maruca as an officer and director of Canada Seeds Ltd. and a report on operating results for the nine-month period ending February 28, 1967. The remainder of the records in this sub-series are financial statements prepared by Meyers Norris Penny & Co.

The sub sub series is divided into two sub sub sub series, including: (1) Financial; and (2) Miscellaneous.

Storage Location: RG 3 A.E. McKenzie Company fonds

McS 3 Acquisitions

3.2 Steele Briggs Seed Co. Ltd.

#### Related Material:

Historical information regarding Canada Seeds Ltd. is located in Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes), Historical Topics file 10 (Tape 23) and file 11 (Tape 24) of the A.E. McKenzie Seed Co. Ltd. fonds.



## Fred McGuinness certificates and scrapbook

<http://archives.brandonu.ca/en/permalink/descriptions13659>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 1.4

Accession Number: 1-2015

GMD: multiple media

Date Range: c. 1939 - 1960s

Physical Description: Approximately 51.5 cm records

History /

Biographical:

See collection level description for history/biography information on Frederick George McGuinness.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

Subseries consists of records created and collected by Fred McGuinness during his years in the Canadian navy, college, and as a journalist and publisher with The Medicine Hat News.

The subseries includes of variety of certificates pertaining to McGuinness' marriage, volunteer work, professional memberships, and awards. The scrapbook contains ephemera (e.g., photographs, newspaper clippings, programmes, invitations, certificates, napkins) during McGuinness' early years in the navy, college, and at The Medicine Hat News.

Notes: In the file level inventories, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals: Closed

Finding Aid: File level inventory is available for the certificates

Storage Location: 2015 accessions

Related Material: Materials from McGuinness' time during his navy and college years may be found in the Personal papers series (McG 1). Materials pertaining to his time at The Medicine Hat News are in the Newspaper career series (McG 2)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period.



## Brett-Young Seed Company/Sabetha

<http://archives.brandonu.ca/en/permalink/descriptions4326>

Part Of: RG 3 A.E. McKenzie Company fonds  
Description Level: Sub-series  
Series Number: McS 3 3.1  
GMD: textual records  
Date Range: 1953-1976  
Physical Description: 4 cm

### History /

#### Biographical:

In 1971, A. E. McKenzie Seeds Co. Ltd. acquired Brett-Young Seeds. Based out of Winnipeg, Brett-Young dealt exclusively in Field seeds. The price of the company was based on 75% of the booked pre-tax profit for a five-year period starting in 1972, with a minimum price of 1.3 million. In 1975, the company was sold to Manitoba Pool Elevators for 1.76 million plus inventory. However, while McKenzie Seeds owned the company, it generated 2.3 million in profits, 75% of which was paid to the previous shareholders.

#### Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

#### Scope and Content:

Sub-series consists of financial statements, board minutes and documents, including return of information and particulars under the Companies Act of Manitoba and notices of the change of directors. Correspondence in the sub-series deals largely with the resignation of the directors of Brett-Young Seeds. Records dealing with the sale of Brett-Young Seeds to Manitoba Pool Elevators are also included. The sub-series also includes one file of documents relating to the Sabetha Seed Co.

The sub-series is divided into two sub sub series, including: (1) Correspondence; and (2) Financial.

Storage Location: RG 3 A.E. McKenzie Company fonds  
McS 3 Acquisitions

Related Material: One document relating to Brett-Young Seeds and McKenzie Seeds is located in Series 1 (Board of Directors), sub-series 1 (Documents).

Historical information regarding Brett-Young Seeds is located in Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes), Historical Topics file 11 (Tape 24).

The 1974 catalogue for Brett-Young Seeds is located in Series 2 (Office of the President/GM), sub-series 4 (Marketing).

Sales literature and catalogues for Brett-Young Seeds are located in Series 5 (Miscellaneous), sub-series (Centennial Exhibition) in the file entitled Acquisitions Booklet.

## McFayden Seeds

<http://archives.brandonu.ca/en/permalink/descriptions4330>





Part Of: RG 3 A.E. McKenzie Company fonds  
Description Level: Sub-series  
Series Number: McS 3 3.4  
GMD: textual records  
Date Range: 1941-1979  
Physical Description: 15.3 cm

#### History /

##### Biographical:

Harris McFayden, who also acted as the company's managing director, established the McFayden Seed Co. Ltd. in 1910. G. P. Crossing, D. J. Daniel and D. A. Hagen completed the company executive as secretary-treasurer, manager of the Garden Seed Department, and Plant superintendent respectively.

Operating out of Winnipeg on a Canada wide basis, McFayden Seed Co. Ltd. was originally called Harris McFayden Seed Co. Ltd. and specialized in farm seeds. By the time of McFayden's death in April of 1941, the company had created the largest Mail Order House of Garden Vegetable and Flower Seeds in Canada.

McFayden Seed Co. Ltd. was purchased by A. E. McKenzie Co. Ltd. on August 15, 1941 from a Trust Company for \$75,000. At the time of the acquisition, it was decided by the parties involved that the two companies would continue operating as separate entities. This arrangement enabled the McKenzie Seed Co. to minimize the disruption created by the purchase; it also allowed for the perpetuation of the McFayden name and tradition.

Located in a rented property, the 5th floor of the John Deer Building in Winnipeg, the company was relocated to Maryland Street in Winnipeg during the 1950's. Finally, in 1965, McFayden Seeds was moved into the existing McKenzie Building in Brandon as a subsidiary company, continuing as a specialty Mail Order division of McKenzie Seeds to the present day.

##### Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

##### Scope and Content:

This sub-series contains correspondence, documents, financial records and miscellaneous records relating to McKenzie Seeds first acquisition. The documents consist of costs of passing title, general by-laws, Companies Act returns, annual summaries, executor of Harris McFayden's estate, and a release between A.E. McKenzie Co. and National Trust. The miscellaneous records include board minutes/excerpts, memos and a share register.

The sub-series has been divided into four sub sub series, including: (1) Correspondence; (2) Documents; (3) Financial; and (4) Miscellaneous.

Storage Location: RG 3 A.E. McKenzie Company fonds  
McS 3 Acquisitions

Related Material: Financial statements for McFayden Seeds as a subsidiary of A.E. McKenzie Seed Co. Ltd. are located in Series 1 (Board of Directors), sub-series 5 (Financial) of the fonds.

Historical information regarding McFayden Seeds is located in Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes), Historical Topics files 7 and 8 (Tape 22) and file 30 of the A.E. McKenzie Seed Co. Ltd. fonds.

Sales literature, seed packets and McFayden catalogues are located in Series 2 (Office of the President/GM), sub-series 4 (Marketing) of the A.E. McKenzie Seed Co. Ltd. fonds.

Catalogues for McFayden can also be found in Series 5 (Photographs) in oversized drawer #4 of the A.E. McKenzie Seed Co. Ltd. fonds.

Series 6 (Miscellaneous), sub-series 1 (Centennial Exhibition) of the A.E. McKenzie Seed Co. Ltd. fonds also contains catalogues and sales literature for McFayden Seeds.



## Fred McGuinness Ltd. business correspondence

<http://archives.brandonu.ca/en/permalink/descriptions13658>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 1.3

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1988 - 2010

Physical Description: Approximately 6 cm of textual records

### History /

### Biographical:

See collection level description for history/biography information on Frederick George McGuinness.

### Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

### Scope and Content:

Subseries consists of records related to the business workings of Fred McGuinness Ltd. It includes financial statements prepared for Fred McGuinness Ltd. and information on insurance coverage.

### Notes:

In the file level inventories, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals: Closed

Finding Aid: File level inventory is available

Storage Location: 2015 accessions

Related Material: Statements on royalty earnings for McGuinness' monograph Manitoba: The Province & The People are located in the Correspondence subseries (McG 1.2). Invoicing for McGuinness' work on the Chronicle of Canada is located with that monograph subseries (5.7)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period.

## Documents

---

Document Not  
Available  
(Copyright  
Restrictions)

McG 1\_3 Fred  
McGuinness Ltd  
business documents  
inventory.pdf

 Read PDF

 Download PDF



## MPE C 3 CSP Foods Ltd.

<http://archives.brandonu.ca/en/permalink/descriptions10516>

Part Of: RG 4 Manitoba Pool Elevator fonds

Description Level: Sub-series

Series Number: MPE C.3

GMD: textual records

Date Range: 1949-1989

Physical Description: 13cm

History /

Biographical:

CSP Foods Ltd resulted from an amalgamation of Co-op Vegetable Oils Ltd with MPE in 1975. The company operated crushing plants in Altona, Manitoba and in Saskatchewan, and was overseen by members of MPE and the Sask Wheat Pool.

See also fonds level description of RG 4 for history/bio of MPE

Scope and Content:

This sub-series consists of minutes, correspondence, reports, and promotional materials.

Notes: Description by Jillian Sutherland (2010)  
History taken from F.W. Hamilton's "Service at Cost"

Name Access: Altona  
CSP Foods Ltd

Subject Access: canola oil  
sunflower seed oil  
Co-operatives

Storage Location: RG 4 Manitoba Pool Elevator fonds  
Series C: Subsidiary Companies and Co-operatives



## Pike & Co.

<http://archives.brandonu.ca/en/permalink/descriptions4329>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 3 3.3

GMD: textual records

Date Range: 1982

Physical Description: 0.2 cm

### History /

#### Biographical:

It has been impossible to establish an administrative history for Pike & Co. other than that it was a small distributor of packet seeds located in Edmonton, Alberta. The acquisition was made in 1982 on the recommendation of McKenzie President William Moore. In 2001, Pike & Co. continued to be a part of the mail order division of McKenzie Seeds.

#### Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

#### Scope and Content:

This sub-series consists of one file containing a proposal to acquire shares of Pike & Co., and a document entitled organizational shares.

Storage Location: RG 3 A.E. McKenzie Company fonds  
McS 3 Acquisitions

Related Material: Financial records for Pike & Co. for 1983 are located in Series 1 (Board of Directors), sub-series 5 (Financial) of the A.E. McKenzie Seed Co. Ltd. fonds in the file entitled 'Complete Financial Record 1983, McKenzie Seeds'.

Catalogues and seed packets for Pike & Co. are located in Series 2 (Office of the President/GM), sub-series 4 (Marketing) of the A.E. McKenzie Seed Co. Ltd. fonds.

The book "By Gossip and Myth" by Prof. George MacDowell in Series 6 (Miscellaneous), sub-series 2 (Miscellaneous Publications) of the A.E. McKenzie Seed Co. Ltd. fonds, also contains a small amount of information regarding the purchase of Pike & Co.



## Co-Ed Association

<http://archives.brandonu.ca/en/permalink/descriptions4263>

Part Of: RG 1 Brandon College fonds

Description Level: Sub-series

Series Number: 8.13

GMD: textual records

Date Range: 1936-1945

### Scope and Content:

Minutes from the meetings of the Co-Ed Association, a club formed by members of Clark Hall.

Storage Location: RG 1 Brandon College fonds

Series 8: Brandon College Students Association



## The Manitoba co-operator

<http://archives.brandonu.ca/en/permalink/specialcollections409>

Other Title Info: Formerly The Scoop Shovel

Part Of: RG 4 Manitoba Pool Elevator fonds

Collection: Manitoba Pool Elevator Library Collection

Creator: Manitoba Co-operative Conference

Description Level: Sub-series

Series Number: MPE E 3

GMD: textual records

Date Range: 1931-1936; 1943-2001

Publication: Winnipeg : Manitoba Co-operative Conference, ltd

Physical Description: 74 v. ; ill. ; 5.46 m

### Scope and Content:

During the independent existence of Manitoba Pool Elevators, the Manitoba Co-operator, published by the Manitoba Co-operative Conference Ltd., was the official organ of the cooperative movement in the province. The sub-series consists of issues of The Manitoba Co-operator from 1931-1936 and 1943-2001.

Notes: Description by Jill Sutherland and Christy Henry.

Subject Access: Agriculture

Cooperative Periodicals

Farm produce Marketing Periodicals

Conservation: microfilm, PDF

Location Original: Archives 14-24-2, Box 24 - Manitoba Pool

Location Copy: Z drive

### Arrangement:

The Scoop Shovel, Vol. VII No.1-7 is bound with the Manitoba Co-operator, Vol. VII, No. 9-12



## MPE C 2 Co-enerco

<http://archives.brandonu.ca/en/permalink/descriptions10510>

Part Of: RG 4 Manitoba Pool Elevator fonds

Description Level: Sub-series

Series Number: MPE C.2

GMD: textual records

Date Range: 1981

Physical Description: 33cm

History /

Biographical:

Co-enerco was a co-operative energy company that resulted from the Co-operative Resources Project.

See also fonds level description of RG 4 for history/bio of MPE

Scope and Content:

This sub-series consists of records pertaining to the formation of Co-enerco.

Notes: Description by Jillian Sutherland (2010)

Name Access: Co-enerco

Subject Access: utilities

Co-operatives

Storage Location: RG 4 Manitoba Pool Elevator fonds

Series C: Subsidiary Companies and Co-operatives