

S. J. McKee Archives



O-Pee-Chee Chewing Gum truck

<http://archives.brandonu.ca/en/permalink/descriptions13785>

Part Of: Fred McGuinness collection
Creator: Photographer: Davidson and Gowen, Brandon
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.96
Accession Number: 20-2009
GMD: graphic
Date Range: 1913
Physical Description: 9.5" x 7.5" (b/w)

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a truck advertising O-Pee-Chee Chewing Gum parked in front of Brandon College's Clark Hall. The truck has been identified in the Stuckey collection as a Ford "Model T" delivery wagon. Its windshield is covered with a large advertisement that says, "Equipped with Dunlop Traction Tread Tires." Its license plate reads 1913 #2945. The truck is facing south on 18th Street. A middle-aged man is standing in front of the wagon; a box of gum rests on the truck's right fender. The driver, sporting a gadsby cap and tie, is propping up a box of gum on the driver's side door. Three young men, wearing suits, ties, and gadsby caps, are standing behind the wagon while holding open boxes of chewing gum.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man.

Name Access: Brandon College
O-Pee-Chee Chewing Gum
Davidson & Gowen Photographers
18th Street

Subject Access: universities
colleges
advertising
Trucks
Transportation
delivery services

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L7
Ruby Miles collection 14-2003, File 2



Gilmore Advertising Company wagon

<http://archives.brandonu.ca/en/permalink/descriptions13787>

Part Of: Fred McGuinness collection
Creator: Photographer: Davidson and Gowen, Brandon
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.98
Accession Number: 20-2009
GMD: graphic
Date Range: 1913
Physical Description: 9.5" x 7.25" (b/w)

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a wagon displaying advertisements for Taylor's Infants-Delight Toilet Soap and Dyson's Red Cross Baking Powder. The Gilmore Advertising Company appears to be responsible for the advertising and the wagon is numbered "No.3". The horsedrawn wagon is facing north on 18th Street and is parked in front of Brandon College's Original Building. An elderly man is seated at the reins of the wagon and another man is seated at the rear. Standing to the left of the wagon is a man holding a can of Dyson's baking powder. Standing to the right of the wagon is a young man holding a cardboard ad of an infant holding a bar of soap in a wash basin.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. Cover shot. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man. Note: The two men standing in the photograph appear to be in another photograph where they are advertising O-Pee-Chee gum (see 20-2009.96).

Name Access: Brandon College
Davidson & Gowen Photographers
18th Street
Gilmore Advertising Company
Taylor's Infants-Delight Toilet Soap
Dyson's Red Cross Baking Powder

Subject Access: universities
colleges
advertising
Trucks
Transportation
delivery services
wagons

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L5
Ruby Miles collection 14-2003, File 2

Images





Gilmour Advertising Delivery Wagon

<http://archives.brandonu.ca/en/permalink/descriptions9778>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: Davidson & Gowen

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1L5

Accession Number: 1-2002

GMD: graphic

Date Range: 1913

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Two-horse deliver van; Gilmour Advertising Co.

Notes: Photo taken on 18th Street, looking west toward Brandon College.

Advertisement: Dyson's "Red Cross" Baking Powder; Taylor's "Infants Delight" toilet soap

Original loaned by Mrs. Ruby Miles

Name Access: Gilmour Advertising Co.

Subject Access: advertising

Transportation

delivery services

Livestock

horses

Brandon Transportation (other than rail)

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

Images





Gilmour Advertising Delivery Wagon

<http://archives.brandonu.ca/en/permalink/descriptions9779>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: Pringle & Booth (Toronto)

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1L6

Accession Number: 1-2002

GMD: graphic

Date Range: 1913

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Two-horse deliver van; Gilmour Advertising Co.

Notes: Advertisement: Cowan's Cocoa. Apparently this company sold advertising space on delivery wagons.

Note written on reverse of original says "Right side \$2.50 per day".

Original loaned by Mrs. Ruby Miles

Name Access: Gilmour Advertising Co.

Subject Access: advertising

Transportation

delivery services

Livestock

horses

Brandon Transportation (other than rail)

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

Images





Ford "Model T" Delivery Wagon

<http://archives.brandonu.ca/en/permalink/descriptions9780>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: Davidson & Gowen

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1L7

Accession Number: 1-2002

GMD: graphic

Date Range: 1913

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Ford "Model T" Delivery Wagon

Notes: Photo taken on 18th Street, looking west toward Clark Hall (Brandon College).

Advertisement: O-Pee-Chee Chewing Gum ("Oh so good and flavor for every taste").

Original loaned by Mrs. Ruby Miles

Name Access: Delivery Wagon

Subject Access: advertising
Transportation
delivery services
vans

Trucks

Brandon Transportation (other than rail)

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

Images

