BRANDON UNIVERSITY S. J. McKee Archives



Around the Christmas tree

http://archives.brandonu.ca/en/permalink/descriptions11087

| Part Of: | CKX fonds | |
|---|---------------|--|
| Creator: | СКХ | |
| Description Level: | ltem | |
| Item Number: | 11-2010.A27 | |
| Accession Number: | 11-2010 | |
| GMD: | graphic | |
| Date Range: | c 1965 | |
| Physical Description: | 5" x 4" (b/w) | |
| Material Details: | Negative | |
| Custodial History: | | |
| See fonds level of the CKX records for custodial history. | | |
| Scope and Content: | | |
| Image of a CKX program advertisement. | | |
| Name Access: | CKX Radio | |
| Subject Access: | displays | |
| | Christmas | |

Storage Location: CKX fonds - 2010 accessions



B.C. tree fruit - Christmas display



http://archives.brandonu.ca/en/permalink/descriptions11268

| Part Of: | CKX fonds |
|---------------------|-----------------------|
| Creator: | СКХ |
| Description Level: | ltem |
| Item Number: | 11-2010.B21n |
| Accession Number: | 11-2010 |
| | |
| GMD: | graphic |
| GMD: Date Range: | graphic after 1954 |
| | 0 |
| Date Range: | after 1954 |

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying apples and some Christmas decorations.

| Name Access: | СКХ |
|-------------------|-----------------------------|
| Subject Access: | displays |
| | advertising |
| | Christmas |
| Storage Location: | CKX fonds - 2010 accessions |





Zeke's (Neepawa)

http://archives.brandonu.ca/en/permalink/descriptions11571

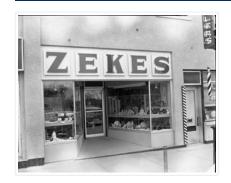
| Part Of: | CKX fonds |
|---|---------------|
| Creator: | СКХ |
| Description Level: | ltem |
| Series Number: | Z |
| Item Number: | 11-2010.Z2 |
| Accession Number: | 11-2010 |
| GMD: | graphic |
| Date Range: | [196?] |
| Physical Description: | 5" x 4" (b/w) |
| Material Details: | Negative |
| Custodial History: | |
| See fonds level of the CKX records for custodial history. | |

Scope and Content:

Image of the exterior of Zeke's in Neepawa, MB.

| Name Access: | СКХ |
|-------------------|-----------------------------|
| | Zeke's |
| | Neepawa |
| Subject Access: | jewelry stores |
| | building exteriors |
| | storefronts |
| Storage Location: | CKX fonds - 2010 accessions |

Images





O.L. Harwood Ltd.

http://archives.brandonu.ca/en/permalink/descriptions13927

| Part Of: | CKX fonds |
|--------------------|-----------|
| Creator: | СКХ |
| Description Level: | ltem |
| Series Number: | Н |

| Item Number: | 11-2010.H8a |
|-----------------------|---------------|
| Accession Number: | 11-2010 |
| GMD: | graphic |
| Date Range: | after 1954 |
| Physical Description: | 5" x 4" (b/w) |
| Material Details: | Negative |
| Custodial History: | |

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the southside of the 1000 and 1100 block of Rosser Avenue looking east in winter. Visible in the foregraound are O.L. Harwood Ltd., and the Key Kafe. Buildings in the 1000 block include: the Imperial Bank of Canada, the original Post Office and Federal Building and the original Merchants Bank. A number of pedestrians are also visible, as are Christmas decorations on the streetlights and telephone poles.

| Name Access: | СКХ |
|-------------------|-----------------------------|
| | O.L. Harwood Ltd. |
| | Key Kafe |
| | Rosser Avenue |
| | 11th Street |
| Subject Access: | street scenes |
| | downtown |
| | winter |
| | building exteriors |
| | real estate brokers |
| | insurance agents |
| | cafes |
| | restaurants |
| | banks |
| Storage Location: | CKX fonds - 2010 accessions |

Images



Mark 7 Hobbycrafts http://archives.brandonu.ca/en/permalink/descriptions14326



| Part Of: | CKX fonds |
|--------------------|------------|
| Creator: | СКХ |
| Description Level: | ltem |
| Series Number: | Μ |
| ltem Number: | 11-2010.M1 |
| Accession Number: | 11-2010 |
| GMD: | graphic |
| Date Range: | 1968 |
| Material Details: | Negative |
| History / | |
| | |

Biographical:

Mark 7 Hobbycrafts and Religious Supplies was located in the Security Building at 21 on 10th Street. The business appears to have opened on October 31 1966 and was owned by Lorne Baldrow. The previous owner of the store was Agusuta E. Wing and had called the store the Christian Book and Music Center. The store appears to have closed around 1969 when Lorne and his wife Edna moved to Calgary.

Custodial History:

See fonds level description for custordial history.

Scope and Content:

Image of the exterior of Mark 7 Hobbycrafts and Religious Supplies. Visible to the right is the office of Gerald Dressler, Optomistrist. To the left is a tenant sign for the Security Building. Tenants in 1968 included: the John Howard Society, Brandon Emergency Measures Organization, Viscount Optical, Kent's Accordion College, and Loch Lomond Knitwear Lts.

| Notes: | History/bio information taken from Henderson's Directories. Description by Christy Henry. |
|--------------------|---|
| Subject Access: | building exteriors |
| | craft stores |
| | downtown |
| | optomitrists |
| Repro Restriction: | Canadian Copyright Law may apply. Consult the archivist for access |
| Storage Location: | CKX fonds - 2010 accessions |
| A | |

Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.





Mansfield's Western Shop - exterior

http://archives.brandonu.ca/en/permalink/descriptions14328

| Part Of: | CKX fonds |
|--------------------|-------------|
| Creator: | СКХ |
| Description Level: | ltem |
| Series Number: | Μ |
| Item Number: | 11-2010.M3a |
| Accession Number: | 11-2010 |
| GMD: | graphic |
| Date Range: | 1967 |
| Material Details: | Negative |
| History / | |

Biographical:

Mansfield's Western Shop was located on the corner of 6th Street and Princess Avenue at 603 Princess Avenue. The business appears to have been opened in 1966 by Ed and Jessie Mansfield. The shop was originally owened by Norman D. Moore and was called Moore's Western Shop. According to the Henderson's Brandon City Directory Mansfield's was relocated several times during its ownership. In 1967 Mansfields was reloacted to 737 11th Street, by 1973 had relocated again to 731 Princess Avenue and remained there until at least 1984. Mansfield's Western Shop had moved to it's final location at 1130 18th Street by 1988. Once Ed and Jessie retired the shop was taken over by their sons Les and Lyle Mansfield. Les and Lyle closed the store when they retired in 2015. Presently (2020) the H&Co Acadamy building stands where the original Mansfields Western Shop stood on 6th Street.

For images on the Central Fire Station see the McGuiness Collection (20-2009) and the Lawrence Stuckey Collection (1-2002)

Seiberling The Tire Exchange was located at 603 Princess Avenue next to Mansfield's Western Shop. The business appears to have been opened in 1963. The shop was originally owned by Norman D. Moore who bought the shop in 1945 and named the business Moores Tire Service. By 1972 Seiberling Tire Exchange had closed and Lyon's Tire City had opened and would remain there until 1976.

Custodial History:

See Fonds level description for custodial history

Scope and Content:

Image of the exterior of Mansfield's Western Shop looking on the corner of 6th Street and Princess Avenue. The image is looking west down Princess Avenue. Seiberling The Tire Exchange and the Central Fire Station are both visible west of Mansfield's Western Shop.

 Notes:
 Hisotry/Bio information taken from Henderson's Directories. Description by Jillian Combs. Photo likely taken before April 30th based on the sign on the side of the building.

 Subject Access:
 downtown building exteriors fire halls

 Repro Restriction:
 Canadian Copyright Law may apply. Consult the archivist for access

 Storage Location:
 CKX fonds - 2010 accessions

Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

Images





Murray's Garage (Neepawa) - exterior

http://archives.brandonu.ca/en/permalink/descriptions14337

| Part Of: | CKX fonds |
|--------------------|-------------|
| Creator: | СКХ |
| Description Level: | ltem |
| Series Number: | М |
| Item Number: | 11-2010.M7a |
| Accession Number: | 11-2010 |
| GMD: | graphic |
| Date Range: | 1954 |
| Material Details: | Negative |
| History / | |
| Biographical: | |

Murray's Garage opened in 1932 by Melvin Earl Murray. The business was later renamed Murray's of Neepawa in 1964.

Custodial History:

See Fonds level description for custodial history

Scope and Content:

Murray's Garage opened in 1932 by Melvin Earl Murray. Before it's opening in 1932 the building was used as a truck and storage facility, the business opened for automotive sales after Earl Murray had recieved a contract by General Motors in 1932. The first sale of a vehicle occurred in 1933 when a customer from Winnipeg bought a Pontiac vehicle. During the first few years of operation Earl Murray served as the Office Manager, Parts Manager, and Salesman. In 1934 an additional contract with the International Harvester Co. giving license to the additional sale of farm equipment. This new expansion resulted in the hiring of other staff to handle Parts and Service while the sales of the farm machinery remained Earl's responsibility.

The business aquired many contracts over the course of its existence as such new propoerties were aquired to allow for this expansions and new additions were added to the original building. When the new addition was near completion an explosion occured which resulted in 100% loss of the original building as well as all the contents it enclosed. Luckily, the fire department was able to save most of the new addition. A sizable loan was required for the buisness to rebuild after this disaster. Once the business was open again, car sales, need for parts, and service volume increased resulting in the complete recovery of the buisness.

In 1940 due to the war the purchase of new vehicles was limited to emergency service, it was at this time that General Motors added the Cheverolet-Oldsmobile to their contracts. Shortly after this a tornado hit the building causing substantial damage however it was soon repaired and business resumed.

Earl's son, Gerald, had worked in the business since his return from the war in 1945. He schooled in in Flint Michigan at a General Motors Business Institute to assist his father with the business. In 1960 Gerald took a course in Detroit Michigan in a Post Graduate School of Modern Merchandising and Management. After his completion of this course Gerald moved back to Neepawa and took of the position of Sales Manager at his fathers garage. The business was later renamed Murray's of Neepawa in 1964 when Earl handed the keys to the business over to his son Gerald.

| Notes: | Description by Jillian Combs. Information from Manitoba Hisotrical Society, |
|--------------------|---|
| Name Access: | D.R. MacKay |
| Subject Access: | building exteriors |
| | downtown |
| | Neepawa |
| Repro Restriction: | Canadian Copyright Law may apply. Consult the archivist for access |
| Storage Location: | CKX fonds - 2010 accessions |
| Related Material: | D.R. MacKay fonds, Brandon College fonds, Brandon University fonds |
| Arrangement: | |

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

Images





Murray's Garage (Neepawa) - exterior

http://archives.brandonu.ca/en/permalink/descriptions14338

| Part Of: | CKX fonds |
|--------------------|-------------|
| Creator: | СКХ |
| Description Level: | ltem |
| Series Number: | Μ |
| Item Number: | 11-2010.M7a |
| Accession Number: | 11-2010 |
| GMD: | graphic |
| Date Range: | 1954 |
| Material Details: | Negative |
| History / | |
| D | |

Biographical:

Murray's Garage opened in 1932 by Melvin Earl Murray. Before it's opening in 1932 the building was used as a truck and storage facility, the business opened for automotive sales after Earl Murray had recieved a contract by General Motors in 1932. The first sale of a vehicle occurred in 1933 when a customer from Winnipeg bought a Pontiac vehicle. During the first few years of operation Earl Murray served as the Office Manager, Parts Manager, and Salesman but in 1934 an additional contract with the International Harvester Co. giving license to the additional sale of farm equipment. This new expansion resulted in the hiring of other staff to handle Parts and Service while the sales of the farm machinery remained Earl's responsibility.

The business aquired many contracts over the course of its existence as such new propoerties were aquired to allow for this expansions and new additions were added to the original building. When the new addition was near completion an explosion occured which resulted in 100% loss of the original building as well as all the contents it enclosed. Luckily, the fire department was able to save most of the new addition. A sizable loan was required for the buisness to rebuild after this disaster. Once the business was open again, car sales, need for parts, and service volume increased resulting in the complete recovery of the buisness.

In 1940 due to the war the purchase of new vehicles was limited to emergency service. It was at this time that General Motors added the Cheverolet-Oldsmobile to their contracts. Shortly after this a tornado hit the building causing substantial damage however it was soon repaired and business resumed.

Earl's son, Gerald, had worked in the business since his return from the war in 1945. He schooled in in Flint Michigan at a General Motors Business Institute to assist his father with the business. In 1960 Gerald took a course in Detroit Michigan in a Post Graduate School of Modern Merchandising and Management. After his completion of this course Gerald moved back to Neepawa and took of the position of Sales Manager at his fathers garage. The business was later renamed Murray's of Neepawa in 1964 when Earl handed the keys to the business over to his son Gerald.

Custodial History:

See Fonds level description for custodial history

Scope and Content:

Image is of Murray's Garage exterior view. The photo was taken from across the street. There are a series of signs on the building "Firestone" on the peak of the building, "Murray's used cars" on the roof, and "Murrays Pontiac, Buick, GMC, Trucks" down the front of the building above the main entrance. Murray's Garage appears to be next to a Texaco station.

| Notes: | Description by Jillian Combs. Information from Manitoba Hisotrical Society |
|--------------------|--|
| Name Access: | Neepawa |
| Subject Access: | building exteriors |
| | downtown |
| | Rural |
| Repro Restriction: | Canadian Copyright Law may apply. Consult the archivist for access |
| Storage Location: | CKX fonds - 2010 accessions |
| Arrangement: | |

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.





Yeager's Furs

http://archives.brandonu.ca/en/permalink/descriptions12729

| Part Of: | CKX fonds |
|--------------------------|-------------------|
| Creator: | СКХ |
| Description Level: | ltem |
| Series Number: | Υ |
| Item Number: | 11-2010.Y7 |
| Accession Number: | 11-2010 |
| GMD: | graphic |
| Date Range: | 1966 |
| Physical Description: | 2.5" x 2.5" (b/w) |
| Material Details: | Negative |
| Oversta di a Ulliata e e | |

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a lady wearing a fur coat standing beside a Christmas tree inside a Yeager's Furs store

| Name Access: | СКХ |
|-------------------|-----------------------------|
| | Yeager's Furs |
| Subject Access: | model |
| | furs |
| | Christmas |
| | store interiors |
| Storage Location: | CKX fonds - 2010 accessions |





YMCA

http://archives.brandonu.ca/en/permalink/descriptions12733

| Part Of: | CKX fonds |
|-----------------------|--------------------|
| Creator: | СКХ |
| Description Level: | ltem |
| Series Number: | Y |
| Item Number: | 11-2010.Y5a |
| Accession Number: | 11-2010 |
| GMD: | graphic |
| Date Range: | after 1954 |
| Physical Description: | 1.75" x 1.5" (b/w) |
| Material Details: | Negative |
| | |
| Custodial History: | |

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the exterior of the YMCA with vehicles parked out front.

| Name Access: | СКХ |
|-------------------|-----------------------------|
| | YMCA |
| Subject Access: | building exteriors |
| | signs and signboards |
| | automobiles |
| Storage Location: | CKX fonds - 2010 accessions |





Wickett's Pharmacy (exterior)

http://archives.brandonu.ca/en/permalink/descriptions12748

| Part Of: | CKX fonds | |
|---|--------------------|--|
| Creator: | СКХ | |
| Description Level: | ltem | |
| Series Number: | W | |
| Item Number: | 11-2010.W68 | |
| Accession Number: | 11-2010 | |
| GMD: | graphic | |
| Date Range: | 1966 | |
| Physical Description: | 2.5" x 2.75" (b/w) | |
| Material Details: | Negative | |
| Custodial History: | | |
| See fonds level of the CKX records for custodial history. | | |
| Scope and Content: | | |
| Image of Wickett's Pharmacy store from the street. | | |

 Name Access:
 CKX

 Subject Access:
 store exteriors

 building exteriors
 drug stores

 signs and signboards
 Storage Location:

 CKX
 CKX





Wheat City Dry Cleaners

http://archives.brandonu.ca/en/permalink/descriptions12749

| Part Of: | CKX fonds |
|-----------------------|-------------------|
| Creator: | СКХ |
| Description Level: | ltem |
| Series Number: | W |
| Item Number: | 11-2010.W67 |
| Accession Number: | 11-2010 |
| GMD: | graphic |
| Date Range: | 1966 |
| Physical Description: | 2.5" x 2.5" (b/w) |
| Material Details: | Negative |
| Custodial History: | |

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Wheat City Dry Cleaners store from the street with their van parked out front.

| Name Access: | СКХ |
|-------------------|-----------------------------|
| | Wheat City Dry Cleaners |
| | Ring's Plumbing |
| Subject Access: | store exteriors |
| | building exteriors |
| | winter |
| | signs and signboards |
| Storage Location: | CKX fonds - 2010 accessions |





Waddell's Clothing (exterior)

http://archives.brandonu.ca/en/permalink/descriptions12750

| , ,,, , |
|---|
| CKX fonds |
| СКХ |
| ltem |
| W |
| 11-2010.W66b |
| 11-2010 |
| graphic |
| November 22 1966 |
| 1.75" x 1.25" (b/w) |
| Negative |
| |
| |
| e CKX records for custodial history. |
| e CKX records for custodial history. |
| ne CKX records for custodial history. Clothing store from the street. |
| |
| Clothing store from the street. |
| Clothing store from the street. |
| Clothing store from the street. CKX Waddell's Clothing |
| Clothing store from the street. CKX Waddell's Clothing Jerrett Photo Studio |
| Clothing store from the street. CKX Waddell's Clothing Jerrett Photo Studio store exteriors |
| Clothing store from the street. CKX Waddell's Clothing Jerrett Photo Studio store exteriors building exteriors |
| |





Western Beverages

http://archives.brandonu.ca/en/permalink/descriptions12754

| Part Of: | CKX fonds | |
|---|--------------------------------------|--|
| Creator: | СКХ | |
| Description Level: | ltem | |
| Series Number: | W | |
| Item Number: | 11-2010.W63 | |
| Accession Number: | 11-2010 | |
| GMD: | graphic | |
| Date Range: | 196? | |
| Physical Description: | 2.5" x 2.5" (b/w) | |
| Material Details: | Negative | |
| Custodial History: | | |
| See fonds level of th | e CKX records for custodial history. | |
| Scope and Content: | | |
| Image of a building by a railroad crossing. | | |
| Name Access: | СКХ | |
| | Pepsi-Cola | |
| Subject Access: | building exteriors | |
| | commercial buildings | |
| | signs and signboards | |
| | railway crossing | |
| Storage Location: | CKX fonds - 2010 accessions | |





Walkathon, Hi'y Brandon

http://archives.brandonu.ca/en/permalink/descriptions12756

| Part Of: | CKX fonds |
|---|---------------|
| Creator: | СКХ |
| Description Level: | ltem |
| Series Number: | W |
| Item Number: | 11-2010.W61c |
| Accession Number: | 11-2010 |
| GMD: | graphic |
| Date Range: | 196? |
| Physical Description: | 5" x 4" (b/w) |
| Material Details: | Negative |
| Custodial History: | |
| See fonds level of the CKX records for custodial history. | |
| | |

Scope and Content:

Image of a group of people walking on the side of a road.

| Name Access: | СКХ |
|-------------------|-----------------------------|
| Subject Access: | persons |
| | on location |
| | building exteriors |
| Storage Location: | CKX fonds - 2010 accessions |





Walkathon, Hi'y Brandon

http://archives.brandonu.ca/en/permalink/descriptions12757

| Part Of: | CKX fonds |
|-----------------------|---------------|
| Creator: | СКХ |
| Description Level: | ltem |
| Series Number: | W |
| Item Number: | 11-2010.W61a |
| Accession Number: | 11-2010 |
| GMD: | graphic |
| Date Range: | 196? |
| Physical Description: | 5" x 4" (b/w) |
| Material Details: | Negative |
| Custodial History: | |

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a group of people shaking hands and holding up a sign.

| Name Access: | СКХ |
|-------------------|-----------------------------|
| | A&W |
| Subject Access: | persons |
| | on location |
| | building exteriors |
| | drive-ins |
| Storage Location: | CKX fonds - 2010 accessions |



Western Dip

http://archives.brandonu.ca/en/permalink/descriptions12759

| Part Of: | CKX fonds |
|-----------------------|-----------------------------------|
| Creator: | СКХ |
| Description Level: | ltem |
| Series Number: | W |
| Item Number: | 11-2010.W59b |
| Accession Number: | 11-2010 |
| GMD: | graphic |
| Date Range: | 1965 |
| Physical Description: | 2.5" x 2.5" (b/w) |
| Material Details: | Negative |
| Custodial History: | |
| See fonds level of th | e CKX records for custodial histo |
| Scope and Content: | |
| Image of the Wester | n Dip building. |
| Name Access: | СКХ |
| | Western Dip |
| Subject Access: | building exteriors |
| | |

tory.

| Name Access: | CKX |
|-------------------|-----------------------------|
| | Western Dip |
| Subject Access: | building exteriors |
| | store exteriors |
| | signs and signboards |
| | fast food restaurants |
| Storage Location: | CKX fonds - 2010 accessions |



Western Motors



http://archives.brandonu.ca/en/permalink/descriptions12761

| CKX fonds |
|-------------------|
| СКХ |
| ltem |
| W |
| 11-2010.W58 |
| 11-2010 |
| graphic |
| 1966 |
| 2.5" x 2.5" (b/w) |
| Negative |
| |
| |

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the Western Motors dealership.

| Name Access: | СКХ |
|-------------------|-----------------------------|
| | Western Motors |
| | Esso |
| | Prince Edward Hotel |
| Subject Access: | building exteriors |
| | signs and signboards |
| | automobile dealerships |
| | automobiles |
| Storage Location: | CKX fonds - 2010 accessions |





Western Motors' 50th anniversary car

http://archives.brandonu.ca/en/permalink/descriptions12762

| Part Of: | CKX fonds |
|-----------------------|---------------|
| Creator: | СКХ |
| Description Level: | ltem |
| Series Number: | W |
| Item Number: | 11-2010.W57 |
| Accession Number: | 11-2010 |
| GMD: | graphic |
| Date Range: | 1966 |
| Physical Description: | 5" x 4" (b/w) |
| Material Details: | Negative |
| Custodial History: | |
| | |

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an automobile.

| Name Access: | СКХ |
|-------------------|-----------------------------|
| | Western Motors |
| | British American Dealer |
| Subject Access: | signs and signboards |
| | automobile dealerships |
| | automobiles |
| | building exteriors |
| Storage Location: | CKX fonds - 2010 accessions |



Watt's Men's Wear



http://archives.brandonu.ca/en/permalink/descriptions12763

| Part Of: | CKX fonds |
|--|--------------------------------------|
| Creator: | СКХ |
| Description Level: | ltem |
| Series Number: | W |
| Item Number: | 11-2010.W56 |
| Accession Number: | 11-2010 |
| GMD: | graphic |
| Date Range: | 1966 |
| Physical Description: | 5" x 4" (b/w) |
| Material Details: | Negative |
| Custodial History: | |
| See fonds level of th | e CKX records for custodial history. |
| Scope and Content: | |
| Image of the Watt's Men's Wear building. | |
| Name Access: | СКХ |
| | Watt's Men's Wear |
| | Stordy Alder & Co. Law Office |
| Subject Access: | signs and signboards |
| | building exteriors |
| | retail trade |
| | stores |
| Storage Location: | CKX fonds - 2010 accessions |
| | |

