

S. J. McKee Archives



Simpsons-Sears

<http://archives.brandonu.ca/en/permalink/descriptions13257>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S19a
Accession Number: 11-2010
GMD: graphic
Date Range: 1967
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the Simpsons-Sears building.

Name Access: CKX
Simpsons-Sears Ltd.
Commodore Bakery Ltd.
Diana Restaurant
Canada Trust
George's Food Bar
Yaeger's Furs

Subject Access: persons
winter
businesses
cars
restaurants
signs and signboards
building exteriors
store displays
retail trade
banks

Storage Location: CKX fonds - 2010 accessions

Images



Yaeger's Furs Dionne quintuplets window display

<http://archives.brandonu.ca/en/permalink/descriptions14317>

Part Of: Brandon and Area Photograph Collection

Creator: Brandon Sun Publishing Co.

Description Level: Item

Series Number: 2

Item Number: BAPC 2.43

GMD: graphic

Date Range: 1934

Physical Description: 10.25" x 8" (b/w)

History /

Biographical:

Gustave Bellegro "Gus" Yaeger was born on July 10, 1878 at Genoa, Italy. The son of Swiss parents, he immigrated to the United States, working in West Virginia then North Dakota before arriving in Brandon, MB in 1910. He worked at various jobs before opening Yaeger's Furs, a fur-coat factory and retail store at 602 Rosser Avenue, in 1919.

Yaeger married Sarah Ellen Williams (1883-1966) of Big Rock, Idaho in 1907. They had two children: Karl Williams Yaeger (1908-1975) and Barbara Yaeger (m. H.H. Ricketts).

Gus Yaeger died on March 25, 1942 in Brandon, MB. His son carried on the business after his death before selling it to one of the managers in 1969.

The Dionne quintuplets, born May 28, 1934, were the first quintuplets known to have survived their infancy. They were born just outside Callandar, ON.

Scope and Content:

Item is a photograph of the Yaeger's Furs Dionne quintuplets Christmas window display. The display features five dolls dressed in fur coats and bonnets, a framed photo of Gus Yaeger, a Christmas tree and a cardboard Santa.

Notes: History/Bio information taken from the Manitoba Historical Society website (http://www.mhs.mb.ca/docs/people/yaeger_gb.shtml)

Name Access: Yaeger's Furs
Gus Yaeger
Dionne quintuplets

Subject Access: downtown
 window displays
 commercial buildings
 businesses
 quintuplets
 quints
Storage Location: BAPC photograph drawer

Images

