## **BRANDON** UNIVERSITY S. J. McKee Archives



# Around the Christmas tree

http://archives.brandonu.ca/en/permalink/descriptions11087

Part Of:	CKX fonds	
Creator:	СКХ	
Description Level:	ltem	
Item Number:	11-2010.A27	
Accession Number:	11-2010	
GMD:	graphic	
Date Range:	c 1965	
Physical Description:	5" x 4" (b/w)	
Material Details:	Negative	
Custodial History:		
See fonds level of the CKX records for custodial history.		
Scope and Content:		
Image of a CKX program advertisement.		
Name Access:	CKX Radio	
Subject Access:	displays	
	Christmas	

Storage Location: CKX fonds - 2010 accessions



# B.C. tree fruit - Christmas display



## http://archives.brandonu.ca/en/permalink/descriptions11268

Part Of:	CKX fonds
Creator:	СКХ
Description Level:	ltem
Item Number:	11-2010.B21n
Accession Number:	11-2010
GMD:	graphic
GMD: Date Range:	graphic after 1954
	0
Date Range:	after 1954

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying apples and some Christmas decorations.

Name Access:	СКХ	
Subject Access:	displays	
	advertising	
	Christmas	
Storage Location:	CKX fonds - 2010 accessions	





# Zeke's (Neepawa)

http://archives.brandonu.ca/en/permalink/descriptions11571

Part Of:	CKX fonds
Creator:	СКХ
Description Level:	ltem
Series Number:	Z
Item Number:	11-2010.Z2
Accession Number:	11-2010
GMD:	graphic
Date Range:	[196?]
Physical Description:	5" x 4" (b/w)
Material Details:	Negative
Custodial History:	

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the exterior of Zeke's in Neepawa, MB.

Name Access:	СКХ
	Zeke's
	Neepawa
Subject Access:	jewelry stores
	building exteriors
	storefronts
Storage Location:	CKX fonds - 2010 accessions





# 9th Street aerial view facing south, Brandon, Manitoba

http://archives.brandonu.ca/en/permalink/descriptions8419

Part Of:	Joseph H. Hughes collection
Creator:	Photographer: Jerrett Photo
Description Level:	ltem
Series Number:	3-1997.1
Item Number:	3-1997.1.41
Accession Number:	3-1997
GMD:	graphic
Date Range:	c. 1940
Physical Description:	5.5" x 3.5" (b/w)
Material Details:	postcard
Physical Condition:	good

Scope and Content:

Postcard shows an aerial view of 9th Street facing south in Brandon, Manitoba. Visible businesses and landmarks include: Beaubier Hotel, YMCA/police station, the original CKX Radio station towers on 8th Street (est. 1928 - moved 1940), the old City Hall, Prince Edward Hotel, and the original Manitoba Power commission smokestack on 10th Street.

Notes:	Writing on the front of the photograph reads: Brandon, Man., Jerrett Photo. This photograph shows a rare view of the 800-block between Rosser and Princess Avenues.
Name Access:	Beaubier Hotel
	City Hall
	СКХ
	Prince Edward Hotel
	Manitoba Power Company
Subject Access:	downtowns
	street scenes
	Brandon business buildings & facilities before 1940
	aerial views
	building exteriors
Storage Location:	RG 5 photograph storage drawer

## Images



Sewer pipe installation along 700 block of Rosser Avenue

## http://archives.brandonu.ca/en/permalink/descriptions13736



Part Of:	Fred McGuinness collection
Description Level:	ltem
Series Number:	McG 9
Item Number:	20-2009.46
Accession Number:	20-2009
GMD:	graphic
Date Range:	ca. 1906
Physical Description:	6.5" x 4.25" (b/w)
Material Details:	on matting
Physical Condition:	Photographs have been glued to a backing board that has warped over time

Scope and Content:

Photograph shows street view of north side of Rosser Avenue, primarily the 700 block, along which sewer pipe is being laid. Visible buildings and businesses include: The Fleming Block with Lowes Brothers Clothing and Manitoba Farmers Hedge and Wire Fence Company, the Beaubier Block and its Empire Hotel, A.M. Percival (a grocer), the Brandon Hardware Company (600 block), and the Arlington Hotel (500 block) are visible along the north side of the avenue. The Bank of Hamilton Building is on the southeast corner of 8th Street and Rosser Avenue.

Notes:	Writing on the front of the photograph matting reads: 290. Page appears to be from a photo album.
Name Access:	Fleming Block
	Empire Hotel
	D.W. Beaubier Block
	A.M. Percival
	Brandon Hardware Company
	Arlington Hotel
	Lowes Brothers Clothing
Subject Access:	Street scene
	downtown
	grocers
	storefronts
	building exteriors
	sewage
	construction
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)





# O.L. Harwood Ltd.

## http://archives.brandonu.ca/en/permalink/descriptions13927

Part Of:	CKX fonds
Creator:	СКХ
Description Level:	ltem
Series Number:	Н
Item Number:	11-2010.H8a
Accession Number:	11-2010
GMD:	graphic
Date Range:	after 1954
Physical Description:	5" x 4" (b/w)
Material Details:	Negative
Custodial History:	

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the southside of the 1000 and 1100 block of Rosser Avenue looking east in winter. Visible in the foregraound are O.L. Harwood Ltd., and the Key Kafe. Buildings in the 1000 block include: the Imperial Bank of Canada, the original Post Office and Federal Building and the original Merchants Bank. A number of pedestrians are also visible, as are Christmas decorations on the streetlights and telephone poles.

Name Access:	СКХ
	O.L. Harwood Ltd.
	Key Kafe
	Rosser Avenue
	11th Street
Subject Access:	street scenes
	downtown
	winter
	building exteriors
	real estate brokers
	insurance agents
	cafes
	restaurants
	banks
Storage Location:	CKX fonds - 2010 accessions





## Mark 7 Hobbycrafts

http://archives.brandonu.ca/en/permalink/descriptions14326

Part Of:	CKX fonds
Creator:	СКХ
Description Level:	ltem
Series Number:	Μ
Item Number:	11-2010.M1
Accession Number:	11-2010
GMD:	graphic
Date Range:	1968
Material Details:	Negative
History / Biographical:	

Mark 7 Hobbycrafts and Religious Supplies was located in the Security Building at 21 on 10th Street. The business appears to have opened on October 31 1966 and was owned by Lorne Baldrow. The previous owner of the store was Agusuta E. Wing and had called the store the Christian Book and Music Center. The store appears to have closed around 1969 when Lorne and his wife Edna moved to Calgary.

Custodial History:

See fonds level description for custordial history.

Scope and Content:

Image of the exterior of Mark 7 Hobbycrafts and Religious Supplies. Visible to the right is the office of Gerald Dressler, Optomistrist. To the left is a tenant sign for the Security Building. Tenants in 1968 included: the John Howard Society, Brandon Emergency Measures Organization, Viscount Optical, Kent's Accordion College, and Loch Lomond Knitwear Lts.

Notes:	History/bio information taken from Henderson's Directories. Description by Christy Henry.
Subject Access:	building exteriors
	craft stores
	downtown
	optomitrists
Repro Restriction:	Canadian Copyright Law may apply. Consult the archivist for access
Storage Location:	CKX fonds - 2010 accessions

Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

Images





# Mansfield's Western Shop - exterior

http://archives.brandonu.ca/en/permalink/descriptions14328

Part Of:	CKX fonds
Creator:	СКХ
Description Level:	ltem
Series Number:	Μ
Item Number:	11-2010.M3a
Accession Number:	11-2010
GMD:	graphic
Date Range:	1967
Material Details:	Negative

#### History / Biographical:

Mansfield's Western Shop was located on the corner of 6th Street and Princess Avenue at 603 Princess Avenue. The business appears to have been opened in 1966 by Ed and Jessie Mansfield. The shop was originally owened by Norman D. Moore and was called Moore's Western Shop. According to the Henderson's Brandon City Directory Mansfield's was relocated several times during its ownership. In 1967 Mansfields was reloacted to 737 11th Street, by 1973 had relocated again to 731 Princess Avenue and remained there until at least 1984. Mansfield's Western Shop had moved to it's final location at 1130 18th Street by 1988. Once Ed and Jessie retired the shop was taken over by their sons Les and Lyle Mansfield. Les and Lyle closed the store when they retired in 2015. Presently (2020) the H&Co Acadamy building stands where the original Mansfields Western Shop stood on 6th Street.

For images on the Central Fire Station see the McGuiness Collection (20-2009) and the Lawrence Stuckey Collection (1-2002)

Seiberling The Tire Exchange was located at 603 Princess Avenue next to Mansfield's Western Shop. The business appears to have been opened in 1963. The shop was originally owned by Norman D. Moore who bought the shop in 1945 and named the business Moores Tire Service. By 1972 Seiberling Tire Exchange had closed and Lyon's Tire City had opened and would remain there until 1976.

#### Custodial History:

See Fonds level description for custodial history

Scope and Content:

Image of the exterior of Mansfield's Western Shop looking on the corner of 6th Street and Princess Avenue. The image is looking west down Princess Avenue. Seiberling The Tire Exchange and the Central Fire Station are both visible west of Mansfield's Western Shop.

Notes:	Hisotry/Bio information taken from Henderson's Directories. Description by Jillian Combs. Photo likely taken before April 30th based on the sign on the side of the building.
Subject Access:	downtown
	building exteriors
	fire halls
Repro Restriction:	Canadian Copyright Law may apply. Consult the archivist for access
Storage Location:	CKX fonds - 2010 accessions
A	

Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.





## Murray's Garage (Neepawa) - exterior

http://archives.brandonu.ca/en/permalink/descriptions14337

Part Of:	CKX fonds
Creator:	СКХ
Description Level:	ltem
Series Number:	Μ
Item Number:	11-2010.M7a
Accession Number:	11-2010
GMD:	graphic
Date Range:	1954
Material Details:	Negative
History /	

**Biographical:** 

Murray's Garage opened in 1932 by Melvin Earl Murray. The business was later renamed Murray's of Neepawa in 1964.

Custodial History:

See Fonds level description for custodial history

Scope and Content:

Murray's Garage opened in 1932 by Melvin Earl Murray. Before it's opening in 1932 the building was used as a truck and storage facility, the business opened for automotive sales after Earl Murray had recieved a contract by General Motors in 1932. The first sale of a vehicle occurred in 1933 when a customer from Winnipeg bought a Pontiac vehicle. During the first few years of operation Earl Murray served as the Office Manager, Parts Manager, and Salesman. In 1934 an additional contract with the International Harvester Co. giving license to the additional sale of farm equipment. This new expansion resulted in the hiring of other staff to handle Parts and Service while the sales of the farm machinery remained Earl's responsibility.

The business aquired many contracts over the course of its existence as such new propoerties were aquired to allow for this expansions and new additions were added to the original building. When the new addition was near completion an explosion occured which resulted in 100% loss of the original building as well as all the contents it enclosed. Luckily, the fire department was able to save most of the new addition. A sizable loan was required for the business to rebuild after this disaster. Once the business was open again, car sales, need for parts, and service volume increased resulting in the complete recovery of the business.

In 1940 due to the war the purchase of new vehicles was limited to emergency service, it was at this time that General Motors added the Cheverolet-Oldsmobile to their contracts. Shortly after this a tornado hit the building causing substantial damage however it was soon repaired and business resumed.

Earl's son, Gerald, had worked in the business since his return from the war in 1945. He schooled in in Flint Michigan at a General Motors Business Institute to assist his father with the business. In 1960 Gerald took a course in Detroit Michigan in a Post Graduate School of Modern Merchandising and Management. After his completion of this course Gerald moved back to Neepawa and took of the position of Sales Manager at his fathers garage. The business was later renamed Murray's of Neepawa in 1964 when Earl handed the keys to the business over to his son Gerald.

 
 Notes:
 Description by Jillian Combs. Information from Manitoba Hisotrical Society,

 Name Access:
 D.R. MacKay

Subject Access:	building exteriors
	downtown
	Neepawa
Repro Restriction:	Canadian Copyright Law may apply. Consult the archivist for access
Storage Location:	CKX fonds - 2010 accessions
Related Material:	D.R. MacKay fonds, Brandon College fonds, Brandon University fonds
Arrangement:	

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

#### Images





# Murray's Garage (Neepawa) - exterior

http://archives.brandonu.ca/en/permalink/descriptions14338

Part Of:	CKX fonds
Creator:	СКХ
Description Level:	ltem
Series Number:	Μ
Item Number:	11-2010.M7a
Accession Number:	11-2010
GMD:	graphic
Date Range:	1954
Material Details:	Negative

#### History / Biographical:

Murray's Garage opened in 1932 by Melvin Earl Murray. Before it's opening in 1932 the building was used as a truck and storage facility, the business opened for automotive sales after Earl Murray had recieved a contract by General Motors in 1932. The first sale of a vehicle occurred in 1933 when a customer from Winnipeg bought a Pontiac vehicle. During the first few years of operation Earl Murray served as the Office Manager, Parts Manager, and Salesman but in 1934 an additional contract with the International Harvester Co. giving license to the additional sale of farm equipment. This new expansion resulted in the hiring of other staff to handle Parts and Service while the sales of the farm machinery remained Earl's responsibility.

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Earl's son, Gerald, had worked in the business since his return from the war in 1945. He schooled in in Flint Michigan at a General Motors Business Institute to assist his father with the business. In 1960 Gerald took a course in Detroit Michigan in a Post Graduate School of Modern Merchandising and Management. After his completion of this course Gerald moved back to Neepawa and took of the position of Sales Manager at his fathers garage. The business was later renamed Murray's of Neepawa in 1964 when Earl handed the keys to the business over to his son Gerald.

#### **Custodial History:**

See Fonds level description for custodial history

#### Scope and Content:

Image is of Murray's Garage exterior view. The photo was taken from across the street. There are a series of signs on the building "Firestone" on the peak of the building, "Murray's used cars" on the roof, and "Murrays Pontiac, Buick, GMC, Trucks" down the front of the building above the main entrance. Murray's Garage appears to be next to a Texaco station.

Notes:	Description by Jillian Combs. Information from Manitoba Hisotrical Society
Name Access:	Neepawa
Subject Access:	building exteriors
	downtown
	Rural
Repro Restriction:	Canadian Copyright Law may apply. Consult the archivist for access
Storage Location:	CKX fonds - 2010 accessions
Arrangement:	

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.





# Yeager's Furs

http://archives.brandonu.ca/en/permalink/descriptions12729

Part Of:	CKX fonds
Creator:	СКХ
Description Level:	ltem
Series Number:	Υ
Item Number:	11-2010.Y7
Accession Number:	11-2010
GMD:	graphic
Date Range:	1966
Physical Description:	2.5" x 2.5" (b/w)
Material Details:	Negative
Overste die U. Liete w.	

Custodial History:

See fonds level of the CKX records for custodial history.

#### Scope and Content:

Image of a lady wearing a fur coat standing beside a Christmas tree inside a Yeager's Furs store

Name Access:	СКХ
	Yeager's Furs
Subject Access:	model
	furs
	Christmas
	store interiors
Storage Location:	CKX fonds - 2010 accessions





# YMCA

## http://archives.brandonu.ca/en/permalink/descriptions12733

Part Of:	CKX fonds
Creator:	СКХ
Description Level:	ltem
Series Number:	Y
Item Number:	11-2010.Y5a
Accession Number:	11-2010
GMD:	graphic
Date Range:	after 1954
Physical Description:	1.75" x 1.5" (b/w)
Material Details:	Negative
Custodial History:	

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the exterior of the YMCA with vehicles parked out front.

Name Access:	CKX
	YMCA
Subject Access:	building exteriors
	signs and signboards
	automobiles
Storage Location:	CKX fonds - 2010 accessions





# Wickett's Pharmacy (exterior)

## http://archives.brandonu.ca/en/permalink/descriptions12748

Part Of:	CKX fonds	
Creator:	СКХ	
Description Level:	ltem	
Series Number:	W	
Item Number:	11-2010.W68	
Accession Number:	11-2010	
GMD:	graphic	
Date Range:	1966	
Physical Description:	2.5" x 2.75" (b/w)	
Material Details:	Negative	
Custodial History:		
See fonds level of the CKX records for custodial history.		
Scope and Content:		
Image of Wickett's Pharmacy store from the street.		

 Name Access:
 CKX

 Subject Access:
 store exteriors

 building exteriors
 drug stores

 signs and signboards
 Storage Location:

 CKX fonds - 2010 accessions





# Wheat City Dry Cleaners

## http://archives.brandonu.ca/en/permalink/descriptions12749

Part Of:	CKX fonds
Creator:	СКХ
Description Level:	ltem
Series Number:	W
Item Number:	11-2010.W67
Accession Number:	11-2010
GMD:	graphic
Date Range:	1966
Physical Description:	2.5" x 2.5" (b/w)
Material Details:	Negative
Custo di al Llista ma	

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Wheat City Dry Cleaners store from the street with their van parked out front.

Name Access:	СКХ
	Wheat City Dry Cleaners
	Ring's Plumbing
Subject Access:	store exteriors
	building exteriors
	winter
	signs and signboards
Storage Location:	CKX fonds - 2010 accessions





# Waddell's Clothing (exterior)

## http://archives.brandonu.ca/en/permalink/descriptions12750

, ,,, ,
CKX fonds
СКХ
ltem
W
11-2010.W66b
11-2010
graphic
November 22 1966
1.75" x 1.25" (b/w)
Negative
e CKX records for custodial history.
e CKX records for custodial history.
ne CKX records for custodial history. Clothing store from the street.
Clothing store from the street.
Clothing store from the street.
Clothing store from the street. CKX Waddell's Clothing
Clothing store from the street. CKX Waddell's Clothing Jerrett Photo Studio
Clothing store from the street. CKX Waddell's Clothing Jerrett Photo Studio store exteriors
Clothing store from the street. CKX Waddell's Clothing Jerrett Photo Studio store exteriors building exteriors





# Western Beverages

http://archives.brandonu.ca/en/permalink/descriptions12754

Part Of:	CKX fonds
Creator:	СКХ
Description Level:	ltem
Series Number:	W
Item Number:	11-2010.W63
Accession Number:	11-2010
GMD:	graphic
Date Range:	196?
Physical Description:	2.5" x 2.5" (b/w)
Material Details:	Negative
Custodial History:	
See fonds level of th	e CKX records for custodial history.
Scope and Content:	
Image of a building l	by a railroad crossing.
Name Access:	СКХ
	Pepsi-Cola
Subject Access:	building exteriors
	commercial buildings
	signs and signboards
	railway crossing
Storage Location:	CKX fonds - 2010 accessions





# Walkathon, Hi'y Brandon

## http://archives.brandonu.ca/en/permalink/descriptions12756

Part Of:	CKX fonds
Creator:	СКХ
Description Level:	ltem
Series Number:	W
Item Number:	11-2010.W61c
Accession Number:	11-2010
GMD:	graphic
Date Range:	196?
Physical Description:	5" x 4" (b/w)
Material Details:	Negative
Custodial History:	
See fonds level of th	e CKX records for custodial history.

Scope and Content:

Image of a group of people walking on the side of a road.

Name Access:	СКХ
Subject Access:	persons
	on location
	building exteriors
Storage Location:	CKX fonds - 2010 accessions





# Walkathon, Hi'y Brandon

## http://archives.brandonu.ca/en/permalink/descriptions12757

Part Of:	CKX fonds
Creator:	СКХ
Description Level:	ltem
Series Number:	W
Item Number:	11-2010.W61a
Accession Number:	11-2010
GMD:	graphic
Date Range:	196?
Physical Description:	5" x 4" (b/w)
Material Details:	Negative
Custodial History:	

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a group of people shaking hands and holding up a sign.

Name Access:	СКХ
	A&W
Subject Access:	persons
	onlocation
	building exteriors
	drive-ins
Storage Location:	CKX fonds - 2010 accessions



# Western Dip

# http://archives.brandonu.ca/en/permalink/descriptions12759

Part Of:	CKX fonds
Creator:	СКХ
Description Level:	ltem
Series Number:	W
Item Number:	11-2010.W59b
Accession Number:	11-2010
GMD:	graphic
Date Range:	1965
Physical Description:	2.5" x 2.5" (b/w)
Material Details:	Negative
Custodial History:	
See fonds level of th	e CKX records for custodial histo
Scope and Content:	
Image of the Western Dip building.	
Name Access:	СКХ
	Western Dip
Subject Access:	building exteriors
	storo oxtoriors

tory.

Name Access:	CKX
	Western Dip
Subject Access:	building exteriors
	store exteriors
	signs and signboards
	fast food restaurants
Storage Location:	CKX fonds - 2010 accessions



## Western Motors



## http://archives.brandonu.ca/en/permalink/descriptions12761

Part Of:	CKX fonds
Creator:	СКХ
Description Level:	ltem
Series Number:	W
Item Number:	11-2010.W58
Accession Number:	11-2010
GMD:	graphic
Date Range:	1966
Physical Description:	2.5" x 2.5" (b/w)
Material Details:	Negative
Custodial History:	

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the Western Motors dealership.

Name Access:	СКХ
	Western Motors
	Esso
	Prince Edward Hotel
Subject Access:	building exteriors
	signs and signboards
	automobile dealerships
	automobiles
Storage Location:	CKX fonds - 2010 accessions

